

**BUSINESS
CONSULTANCY TO**



**SOUTH CANARA
COCONUT FARMERS
PRODUCER COMPANY
LIMITED**

Purpose of Yaticorp India Private Limited's to provide Business Consultancy to South Canara Coconut Farmers Producers Company Limited.

In a time of deep uncertainty and decline, the South Canara Coconut Farmers Producers Company Limited stood at the edge of collapse. Once a symbol of collective strength and rural enterprise, the company had lost its momentum. Operations had slowed to a halt, internal morale had waned, and the organization's financial reserves had been completely exhausted. With no funds in its accounts and no clear direction forward, the company's very survival—and the hopes of the coconut farming community it represented—were in jeopardy.

Amid this crisis, Mr. Chethan A, the company's committed CEO, made a bold and strategic decision. He reached out to Mr. Yatheesha K S, the founder and CEO of Yaticorp India Private Limited, a consultancy known for its innovative approach to rural development, digital transformation, and grassroots empowerment. In a candid and heartfelt conversation, Mr. Chethan laid bare the company's struggles—its operational paralysis, the disillusionment among stakeholders, and the urgent need for revival. He also introduced Mr. Kusumadhar S K, the company's Managing Director, whose unwavering dedication to the welfare of coconut farmers added depth and resolve to the mission.

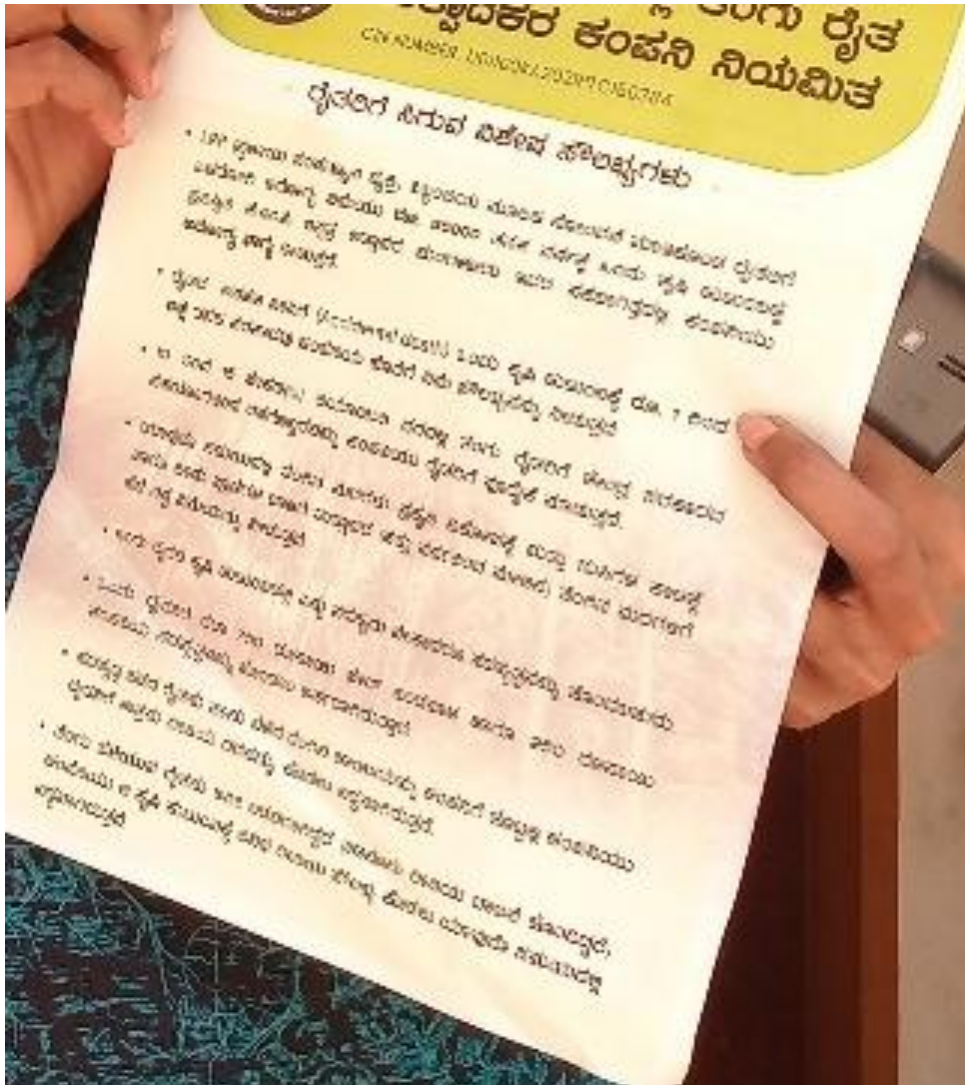
Moved by the sincerity of their appeal and the scale of the challenge, Mr. Yatheesha K S embraced the opportunity—not as a business transaction, but as a mission to breathe life back into a community-driven institution. With no financial cushion to rely on, he took it upon himself to initiate the turnaround from the ground up. What followed was a series of bold, strategic, and deeply human-centered actions aimed at restoring the company's relevance, credibility, and impact.

The first step was to reestablish the company's presence in the digital world. Yaticorp spearheaded the creation of a vibrant, user-friendly website that would serve as a window into the company's vision, products, and farmer-centric initiatives. Social media platforms were reactivated to reconnect with the community, share stories of resilience, and rebuild trust among stakeholders. Recognizing that true revival required more than just digital tools, Mr. Yatheesha also initiated a heartfelt reunion of former employees and collaborators—bringing back the people who once believed in the company's mission and giving them a renewed sense of purpose.

This was not just a technical intervention—it was a cultural renaissance. Under Yaticorp’s guidance, the company began to rediscover its identity, reimagine its goals, and rebuild its internal ecosystem. The energy shifted. Farmers began to believe again. Partners started to take notice. The company, once dormant, was now stirring with life, ideas, and ambition.

PROMISES OFFERED TO FARMERS IN THE INITIAL PHASE

- Farmers who register through LRP (Local Resource Person) staff are eligible for inpatient health insurance coverage of up to ₹35,000 per year per agricultural family. This benefit is provided in partnership with the prestigious KMC Hospital, Attavar, Mangaluru.
- In case of accidental death of a farmer, the government, along with the company, provides insurance coverage ranging from ₹1 lakh to ₹2 lakhs per agricultural family.
- With support from the Central Government, the company supplies fertilizers to coconut farmers at a discounted rate of 10% to 15%.
- If coconut trees are damaged due to natural disasters, pest attacks, or wild animal raids, crop loss insurance is provided for trees that are over 10 years old.
- Any number of members from a farmer’s agricultural family can obtain membership.
- Each farmer is eligible to invest ₹750 as share capital and ₹250 for company membership.
- Farmers who become members and supply their harvested coconuts to the company will be assured of receiving a fair and favorable price.
- If a coconut-growing farmer is extremely poor and possesses valid legal documentation, the company is committed to providing various forms of support to that agricultural family at any time.



PREVIOUS HISTORY OF THE COMPANY

OPERATIONAL BREAKDOWN:

1. Field operations ended entirely in south canara district.
2. Employees withdrew from duties due to unresolved salary issues.
3. Fertilizer Sales discontinued.
4. Manual billing system in use, no digital platform for transactions.
5. Share certificate distribution pending to 10k share holders.
6. No farmer outreach programs or support initiatives

7. Board of directors Inactive . no future projects planned.

8.Sulya branch godown shutdown (due to non-payment of rent)

FINANCIAL AND ADMINISTRATIVE ISSUES:

1. Salaries unpaid for an extended period

2. pending of payments and expenses.

3. critically low bank balance.

4. No digital identity beyond a basic website

5. No helpline /service call center for farmers.

6.No coconut purchase.

7.past president Mr. manoj prasad shetty resigned from the position.

8. company sales goes downwards.



ತೆಂಗು ಕೊಯ್ಲು ಇದೆಯಾ? ಹಲೋ ಕಲ್ಪ ತಂಡ ರೆಡಿ ಇದೆ

■ ಸ್ವೀವನ್ ರೇಗೊ ಮಂಗಳೂರು

ತೆಂಗು ಬೆಳೆಸೋದು ಸುಲಭ. ಆದರೆ, ಬೆಳೆದ ತೆಂಗಿನ ಕಾಯಿಯನ್ನು ಕೊಯ್ಲು ಮಾಡುವುದೇ ಸವಾಲಿನ ಕೆಲಸ.

ಈ ಸಮಸ್ಯೆಗೆ ಪರಿಹಾರವಾಗಿ ದಕ್ಷಿಣ ಕನ್ನಡ ಜಿಲ್ಲಾ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಸಂಸ್ಥೆ ತೆಂಗು ಕೃಷಿಕರ ನೆರವಿಗಾಗಿ 'ಹಲೋ ಕಲ್ಪ' ತಂಡ ಕಟ್ಟಿದೆ. ರಾಜ್ಯದ ಒಂಬತ್ತು ಜಿಲ್ಲೆಗಳ ತೆಂಗಿನ ಕೊಯ್ಲಿನ ಸಮಸ್ಯೆಗೆ ಪರಿಹಾರ ನೀಡಲು ಮುನ್ನುಡಿ ಬರೆದಿದೆ. ಹಳ್ಳಿಯ ಯುವ ಜನರಿಗೆ ತರಬೇತಿ ಕೊಟ್ಟು ಅವರಿಗೊಂದು ಉದ್ಯೋಗ ಸೃಷ್ಟಿಯ ಜತೆಗೆ ತೆಂಗಿನ ಕೃಷಿಯಲ್ಲಿರುವ ಬಹುಮುಖ್ಯ ಸಮಸ್ಯೆ ಪರಿಹಾರಕ್ಕೆ ಪಣ ತೊಟ್ಟಿದೆ.

ಹಲೋ ಕಲ್ಪ ತಂಡದ ಸುಲಭ ಕಾರ್ಯ ನಿರ್ವಹಣೆಗೆ ಕಾಲ್ ಸೆಂಟರ್ ಆರಂಭಿಸಿರುವುದು ವಿಶೇಷ. ರೈತರು ಅಥವಾ ತೆಂಗು ಬೆಳೆಗಾರರಿಗೆ ತ್ವರಿತ ಸೇವೆ ನೀಡುವುದು ಇದರ ಉದ್ದೇಶ.

"ತೆಂಗು ಬೆಳೆಗಾರರು ಬಹಳ ವರ್ಷದಿಂದ ಎದುರಿಸುತ್ತಿರುವ ತೆಂಗಿನಕಾಯಿ ಕೀಳುವ ಕಾರ್ಮಿಕರ ಸಮಸ್ಯೆ ನಿವಾರಣೆಗೆ ದಕ್ಷಿಣ ಕನ್ನಡ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಕಂಪನಿ ನಿಯಮಿತ (ಸಿಎಫ್‌ಪಿಸಿ) ನಾನಾ ರೀತಿಯ ಯೋಜನೆಗಳನ್ನು ಹಾಕಿಕೊಂಡಿದೆ. ನಮ್ಮ ರಾಜ್ಯದಲ್ಲಿ ದುಡಿಯುವ ಯುವಕ ಯುವತಿಯರಿಗೆ ಸರಕಾರದ ವಿಶೇಷ ಕೃಷಿ ಯೋಜನೆಯ ಮೂಲಕ ಉದ್ಯೋಗವನ್ನು ನೀಡಲು ಸಂಸ್ಥೆ ದಿಟ್ಟ ಹೆಜ್ಜೆ ಇಟ್ಟಿದೆ," ಎಂದು ತಿಳಿಸುತ್ತಾರೆ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಕಂಪನಿ ಅಧ್ಯಕ್ಷ ಪ್ರಸಾದ್ ಶೆಟ್ಟಿ.

●● ಒಂಬತ್ತು ಜಿಲ್ಲೆಗಳಲ್ಲಿ: "ಭಾರತ ಸರಕಾರದ ಸಿಡಿಬಿ ಹಾಗೂ ರಾಜ್ಯದ ಕೃಷಿ ವಿಜ್ಞಾನ ಕೇಂದ್ರಗಳ ಸಹಾಯದಿಂದ ದ.ಕ.ಜಿಲ್ಲಾ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕ ಸಂಸ್ಥೆ ರಾಜ್ಯದ ದಕ್ಷಿಣ ಕನ್ನಡ, ಉಡುಪಿ, ಕೊಡಗು, ತುಮಕೂರು, ಮಂಡ್ಯ, ಹಾಸನ, ಚಾಮರಾಜನಗರ, ಮೈಸೂರು ಹಾಗೂ ಕಾಸರಗೋಡು ಜಿಲ್ಲೆಗಳ ಗ್ರಾಮೀಣ ಪ್ರದೇಶಗಳ ಆಯ್ದು ಯುವಕ ಯುವತಿಯರಿಗೆ ತೆಂಗಿನ ಮರ ಏರುವ ತರಬೇತಿ ಹಾಗೂ ತೆಂಗಿನ ಮರ ಏರುವ ಸಲಕರಣೆಗಳನ್ನು ನೀಡಿದೆ. ಅಲ್ಲದೇ ಅವರಿಗೆ ವಿಮಾ ರಕ್ಷಣೆ ಒದಗಿಸಲಾಗಿದೆ. ಈ ಮೂಲಕ ತೆಂಗು ಬೆಳೆಗಾರರಿಗೆ ಕೊಯ್ಲಿನ ಸಮಸ್ಯೆ ನಿವಾರಿಸಲು ಹಲೋ ಕಲ್ಪ ಮುಂದಾಗಿದೆ," ಎನ್ನುತ್ತಾರೆ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಕಂಪನಿ ಉಪಾಧ್ಯಕ್ಷ ಕುಸುಮರಾಜ್.

●● ಕೇರಾ ಸುರಕ್ಷತಾ ವಿಮೆ: ಈಗಾಗಲೇ ದಕ್ಷಿಣ ಕನ್ನಡ ಮತ್ತು ಉಡುಪಿ ಜಿಲ್ಲೆಗಳ 436 ತೆಂಗಿನ ಮರ ಹತ್ತುವ ಕಾರ್ಮಿಕರನ್ನು ಭಾರತ ಸರಕಾರ ಯೋಜನೆಯಾದ ಕೇರಾ ಸುರಕ್ಷಾ ವಿಮೆಯಡಿಯಲ್ಲಿ (5 ಲಕ್ಷ ರೂ. ಮೌಲ್ಯ) ನೋಂದಾಯಿಸಲಾಗಿದೆ. ಹೀಗೆ ಕಾರ್ಮಿಕರಿಗೆ ಇಂಥ ಸೌಲಭ್ಯ ನೀಡಿದ ಮೊದಲ ಸಿಎಫ್‌ಪಿಸಿ ಎಂಬ ಹೆಗ್ಗಳಿಕೆಗೆ ಪಾತ್ರವಾಗಿದೆ. ಈ ಮೂಲಕ ಹಲೋ ಕಲ್ಪ ಎಂಬ ಯೋಜನೆಯನ್ನು ಕರ್ನಾಟಕದ ಮೂಲೆ ಮೂಲೆಗಳಲ್ಲೂ



20 ಸಾವಿರ ಸದಸ್ಯರು

ದಕ್ಷಿಣ ಕನ್ನಡ ಜಿಲ್ಲೆ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಕಂಪನಿ ಹಲೋ ಕಲ್ಪ ತಂಡ ಕಟ್ಟಿದೆ. ತಂಡದ ಸುಗಮ ಕಾರ್ಯ ನಿರ್ವಹಣೆಗಾಗಿ ವಿಟ್ಟದಲ್ಲಿ ಕಾಲ್ ಸೆಂಟರ್ ತೆರೆಯಲಾಗಿದೆ. ಒಂಬತ್ತು ಜಿಲ್ಲೆಗಳ ರೈತರ ತೆಂಗಿನ ಕಾಯಿ ಕೊಯ್ಲು ಸಂಬಂಧಿ ಕರೆ ಸ್ವೀಕರಿಸಲು ಹಲೋ ಕಲ್ಪ ಕಾಲ್ ಸೆಂಟರ್‌ನಲ್ಲಿ ವ್ಯವಸ್ಥೆ ಮಾಡಲಾಗಿದೆ. ಈಗಾಗಲೇ 20 ಸಾವಿರಕ್ಕೂ ಅಧಿಕ ಜನರು ಕಂಪನಿಯ ಸದಸ್ಯತ್ವ ಪಡೆದುಕೊಂಡಿದ್ದಾರೆ. ಮಂಗಳೂರಿನ ಕೃಷಿ ವಿಜ್ಞಾನ ಕೇಂದ್ರದ ಮೂಲಕ ತೆಂಗಿನಕಾಯಿ ಕೀಳುವವರಿಗೆ ತರಬೇತಿ ಕಾರ್ಯ ಪೂರ್ಣಗೊಂಡಿದ್ದು, ಉಡುಪಿ ಸೇರಿದಂತೆ ರಾಜ್ಯದ ಉಳಿದ ಜಿಲ್ಲೆಗಳಲ್ಲಿ ಈ ತಂಡದ ಮೂಲಕ ತರಬೇತಿ ನೀಡಲಾಗಿದೆ.

ಸ್ಥಾಪಿಸಲು ಸಿದ್ಧತೆ ನಡೆಸುತ್ತಿದೆ.

ರಾಜ್ಯದ ತೆಂಗು ಬೆಳೆಯುವ ಎಲ್ಲ ಜಿಲ್ಲೆಗಳ ತಾಲೂಕುಗಳಲ್ಲಿ ತೆಂಗು ಕಲ್ಪ ತಂಡಗಳನ್ನು ರಚಿಸುವುದು, ಇದಕ್ಕೆ ಪೂರಕವಾಗಿ ಈಗಾಗಲೇ ದಕ್ಷಿಣ ಕನ್ನಡ ಜಿಲ್ಲೆಯ 7 ತಾಲೂಕುಗಳಲ್ಲಿ 60 ತೆಂಗಿನಕಾಯಿ ಖರೀದಿ ಶಾಖೆಯನ್ನು ತೆರೆಯಲು ಸಿದ್ಧತೆ ಆರಂಭವಾಗಿದೆ. ತೆಂಗಿನ ಮರಗಳಿಗೆ ಬಾಧಿಸುವ ರೋಗಗಳನ್ನು ತಡೆಯಲು ರಾಜ್ಯದಾದ್ಯಂತ (ಟಿಆರ್‌ಪಿ) ತೆಂಗು ರಕ್ಷಣಾ ಪಡೆ ರಚಿಸುವ ಸಿದ್ಧತೆಯೂ ಸಾಗಿದೆ.

ಹಲೋ ಕಲ್ಪ ಸಂಪರ್ಕ ಸಂಖ್ಯೆ 6364332631.

PROMISES MADE EARLIER BEFORE CONSULTANCY



ದಕ್ಷಿಣ ಕನ್ನಡ ಜಿಲ್ಲೆ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಕಂಪನಿ ನಿಯಮಿತ

ಇಂಡಿಯನ್ ಕೋ-ಆಪರೇಟಿವ್ ಮೋವ್‌ಮೆಂಟ್ ಲಿಮಿಟೆಡ್ ಅಡಿಯಲ್ಲಿ ದಾಖಲೆ ಸಂಸ್ಥೆ
CIN NUMBER U@1100KA2021PT C150304

ರೈತರಿಗೆ ಸಿಗುವ ವಿಶೇಷ ಸೌಲಭ್ಯಗಳು

ಸಂಸ್ಥೆಯ ವ್ಯಾಪ್ತಿಗೆ ಒಳಪಟ್ಟ 4 ಜಿಲ್ಲೆಗಳಾದ ದಕ್ಷಿಣ ಕನ್ನಡ, ಉಡುಪಿ, ಕೊಡಗು, ಮತ್ತು ಕಾಸರಗೋಡು

- ರೈತನು ರೈತ ಸಂಸ್ಥೆಗೆ ಕೊಡುವ ತೆಂಗಿನಕಾಯನ್ನು ಸಂಸ್ಥೆಯು ವಿವಿಧ ರೀತಿಯಲ್ಲಿ ಮೌಲ್ಯವರ್ಧನೆ ಮಾಡುತ್ತದೆ. ಮೌಲ್ಯವರ್ಧನೆ ಮಾಡಿದ ತೆಂಗಿನಕಾಯ ಉತ್ಪನ್ನಗಳನ್ನು ತೆಂಗು ರೈತ ಸಂಸ್ಥೆಯು ವಿವಿಧ ದೇಶಗಳಿಗೆ ರಫ್ತು ಮಾಡುವ ಉದ್ದೇಶವನ್ನು ಹೊಂದಿರುತ್ತದೆ.
- ಒಂದು ರೈತನು ತಲಾ 500 ರೂಪಾಯಿಯ ಸಂಸ್ಥೆಯ ಸದಸ್ಯತ್ವವನ್ನು ಹೊಂದಲು ಅರ್ಹರಾಗಿರುತ್ತಾರೆ. ಒಂದು ರೈತನ ಲೈಫ್ ಟುಟುಂಟು ಎಷ್ಟು ಸದಸ್ಯರು ಬೇಕಾದರೂ ಸದಸ್ಯತ್ವವನ್ನು ಹೊಂದಬಹುದು.
- ಜಿಲ್ಲೆಯಲ್ಲಿರುವ ತೆಂಗಿನ ಮರ ಮತ್ತು ಅಡಿಕೆ ಮರ ಹತ್ತುವ ಕಾರ್ಮಿಕ ವರ್ಗದವರಿಗೆ ಅವರ ಟುಟುಂಟು ಭವಿಷ್ಯದ ಸೆಲೆಯಲ್ಲಿ ಸರಕಾರದಿಂದ ಐರುವ ಎಲ್ಲಾ ವಿಮಾ ರಕ್ಷಣಾ ಯೋಜನೆ ಜೊತೆಗೆ ತೆಂಗಿನ ಮರಗಳ ರಕ್ಷಣೆಯ ವಿಮಾ ಯೋಜನೆಯನ್ನು ಒದಗಿಸಿಕೊಡಲಾಗುವುದು.
- ಮುಂದಿನ ದಿನಗಳಲ್ಲಿ ಸಂಸ್ಥೆಯ ಸ್ಥಳೀಯ ಸಂಪನ್ಮೂಲ ಸಿಬ್ಬಂದಿಗಳ ಮೂಲಕ ನೋಂದಾಯಿಸಲ್ಪಟ್ಟ ರೈತರಿಂದ ಆಯಾಯ ತಾಲೂಕಿನ ಹೋಬಳಿಗಳಲ್ಲಿ ತೆಂಗಿನಕಾಯ ಏರಿದಿಯನ್ನು ಮಾರುತ್ತಿದ್ದ ದರದಿಂದ ಹೆಚ್ಚಿನ ದರದಲ್ಲಿ ಏರಿದಿಸಲಾಗುವುದು.
- ತೆಂಗಿನ ಮತ್ತು ಅಡಿಕೆ ಮರಗಳ ವಿಶೇಷ ಕೋಡಲಾಂಕ ಹೊಂದಿರುವ ಗೋಡ್ಡರ, ಸಾವಯವ ಕೀಟನಾಶಕಗಳನ್ನು ಮತ್ತು ವಿವಿಧ ರೀತಿಯ ಗುಣಮಟ್ಟದ ತೆಂಗಿನ ಸಸಿಗಳನ್ನು ರಿಯಾಯಿತಿ ದರದಲ್ಲಿ ನೀಡಲಾಗುವುದು.
- ಜಿಲ್ಲೆಯ ಕೃಷಿ ತಾಲ್ಲೂಕುಗಳಲ್ಲಿನ ಆಯಾ ಆಯಾ ಗ್ರಾಮಗಳಲ್ಲಿ ಏರಿದಿ ಕೇಂದ್ರವನ್ನು ಸಂಸ್ಥೆಯು ಪ್ರಾರಂಭ ಮಾಡಲಾಗುವುದು.
- ರಾಜ್ಯಾದ್ಯಂತ ಹೋಬಳಿ ಮಟ್ಟದಲ್ಲಿ ಮಹಿಳಾ ಸಬಲೀಕರಣ ಯೋಜನೆಯ ಅಡಿಯಲ್ಲಿ ಮಹಿಳಾ ತೆಂಗು ರೈತರ ಉತ್ಪಾದನೆ ಸಂಸ್ಥೆ ರಚಿಸುವ ಯೋಜನೆ ಹೊಂದಿಕೊಂಡಿದೆ ಮತ್ತು ತೆಂಗು ರೈತರ ಸ್ವ-ಸಹಾಯ ಗುಂಪುಗಳನ್ನು ರಚಿಸಿ ರೈತರಿಗೆ ಲೈಫ್ ಟುಟುಂಟು ಯೋಜನೆ ನೀಡಲಾಗುವುದು.
- ತೆಂಗು ಬೆಳೆಗಾರರಿಗೆ ನೀರಾ ಯೋಜನೆಯ ಸೌಲಭ್ಯ ಒದಗಿಸಿ ಕೊಡುವುದರಿಂದ ಅರ್ಥಿಕ ಪರಿಸ್ಥಿತಿಯನ್ನು ಏಲವಡಿಸಲು ಸಂಸ್ಥೆಯು ಸಹಕರಿಸುವುದು.
- ರೈತರ ಮಕ್ಕಳಿಗೆ ತೆಂಗು ರೈತ ಸಂಸ್ಥೆಯಲ್ಲಿ ಉದ್ಯೋಗವಕಾಶಕ್ಕೆ ಮೊದಲ ಆದ್ಯತೆಯನ್ನು ಲಭಿಸಿ ಕೊಡಲಾಗುವುದು.
- ರೈತ ಕಂಪನಿಯಲ್ಲಿ ಉತ್ಪನ್ನಗೊಳಿಸಿದ ತೆಂಗಿನಕಾಯಿಯ ಉತ್ಪನ್ನಗಳಿಗೆ ತೆಂಗು ರೈತ ಕಂಪನಿಯಲ್ಲಿ ಸದಸ್ಯತ್ವವನ್ನು ಹೊಂದಿದವರಿಗೆ 10 ರಿಂದ 15 ಶೇಕಡದ(%) ರಿಯಾಯಿತಿ ದರದಲ್ಲಿ ಉತ್ಪನ್ನಗಳನ್ನು ನೀಡುವ ಉದ್ದೇಶವನ್ನು ಹೊಂದಿರುತ್ತದೆ.
- ಸರಕಾರದಿಂದ ಮತ್ತು ತೆಂಗು ಅಭಿವೃದ್ಧಿ ಮಂಡಳಿಯಿಂದ ಐರುವ ಸೌಲಭ್ಯಗಳನ್ನು ರೈತರಿಗೆ ತಲುಪಿಸುವಲ್ಲಿ ಸಹಕರಿಸಲಿದೆ

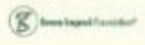
ನಮ್ಮ ಸಂಸ್ಥೆಯಿಂದ ದೊರಕುವ ಉತ್ಪನ್ನಗಳು

<p>ಕಾಂಚಿ ಎಣ್ಣೆ ಮತ್ತು ದೇಶಿ ಎಣ್ಣೆ ಮಾಡುವ ಯಂತ್ರಗಳ ಮೂಲಕ ಮತ್ತು ಅನಾರ್ಥಕವಾದ ದೇಶಿ ಎಣ್ಣೆಗಳನ್ನು ಮಾರಾಟಮಾಡುತ್ತದೆ.</p>	<p>ಫೈಬರ್‌ನಿಂದ ಮತ್ತು ದೇಶೀಯ ಯಂತ್ರಗಳ ಮೂಲಕ ಮತ್ತು ಅನಾರ್ಥಕವಾದ ದೇಶಿ ಎಣ್ಣೆಗಳನ್ನು ಮಾರಾಟಮಾಡುತ್ತದೆ.</p>	<p>ಪಿಂಗಣದಿಂದ ಉತ್ಪಾದಿಸುವ ಮತ್ತು ದೇಶಿ ಎಣ್ಣೆ ಮಾಡುವ ಯಂತ್ರಗಳ ಮೂಲಕ ಮತ್ತು ದೇಶಿ ಎಣ್ಣೆ ಮಾಡುವ ಯಂತ್ರಗಳ ಮೂಲಕ ಮತ್ತು ಅನಾರ್ಥಕವಾದ ದೇಶಿ ಎಣ್ಣೆಗಳನ್ನು ಮಾರಾಟಮಾಡುತ್ತದೆ.</p>
<p>ದೇಶಿ ಎಣ್ಣೆ ಮತ್ತು ದೇಶಿ ಎಣ್ಣೆ ಮಾಡುವ ಯಂತ್ರಗಳ ಮೂಲಕ ಮತ್ತು ದೇಶಿ ಎಣ್ಣೆ ಮಾಡುವ ಯಂತ್ರಗಳ ಮೂಲಕ ಮತ್ತು ಅನಾರ್ಥಕವಾದ ದೇಶಿ ಎಣ್ಣೆಗಳನ್ನು ಮಾರಾಟಮಾಡುತ್ತದೆ.</p>	<p>ದೇಶಿ ಎಣ್ಣೆ ಮತ್ತು ದೇಶಿ ಎಣ್ಣೆ ಮಾಡುವ ಯಂತ್ರಗಳ ಮೂಲಕ ಮತ್ತು ದೇಶಿ ಎಣ್ಣೆ ಮಾಡುವ ಯಂತ್ರಗಳ ಮೂಲಕ ಮತ್ತು ಅನಾರ್ಥಕವಾದ ದೇಶಿ ಎಣ್ಣೆಗಳನ್ನು ಮಾರಾಟಮಾಡುತ್ತದೆ.</p>	<p>ದೇಶಿ ಎಣ್ಣೆ ಮತ್ತು ದೇಶಿ ಎಣ್ಣೆ ಮಾಡುವ ಯಂತ್ರಗಳ ಮೂಲಕ ಮತ್ತು ದೇಶಿ ಎಣ್ಣೆ ಮಾಡುವ ಯಂತ್ರಗಳ ಮೂಲಕ ಮತ್ತು ಅನಾರ್ಥಕವಾದ ದೇಶಿ ಎಣ್ಣೆಗಳನ್ನು ಮಾರಾಟಮಾಡುತ್ತದೆ.</p>
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ಸಂಸ್ಥೆಯ ಸಾಮಾಜಿಕ ಜವಾಬ್ದಾರಿಗಳು



ಈ ಸಂಸ್ಥೆಯ (NGO) ಛಾಂದ ಸರಕಾರದ ಮಧ್ಯಂತರ ಬೆಡ ರಿಜಿಸ್ಟರ್ಡ್ ಇಂಪ್ಯೂಲ್ಸ್ ಫೌಂಡೇಶನ್ ಅಡಿಯಲ್ಲಿ ನಡೆಸಲಾಗುತ್ತಿದೆ.



ಛಾಂದ ಸರಕಾರದ ವಿಲ್, 8/1/01 (P.O. No. 2001) ಅಡಿಯಲ್ಲಿ, ಛಾಂದ ಸರಕಾರದ ವಿಲ್, ವಿಲ್, ರಕ್ಷಣಾ ಕಾಯಿದೆ-07/2013
coconutfarmers.in info@coconutfarmers.in 7338567763, 7899367763

INITIAL STAGE PRODUCTS :

NEEM POWDER

NEEM CAKE

CASTOR CAKE

CASTOR POWDER

NEEM OIL

TRICHODERMA

EPN

COCONUT PICKLE

COCONUT OIL

VIRGIN COCONUT OIL

VERMI FERTILIZER

RHINOCEROS BEETLE TRAP

FIRST MEETING WITH EMPLOYEES

Recognizing the challenges of miscommunication and prevailing negativity across regions like Sulliya, Vitla, and Kadaba, Yaticorp took a decisive first step to revitalize and strengthen the South Canara Coconut Farmers Organisation.

The foundational strategy began internally. Yaticorp convened all employees and stakeholders to realign the team, foster a unified vision, and instill a renewed sense of positivity and purpose. This internal mobilization was crucial to rebuilding trust and driving the organization forward with collective energy and clear direction.



Building a Digital Foundation for Visibility and Engagement

To transform its outreach and establish a credible, modern presence, Yaticorp launched a comprehensive digital initiative. This involved creating and activating a cohesive digital identity across major platforms to connect with farmers, partners, and the broader community.

Digital Presence Established:

- Instagram & Facebook: For community engagement, awareness campaigns, and visual storytelling.
- Meta Business Suite: To manage and streamline all Meta-platform activities professionally.
- LinkedIn: To build a professional network, connect with agri-businesses, and share organizational milestones.
- Threads: For timely updates and conversational engagement with the community.
- Google My Business: Optimized to ensure local visibility, provide accurate contact information, and display farmer testimonials.
- Website: A completely redesigned website was developed to serve as the primary information portal. It was structured to clearly communicate the organization's mission, services, updates, and resources, ensuring accessibility and transparency for all visitors.

Training held at Yaticorp Office in June 2023



Photo Shoot and Video Shoot at CPCRI documentary



Photo & Video Shoot held at Saripala for documentary of Kalparasa



First Pressmeet that was took place in June 2023 during the announcement of Corporate Office open at Puttur & Panchakalpa Inauguration

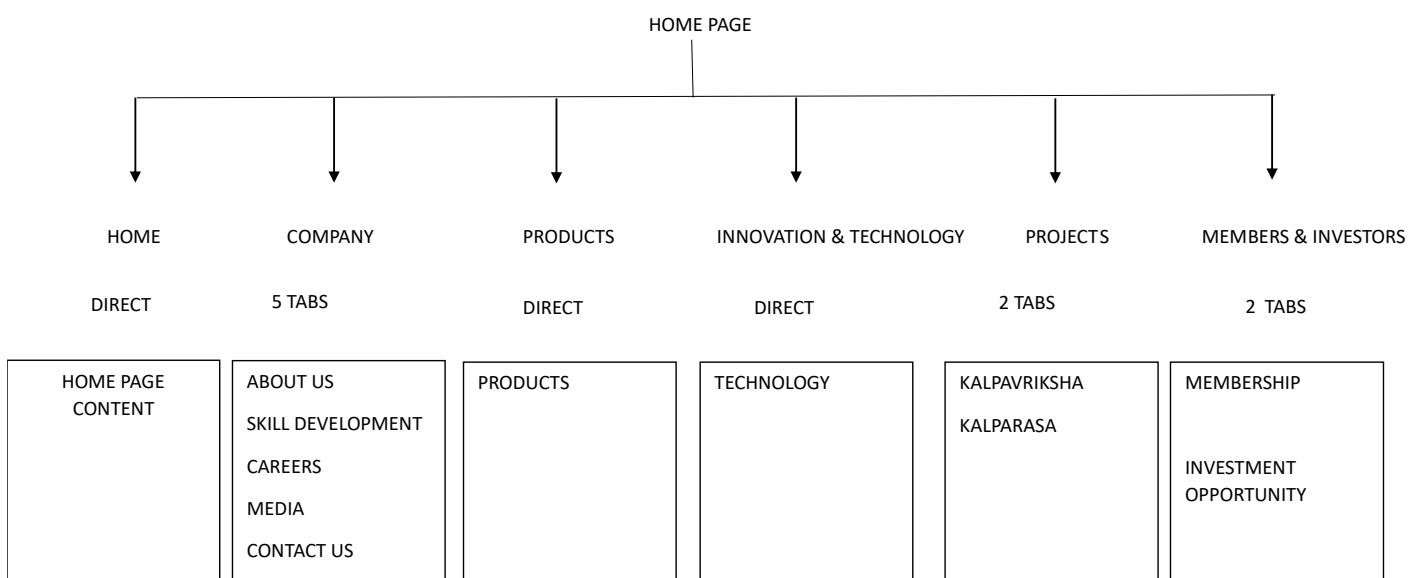


During this press conference the company was in a bad stage where every press reporter had a bad opinion about the company.

So, Yaticorp took up the initiatives to convert a good impact on the company by starting the operations in the company.

WEBSITE CONTENT DEVELOPMENT DURING THE FIRST PHASE

WEBSITE SITEMAP



HOME PAGE

SLIDERS

1) Banner 6 - Tagline (Explore Tab) -----→ About Page

Leading the Way As India's Largest Coconut Farmers Organisation:
Empowering Farmers, Enriching Lives

2) Fixed Deposits (Explore Tab) ---→ Investment Opportunities Page

Secure your future with an attractive 9.5-12% interest rate on your fixed deposit

3) Kalparasa in two bottles (Explore Tab) -----→ Kalparasa Page

Savoring the Authenticity of Nature's Culinary Art

4) Membership Card Photo (Explore Tab) -----→ Membership Page

Elevate Your Experience: Unlock Membership Privileges

5) Skill Development (Explore Tab) -----→ Skill Development

Skills that Lead: Empowering Farmers to Thrive in a Dynamic World

6) Technology Image (Explore Tab) -----→ Technology Page

Unleashing the Power of Technology for a Better Tomorrow

CONTENT

Welcome to South Canara Coconut Farmer Producer Company Limited



14403+ Registered Farmers



332+ Villages Covered



1243527+ Nurtured Coconut
Trees



122+ Coconut Farming Trainings



54961+ Acres of Land

Empowering Coconut Farmers for Sustainable Growth

(Chetan PHOTO)

Creating Opportunities, Maximizing Income, and Building a Thriving Industry
Coconut

SCCFPCL is India's Largest Coconut Farmers Organisation, we are dedicated to empowering coconut farmers and cultivating a sustainable and prosperous coconut industry. Through collaboration, innovation, and ethical practices, we aim to transform the lives of farmers and create a brighter future for the entire community. [\(Read More\) ---→ Kalparasa Page](#)

What We Value For...

Symbols will be updated by Ordrio Team

❖ Community Development

We strive to create a positive impact on the local communities by promoting social welfare initiatives, healthcare programs, and skill development opportunities.

❖ Sustainability

We are committed to promoting environmentally friendly farming practices and ensuring the long-term viability of coconut cultivation.

❖ Farmer Empowerment

We prioritize the well-being and empowerment of coconut farmers by providing them (with) financial support, training, and resources to enhance their income and livelihoods.

❖ Innovation

We embrace innovative approaches in agriculture, processing, and marketing to optimize productivity, quality, and market access for coconut-based products.

❖ Quality & Safety

We uphold stringent quality standards and prioritize the safety of our products, ensuring that consumers receive the best quality coconut-based products.

❖ Collaboration

We believe in fostering strong partnerships with farmers, government agencies, industry experts, and other stakeholders to collectively drive the success of the project.

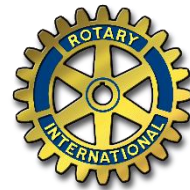
Our Innovations & Technology

(Coconut seed cropped image in the side)

Collaboration & Partnership

YATICORP
INDIA PRIVATE LIMITED

 **Samunnati**[®]



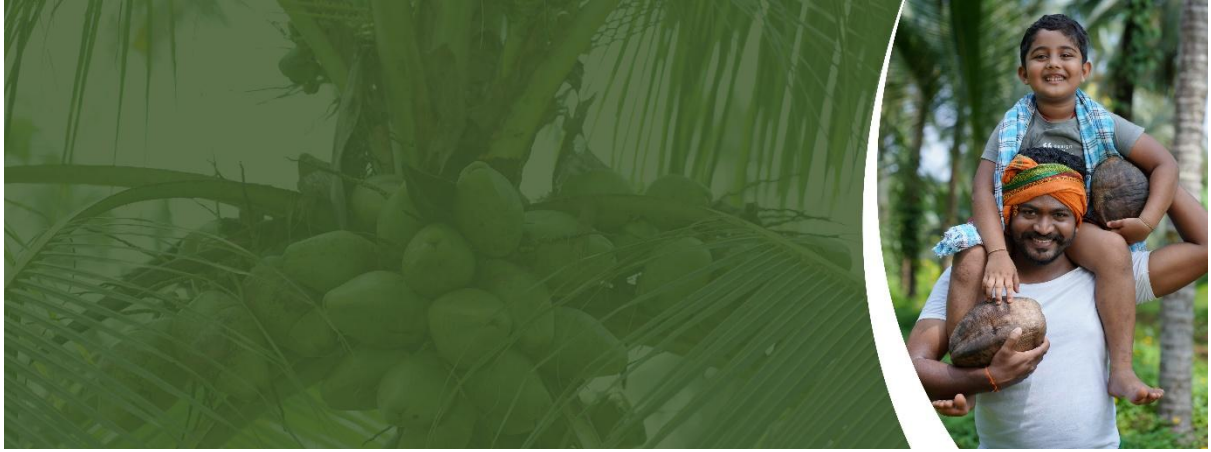
The logo for PCI (Pradhan Mantri Krishi Sinchayee Yojana), featuring the letters "PCI" in blue inside a green rectangular border.





FOLLOWING ARE THE IMAGES USED IN HOMW PAGE







TECHNOLOGY PAGE

Tagline Unleashing the Power of Technology for a Better Tomorrow

1. Coco-Sap Chiller Technology

- This advanced Coco-sap chiller technology allows for the highest income generation from coconut trees by producing Kalparasa health drinks. FPO has witnessed the results with earnings of one lakh from eight coconut trees.
- This is approved technology by the Indian Council of Agricultural Research (ICAR) – Central Plantation Crops Research Institute (CPCRI).
- Kalparasa, the delightful sap extracted from the coconut palm, has gained significant popularity as a beverage due to its exceptional nutritional value, delectable taste, and pleasant flavour.



2. Coco-Sap Sugar Technology

- Due to the low Glycaemic Index of Coconut sugar, it aids in the reduction of cancer, diabetes, blood pressure, and blood insulin levels. Moreover, it provides significant health benefits for the treatment of tuberculosis, urinary problems, asthma, and more.
- This advanced technology establishes a new platform for sugar products. Coconut sugar have brownish colour and GI level is 35.
- Approved technology by Indian Council of Agricultural Research (ICAR) – Central Plantation Crops Research Institute (CPCRI)



3. • Aqua formulation of EPN Technology

- EPN belonging to steinernema and heterorhabditis genus have potential to infect insect pests and have been demonstrated to control pests like root grubs in high value crops.
- This is completely Chemical free and It's a bio-pesticide. Nematodes that cause disease through symbiotic bacteria within an insect and have the ability to kill insect pests are referred as Entomopathogenic Nematode.
- Aqua formulation of Entomopathogenic Nematode technology from CPCRI-ICAR.



4. VCO Technology

- This technology provides remarkable value for coconuts by producing nutritionally preserved products.
- This is approved technology from ICAR-CPCRI Kasaragod.
- The core principle of Virgin Coconut Oil technology remains focused on obtaining high-quality coconut oil with minimal processing and preserving its natural health benefits.



5. VCO Capsule Technology

- This cutting-edge technology creates an extraordinary vision for the coconut industry.
- To provide a complete nutritional package for all individuals, these capsules are the best option.
- Technology is approved by Indian Council of Agricultural Research (ICAR) – Central Plantation Crops Research Institute (CPCRI)
- To tackle the problem of individuals who dislike the taste of virgin coconut oil and consequently avoid consuming it, a solution has emerged: the development of Virgin Coconut Oil Capsules. This innovative technology enables people to conveniently obtain the nutritional advantages of Virgin coconut oil in a capsule format.



6. MCWBVP Technology

- Through this technology, mature coconut water can be used as a base ingredient to create various value-added products that offer different flavors, textures, and health benefits.
- Approved technology from by Indian Council of Agricultural Research (ICAR) – Central Plantation Crops Research Institute (CPCRI)
- Under this technology various products can be designed like coconut vinegar.
- Using this advanced technology we can reduce the wastage in coconuts and coconut farmers earn the additional income.



ABOUT PAGE

TAGLINE

Sowing Seeds of Prosperity, Empowering Farmers

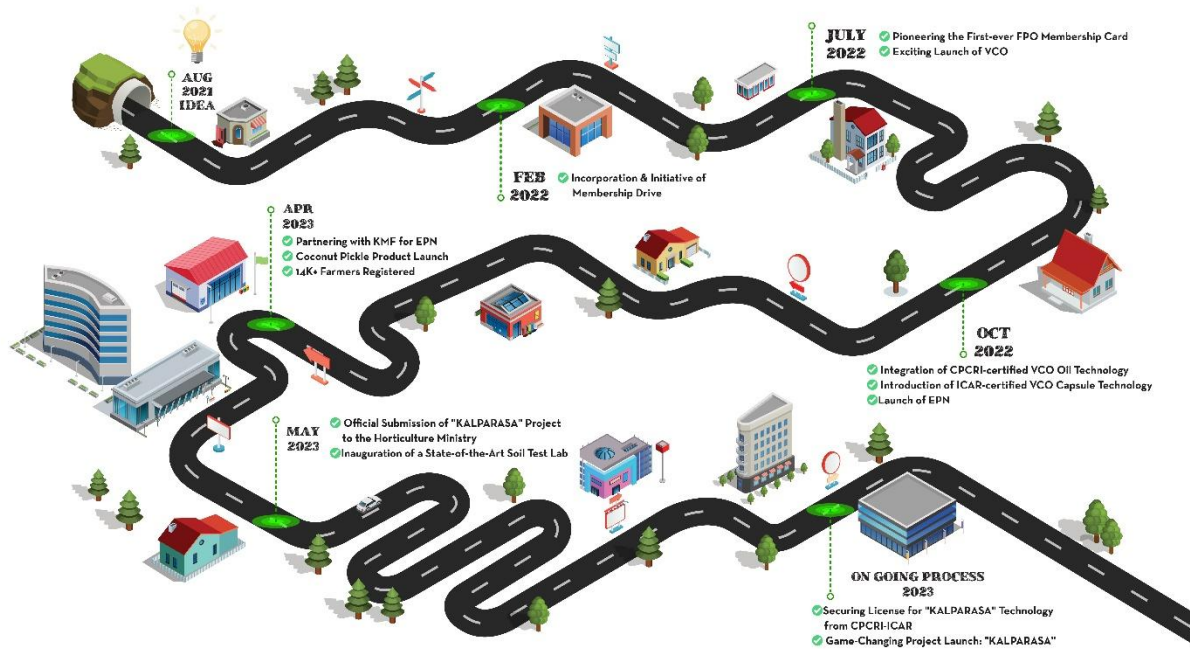
Mission Statement in a box

To foster the well-being and advancement of coconut farmers by providing comprehensive support, innovative solutions, and equitable opportunities, while driving the sustainable development of the coconut industry.

RoadMap Image

Above Vision Statement - **UNVEILING THE FUTURE (IN BIG LETTERS)**

To Empower coconut farmers and create a sustainable, prosperous coconut industry through collaboration, innovation, and ethical practices.



INNOVATING THE GAME



14403+ Registered Farmers



332+ Villages Covered



1243527+ Nurtured Coconut Trees



122+ Coconut Farming Trainings



54961+ Acres of Land

South Canara Coconut Farmers Producer Company Limited was established in 2021 under the Company Act of 2013 with a clear objective to provide optimal benefits to coconut growers. Our primary focus is on integrated development, maximizing farmers' income through improved agro management practices, and promoting sustainable coconut cropping and farming ecosystems.

Registered coconut farmers receive a range of benefits, including access to finance, insurance, subsidies, farm training, and high-quality crop saplings. We believe in empowering farmers and equipping them with the necessary resources to thrive. As we continue to grow, our reach has expanded beyond the South

Canara district, encompassing neighbouring districts such as Udupi, Kodagu, and Kasaragod. Our head office is located in Vittal, Puttur and we also have a branch office in Sullia, Belthangady, Kadaba, Panja and Udupi.

KUSUMADHAR S K

PRESIDENT

The vision of South Canara Coconut Farmer Producer Company Limited is rooted in empowering coconut farmers with a sustainable farming model and delivering safe, premium quality coconut-based products to our valued customers. We strive to bridge the gap between rural and urban communities, fostering a self-sufficient scenario that organically links them together. As a farmer-owned agri-enterprise, we embrace crop-specific integrated value chains empowered by technology and efficient management. Our commitment to fairness, transparency, and quality is embodied in our motto of 'Seeding Goodness.' We are grateful for your unwavering support and collaboration on this remarkable journey towards transforming lives and communities.

CHETHAN A

CEO

CAREER PAGE

Banner – Taglines

More than a race. A journey. More than a job. A career.

(<https://careers.swiggy.com/#!/careers>)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

*Upload Photo

*Upload C V

0 – 1 Year

2- 5 Years

5 – 10 Years

10+ Years

*Enter Job Role

*Select a Job

*Job Category

Apply Now

Production, Technology, Business
Management , Field Supervisors
Quality , Maintenance, Procurement
,Logistics
Marketing , Sales ,Customer Care
.....

How we **Hire**?

Apply

See something you want to be part of? Just select the job and apply in the above section.

Written/Technical

If we like what we see in your profile, we'll reach out for a written/technical interview as a precursor to the next big thing.

Personal Interview

Here's where we meet you and find out if you have what it takes to become part of our thriving team.

HR Discussion

A short exchange with our HR team will follow. Feel free to ask as many questions as you want.

Final Review

CONTACT US PAGE

Tagline: Connecting with You: Our Doors are Always Open

Name:

Email:

Contact No:

Message:

HEAD OFFICE:

#1/101 Near CPCRI, Mangala Mantapa,

Puttur Road, Vittal – 574243

Branch Office:

Sullia Branch

Junior college Road Taluk Panchayath Vanijya Sankeerna Sullia Dakshina
kannada 574239

Panja Branch

Dharmashree Building Near Milk Society Panja Panja Post Sullia Taluk Dakshina
Kannada 574232

Udupi Branch

Malige Sanke -8 Raitha Seva Kendra, Manoligujji Bus stand, near Horticulture
Department Udupi 576102

Kadaba Branch

Near Community Hospital , S.R K. Building Main Rd Kadaba 574221

Belthangady Brach

(Live space)

Puttur Brach

(Live Space)

Instagram:

https://www.instagram.com/southcanaracoconutfpc/?fbclid=IwAR0J16ipIQtrhqftR80pymjo6lxVuom_0PkmPo_WrliOcQ8wQBzFtQdqfCQ

Facebook:

<https://www.facebook.com/people/South-Canara-Coconut-Farmers-Producer-Company-Limited/100092507357808/?mibextid=ZbWKwL>

Linkedin:

<https://www.linkedin.com/company/south-canara-coconut-farmers-producer-company-ltd/about/?viewAsMember=true>

Youtube:

<https://www.youtube.com/channel/UCCCK4ytuGQaxEBY6W7fo-ZwQ>

MEDIA PAGE

1) Release of Coconut Pickle to the market

ಪ್ರಾದೇಶಿಕ

ಹೊಸ!
ಶನಿವಾರ, 25 ಜೂನ್

ಮಾರುಕಟ್ಟೆಯಲ್ಲಿ ಹೊಸ ಹವಾ ಸೃಷ್ಟಿಸುವ ಸಿದ್ಧತೆಯಲ್ಲಿದೆ ಸಖತ್ ಟೇಸ್ಟ್ 'ಕೋಕೊನಟ್ ಪಿಕ್ಲ' ರೆಡಿ ಆಗಿದೆ 'ಬನ್ನಂಗಾಯಿ' ಉಪ್ಪಿನಕಾಯಿ!

■ ಬಾಕೀಪುಟ

ಮುಂಗಡವೇ ಉತ್ಪನ್ನ ಕಾಯಿ ಎಂದರೆ ಮನವರ ಕಾಯಿಯನ್ನು ಎಲ್ಲ ಕಾಲ ಒಂದನ್ನು ಮುಂದೆ ಆದ ಮೃಗ್ಯ ಕರಣ ಕಾಯಿ, ಬಿಂಬು, ಅತ್ತಿ, ಅರಬ್ಬಿ, ರಿಂಜೆ ಹುರಿ, ಬಾಳೆ ದಿಂಬು, ಸೆಣೆ ಕಾಯಿ, ಕ್ಯಾನ್ಟಿ, ಕೊಂಬೆ ಕಾಯಿ, ಬೀಜಾಡಲಾ ಉತ್ಪನ್ನ ಕಾಯಿಗು ಮಾರುಕಟ್ಟೆ ಪ್ರವೇಶಿಸುವೆ. ಗ್ರಾಹಕ ಅಂಗಡಿಯಲ್ಲಿ ಉತ್ಪನ್ನ ಕಾಯಿ ಕೇವಲ "ಯಾವುದರ ಉತ್ಪನ್ನ ಕಾಯಿ?" ಎಂದು ಕೇಳುವ ಮುಟ್ಟು ಉತ್ಪನ್ನ ಕಾಯಿ ಉದ್ದಮೆ ಬೇಸು ಹೋಗುವಾಗಿದೆ.

ಕೇವಲ ದಿನಗಳಲ್ಲಿ ಉದ್ದಮೆ...
ಇತ್ತೀಚೆಗೆ ಕೊನೆ ದಿನಗಳಲ್ಲಿ ಈ ಉದ್ದಮೆ ಕ್ಷೇತ್ರಕ್ಕೆ ಹೊಸ ಉತ್ಪನ್ನವನ್ನು ಸೇರಿಸಲಾಗಿದೆ. ಆದರೆ ಕೇವಲ ಕಾಯಿಯ ಉತ್ಪನ್ನ ಕಾಯಿ ಆಫಫಾ ಕೋಕೊನಟ್ ಪಿಕ್ಲ. ಇಲ್ಲಿ ಹೆಚ್ಚುವಾಗಿ ಬರಹ ಕೇವಲ ಕಾಯಿ (ನಿರೀವನ ಬ್ರೂನಾಂಯ) ಉತ್ಪನ್ನ ಕಾಯಿ ಬೇಸುಹೋಗುವೆ. ದ.ಕೆ. ಬೆಲ್ಕೆ ಕೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಕಂಪನಿಯ ಉತ್ಪನ್ನ ಕಾಯಿಗಿದೆ.

ಈ ವಿಜ್ಞಾನಗಳ ಪಾವತಿದ
ಕಂಪನಿಯ ವಿಜ್ಞಾನಿಗಳಿಂದ ಡಾ.ಸಂಜಯ್ ಮತ್ತು ಡಾ.ಶ್ರೀಣಾ ಉತ್ಪನ್ನಕಾಯಿಯನ್ನು ಸಿದ್ಧ ಮಾಡುವುದು,



ಪುಷ್ಕರಿನಲ್ಲೂ ಘಟಕ ಪುಷ್ಕರಿನಲ್ಲಿ ಕಂಪನಿಯ ಉತ್ಪಾದನಾ ಘಟಕ ಬೀಳ್ಕೆ, ಅರಬ್ಬಿಗೊಳ್ಳಲಿದೆ. ಮೂರನೆಯಲ್ಲಿ ಮೂವಿಂಜಿ ದಿನಗಳಲ್ಲಿ ಲೂಪ್ಕೆ 'ಕೋಕೊ ಕ್ಯಾಂಪನ್' ರೂಪುಗೊಳ್ಳಲಿದೆ. ಭಾರತ ಸರ್ಕಾರದ ಸರವಾಣಿ ವೆಬ್‌ಸೈಟ್‌ನಲ್ಲಿ ಕಂಪನಿ ಪಾಲು ದಿವ್ಯದವ ತುಂಬಲು ನಿರಾ ಘಟಕವನ್ನು ವಹಿಸಿಕೊಳ್ಳಲು ಮುಂದಾಗಿದೆ.

■ ತೆಂಗಿನ ಕಾಯಿ ನೇರ ಖರೀದಿ ಉದ್ದೇಶ

ತೆಂಗಿನ ಕಾಯಿಯಿಂದ ಎಷ್ಟೆ ತೆಂಗು ಬಳಕೆ ಮಾಡುವುದು. ಸ್ವಲ್ಪ ಪ್ರಮಾಣದಲ್ಲಿ ಫಾರ್ ಮಾಡುವುದು. ಆದರೆ ತೆಂಗಿನ ಕಾಯಿಯಿಂದ ಮಧುಮೇಹಕ್ಕೆ ವರ್ಧಿಸುವುದು ಮಾಡಲು ಬೇಕಾದ ಇದೆ. ಕ್ಯಾಂಪನ್ ಸಂಸ್ಥೆಯಿಂದ ಅತಿಶಯೋಗಿಗಿ ಪ್ರದರ್ಶನ ಒಡಗಿ ಬಂದಿದೆ. ಅದೇ ರೀತಿ ಭದ್ರವೆಲ್ಲೆ ತೆಂಗು ಕೃಷಿಗಿ ಪ್ರದರ್ಶನ ಮಾಡುವುದು ಮತ್ತು ಅದರಿಂದ ತೆಂಗಿನಕಾಯಿಯನ್ನು ಉತ್ಪನ್ನ ಬೆಲೆಗೆ ನೀರ ಖರೀದಿ ಮಾಡುವ ಉದ್ದೇಶ ಹೊಂದಲಾಗಿದೆ.

■ ತುಮಕೂರು ಸಿಕ್ರೆ, ಉಪಾಧ್ಯಕ್ಷರು, ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಕಂಪನಿ, ದ.ಕೆ. ಬೆಲ್ಕೆ.

■ ಸ್ಥಳೀಯರಿಗೆ ಲಿಡ್ನೋಗಿ

ಕಂಪನಿ ಭಾಗದ ತೆಂಗು ಬೆಳೆಗಾರರನ್ನು ಆಕರ್ಷಿಸುವುದು ಮತ್ತು ಅವರ ಅಳವಡಿಸುವ ಸ್ಥಾನವಾದ ಬೆಲೆಗೆ ಖರೀದಿಸುವುದು ಕಂಪನಿಯ ಉದ್ದೇಶವಾಗಿದೆ. ಇದರಿಂದಾಗಿ ಸ್ಥಳೀಯ ಹೆಚ್ಚು ಕಾರ್ಖಾನೆ ಉದ್ಯೋಗ ಒದಗಿಸುವುದು ಸಮ್ಯುಗುರಿಯಾಗಿದೆ.

■ ಎಂ.ಪ್ರಸಾದ್ ಶೆಟ್ಟಿ, ಅಧ್ಯಕ್ಷರು, ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಕಂಪನಿ, ದ.ಕೆ. ಬೆಲ್ಕೆ.

17,000+

ಸದಸ್ಯತ್ವ ಕಂಪನಿ ಇದು!

ಕಂಪನಿ ಈಗಾಗಲೇ 17,000 ಅಧಿಕ ಸದಸ್ಯರನ್ನು ಹೊಂದಿದೆ. ಸದಸ್ಯತ್ವಕ್ಕೆ ರೂ.250 ಮತ್ತು ಪಾಲ ಬಂಡವಾಳಕ್ಕೆ ರೂ.750ನ್ನು ಕಂಪನಿ ನಿಗದಿ ಪಡಿಸಿದೆ. ಕಂಪನಿ ಉತ್ಪಾದಿಸುವ ಮೃಗ್ಯವರ್ಧಿಸ ಉತ್ಪನ್ನಗಳು ಸದಸ್ಯರಿಗೆ ಕೇ.100ರ 15 ರಿಯಾಯಿತಿ ದೊರೆಯಲಿದೆ.

ತೆಂಗು ರೈತ ಮಹಿಳಾ ಸ್ವಲ್ಪಕಾಯಿ ಗುಂಪುಗಳನ್ನು ರಚಿಸಿ ಅತ್ಯಗುಂಪು ಹಿಡಿಸಲಿ, ಗೆರಿಟೆ ಕ್ಷೇ ಮುಂಚಾದ ಉತ್ಪನ್ನಗಳು ಕರಿಯಲಿಸಿ ಮಾರುಕಟ್ಟೆ ಮಾಡುವ ಉದ್ದೇಶವೂ ಕಂಪನಿಗಿದೆ.

ಗಾನಿ ಸಿಹಿಆಲಾಪಿ ಕಾರ್ಖಾನೆಯು- ಈ.ಪಿ.ಎಸ್ ಎಂಬ ಧ್ವನಿ ರೋವೆಡ್ ಕ್ಷೇತ್ರ ಕಂಪನಿಯನ್ನು ಸ್ಥಾಪಿಸಲಾಗಿದೆ. ಅದರ ಮಾರುಕಟ್ಟೆಯನ್ನು ಈ ಕಂಪನಿ ಮಾಡುವುದು. ಈ ಧ್ವನಿ ರೋವೆಡ್ ಕ್ಷೇತ್ರ ಕೆಟಿಟಿ ನಾಣ್ಯಕ್ಕೆ ಉತ್ಪನ್ನ ಬೇಕೆಂದಿದೆ.

ಯಶಸ್ವಿಯಾಗುವುದು. 80ರ 10 ದಿನಗಳಲ್ಲಿ 'ಕೋಕೊನಟ್ ಪಿಕ್ಲ' ಮಾರುಕಟ್ಟೆಗೆ ಬರಲಿದೆ ಎಂದು ಕಂಪನಿಯ ಅಧ್ಯಕ್ಷ ಎಂ.ಪ್ರಸಾದ್ ಶೆಟ್ಟಿ ಹೇಳಿದರು.

ಕೆಎಂ ಡಿಗೇಶ್ ಕೆಳಸಿದ್ದಾ. ಎಲ್ಲೆಡ್ಡಾ ಕಾರ್ಯಾಚರಿಸಲಿದೆ? ದಕ್ಷಿಣ ಕನ್ನಡ ಜಿಲ್ಲೆ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಕಂಪನಿ

Introduced the latest addition to the culinary scene - our exquisite coconut pickle in July 2022, available in two delightful variants. Indulge your taste buds with the zesty combination of coconut and spices, expertly crafted to create a harmonious blend of flavors. Our first variant tantalizes the palate with the aromatic essence of garlic, adding an extra punch to every bite. For those who prefer a milder option, our second variant showcases the pure essence of coconut and spices, offering a deliciously tangy and savory experience. Made with the finest ingredients and carefully curated recipes, our coconut pickles are a testament to quality and flavor.

1) First Annual General Meeting



Our company, established in September 2021, successfully conducted its first Annual General Meeting in October 2022. The meeting served as a significant milestone for our organization, bringing together shareholders, stakeholders, and key decision-makers to discuss the company's progress, achievements, and future plans. It provided an opportunity for transparency, accountability, and open communication, enabling participants to actively engage in important discussions, share insights, and contribute to the strategic direction of the company. The Annual General Meeting highlighted the company's commitment to corporate governance, ensuring that all stakeholders have a voice and participate in shaping the company's growth and success. It marked the beginning of a tradition of regular meetings, fostering a culture of collaboration, and setting the stage for continued growth and prosperity in the years to come.

2) Membership Card Launch

ದಕ್ಷಿಣ ಕನ್ನಡ ಜಿಲ್ಲಾ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕ ಸಂಸ್ಥೆಯ ಪ್ರಥಮ ಹಂತದ ತೆಂಗು ರೈತ ಕಾರ್ಡ್ ವಿತರಣೆ, ತೆಂಗು ರೈತ ಕಾರ್ಡ್ ಹೊಂದಿರುವ ರೈತರಿಗೆ ಸಿಗುವ ಸೌಲಭ್ಯಗಳೇನು ? ಇಲ್ಲಿದೆ ಸಂಪೂರ್ಣ ಮಾಹಿತಿ...



Our "Membership Card" was officially launched on 20th January 2022, at a special meeting organized by the Karnataka State Farmers Association in Sulia taluk, Dakshina Kannada district. The event was graced by prominent personalities including Mr. Ravikiran Poonacha, Chief Executive Officer of the State Farmers Association, Mr. Oswald Prakash Fernandes, District President, and other notable farmer leaders. During the gathering, the Membership Cards were distributed to the registered coconut farmers who had already enrolled with the organization.

4)Membership Card Distribution

ದಕ್ಷಿಣ ಕನ್ನಡ ಜಿಲ್ಲಾ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕ ಸಂಸ್ಥೆಯಲ್ಲಿ ನೊಂದಾಯಿತ ರೈತರಿಗೆ "ತೆಂಗು ರೈತ ಕಾರ್ಡ್" ನ್ನು ನೀಡಲಾಗುತ್ತಿದೆ.



On the official launch day of the "Membership Card," a special meeting was organized by the Karnataka State Farmers Association in Sulia taluk, Dakshina Kannada district. During the event, the membership cards were distributed to the registered coconut farmers in Dakshina Kannada district. This initiative aims to provide the farmers with exclusive benefits, resources, and support, strengthening their community and fostering collaboration among them. The membership card serves as a valuable tool for the farmers, empowering them and enhancing their access to various opportunities and services offered by the association.

5)Membership Registration Programs



We conducted membership registration programs and campaigns in various locations to reach a wider audience. These initiatives aimed to raise awareness about the benefits of becoming a member and encourage people to join our organization. Through engaging activities and informative presentations, we highlighted the advantages of membership, such as access to resources and training programs. These efforts successfully attracted new members and fostered a sense of community.

6)Technology License Approval



The technology license approvals from the Central Plantation Crops Research Institute (CPCRI). These licenses are for the aqua formulation of EPN, Virgin

Coconut Oil and Capsules, and Coconut Sap Chiller Technology. This collaboration with CPCRI allows us to access their advanced technologies and scientific expertise, further enhancing our product offerings. The aqua formulation of EPN provides effective and sustainable pest management solutions, while our Virgin Coconut Oil and Capsules are backed by CPCRI's extensive research, ensuring superior quality and health benefits. Additionally, the Coconut Sap Chiller Technology preserves the freshness and nutritional value of sap. We extend our sincere appreciation to CPCRI for their support, and we are excited to bring these state-of-the-art products to our esteemed customers.

7) Reopening of Thumbe Neera Project



A formal proposal discussion was conducted with the Department of Horticulture regarding the reopening of the Thumbe Neera Project. The purpose of this discussion was to present the case for reviving and revitalizing the project, which focuses on the production and promotion of Neera, a natural sap derived from coconut inflorescence. The proposal highlighted the potential benefits of the Thumbe Neera Project, including enhanced income opportunities for farmers, economic growth in the local community, and the promotion of nutritious Neera. The discussion emphasized the importance of government support and collaboration in order to ensure the successful reestablishment of the project. By reinstating the Thumbe Neera Project, we aim to create a sustainable and prosperous ecosystem that benefits farmers, consumers, and the agricultural industry as a whole.

8) Soil Test Lab inaugural ceremony



On the occasion of World Soil Day, a Soil Test Lab was inaugurated in Sullia Taluk on 5th December, 2022. This initiative aims to promote sustainable agriculture practices and ensure optimal soil health for farmers in the region. The soil test lab is equipped with advanced testing equipment and staffed by skilled technicians who will analyze soil samples and provide valuable insights on soil fertility, nutrient levels, and pH balance. By offering precise and personalized soil recommendations, the lab will empower farmers to make informed decisions about crop selection, fertilization, and soil management. This step towards establishing a dedicated soil testing facility reflects our commitment to supporting the farming community and promoting sustainable agricultural practices that enhance productivity and protect the environment.

9) "ಮೈಪು": Meeting demand, transforming lives

One of our products “ಮೈಪು” called broomstick, has become a valuable income source for farmers. With its high demand and versatility, the broomstick provides a consistent and sustainable livelihood opportunity for farmers and their families. By producing and selling broomsticks, farmers can generate a reliable income, contributing to their financial well-being and economic stability. This product not

only supports farmers but also promotes entrepreneurship and local economic growth. As a result, the broomstick has become an important asset in empowering farmers and enhancing their income potential.

10) Coconut Shell Crafting Training Program



A coconut shell crafting program was successfully organized at Kodimbadi, where 30 women from rural areas actively participated. This program was conducted in collaboration with NABARD, Bharathiya Vikas Trust, and the Gram Panchayat. The aim of the program was to empower these women by providing them with skills in coconut shell crafting, opening up new avenues for income generation and entrepreneurship. Through hands-on training and guidance, the women learned various techniques of crafting beautiful and innovative products using coconut shells. This initiative not only promotes women empowerment but also contributes to sustainable development and the utilization of natural resources. The collaboration with esteemed organizations further strengthens the impact and reach of the program, ensuring its success in transforming the lives of these women and uplifting their communities.

11) Role of microorganisms in soil for Sustainable Agriculture



The World Soil Day celebration, which took place at the head office in Vittal, added to the impressive event. CPCRI Chief Dr. CT Jose, in his address, emphasized the crucial role of microorganisms in soil for agricultural productivity. He highlighted their significance in nutrient uptake, soil structure enhancement, and disease resistance, stressing the need to nurture and preserve these beneficial microorganisms through sustainable farming practices. The program at the head office in Vittal provided an opportunity for farmers and stakeholders to gain insights into soil health and its impact on agriculture. It aimed to raise awareness and promote the adoption of practices that prioritize soil conservation and the well-being of these essential microorganisms.

12) Commercial Ads on Bus Stands



To capture the attention of passersby and create widespread awareness about our offerings, we embarked on a mission to transform the ordinary into the extraordinary. By strategically advertising in bus stands, we have turned 48 once-ordinary locations into visually captivating spaces. Through creative design and vibrant displays, we have taken what was once mundane and transformed it into a visually appealing showcase of our unique products and services.

13) Commercial Billboards in Public Places



We have strategically placed billboards at prominent public places to effectively raise awareness about our initiatives. These billboards serve as impactful visual reminders, capturing the attention of passersby and engaging them with important messages. By strategically selecting high-traffic areas, we ensure maximum visibility and reach for our awareness campaigns. Through eye-catching designs and concise messaging, we aim to create a lasting impression and inspire individuals to take action. These billboards play a crucial role in spreading awareness, educating the public, and fostering positive change in our community.

14) Exhibition of our Products



We proudly showcased our wide range of products at various esteemed events and exhibitions, including the Sullia Sasya Jathre, Udupi Flower Show, and KIDU Krishi Mela. Our exhibition stalls were a vibrant display of the finest quality agricultural and coconut-based products. Visitors had the opportunity to explore and experience the richness and diversity of our offerings, from nutritious

coconut oils and delectable food products to innovative coconut shell crafts and sustainable farming solutions. The exhibitions provided a platform for us to engage with customers, share knowledge about our products, and receive valuable feedback.

15) Kera Suraksha Insurance Bond

ದ.ಕ. ಜಿಲ್ಲಾ ತೆಂಗು ರೈತ ಸಂಸ್ಥೆಯಿಂದ ಸುರಕ್ಷಾ ವಿಮಾ ವಿತರಣೆ



ಪುತ್ತೂರು: ಬಂಟ್ವಾಳ ತಾಲೂಕಿನ ತೆಂಗಿನ ಮರ ಹತ್ತುವ ಕಾರ್ಮಿಕರಿಗೆ ಭಾರತ ಸರ್ಕಾರವು ಕೊಡಲ್ಪಡುವ ಕೇರಾ ಸುರಕ್ಷಾ ವಿಮಾ ಯೋಜನೆಯನ್ನು ಡಿ.21ರಂದು ದ.ಕ ಜಿಲ್ಲಾ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕ ಕಂಪನಿಯ ವಿಟ್ಟ ಕೇಂದ್ರ, ಕುಕೇರಿಯಲ್ಲಿ ವಿತರಿಸಲಾಯಿತು. ಬಂಟ್ವಾಳ ತಾಲೂಕಿನ 29 ಕಾರ್ಮಿಕರು ಈ ಸೌಲಭ್ಯವನ್ನು ಪಡೆದುಕೊಂಡಿರುತ್ತಾರೆ. ಮುಂದಿನ ದಿನಗಳಲ್ಲಿ ನೊಂದಾಯಿಸಲ್ಪಟ್ಟ ಫಲಾನುಭವಿಗಳಿಗೆ ಜಿಲ್ಲೆಯ ಆಯಾ ತಾಲೂಕುಗಳಲ್ಲಿ ಸುರಕ್ಷಾ ವಿಮಾ ಪತ್ರವನ್ನು ವಿತರಿಸಲಾಗುವುದು ಎಂದು ಸಂಸ್ಥೆಯ ಮುಖ್ಯ ಕಾರ್ಯನಿರ್ವಹಣಾಧಿಕಾರಿ ತಿಳಿಸಿರುತ್ತಾರೆ.

ಸುದ್ದಿಬಿಡುಗಡೆ
 ದಿನಾಂಕ: 11-11-2022 | ಕೆರೆ ಕ್ಷೇತ್ರ ಸುದ್ದಿಗಾಗಿ ಪಿಎಚ್‌ಎಸ್ ಸಿಬ್ಬಿ
 ಸಂಖ್ಯೆ: 2022 | www.suddineews.com/puttur

The distribution of Kera Suraksha Bonds, an insurance scheme provided by the Coconut Development Board and the Indian Government, aimed at safeguarding the interests of coconut tree climbing farmers and coconut harvesters, was successfully carried out at our head office in Vittal. In Bantwal Taluk, a total of 29 farmers were beneficiaries of this insurance scheme. The Kera Suraksha Bonds provide financial protection to these farmers in the event of accidents or mishaps that may occur during their work on coconut trees. Over 300 farmers in Udupi and Dakshina Kannada districts are beneficiaries of the Kera Suraksha Bond insurance scheme.

16) Crop Insurance Coverage Offered to Farmer



K V Sudhir, a registered farmer faced a distressing incident when his long-standing 40-year-old coconut tree was devastated by a wild elephant attack in Harihara, Pallathadka, Balugudu, Sullia. As a registered member of SCCFPCL, Sudhir was eligible to claim insurance for this unfortunate loss. This incident highlights one of the significant advantages of joining SCCFPCL, as members receive support and protection in such unforeseen circumstances, ensuring their livelihoods are safeguarded.

17) Blood Donation Camp



A blood donation camp was successfully conducted at Mundaje, with active participation from 45 farmers and their family members. Their voluntary contributions will serve as a lifeline for those in need, demonstrating their altruistic spirit and commitment to the well-being of others. Through their selfless act, these farmers exemplify the true essence of community and compassion. Their participation in the blood donation camp showcases their dedication to

making a positive difference and saving lives. We applaud their generosity and extend our heartfelt gratitude to each participant for their invaluable contribution.

18) Free Health Checkup Program



A free health checkup program was organized at Suriyala Guttu Ramanaatha's Payyade Hall in Bantwal, in collaboration with Lions Club Bantwal, KMC Hospital Attavara, and Late Narayana Shetty Memorial Charitable Trust. This program aimed to prioritize the health and well-being of farmers and their families. With the active participation of 53 individuals, comprehensive health checkups and screenings were provided, offering valuable insights into their overall health. The event focused on early detection of potential health issues and provided guidance on maintaining a healthy lifestyle. This collaborative effort exemplifies the collective commitment to improving the community's healthcare access and promoting well-being.

19) Health Checkup and Agriculture Information Program



A health checkup program and agriculture information program was conducted in November 2021 at the Lions Club Hall in Guthigar. The event was organized in collaboration with the Lions Club Guttigar, Veeramamuthi Sports Club

Guthigaru, Amara Public Charitable Trust Guthigaru, and KMC Attavara Hospital with the active participation of 46 farmers and their family members The primary objective of the program was to offer free health checkups and provide essential agricultural information to the local community. The event aimed to promote the well-being of individuals and enhance their understanding of agricultural practices.

20) Financial Support to Amarjyothi Trust Ambulance



Amarjyothi Trust Ambulance received significant financial support from us, enabling them to enhance their emergency medical services. This generous contribution empowers the trust to provide timely and life-saving assistance to individuals in critical situations. The financial support underscores the donor's commitment to community well-being and the importance of prompt medical interventions. This partnership between the donor and Amarjyothi Trust Ambulance exemplifies their shared vision of creating a safer and healthier society. Through this financial assistance, they are making a tangible impact by ensuring access to efficient and effective medical care for those in need of immediate attention.

21) Financial Support to Shekar Poojari



Our organization provided financial support to Shekar Poojari Marodi Belthandgady, who was injured in a coconut tree fall. The assistance was given in the presence of our Vice President, Kusumadhar S K, and esteemed guests,

including Rajya Raitha Sangha Gauradhyaksha Dhankeerthi Balipa. Our dedicated employees played a crucial role in facilitating this support. We are committed to the well-being and safety of individuals within our community, and this initiative reflects our ongoing commitment to making a positive impact in their lives.

22) Financial Support to Yaswanth Gowda



We provided financial support to Yaswanth Gowda Renjala, who unfortunately suffered an injury by falling from a coconut tree. This assistance was offered in the presence of Shrinivaspervodi, a respected member of the Banuru Grama Panchayath, and our dedicated employees. Our aim was to alleviate the financial burden faced by Yaswanth Gowda Renjala during his recovery period. We are committed to supporting our community members in times of adversity and promoting the welfare and safety of those involved in agricultural activities.

23) Financial Support to Chandappa Poojari



We extended our heartfelt support to Chandappa Poojari of Sajipanadu, Bantwal Taluk, who had been working as a coconut harvester for the past 28 years.

Unfortunately, he had a severe accident while working on a coconut tree, falling from a height of 30 feet and sustaining a backbone injury that left him bedridden. Understanding the financial hardships faced by Chandappa and his family due to the unfortunate incident, we stepped in to provide them with much-needed financial assistance. Our support aimed to alleviate their burden and ensure they had access to necessary medical treatments and care during this challenging time.

24) Financial Support to Bharathi Shetty family



We extended financial support to Bharathi Shetty of Kuppepadavu, Moodabidri, whose family member sustained injuries while harvesting coconuts and fell from a coconut tree. This support was provided in the presence of Manohar Shetty, the State Raitha Sangha Secretary, and our Business Development Officer in Subrahmanya. We understand the importance of standing together during challenging times, and it is our commitment to assist farmers and their families in times of need. By offering financial support, we aim to alleviate some of the burden and help them on their path to recovery. Our organization remains dedicated to supporting the well-being and livelihoods of those who contribute to the coconut farming community.

SKILL DEVELOPMENT PAGE



The first-ever Coconut Shell Crafting Training program at Kodimbadi from 1st Feb to 10th Feb 2023, empowered women to create exquisite art from coconut shells. Through hands-on sessions and expert guidance, participants learned carving, polishing, and embellishing techniques, fueling their creativity and business aspirations. This initiative opened doors to sustainable income generation while showcasing the beauty and artistry of coconut shell craftsmanship. The program also fostered a supportive community among participants, encouraging collaboration and the exchange of ideas. As a result, these talented women gained confidence, valuable skills, and a network of like-minded individuals, setting them on a path toward success in the world of coconut shell crafting.



The Coconut Shell Crafting program held at Vittal from 11th March to 21st March 2023, showcased the incredible artistry of transforming coconut shells into beautiful creations. Participants immersed themselves in a comprehensive training program, mastering carving, polishing, and decorating techniques to craft unique and visually stunning products. Led by skilled instructors, the program provided a platform for individuals to unleash their creativity, learn new skills, and connect with fellow artisans. The Coconut Shell Crafting program at Vittal was a transformative experience that empowered participants to embrace the artistic possibilities of coconut shells and nurture their passion for craftsmanship.



The Coconut Shell Crafting program held at Moodabidri from 11th April to 20th April 2023, captivated participants with its exploration of the intricate art of transforming coconut shells into extraordinary creations. This immersive training experience provided a platform for enthusiasts and artisans to refine their skills in carving, polishing, and embellishing, unlocking their creative potential. Led by expert instructors, the program fostered a supportive environment for participants to exchange ideas, discover new techniques, and elevate their craftsmanship. Through hands-on sessions and collaborative learning, individuals gained a deeper appreciation for the artistic possibilities of coconut shells, creating unique and visually stunning pieces. The rich cultural heritage of this ancient craft while igniting inspiration and fostering a vibrant community of passionate artisans.



The Coconut Leaf Crafting training program for the students of Shri Shri Ravishankar Gururji introduced them to the traditional art of transforming coconut leaves into intricate creations. Under skilled guidance, the students honed their weaving, folding, and shaping techniques to craft beautiful and sustainable artworks, fostering creativity and a deep appreciation for nature. This immersive program showcased the versatility and beauty of coconut leaves, inspiring the

students to explore their artistic talents while connecting with their cultural heritage.



The Coconut Tree Climbing training program, conducted at Krishi Vigyan Kendra in collaboration with Krishi Vigyan Kendra and Coconut Development Board, provided participants with comprehensive training on safe and efficient coconut tree climbing techniques. Led by experienced trainers, the program equipped participants with essential skills, knowledge of proper climbing equipment, and safety measures to ensure successful and secure tree climbing. Aim to enhance the expertise of participants in coconut tree climbing, promoting safety, productivity, and the overall well-being of coconut farmers.



The Coconut Value Added Products training program, conducted at CPCRI, aimed to enhance participants' skills in creating innovative value-added products from coconuts. Through hands-on training and expert guidance, participants learned various techniques for processing coconuts into high-quality products such as coconut oil, coconut milk, coconut flour, and coconut-based snacks. This program empowered participants to explore new opportunities in the coconut industry, capitalize on market demand, and maximize the economic potential of

coconuts. Held at CPCRI, the training program provided a valuable platform for participants to acquire practical skills and insights into producing exceptional coconut value-added products.



Farmers of Kundapur are being educated about the use of Entomopathogenic Nematodes (EPN) as a sustainable pest management solution. Through training programs and workshops, farmers learn how to apply EPN to their crops effectively, targeting specific pests and reducing the reliance on chemical pesticides. This approach promotes safer farming practices, preserves natural biodiversity, and improves overall crop health. By integrating EPN into their pest management strategies, farmers achieve effective pest control, reduce crop damage, and contribute to the advancement of sustainable agriculture in the region.



A paper craft training program was conducted for the students of Kanadka Higher Primary School in Bantwal. They learned to create intricate designs, shapes, and

objects using paper. The training aimed to enhance their creativity, fine motor skills, and artistic abilities. The students actively participated in hands-on activities and were encouraged to explore their imagination through paper crafts. The program provided them with a platform to express their artistic talents and fostered a sense of appreciation for the art of paper crafting. The students were enthusiastic and showed great interest in learning new techniques and creating beautiful paper crafts.



A collaborative training program was organized for farmers from various FPOs to enhance their agricultural practices and improve their farming techniques. The training covered a wide range of topics, including sustainable farming methods, crop management, post-harvest techniques, and market trends. Expert trainers and agricultural specialists conducted interactive sessions and practical demonstrations to educate the farmers about best practices and innovative approaches in agriculture. The training program aimed to empower the farmers with knowledge, skills, and resources to optimize their yields, improve the quality of their produce, and access better market opportunities. Through this collaborative effort, farmers were able to exchange ideas, learn from each other's experiences, and strengthen their farming community. The training program served as a platform for networking, knowledge sharing, and fostering a spirit of collaboration among FPO farmers.



Farmers gathered at a farmer's house for a training session on the use of EPN Entomopathogenic Nematodes. The training aimed to educate the farmers about the benefits and application of EPN in pest management. Expert trainers explained the science behind EPN, its mode of action, and its effectiveness in controlling harmful pests in agricultural crops. Farmers were taught how to properly apply EPN in their fields and integrate it into their pest management practices. Practical demonstrations and hands-on activities were conducted to familiarize the farmers with the process of preparing and applying EPN solutions. The training session provided a platform for farmers to learn from each other's experiences, ask questions, and gain confidence in using EPN as a sustainable and eco-friendly pest control solution.



We collaborated with Krishi Vigyan Kendra to organize a soil testing training and certification program for farmers. The program educated farmers on the importance of soil testing for optimizing crop productivity. Expert trainers from KVK guided farmers on soil sampling, testing, and interpretation of results. Participants learned how to collect soil samples, analyze nutrient levels, and make informed decisions on fertilizer application. The program emphasized balanced nutrient management based on soil test recommendations. Farmers received certification at the program's conclusion, validating their knowledge and skills in

soil testing. Our goal is to empower farmers with tools and knowledge for sustainable agriculture and improved crop production.

MEMBERSHIP PAGE

Banner Image - Membership Card



Tagline - Elevate Your Experience: Unlock Membership Privileges

Content

Join our Membership Today

*Name

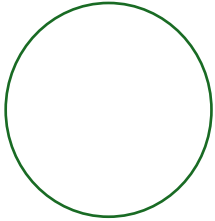
*Contact No

GET A
CALLBACK

(Our executive will call you shortly via text message)

Have any questions or need assistance? Contact 18002030129 for prompt Support!

Unlock a World of Exclusive Benefits for Farmers and Investors

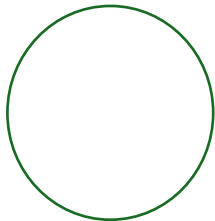
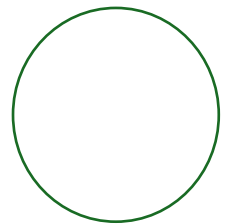


Competitive Prices for Your Yield:

As a member, enjoy the best market rates for the coconuts you supply, ensuring fair compensation and increased profitability for farmers and attractive returns for investors.

Access to Advanced Technologies:

Harness advanced technologies like Coco-sap Chiller, maximizing the income potential for farmers and enhancing the efficiency of coconut-based products for investors.

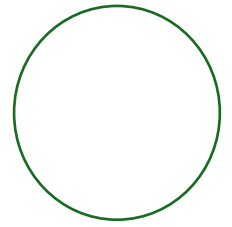


Financial Security:

Benefit from comprehensive crop loss insurance, protecting the investments of farmers and providing peace of mind for investors.

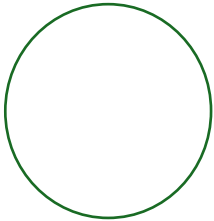
Value-added Product Opportunities:

Collaborate with us to create innovative value-added coconut products, tapping into lucrative markets and generating additional income for both farmers and investors.



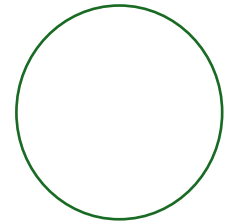
Professional Training and Guidance:

Gain access to comprehensive training programs conducted by industry experts, empowering farmers with knowledge and offering investors insights into the coconut



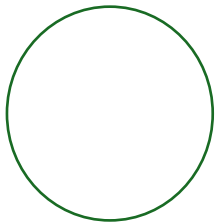
Employment Opportunities:

Drive rural development by creating employment opportunities for farmer families, contributing to economic growth and providing investment avenues.



Access to Financial Resources:

Connect with potential investors who are passionate about supporting sustainable agriculture and are seeking investment opportunities in the coconut industry.



Join our membership program to unlock these exclusive benefits and tap into the immense potential of coconut farming, benefiting both farmers and investors alike.

INVESTMENT PAGE



KALPARASA PRODUCT
PRODUCT

COCONUT FARM WITH FARMER

KALPAVRIKSHA

Tagline

Invest for a Sustainable Future: Join us in creating positive change for a prosperous tomorrow

Unlock Lucrative Returns and Exclusive Offers: Invest with SCCFPCL Today

(Click here leads to the form)

CLICK

Name:

Father/Husband Name:

Date of Birth:

Address:

Taluk:

District:

State:

Pin Code:

Contact No:

Aadhaar Card No:

Pan No:

Educational Qualification:

Total Land:

Survey No:

Total Coconut Trees:

Above 10Years:

Below 10Years:

Yearly Coconut Net Sale:

Type of Investment: Fixed Return

Share Capital

Investment Amount:

Bank Details & QR code

Investor Transaction Id:

Investor Transaction Details:

Declaration:

I hereby declare that the information provided above is true and accurate to the best of my knowledge. I understand that this form does not guarantee investment in the company and that further due diligence may be required.

FIXED DEPOSITS POWER OF INVESTMENT WITH KALPARASA

Minimum Deposit	Others	Senior Citizens
For 20k to 1Lakh	9.5%	9.75%
For 1Lakh to 5Lakh	10.25%	10.5%
For 5Lakh to 10Lakh	11.25%	11.5%
Special offer for Above 10Lakh	12%	

UNLOCK THE

Invest just ₹50,000.00 for one share and embark on a transformative journey. Join us in empowering coconut farmers, fostering rural development, and reaping the rewards of sustainable agriculture. Experience the financial growth and social impact that comes with investing in Kalparasa, where your investment creates a brighter future for all.

[→Investment form](#)

[Click Here to](#)

For hassle-free investment assistance, Call 18002030129 Now!

Invest for upliftment of Indian farmers

Fixed Deposit Symbol

Grow your wealth with our Fixed Deposit (FD) offering, where safety meets attractive returns. Invest today and enjoy the stability of a guaranteed interest rate on your investment, ensuring a secure financial future.

(Farmer Image on the right side)

How To Become an Investor?

[INVEST](#)

APPLY FOR MEMBERSHIP

Begin by applying for membership to gain access to exclusive investment opportunities.

BECOME A MEMBER

Once your membership is approved, you'll become an official member of the investment platform.

CHOOSE A TYPE OF INVESTMENT

Select the investment option that aligns with your financial goals.

DOCUMENTATION AND FUND TRANSFERS

Complete the necessary documentation and transfer funds to initiate your investment.

RECEIVE BOND/SHARE CERTIFICATE

Upon successful investment, you'll receive a bond or share certificate as proof of your ownership and investment.

At SCCFPCL, we offer a compelling investment opportunity that goes beyond traditional options. **Here's why you should choose to invest with us:**

Exclusive Offer: Take advantage of our fascinating offer from June 20, and enjoy attractive benefits.

High Returns: Our fixed return model allows you to earn UPTO 12% per annum,

Flexible Investment: Get started with a minimum deposit of just Rs. 20,000,

Remittance Facility: Enjoy the convenience of requesting interest remittance to any bank in India
Locking Period: Benefit from a 3-year locking period, providing stability and long-term growth potential.

Special Offer: Investors with above 10 lakhs can enjoy an exclusive 12% annual return, maximizing their investment potential.

Share Capital Investment: Explore the option of share capital investment, offering additional attractiveness to your investment portfolio.

Join us in this exciting investment journey and unlock exceptional returns and opportunities. Invest with us Today!

Unlock Lucrative Returns and Exclusive Offers: Invest with SCCFPCL Today

(Click here leads to the form)

Name:

Father/Husband Name:

Date of Birth:

Address:

Taluk:

District:

State:

Pin Code:

Contact No:

Aadhaar Card No:

Pan No:

Educational Qualification:

Total Land:

Survey No:

Total Coconut Trees:

Above 10Years:

Below 10Years:

Yearly Coconut Net Sale:

Type of Investment: Fixed Return

Share Capital

Investment Amount:

Bank Details & QR code

Investor Transaction Id:

Investor Transaction Details:

Declaration:

I hereby declare that the information provided above is true and accurate to the best of my knowledge. I understand that this form does not guarantee investment in the company and that further due diligence may be required.

PRODUCT PAGE

Banner Product page (file saved) Tagline

Farmers' Pride, Consumers' Delight: Explore Our Locally Sourced and Ethically Produced Products

1) ಮೈಪು

“ಮೈಪು” called broomstick, A valuable income source for farmers. With its high demand and versatility, the broomstick provides a consistent and sustainable livelihood opportunity for farmers and their families.

Benefits:

- **Reliable Income Generation:** Producing and selling broomsticks provides farmers with a consistent and reliable source of income.
- **Entrepreneurship Promotion:** Broomstick production offers opportunities for entrepreneurship among farmers. They can establish small-scale businesses.
- **Local Economic Growth:** The production and sale of broomsticks contribute to local economic growth. It stimulates economic activity within the community as farmers purchase raw materials, invest in production processes, and engage in trade.

2) Kalparasa

A pure and non-alcoholic drink derived from the coconut palm using modern technology and approved techniques. Crafted meticulously from the unopened inflorescence of the coconut palm. Unlike traditional toddy tapping, Kalparasa is scientifically collected and maintained in a cold-chain to preserve its freshness and prevent fermentation.

Benefits:

- ❖ Effective in managing diabetes with its low GI rating.

- ❖ Vitamin C strengthens the immune system, offering defense against illnesses like cold and flu.
- ❖ Provides essential amino acids for muscle repair and growth, benefiting cancer patients.

3) Coconut Sugar

Coconut sugar is derived from the sap of coconut palm trees, obtained by tapping into the flower-bud stem and processing it into a syrup, which is then crystallized into granules resembling traditional sugar.

Benefits:

- ❖ Prevents low blood sugar: Coconut sugar maintains blood glucose levels, preventing hypoglycemia symptoms.
- ❖ Controls blood sugar spikes: With inulin, coconut sugar minimizes post-meal blood sugar fluctuations, benefiting those with diabetes.
- ❖ Natural and plant-based: Coconut sugar is a natural, plant-derived sweetener for stable energy levels and balanced blood glucose.

4) Coconut Jaggery

Coconut jaggery, also known as coconut palm jaggery, is a natural sweetener made from the sap of the coconut palm tree.

Benefits:

- ❖ Natural and unrefined sweetener.
- ❖ Lower glycemic index than regular sugar.
- ❖ Contains antioxidants for overall health.
- ❖ Suitable for individuals with diabetes.

5) Coconut Honey

Coconut honey, also known as coconut blossom honey, is a delicious and nutritious sweetener derived from the nectar of coconut flowers. It is a natural

alternative to traditional honey, offering a unique flavor profile with subtle notes of coconut.

Benefits:

- ❖ **Nutrient-rich:** Coconut honey is packed with vitamins, minerals, and antioxidants that support overall health and well-being.
- ❖ **Lower glycemic index:** It has a lower glycemic index compared to regular honey, making it a better choice for individuals looking to manage their blood sugar levels.
- ❖ **Antibacterial properties:** Coconut honey contains antibacterial compounds that may help fight against harmful bacteria and support a healthy immune system.

6) Coco Fiber

Coco fiber, also known as coir or coconut fiber, is a natural fiber derived from the husk of coconuts. It is a versatile material widely used in various applications due to its durability and eco-friendly nature.

Benefits:

- ❖ **Sustainability:** Coco fiber is derived from coconut husks, a waste product of coconut processing, making it a sustainable and eco-friendly material.
- ❖ **Strength and Durability:** Coco fiber is known for its high tensile strength and durability, making it suitable for a wide range of applications.
- ❖ **Moisture Retention and Drainage:** Coco fiber has excellent water retention properties and provides good drainage, making it ideal for gardening and horticultural uses.

7) Coconut Blocks

Coconut blocks are solid, dense structures made from compressed coconut fibers. These blocks serve as versatile and sustainable alternatives for various applications due to their unique properties and eco-friendly nature.

Benefits:

- ❖ **Sustainable Material:** Coconut blocks are made from renewable coconut fibers, reducing the reliance on non-renewable resources.

- ❖ **Excellent Insulation:** The natural fibers in coconut blocks provide excellent thermal insulation, helping to regulate temperature and reduce energy consumption.
- ❖ **Sound Absorption:** Coconut blocks have good acoustic properties, absorbing sound waves and minimizing noise pollution in buildings or other applications.

8) Coco Shell Products

Coconut shell products are a range of items made from the outer shell of coconuts, which are repurposed and transformed into various useful and decorative objects.

Benefits:

- ❖ **Sustainable and Eco-friendly:** Coconut shell products utilize a natural byproduct that would otherwise go to waste, promoting sustainable practices and reducing environmental impact.
- ❖ **Durable and Sturdy:** Coconut shells are known for their hardness and durability, making the resulting products long-lasting and resistant to wear and tear.
- ❖ **Natural and Aesthetic Appeal:** The distinctive texture, color, and patterns of coconut shells add a touch of natural beauty and uniqueness to the products, making them visually appealing for decorative purposes.

9) Active Charcoal

Activated charcoal made from coconut shells. It is produced by heating coconut shells to high temperatures in the absence of oxygen, creating a highly porous and adsorbent material.

- ❖ **Superior adsorption:** Activated charcoal effectively removes toxins and impurities due to its high surface area and adsorption capabilities.
- ❖ **Wide range of uses:** It finds applications in water and air filtration, skin care, oral care, and detoxification, offering versatile benefits across various industries.
- ❖ **Sustainable choice:** Derived from renewable coconut shells, it supports sustainability and minimizes environmental impact, making it an eco-friendly option.

10) Coconut Water Vinegar

Coconut Water Vinegar is a type of vinegar made from the fermented sap of coconut water.

- ❖ **Nutrient-rich:** Coconut water vinegar is a natural source of vitamins, minerals, and electrolytes, providing essential nutrients for overall health.
- ❖ **Digestive support:** It aids in digestion and promotes a healthy gut by maintaining the balance of beneficial bacteria.
- ❖ **Blood sugar management:** Coconut water vinegar helps regulate blood sugar levels, making it beneficial for individuals with diabetes or those looking to manage their blood sugar levels.

11) Coconut Testa Moisturizing Cream

Coconut Testa Moisturizing Cream is a skincare product specifically formulated with coconut testa extract to provide deep hydration and nourishment to the skin.

Benefits:

- ❖ **Intense hydration:** The cream's formulation with coconut testa extract helps to replenish and retain moisture in the skin, keeping it hydrated and supple for a longer duration.
- ❖ **Skin nourishment:** Coconut testa is rich in essential fatty acids, vitamins, and antioxidants that nourish the skin, promoting a healthier complexion and improving skin texture and tone.
- ❖ **Protective barrier:** The cream forms a protective barrier on the skin's surface, helping to shield it from environmental pollutants and moisture loss, thus maintaining skin's natural moisture balance.

12) Fresh Grated Coconut:

Grated coconut refers to the finely shredded or grated flesh of a mature coconut. It is a versatile ingredient used in various culinary preparations.

Benefits:

- ❖ Nutritional value: Grated coconut is packed with healthy fats, fiber, vitamins, and minerals, providing essential nutrients for your body.
- ❖ Flavor enhancer: It adds a delightful tropical flavor and aroma to a wide range of dishes, including curries, desserts, and salads.
- ❖ Textural element: The chewy and moist texture of grated coconut enhances the overall taste and mouthfeel of various recipes.

13) Virgin Coconut Oil

Virgin coconut oil is a pure and natural oil extracted from fresh coconuts, known for its various beauty and health benefits.

Benefits:

- ❖ Hair care: It nourishes and conditions the hair, promoting shine, strength, and reducing frizz.
- ❖ Skincare: It moisturizes and soothes the skin, protecting it from dryness and providing a healthy glow.
- ❖ Health benefits: It can support immune function, boost metabolism, and provide essential nutrients when consumed in moderation.

14) VCO Capsule

Virgin coconut oil capsules are a convenient form of consuming the beneficial properties of coconut oil, packed in easy-to-swallow capsules.

Benefits:

- ❖ Heart health: Virgin coconut oil contains healthy fats that can support cardiovascular health by improving cholesterol levels and reducing the risk of heart disease.
- ❖ Immune support: The natural antimicrobial properties of coconut oil may help strengthen the immune system and protect against infections and illnesses.
- ❖ Nutrient absorption: Virgin coconut oil can aid in the absorption of fat-soluble vitamins and minerals, ensuring optimal nutrient uptake by the body.

15) Coconut Milk

Coconut milk is a creamy, white liquid extracted from the grated flesh of mature coconuts. It is commonly used as a dairy-free alternative in cooking and as a beverage.

Benefits:

- ❖ **Nutritional value:** Coconut milk is rich in healthy fats, vitamins, and minerals, including iron, magnesium, and potassium, which contribute to overall health and well-being.
- ❖ **Digestive health:** The high fiber content of coconut milk can promote healthy digestion and prevent constipation.
- ❖ **Lactose-free alternative:** Coconut milk is an excellent option for individuals who are lactose intolerant or allergic to dairy, providing a creamy and flavourful substitute for traditional cow's milk in various recipes.

16) Coconut Pickle

Coconut pickle is a tangy and spicy condiment made from grated coconut and a blend of aromatic spices. It is a popular accompaniment in Indian cuisine and adds a burst of flavors to meals.

Benefits:

- ❖ **Rich in nutrients:** Coconut pickle contains essential nutrients present in coconut, such as dietary fiber, vitamins, and minerals, which contribute to a healthy diet.
- ❖ **Digestive aid:** The spices used in coconut pickle, such as mustard seeds and fenugreek, have digestive properties that can help stimulate digestion and promote a healthy gut.
- ❖ **Flavor enhancer:** Coconut pickle adds a delightful combination of tanginess, spiciness, and crunch to meals, making it a tasty and versatile condiment that enhances the flavor of various dishes.

17) Desiccated coconut

Desiccated coconut is a dried and finely shredded form of coconut flesh. It is commonly used in baking, confectionery, and cooking to add a rich coconut flavor and texture to a variety of dishes.

Benefits:

Nutrient-rich: Packed with healthy fats, fiber, vitamins, and minerals.

Versatile: Adds delicious coconut flavor and texture to a variety of dishes.

Extended shelf life: Convenient pantry staple with a longer storage period.

18) Coconut Oil

Coconut oil is a versatile oil derived from mature coconuts, commonly used in cooking and skincare due to its pleasant aroma, rich flavor, and potential health benefits.

Benefits:

- ❖ Heart-healthy fats: Contain medium-chain triglycerides (MCTs) that can improve heart health.
- ❖ Skin and hair care: Nourishes and moisturizes the skin, promotes hair growth, and strengthens hair.
- ❖ Cooking versatility: Ideal for high-heat cooking, baking, and as a flavorful addition to various recipes.

19) Coconut Based Animal Feed

A specialized feed made from coconut byproducts, including copra meal and coconut oil cake, providing a rich source of nutrients for animals.

Benefits:

- ❖ Nutritional Value: Coconut-based animal feed offers a balanced blend of proteins, carbohydrates, and fats, promoting optimal growth and development in animals.
- ❖ Sustainability: By utilizing coconut byproducts, it helps reduce waste and promotes a sustainable approach to agriculture.
- ❖ Health Benefits: The natural compounds present in coconut-based feed can support the overall health and well-being of animals, including improved digestion and immune function.

20) Stubborn Coconut Tree Products

A wide range of products derived from the resilient and versatile coconut tree, known for its strength and adaptability.

Benefits:

- ❖ **Versatility:** Stubborn coconut tree products offer a versatile range of applications, including furniture, crafts, home decor, and even edible products like coconut oil and coconut milk.
- ❖ **Sustainability:** Coconut trees are highly sustainable as they require minimal water and fertilizer, making the products derived from them an eco-friendly choice.

21) EPN - Bio pesticides

EPN refers to a group of beneficial microscopic worms that act as natural enemies of pests, providing an eco-friendly solution for pest control in agriculture.

Benefits:

- ❖ **Effective Pest Control:** EPN biopesticides target a wide range of soil-dwelling pests, including larvae and insects like grubs, caterpillars, and beetles, reducing their population and minimizing crop damage.
- ❖ **Environmentally Friendly:** EPN biopesticides are non-toxic to humans, animals, and beneficial insects, making them a safer alternative to chemical pesticides. They do not leave harmful residues in the environment.
- ❖ **Sustainable Farming:** By using EPN biopesticides, farmers can adopt sustainable farming practices that minimize the reliance on synthetic pesticides, promoting ecosystem health and biodiversity in agricultural systems.

22) Organic Fertilizers

Derived from natural sources like plants, animals, and minerals. Provides essential nutrients for plant growth without synthetic chemicals. Benefits:

- ❖ Enriches soil with nutrients for healthier plant growth.
- ❖ Environmentally friendly alternative to synthetic fertilizers.
- ❖ Improves plant health and resilience to diseases and pests.

23) Vermi Compost

Organic fertilizer produced by composting organic waste with the help of earthworms (vermi) and microorganisms.

Benefits:

- ❖ Enhances soil fertility by adding valuable nutrients and microorganisms.
- ❖ Improves soil structure and water-holding capacity.
- ❖ Promotes healthy plant growth, increased yield, and disease resistance.

KALPAVRIKSHA PAGE

Field image two people speaking image Tagline

Cultivating Joy: Growing Happiness in the Fields

Project Transforming the Coconut Sector

THE KALPAVRIKSHA

Empowering coconut farmers and revolutionizing the industry, the Kalpavriksha Project is a comprehensive initiative focused on sustainable practices, innovation, and a robust value chain. We provide modern agricultural practices, advanced technologies, and diversified product opportunities. With a focus on quality assurance, post-harvest training, and environmental sustainability, we empower farmers and ensure market access. Community development initiatives offer financial assistance, insurance schemes, and skill development programs. Join us in creating a prosperous future for coconut farming and

Video

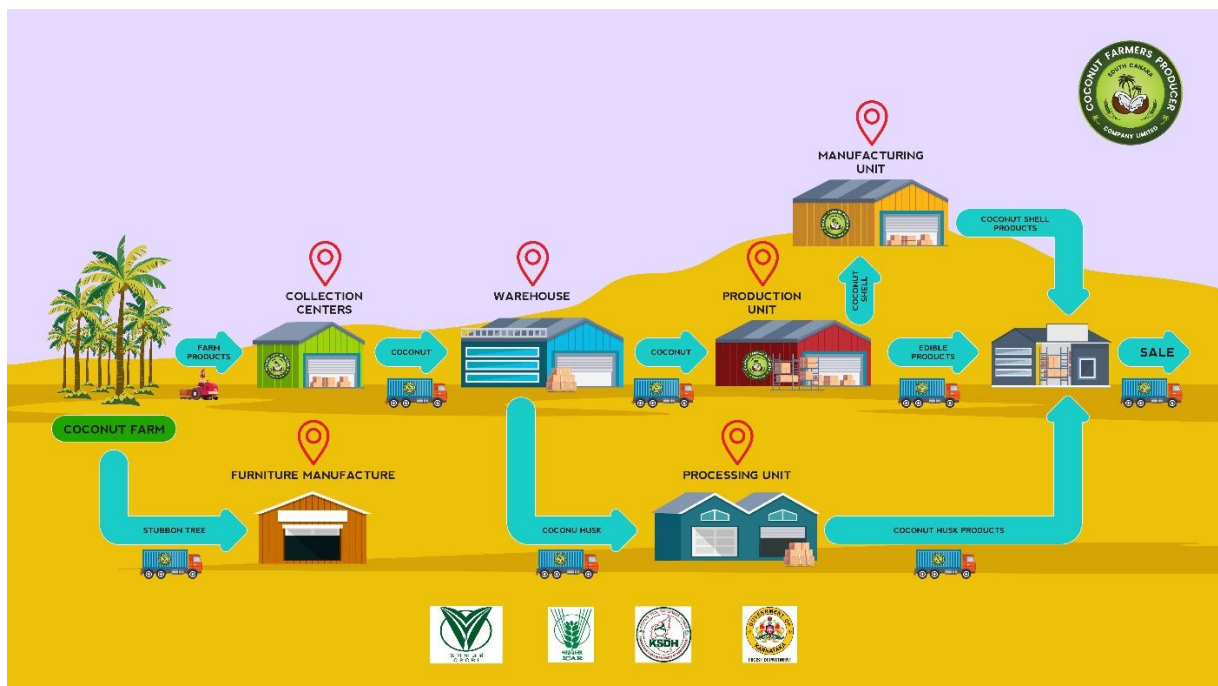
Join the Kalpavriksha Project for Profitable Ventures and Social Transformation

Kalpavriksha Process Flowchart

EMPOWERING FARMERS, ENHANCING LIVES: KEY BENEFITS OF THE KALPAVRIKSHA PROJECT

JOIN THE KALPAVRIKSHA PROJECT FOR PROFITABLE VENTURES AND SOCIAL TRANSFORMATION

[Click](#)



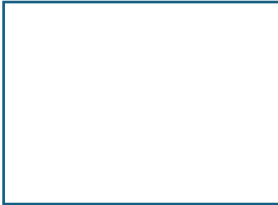
<https://rb.gy/ty7ht>

Market Access and Distribution

To ensure that farmers can reach wider markets and receive fair prices for their produce, we focus on facilitating market access and distribution networks. We collaborate with retail chains, wholesalers, and export partners to create opportunities for coconut farmers to showcase their products at domestic and international platforms. We also provide guidance and support in packaging, branding, and marketing to enhance the

Processing Facility and Value-Added Products

As part of our commitment to value addition, we have established a state-of-the-art processing facility. This facility enables us to produce a wide range of value-added coconut products such as coconut powder, candy, coco peat, shell art, coco milk, and more. By diversifying our product portfolio, we create additional income opportunities for farmers and contribute to the growth of the coconut industry.

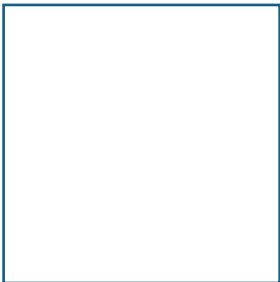


Enhanced Income

The Kalpavriksha Project provides farmers with the opportunity to increase their income through value-added coconut products and access to new markets, leading to improved financial stability and livelihoods.

Sustainable Practices

The project promotes the adoption of sustainable agricultural practices, such as organic farming methods and efficient water management, ensuring long-term environmental sustainability and reducing input costs for farmers.

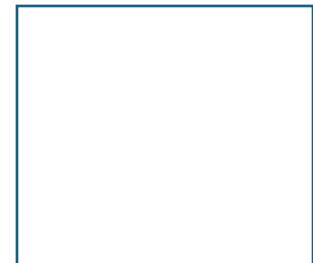


Technological Advancements

By incorporating advanced technologies and machinery, the project helps farmers optimize their productivity, enhance efficiency, and streamline their operations, leading to higher yields and improved profitability.

Holistic Support

The Kalpavriksha Project offers comprehensive support to farmers, including training programs, financial assistance, insurance schemes, and skill development initiatives, empowering them with the necessary tools and resources for success.



BANNER IMAGE – SPADIX

Tagline Fuel Your Body with the Goodness of Nature

Kalparasa Project: Experience a transformation like never before

Embracing Nature's Elixir" - Experience the uniqueness of Kalparasa, a pure and non-alcoholic drink derived from the coconut palm using modern technology and approved techniques. Crafted meticulously from the unopened inflorescence of the coconut palm, Kalparasa brings the goodness of this tree to your hands. Unlike traditional toddy tapping, Kalparasa is scientifically collected and maintained in a cold-chain to preserve its freshness and prevent fermentation. This revolutionary project empowers coconut growers to unlock their potential income, with just eight coconut trees enabling earnings of over a two lakh rupees per year. By embracing the responsibility of daily tapping and collection, farmers can exceed two lakh rupees annually, transforming their lives and creating employment opportunities. Join the Kalparasa movement, introducing nutritional products in rural areas and paving the way for a coconut revolution.

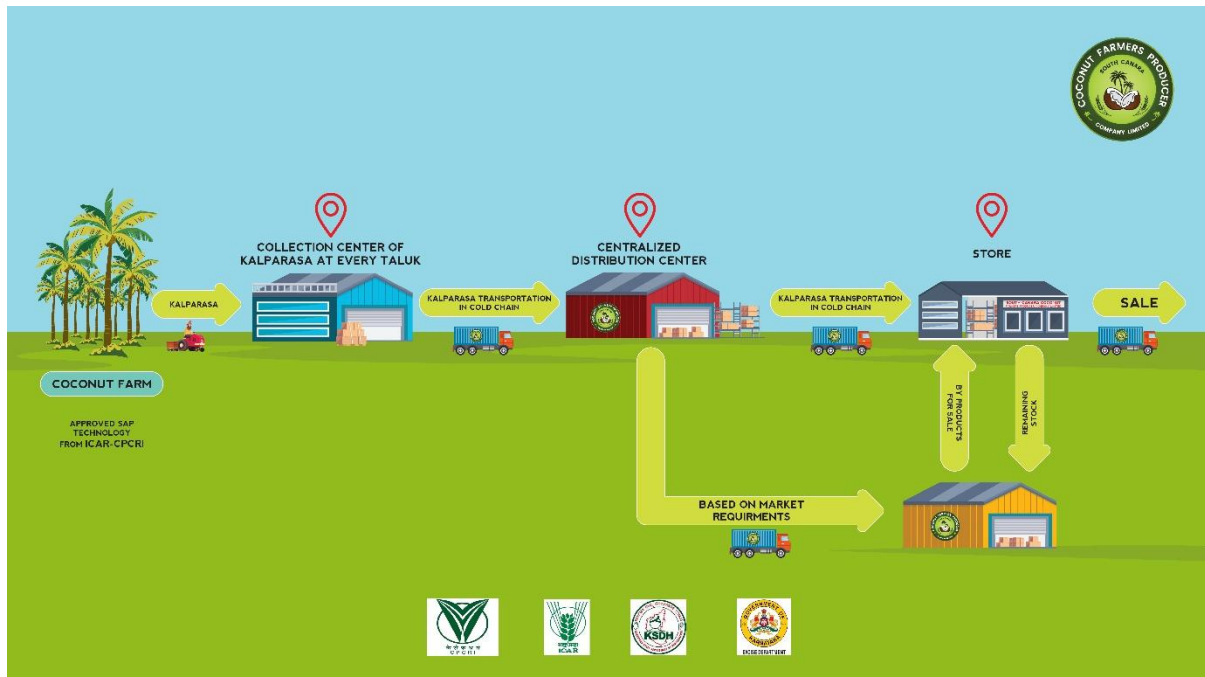


Tracing the Path: The Process Behind Kalparasa

INVEST IN KALPARASA FOR SUSTAINABLE RETURNS AND A HEALTHIER FUTURE

[Click Here](#)

Kalparasa Process Image



THE POWERFUL BENEFITS OF KALPARASA

1. Effective in managing diabetes with its low GI rating.
2. Provides essential amino acids for muscle repair and growth, benefiting cancer patients.
3. Potassium content supports healthy blood pressure levels, aiding in hypertension management.
4. Vitamin C strengthens the immune system, offering defense against illnesses like cold and flu.
5. Rich in minerals, promoting overall health and supporting individuals with nutrient deficiencies.



UNLOCK THE NUTRITIONAL BENEFITS OF KALPARASA

(All 3 table in 1line)

Constituents	Units
PH	6.5 to 7.5
Free Amino acids (g/100ml)	1.03±0.10
Reducing sugars (g/100ml)	0.68±0.01
Total Sugar (g/100ml)	16.2±0.33
Total Phenolics (mg/100ml)	21.7±0.48

Total Flavonoids (mg/100ml)	0.817±0.19
FRAP (mg AEAC)	14.8±0.21
Proteins (g/100ml)	0.150– 0.177

Minerals	Units
Sodium (mg/100ml)	90.6
Potassium (mg/100ml)	168.4
Phosphorus (mg/100ml)	3.9
Manganese (ug/100ml)	12
Copper (ug/100ml)	31
Zinc (ug/100ml)	20
Iron (ug/100ml)	53

Vitamins	Units
Vitamin C (mg)	19.6±0.95
Thiamine (µg)	0.068±0.02
Niacin (µg)	14.9±2.8
Pyridoxine (µg)	2.35±0.01
Pantothenic acid (µg)	3.99±0.08
Biotin (µg)	0.073±0.01
Folic acid (µg)	0.036±0.01
Vitamin K1 (µg)	1.73±0.19
Vitamin K2 (µg)	0.771±0.12

CORRECTIONS & CHANGES UPDATED IN WEBSITE AFTER DEVELOPMENT

TAGLINES

ABOUT US PAGE

About Us - Unveiling Our Journey

OUR TEAM PAGE

Our Dynamic Team

SKILL DEVELOPMENT

Empowering Growth Through Skill Development

MEDIA PAGE

Media – News & Events

LOANS PAGE

Flexible & Reliable Loan Facilities

FAQ

Quick Solutions to Your Queries

CAREER PAGE

Unlock your Career Potential

CONTACT PAGE

Contact us Today

PRODUCT PAGE

Unlock a World of Quality and Variety

INNOVATION & TECHNOLOGY PAGE

Unleashing the Power of Technology

KALPAVRIKSHA PROJECT

Kalpavriksha: The Tree of Infinite Possibilities

KALPARASA PROJECT

Pioneering the Future with Technology

MEMBERSHIP PAGE

Enrich Your Journey with Us

INVESTMENT PAGE

Grow Your Wealth with Agri Investments

HOME PAGE

Slider 1 spelling change -> Organisation

Slider 2 → High Yield Deposits: Up to 12% ROI

5.5% - 12%

Slider 3 Change Image, Content – Indulge in Nature’s Delights: Kalparasa

Slider 7 For Loans -> Where possibilities meet opportunities (Image of lady)

Interchange -> Revolutionizing the Coconut Industry with Our Innovations & Technology (heading, content and image interchange)

Image Change near Secure your Financial future with our high-yield Fixed Deposit

Spelling Correction -> Financial (in Secure your Financial future with our high-yield Fixed Deposit)

Soil Testing Facility (heading)

Discover the true potential of your land with our cutting-edge soil testing lab. Farmers can easily submit soil samples for precise analysis and receive valuable recommendations to optimize crop growth. Cultivate success with confidence, armed with the best insights for your agricultural activities.

Loans (heading)

Unleash the potential of your farming endeavors and uplift the entire community with our farmer-friendly loans. Experience easy accessibility, competitive interest rates, and personalized solutions, paving the way for a brighter future for all. Together, let's cultivate success and nurture progress.

Explore Now button leads to the Loans Page

Remove Download option in Video-> Currently, the Video is in the form of downloadable.

<https://youtu.be/C0ysDPKh-Mg>

Replace play with YouTube symbol



Put the Image contained in the video as Front Image

Footer: Corporate Office address

ABOUT US PAGE

Remove -> View more in Our Vision

Business Solutions **CONTACT NOW** tab → Contact Us page

OUR TEAM PAGE

President Kusumadhar S.K

CEO Chethan A

Board of Directors change also add Kusumadhar S.K in 1st director place

Board of Directors:

Kusumadhar S.K

Latha P

Hariprasad D B

Vardhamana N Shetty

Thimmappa V

Giridhar S

Our Team:

Name	Designation
Nithesh Kumar	Branch Officer
Navyashree A	Branch Officer
Likhith kumar	Branch Head
Roopashree K P	Account Officer
Aparna A	Public Relationship Officer

Subhashree	Sales Manager
Ajith Kumar B	Inventory Control Manager
Nishmitha B S	Farmer Welfare Officer
Sandesh	Lab Technician
Dinesh K	Fine Artist
kavya M	Sales Executive
Sandya R	Sales Executive
Vishwas A P	Sales Executive
Bhavya K	Sales Executive
Rajesh	Sales Executive

SKILL DEVELOPMENT PAGE

Change -> Farmers House Training to Training at the Farmers' House

CONTACT PAGE

Corporate Office:

Kallare, Pavaz Complex, Main Road
Puttur - 574201

Phone: 7338567763

email: office@coconutfarmers.in

MAP

<https://goo.gl/maps/adDkjFvEY53y5Rwh9>

Head Office:

#1/101 Near CPCRI, Mangala Mantapa
Puttur Road, Vittal - 574243

Phone: +91 6366967763

email: ho@coconutfarmers.in

Name Phone number form

Branch Offices

1) Founders Branch

#1/102 Near CPCRI, Mangala Mantapa,
Puttur Road, Vittal - 574243

Phone: +91 6366967763

Email: sccvtl@coconutfarmers.in

2) Sullia Branch

Junior college Road Taluk Panchayath

Vanijya Sankeerna Sullia Dakshina kannada - 574239

Phone: +91 8147667763

Email: sccsul@coconutfarmers.in

3)Panja Branch

Dharmashree Building Near Milk Society

Panja Panja Post Sullia Taluk Dakshina Kannada - 574232

Phone: +91 8123147763

Email: sccpan@coconutfarmers.in

4)Udupi Branch

Malige Sanke -8 Raitha Seva Kendra

Manoliguji Bus stand, near Horticulture Department Udupi - 576102

Phone: +91 9740967763

Email: sccudp@coconutfarmers.in

5)Kadaba Branch

Near Community Hospital,

S.R K. Building Main Rd Kadaba - 574221

Phone: +91 8105747763

Email: sckkad@coconutfarmers.in

6) Belthangady Branch

Santhekatte, Kuthyar shri Somanatheshwara Temple Road

near Horticulture Department

Belthangady - 574214

Phone: +91 6366947763

Email: sccbel@coconutfarmers.in

Instagram:

<https://www.instagram.com/southcanarafpc/?igshid=ZGUzMzM3NWJiOQ%3D%3D>

Facebook: <https://www.facebook.com/people/South-Canara-Coconut-Farmers-Producer-Company-Limited/100092507357808/?mibextid=ZbWKwL>

LinkedIn: <https://www.linkedin.com/company/south-canara-coconut-farmers-producer-company-ltd/about/?viewAsMember=true>

YouTube: <https://www.youtube.com/channel/UCCK4ytuGQaxEBY6W7fo-ZwQ>

MEDIA PAGE

Remove -> First Annual General Meeting

Press Meet on Inauguration Corporate Office & Panchakalpa Yojane

<https://www.youtube.com/embed/JKaS-DzwmYw>

A press meet was held to announce the inauguration of our corporate office and the launch of Panchakalpa Yojane, a groundbreaking initiative. The event provided a platform for key stakeholders, esteemed guests, and members of the press to gather and gain insights into our vision for sustainable growth and environmental conservation. The corporate office inauguration marked a significant milestone, symbolizing our commitment to excellence and progress. Simultaneously, the introduction of Panchakalpa Yojane showcased our dedication to fostering sustainable agriculture and promoting environmental stewardship. The press meeting successfully disseminated our objectives, garnering support and creating a sense of collective responsibility toward a greener future.

Corporate Office Inaugural Ceremony



The inauguration of our Corporate Office took place on 1st July 2023, at Pavaz Complex, Kallare, Puttur, marking a momentous occasion for our organization. The esteemed presence of Mr. Keshavprasad Muliya and the divine blessings of Poojya Sri Dr. Dharmapalanatha Swamiji from Sri Adichunchanagiri Mahasamsthana Math added a sense of grace and significance to the event. This new office brings and are committed to serving our customers with even greater dedication. Our heartfelt gratitude to everyone who joined us, and we look forward to a prosperous future ahead.

Inauguration Of Corporate Office telecast by Zoomin TV

<https://www.youtube.com/embed/gU1oyOjO8Io>

The inauguration of our corporate office was a momentous occasion, and we are grateful for the media coverage provided, including the telecast by Zoomin TV. Their professional coverage brought the significance of the event to a wider audience, allowing viewers to witness the unveiling of our vision for the future. The telecast captured the essence of the inauguration, emphasizing our commitment to excellence and growth. We extend our sincere appreciation to the media, including Zoomin TV, for their valuable coverage and for helping us share this important milestone with viewers across the region.

Panchakalpa Yojane Inaugural Ceremony



The Panchakalpa Yojane Inaugural Ceremony, held on 2nd July 2023, at Purabhavana, Puttur, was marked by the auspicious lighting of the lamp of progress by the esteemed Dr. K. Balachandra Hebbar, Director of ICAR-CPCRI Kasargod. As the lamp glowed with radiant light, it symbolized the ignition of new beginnings and a steadfast commitment to embracing the path of progress. Among the guests Mr. Kempegowda H, Joint Director of the Agricultural Department, Dr. Ramesh Head and Senior Scientist at Krishi Vigyan Kendra, Mangalore, B. Sridhara Shetty Bailuguthu District President of Karnataka State Farmers Association Green Army, Dr. UP Sivananda, Farmer and Head of Suddi Samuha and Rupesh Rai Alimar, District Coordinator of Karnataka State Farmers Union Green Sena and Head of the Federation of District Farmers Organizations of Karnataka. Their presence added immense significance to the occasion, inspiring us to embark on this transformative journey to empower agricultural growth and prosperity.

Inauguration of Kalpavriksha by Mr. Kempegowda H



The Kalpavriksha Yojane was inaugurated by Mr. Kempegowda H, Joint Director of the Agricultural Department. This momentous occasion marked the beginning of a transformative journey towards empowering sustainable agricultural growth and fostering greener prospects for the future, unlocking the potential of coconut

by-products for sustainable and value-added applications. The inauguration symbolizes a commitment to innovation and progress, as we embark on this journey to create a positive impact on agricultural practices and livelihoods.

Inauguration of Kalparasa by Dr. K. Balachandra Hebbar



In a momentous event of panchakalpa yojane inaugural function, Dr. K. Balachandra Hebbar, the esteemed Director of ICAR-CPCRI Kasargod, inaugurated the Kalparasa project. This significant initiative promises to pave the way for innovative advancements in the coconut industry. The inauguration marks the beginning of a transformative journey, as we embark on harnessing the immense possibilities offered by the Kalparasa project to create a positive impact on farmers and the coconut ecosystem.

Inauguration of Kalpasamruddhi by B. Sridhara Shetty Bailuguthu



In a momentous inauguration ceremony of Panchakalpa Yojane , Kalpasamruddhi was inaugurated by B. Sridhara Shetty Bailuguthu, District President of

Karnataka State Farmers Association Green Army. KalpaSamruddhi, a pioneering initiative, offers a comprehensive platform for fixed deposits and loans, catering specifically to the financial needs of farmers and the community. The inauguration marks the beginning of a promising journey, where KalpaSamruddhi envisions nurturing a thriving agricultural ecosystem and uplifting the lives of countless farmers across the region.

Inauguration of Kalpaseva by Dr. Ramesh



In a momentous inauguration ceremony of Panchakalpa Yojane, Kalpaseva was inaugurated by Dr. Ramesh, the esteemed Head and Senior Scientist at Krishi Vigyan Kendra, Mangalore. Kalpaseva is a revolutionary initiative that aims to support farmers by facilitating coconut purchases directly from them and providing assistance with coconut harvesters. This inauguration marks the beginning of a transformative journey, where Kalpaseva aspires to build a sustainable and prosperous future for farmers while fostering the growth of the coconut industry and supporting agricultural communities across the region.

Inauguration of Kalpasamparka by Dr. UP Shivananda



In a momentous inauguration ceremony of Panchakalpa Yojane, Dr. Shivananda inaugurated the Kalpasamparka website, a significant milestone that facilitates greater access to valuable information and resources for farmers. With this transformative step, Panchakalpa Yojane aspires to empower farmers, providing them with essential knowledge and support to foster sustainable agricultural growth and prosperity. Also Rupesh Rai Alimar, District Coordinator of Karnataka State Farmers Union Green Sena, and Head of Federation of District Farmers Organizations of Karnataka, inaugurated the Kalpasamparka Toll-Free service, providing a seamless channel for farmers to seek support and assistance.

Glimpses of the Inaugural Ceremony of Pachakalpa Yojane

<https://youtu.be/SDc9WvRqds>

This video provides captivating glimpses of the inaugural ceremony of Panchakalpa Yojane, showcasing the energy and enthusiasm surrounding this significant event. From the ceremonial rituals to the inspiring speeches, the video encapsulates the essence of the ceremony and the collective commitment to sustainable development and environmental conservation. The vibrant visuals and heartfelt moments captured in the video offer viewers a deeper understanding of the purpose and impact of Panchakalpa Yojane. It serves as a powerful reminder of the dedication and passion driving this transformative initiative and invites others to join the movement toward a greener and more sustainable future.

Inauguration of Panchakalpa Yojane telecast by Suddi News Puttur

<https://www.youtube.com/embed/aIyqd-N1JrE>

We express our sincere gratitude to Suddi News Puttur for their extensive telecast of the Panchakalpa Yojane inauguration. Their comprehensive coverage

beautifully captured the essence of the event, showcasing the enthusiasm and dedication of all participants. Through their detailed reporting, Suddi News Puttur played a crucial role in spreading awareness about the significance of this transformative initiative and inspiring individuals to actively engage in sustainable development and environmental conservation. We commend their commitment to delivering high-quality news content and for their invaluable contribution in sharing the inaugural ceremony with viewers, amplifying the message of Panchakalpa Yojane – Kalpavriksha, Kalparasa, Kalpasamruddi, Kalpasamparka and Kalpaseva across the region.

Inauguration of Panchakalpa Yojane telecast by Kahale News Puttur

<https://www.youtube.com/embed/wAF8Z6n57P8>

We are immensely grateful to Kahale News Puttur for their detailed telecast of the inauguration of Panchakalpa Yojane. Their comprehensive coverage provided viewers with a profound understanding of the event, capturing every significant aspect and showcasing the dedication of all those involved. Through their meticulous reporting, Kahale News Puttur played a pivotal role in spreading awareness about the goals and impact of Panchakalpa Yojane, inspiring individuals to actively participate in sustainable development and environmental conservation. We commend their commitment to delivering high-quality news content and extend our heartfelt appreciation for their invaluable contribution in sharing the inaugural ceremony with viewers, enabling a wider audience to embrace the vision and values of Panchakalpa Yojane.

Newspaper ad of the inaugural ceremony of Panchakalpa Yojane



The inauguration ceremony of Panchakalpa Yojane took place on July 2nd, 2023, at Purabhavana in Puttur. It was a momentous occasion marked by enthusiasm and anticipation as we embarked on this transformative initiative. We express our heartfelt gratitude to Suddi Bidugade for their exceptional coverage, showcasing the significance of the inauguration in their esteemed newspaper. Their support has played a vital role in spreading awareness about Panchakalpa Yojane and inspiring individuals to join us in our journey toward sustainable development and environmental conservation. We are grateful for their dedication in highlighting the inaugural ceremony, amplifying our message, and fostering a sense of community engagement.

Daijiworld Telecast: Unveiling the Transformative Panchakalpa Yojana with Aravind Bolar & Walter Nandalike

Daijiworld Telecast of Panchakalpa Yojana with Aravind Bolar & Walter Nandalike

<https://www.youtube.com/embed/4-hjCSwwJng>

Explore the enlightening Daijiworld telecast featuring Aravind Bolar and Walter Nandalike, as they delve into the depths of Panchakalpa Yojana. With an unwavering focus, they delve into the intricate details of Panchakalpa Yojana, unraveling its multifaceted essence. This illuminating broadcast serves as a

gateway to understanding our pioneering initiative, meticulously crafted to empower the backbone of our nation – the farmers. You will see how Panchakalpa Yojana acts as a beacon of change, encouraging sustainable growth and bringing in a new era of agricultural prosperity. It's a testament to our unwavering commitment to revolutionizing the agricultural landscape, promoting innovation, and nurturing the aspirations of farmers.

FAQs PAGE

Kalpamruddhi Fixed Deposits:

1. What are the interest rates offered on fixed deposits?

The interest rates on fixed deposits are up to 12%.

2. Can I remit the interest on my fixed deposit to any bank in India?

Yes, you can conveniently remit the interest on your fixed deposit to any bank in India.

3. Are there any additional benefits for senior citizens and ex-army personnel?

- Yes, senior citizens and ex-army personnel can enjoy an extra 0.5% returns on their fixed deposits.

4. What is the minimum deposit tenure for fixed deposits?

The minimum deposit tenure for fixed deposits varies as follows:

- For 45 to 180 days
- For 181 to 364 days
- For 365 to 2 years
- Special Investment offer for Above 2 years

5. Can I withdraw my fixed deposit before maturity?

No, there is no pre-mature withdrawal option for fixed deposits under the special investment offer.

LOANS:

1. What are the different types of loans?

The different types of loans offered under Kalpasamruddhi are:

- Kisan Samruddhi loan
- Agri Enterprise loan
- SHG loan
- Health insurance
- Crop/Yield loan
- Credit card

2. What is Kisan Samruddhi loan?

Kisan Samruddhi loan is a financial facility offered to large farmers to support their agricultural activities and enhance their productivity.

3. What is Agri Enterprise loan?

Agri Enterprise loan is designed for Agri Entrepreneurs to help them establish or expand their agricultural ventures and contribute to rural development.

4. What is SHG loan?

SHG loan is specifically available for farmer groups formed as Self-Help Groups, providing them with financial support for collective farming initiatives.

5. What does the health insurance for coconut harvesters cover?

The health insurance for coconut harvesters covers medical expenses and healthcare services for coconut harvesters, ensuring their well-being and safety.

6. What is Crop/Yield loan?

Crop/Yield loan is a financial product aimed at supporting crop cultivation by providing funds for purchasing seeds, fertilizers, and other necessary inputs.

7. How does the Credit card for farmers work?

The Credit card for farmers offers a convenient credit facility that allows farmers to make agricultural purchases and expenses, with flexible repayment options.

PRODUCT PAGE

Change product page all images

Mail change to contact@coconutfarmers.in

KALPAVRIKSHA PAGE

Process Image place properly with Logos visible properly

Have any questions Get in Touch **image change** and Get in Touch leads to the Contact page

<https://youtu.be/C0ysDPKh-Mg>

Replace play with YouTube symbol



KALPARASA PAGE

Process Image place properly -> Logos must be visible properly

<https://youtu.be/5MdoRKJW2GQ>

Replace play with YouTube symbol



MEMBERSHIP PAGE

Near the **GET A CALLBACK** Action button to place another button **“TRY MYSELF”** point to <https://zfrmz.com/qwNFmHgAjvhWHDgRL8x0>

(Notify both actions by mail contact@coconutfarmers.in)

INVESTMENT OPPORTUNITY PAGE

Remove the table and place the image RK_08866

Change Heading to -> Unlock the Power of Investment With Farmers Company
-> **1ST point change to** Join us on this journey towards a brighter and sustainable agricultural future by investing in SCCFPCL. With just ₹1,000 per share and a

minimum bundle of 5 shares, together, we sow the seeds of prosperity and growth for all.

Remove 2nd and 3rd point

Click here points to the new form

Replace with CEO image with Kalparasa

In Exclusive Offer remove from June 20

Start your journey towards investment today! Apply Now

New Form:

Name Phone Number Interested In (Drop down)

Membership
Investment
Fixed Deposits
Projects
Trade

Get a Callback (button)

“TRY MYSELF” point to

<https://zfrmz.com/qwNFmHgAjevHWDgRL8x0>

Change Get In Touch Footer above Image in every page



Banner image of all pages

PURPOSE OF RAISING FIXED DEPOSITS

During the organization's most difficult phase—a time of complete financial collapse and mounting debt—efforts to rebuild quietly began. But with zero working capital, even the smallest operations seemed impossible. It was clear that without immediate support, nothing could move forward.

In this critical moment, a bold idea was executed. In alignment with the provisions of the FPO Acts, the organization decided to raise funds directly from its shareholders in the form of Fixed Deposits (FDs). These FDs were structured to offer interest returns, ensuring that FD holders would benefit from their trust and support.

The funds collected through this initiative became the backbone of the revival. They were strategically invested in multiple areas: purchasing coconuts directly from farmers, boosting product development and sales, advancing the Panchakalpa Yojana initiatives, and acquiring essential machinery.



Inauguration of Panchakalpa Yojana

1. Kalpavriksha Yojana

The **core objective of this scheme** is to **empower coconut farmers**, make coconut a **complete source of income**, and focus on **improved productivity** by developing value-added products with a strong value and market demand for the coconut industry.



Inauguration of Kalpavriksha Yojana

- Under this scheme, members are eligible to receive a **discount of up to 15%** on all the organization's products.

DIRECT PROCUREMENT OF COCONUTS FROM THE FARMER'S DOORSTEP

From Farm to You: Fresh Coconuts, No Middlemen.

Why it matters:

- **Empowers Farmers:** Fair prices, direct payments, and dignity in every transaction.
- **Doorstep Collection:** We come to the farmer — no transport hassles, no waiting.
- **Fresh & Traceable:** Know exactly where your coconuts come from and who grew them.
- **Zero Middlemen:** Transparent, ethical, and farmer-first procurement.



Production of various value-added products from coconut: Pure coconut oil, tender coconut ice-cream, dry coconut chutney powder, coconut sprouts, tender coconut milk shake, organic fertilizer from coconut waste, handicrafts from coconut shells, decorative and household items from unproductive coconut trees, E.P.N., Plant Immunity Booster, Kalpasara These products are receiving good demand from farmers.

New products: Coconut wine, Kalparasa (a traditional coconut sap drink), tooth powder, coconut oil soap, and many other products are expected to enter the market in the coming days.

A **massive, comprehensive unit** based on a **zero-waste concept** will be constructed on about **20 acres** under one roof, encompassing:

- Large-scale coconut processing and storage room
- Production House
- Earthworm cultivation unit (Vermicomposting)
- Research and Development laboratories
- Cold storage



*Launch of Blueprint by Sri Nirmalananda Swamiji Adichunchanagiri
Mahasamsthana*



Blueprint

- The **South Canara Coconut Farmer Producer Company's** ambitious and extensive Kalpa Vriksha Project, valued at **₹300 crore**, will be the **country's first large-scale value-added product unit** constructed on a vast 20-acre area under one roof with a zero-waste concept.
- It is poised to usher in a **new revolution** in the coconut industry in the country.

Following the first phase of the **Kalpa Samruddhi** scheme, the membership has increased from **14,000 to 20,000**. The organization, which previously procured coconuts worth **₹30 lakh**, has now purchased coconuts worth **₹3.8 crore**, thereby **increasing the organization's business**. The **eight new technologies** the organization possesses are instrumental in the value addition of products. By directly purchasing coconuts from farmers

and competing in the market, the price of coconuts has **skyrocketed** to an unforeseen level in market rates. In this regard, the organization has given a **new definition to farmer-centric revolution**.

- Shareholders of the organization indirectly support the growth of an **eco-friendly coconut industry** with a **zero-waste concept** and **women's empowerment**.
- A platform to facilitate direct marketing and the purchase of value-added products between farmers and consumers through a **mobile application** and **web-based e-commerce platform** is under progress.

Key Focus Areas and Facilities:

- **High-Quality Seedlings**
- **Warehouse Facilities**
- **Food Processing Unit**
- **Use of Coconut Shell and Husk**
- **Coconut Tree By-products**

Research and Development Laboratory

KALPARASA PROJECT

Kalparasa is a **pure, natural drink** collected from the spadix of the coconut tree. It is a healthy, natural beverage with the potential to **boost immunity**.

It is prepared using approved technologies developed and endorsed by the central research institute, **CPCRI** (Central Plantation Crops Research Institute). Kalparasa marks a significant milestone in coconut crop research. This Kalparasa is expected to bring significant profits to both **farmers and investors**.

Farmers can earn an average of **two lakh rupees per year** through Kalparasa tapping from just eight coconut trees. The main objective of this project is to **increase the income of farmers** in the coconut industry.



Launch of Kalparasa by Dr. K. Balachandra Hebbar

Benefits of Kalparasa

An excellent drink suitable for **diabetics**.

1. **Boosts immunity.**
2. Supports **skin health**.
3. Helps in relieving **mental depression**.
4. Helps to regulate **blood pressure**.
5. Has the power to cure **related diseases**.
6. Helps in reducing **migraine headaches** and **dizziness**.
7. **Purifies the blood** and helps prevent **anemia**; supports **heart health** by controlling high cholesterol.
8. Has the power to relieve **asthma, allergies, and respiratory problems**.
9. Helps with **digestion** and relieves **constipation**.
10. Supports **bladder health** and helps prevent **urinary tract infections**.
11. Has the ability to flush out **toxins** and **uric acid** from the body.



12. **Rich in Vitamin C and antioxidants**, making it effective against fever and infections.
13. The only beverage rich in **Vitamin A, B-complex, and Vitamin D**.
14. **Nutrient-rich**, supporting better functioning of nerves and muscles.
15. Has the potential to **prevent cancer**.
16. Helps to reduce **Polycystic Ovarian Syndrome (PCOS)** in women and supports **fertility**.
17. Contains **17 types of amino acids** which help in the production of good protein essential for the body.
18. Improves **bone health** and helps prevent diseases like **osteoporosis**.

The Kalparasa Project: A Revolution in Coconut Farming

The **Kalparasa Project** is a groundbreaking initiative poised to transform the socio-economic landscape of coconut farming, particularly in states like Kerala, Karnataka, and Tamil Nadu. By commercializing a highly nutritious, natural beverage, the project promises dual benefits: **significantly increasing farmer income** and providing consumers with a **natural, immune-boosting health drink**.

What is Kalparasa?

Kalparasa is a **pure, natural, and non-fermented beverage** collected directly from the unopened flower spathe (spadix) of the coconut tree. Unlike toddy, which is the fermented form, Kalparasa is hygienically collected using a scientifically developed process that prevents fermentation, making it a healthy, ready-to-drink nectar.

Scientific Endorsement and Technology

The credibility and safety of Kalparasa are ensured by its preparation using **approved technologies developed and endorsed by the Central Plantation Crops Research Institute (CPCRI)**, a premier central research institute under the Indian Council of Agricultural Research (ICAR).

- **Technology:** CPCRI developed a **fermentation-arresting technology** that maintains the natural sweetness and nutritional integrity of the sap while preventing it from converting into an alcoholic beverage.



Purchase of Technology

- **Significance:** This marks a **significant milestone in coconut crop research**, moving beyond the traditional copra and oil markets into the high-value beverage segment.

Economic Impact: Boosting Farmer Income

The core objective of the Kalparasa Project is to **increase the income of farmers** in the coconut industry, offering a sustainable and profitable alternative to traditional coconut sales.

- **High Profit Potential:** Farmers can earn an average of **two lakh rupees per year** through Kalparasa tapping from just **eight coconut trees**. This dramatically increases the yield value per tree.

- **Low Investment, High Return:** The tapping process is relatively simple, requiring minimal investment but yielding a high-value product with strong market demand.

Expanded Benefits of Kalparasa

Kalparasa is often referred to as a "nutritional powerhouse" due to its unique and comprehensive profile:

Nutritional Component	Health Benefit
Low Glycemic Index (GI)	An excellent drink suitable for diabetics as it does not cause rapid spikes in blood sugar.
Antioxidants & Vitamin C	Boosts immunity , is effective against fever and infections, and supports skin health .
B-Complex Vitamins (A, B, D)	The only beverage naturally rich in Vitamin A, B-complex, and Vitamin D ; supports better functioning of nerves and muscles .
17 Types of Amino Acids	Helps in the production of good protein essential for the body , supporting cellular repair and overall vitality.
Potassium & Electrolytes	Helps to regulate blood pressure and supports heart health by controlling high cholesterol.
Fiber & Enzymes	Aids in digestion and relieves constipation ; has the ability to flush out toxins and uric acid from the body.
Calcium & Magnesium	Improves bone health and helps prevent diseases like osteoporosis.
Other Specific Benefits	Supports bladder health (prevents UTIs), helps relieve mental depression , reduces migraine headaches and dizziness , and shows potential in reducing Polycystic Ovarian Syndrome (PCOS) in women and supporting fertility.

Would you like to know more about the technology developed by CPCRI to prevent fermentation or the step-by-step process of Kalparasa tapping?

That's an excellent next step! The technology behind Kalparasa is what sets it apart from traditional palm sap.

Here is more information about the **Central Plantation Crops Research Institute (CPCRI)'s fermentation-arresting technology** and the **scientific process of Kalparasa tapping**.

CPCRI's Innovation: The 'Coco-Sap Chiller' Technology

Kalparasa is essentially unfermented coconut sap (often called *Neera*), which is highly susceptible to fermentation due to the high sugar content and the action of native microflora (like yeast and lactic acid bacteria). At ambient temperatures, the sap can start fermenting and turn into an alcoholic beverage called 'toddy' within just **2 to 3 hours**.

The CPCRI's main breakthrough was developing a process to **scientifically arrest this natural fermentation**, ensuring the final product is a non-alcoholic, hygienic, and nutritious health drink.



The Key Technology: The 'Coco-Sap Chiller' Device

The most critical innovation is the development and patenting of the '**Coco-Sap Chiller**' device, which replaces the traditional open earthen pot.

- **Fermentation Control:** The device is essentially an **insulated ice-box** that is placed atop the coconut palm, directly connected to the tapped spadix.
- **Temperature Regulation:** Ice cubes or a cooling medium inside the chiller maintain the temperature of the collection container at a low, controlled range (typically for up to **10-12 hours** or longer).
- **Result:** This low temperature drastically **reduces the activity of microbes and yeasts**, preventing the conversion of sugars into alcohol and preserving the sap in its fresh, non-fermented state (zero alcohol).
- **Hygiene:** The 'Coco-Sap Chiller' system uses a sealed, transparent connecting tube and collection container, which also ensures the sap is collected **free from contaminants** like dust, insects, ants, and pollen—a common problem with the traditional open-pot method.

Quality Differences: Kalparasa vs. Traditional Sap

The CPCRI's method results in a product with superior quality attributes compared to the sap collected traditionally (even with lime inhibitor):

Attribute	CPCRI Kalparasa (Unfermented)	Traditional Sap (Partially Fermented)
pH Level	Slightly Alkaline ($\text{pH } 7$ to $\text{pH } 8$)	Slightly Acidic ($\text{pH } 6$ or below)
Color	Golden Brown or Honey Color	Oyster White
Flavor/Odor	Sweet and Delicious	Harsh Odour (developing a fermented smell)
Contaminants	Absent	Present (Debris, insects, pollen, lime)

Attribute	CPCRI Kalparasa (Unfermented)	Traditional Sap (Partially Fermented)
Alcohol Content	Zero Alcoholic	Partially fermented (can turn to 'toddy')

The Process of Kalparasa Tapping

Kalparasa tapping involves specialized skill and several key steps to prepare the coconut spadix (inflorescence) and collect the sap hygienically:

1. Spadix Preparation (The 'Warming Up' Phase)

- **Selection:** An unopened, immature flower spadix is selected, typically when it begins to swell at the base.
- **Tying:** The spadix is tightly **tied with a coir or plastic rope** to prevent it from bursting open, which would stop the sap flow.
- **'Massaging' or 'Beating':** For several days (typically {4-5 days}), the tapper gently and uniformly **taps or beats the spadix** with a small wooden or bone mallet. This process stimulates the flow of the sap to the tip.

2. Tapping and Collection (The 'Harvest' Phase)

- **Slicing:** Once the spadix is ready, the tip is sliced (a millimeter or two) using a sharp knife. This is done **twice a day** (morning and evening).
- **Connector Attachment:** A PVC connector developed by CPCRI is **attached to the cut end** of the spadix to ensure a smooth, clean flow of sap.
- **Chiller Placement:** The connector directs the sap via a tube into a collection container which is kept inside the **Coco-Sap Chiller** (insulated box with ice) placed on the palm. The ice maintains the critical low temperature.

3. Collection and Processing

- The sap is collected twice daily.
- The collected **Kalparasa** is immediately filtered and transported to a processing unit under a cold chain to maintain its freshness.

- With the bottling technology developed by CPCRI, Kalparasa can be refrigerated and kept fresh for up to **45 days** without adding any chemical preservatives.

Kalpasamruddhi Yojana

For a worry-free tomorrow, the reliable source of income, the **Kalpa Samruddhi Scheme**, allows you to avail the benefit of a **12% higher interest rate** on a fixed deposit.



Inauguration of Kalpasamruddhi Yojana

For a three-year investment, a return of **40.5%** can be systematically and securely obtained. There is a facility to transfer the monthly income benefit to the account of any nationalized bank.

According to the regulations of the Farmer Producer Company, the organization is a **Public Limited Company**, where the company's **shareholders are partners** in the organization. The organization does not approach any banks for loans for its expansion and growth; instead, it offers investment opportunities to the company's shareholders. The organization then utilizes this capital in pro-farmer schemes, adds value, converts it into an in-demand product, and expands its business, thereby offering these high returns. Already, **60%** of the investors in the Kalpa Samruddhi Scheme receive a **monthly income**, while **40%** of the investors are receiving the **full-term benefit**. We have several instances where many senior citizens are utilizing the benefit of the monthly income for their livelihood. Depositors are benefiting from the Kalpa Samruddhi Scheme.

The **Kalpa Samruddhi Yojana** is an innovative fixed deposit scheme offered by a **Farmer Producer Company (FPC)**, such as the South Canara Coconut Farmers Producer Company Limited, designed to provide high returns to its

investors while simultaneously funding pro-farmer initiatives and the organization's growth.



ದಕ್ಷಿಣಕನ್ನಡ ಜಿಲ್ಲೆ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಕಂಪನಿ (ನಿ.)
ಭಾರತದ ಅತೀ ದೊಡ್ಡ ತೆಂಗು ರೈತರ ಸಂಸ್ಥೆ



ಚಿಂತೆ-ಮುಕ್ತ ನಾಳೆಗಾಗಿ ವಿಶ್ವಾಸಾರ್ಹ ಆದಾಯ

Advertisement poster

Core Features of the Kalpa Samruddhi Yojana

High-Yield Investment

- **Exceptional Interest Rate:** The scheme stands out by offering a significantly higher interest rate than conventional bank fixed deposits, advertised as a **12% higher interest rate** (implying a 12% annual rate).
- **Targeted Return:** For a **three-year investment**, the scheme promises a substantial total return of **40.5%**, which is systematically and securely

obtained. This high compounded return is a major draw for investors looking to maximize their savings over a medium term.

Investor Benefits and Payout

- **Flexible Income Options:** The scheme caters to different financial needs by offering two main payout structures:
 - **Monthly Income Benefit: 60%** of current investors opt for this, providing a steady, reliable source of income. This is particularly beneficial for individuals like **senior citizens** who rely on this income for their livelihood.
 - **Full-Term Benefit:** The remaining **40%** of investors receive the full accumulated benefit at the end of the three-year term.
- **Convenient Fund Transfer:** The monthly income benefit can be easily transferred to the account of **any nationalized bank**, ensuring a hassle-free experience for the depositors.

The FPC Model and Capital Utilization

Unique Organizational Structure

- **Farmer Producer Company (FPC):** The organization operates under the regulations of a Farmer Producer Company, which is structured as a **Public Limited Company**.
- **Shareholders as Partners:** A key feature is that the company's **shareholders are partners in the organization**, creating a sense of ownership and direct involvement in the company's success. This structure is intended to ensure that the profits directly benefit the producers (farmers) and its investors/partners.

Self-Reliance and Expansion Strategy

- **Non-Reliance on External Loans:** The organization maintains a strategic self-reliant approach by **not approaching any banks for loans** for its expansion and growth.
- **Shareholder Investment as Capital:** Instead, it relies on offering **investment opportunities (like the Kalpa Samruddhi Scheme) to its**

shareholders to raise the necessary capital. This keeps the company's debt low and channels the returns back to the community that supports it.

Pro-Farmer Value Chain

- **Capital Investment:** The funds raised through the scheme are not kept idle; they are **utilized in pro-farmer schemes**.
- **Value Addition and Business Expansion:** The FPC's core business model is to **add value** to the raw produce (e.g., coconut produce, in the case of the South Canara FPC), **convert it into an in-demand product**, and then **expand its business**. This creates a robust, integrated value chain.
- **Justification for High Returns:** The high returns offered to investors are directly correlated with the organization's success in this value-addition and market expansion process, which generates significant profit.

Impact and Investor Profile

- **Direct Depositor Benefit:** Depositors are clearly **benefiting** from the high returns and income-generation facility of the Kalpasamruddhi Scheme.
- **Social Impact:** The existence of numerous instances where **senior citizens utilize the monthly income benefit for their livelihood** underscores the scheme's significant social impact, providing financial security to a vulnerable demographic.
- **Support for the Agricultural Sector:** By investing, depositors indirectly contribute to the financial strength and expansion of the FPC, which in turn benefits the primary producers—the **farmers**—through better prices, value addition, and market access. This makes the investment not only financially rewarding but also a way to support sustainable farming practices and the agricultural community.

The Kalpasamruddhi Yojana, therefore, acts as a **mutually beneficial financial instrument**, offering exceptional returns to investors while providing essential, non-debt working capital for the FPC's growth and its mission of empowering farmers through a strong, value-added agricultural business model.

Kalpasamparka Yojana

To listen to the problems of farmers and provide appropriate responses, a **toll-free helpline number 1800 203 0129** is in operation. **This is the first attempt in the coastal region** where this service allows for communication in Tulu language along with other languages. Through this, farmers can obtain various agriculture-related information, expert contact details, and market prices. Additionally, complete information about the organization is available on the company's website: www.coconutfarmers.in.

In this initiative there was caller tune set in 3 language, English Kannada and Tulu.

The organization's contact service has comprehensive details of **harvest workers** ensuring the timely availability of coconut harvesters for members throughout the taluk. **There is no service charge here; the entire process is voluntary/a service act .**

The process of purchasing **husked and unhusked coconuts** at a competitive price, directly from the farmer's doorstep through a convenient system, is underway. This plays a crucial role in saving members' transportation costs and time.

The **Kalpasamparka Yojana** is a key initiative by the **South Canara Coconut Farmer Producer Company Limited (SCCFPCL)**, aimed at providing crucial communication and advisory services to coconut farmers, particularly in the coastal regions of Karnataka, India.

It is part of a broader set of schemes collectively known as the **Panchakalpa Yojana** which focuses on the comprehensive development of the coconut sector.

Key Features of Kalpasamparka Yojana

This scheme primarily acts as a **dynamic communication and information hub** to bridge the gap between the Farmer Producer Company and its members.

- **Toll-Free Helpline:** A toll-free number **1800 203 0129** is in operation to directly address the problems and queries of farmers.
- **Multilingual Support:** This is notably one of the first services in the coastal region to offer communication in the **Tulu language**, along with other languages like **Kannada** and **English**, ensuring accessibility for local farmers.

- **Information Dissemination:** Farmers can obtain real-time updates and essential information on:
 - Various **agriculture-related practices** and guidelines.
 - **Expert contact details** for agricultural scientists and specialists.
 - Current **market prices** for their produce.
 - The organization's daily activities and new developments.
- **Virtual Engagement:** It serves as a platform for **queries, feedback, and collaborative discussions** to help farmers optimize their farming practices.

Integration with Other Services

Kalpasamparka is closely linked with other services provided by the SCCFPCL to form a holistic support system:

- **Harvester Connectivity (part of Kalpaseva Yojana):** The organization's service maintains comprehensive details of **harvest workers**, ensuring the timely availability of coconut harvesters for members throughout the taluk, often without a service charge.
- **Procurement (part of Kalpaseva Yojana):** It facilitates the purchasing of husked and unhusked coconuts at a competitive price, often **directly from the farmer's doorstep**, which saves members on transportation costs and time.
- **Website Hub:** Complete information about the organization, its projects (like **Kalpavriksha Yojana** for processing and value addition, and **Kalpasamruddhi Yojana** for fixed deposits), and initiatives is available on the company's website: **www.coconutfarmers.in**.

This initiative is a critical tool for **empowering farmers** by providing timely information and connecting them to necessary resources and market opportunities.

KALPASEVA

Kalpaseva is a dedicated initiative designed to bridge the gap between coconut farmers and harvesters while streamlining the bulk procurement of coconuts

directly from farms. It addresses key challenges in the supply chain through two core interventions:

Core Components:

1. Harvester-Farmer Connectivity

- A curated network of skilled coconut harvesters is maintained.
- Farmers can easily request harvester services through a dedicated helpline, called as Toll free number ensuring timely and professional harvesting at fair wages.
- This system reduces farmers' dependence on unreliable labor and prevents crop loss due to delayed harvesting.

2. Doorstep Bulk Procurement

- Kalpaseva operates a bulk purchasing model where collection teams visit farmers' fields or homes directly.
- This eliminates the need for farmers to transport their produce to distant markets, saving time, logistics costs, and physical effort.
- Coconuts are purchased at transparent, pre-informed, and competitive market-linked prices, ensuring fair and immediate payment.

Key Benefits & Impact:

- **Reduced Burden:** Alleviates the logistical and financial strain on farmers by handling harvesting and procurement.
- **Fair Pricing:** Ensures price transparency and eliminates middlemen, maximizing farmers' income.
- **Timely Operations:** Facilitates on-schedule harvesting, preserving crop quality and yield.
- **Empowerment:** Provides a reliable, organized channel for farmers to sell their produce efficiently.





Inauguration of Puttur Office





Inauguration of Belthangady Branch



WALTER NANDALIKE & ARVIND BOLAR ADVERTISEMENT SHOOT FOR PROMOTION OF FD

Date: July 26, 2023

Location: Kadamajalu Subhash Rai's House

Campaign Objective:

To create public awareness about the company's products and services, with a primary focus on promoting Fixed Deposit (FD) schemes as a safe and reliable investment option.

Shoot Overview:

The advertisement features Walter Nandalike and Arvind Bolar, explaining how companies' various products help farmers and also including fixed deposit service that the company was offering.

The script emphasized detailed explanation of various products like EPN, Coconut Shell product, toll free service, coconut tree climbers connect, the safety, attractive interest rates, and flexible tenure options of the company's FDs. Both personalities explained the benefits in simple, making complex financial concepts accessible to the common investor.

Why this Approach?

Leveraging the credibility and public trust associated with both figures, the advertisement was aimed to build confidence in the brand's Product, services and also financial offerings. While FDs were the central focus, the ad also subtly highlighted the company's broader portfolio of services.

Production Note:

The shoot was completed in one day with seamless coordination between the creative team, production crew, and the endorsers, ensuring the delivery of authentic and impactful visuals.

ಸಿರಿ ಕಡಮಜಲು ಕೃಷಿ ಕ್ಷೇತ್ರದಲ್ಲಿ ದ.ಕ.ಜಿಲ್ಲಾ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಕಂಪನಿಯಿಂದ
ತೆಂಗು ಮೌಲ್ಯವರ್ಧನೆ ಮಾಹಿತಿ - ಸಾಕ್ಷ್ಯ ಚಿತ್ರ ಚಿತ್ರೀಕರಣ



ಪುತ್ರೂರು: ಸಿರಿ ಕಡಮಜಲು ಕೃಷಿ ಕ್ಷೇತ್ರದಲ್ಲಿ ದ.ಕ.ಜಿಲ್ಲಾ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಕಂಪನಿ ವತಿಯಿಂದ ತೆಂಗು ಮೌಲ್ಯವರ್ಧನೆ ಮಾಹಿತಿ ಸಾಕ್ಷ್ಯ ಚಿತ್ರದ ಚಿತ್ರೀಕರಣವು ಡೈಜಿವಲ್ ಜಾನಲ್‌ನ ಸಹಕಾರದೊಂದಿಗೆ ನಡೆಯಿತು. ಕಲಾವಿದ ಹಾಸ್ಯ ರತ್ನ ಅರವಿಂದ ಬೋಳಾರ್ ರವರ ತಂಡದವರು ಪಾಲ್ಗೊಂಡಿದ್ದರು.

ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಕಂಪನಿಯ ಪಂಚಲಯ ಯೋಜನೆಯ ಬಗ್ಗೆ ಸಾಕ್ಷ್ಯ ಚಿತ್ರದಲ್ಲಿ ಡೈಜಿವಲ್ ಜಾನಲ್ ನಿರ್ದೇಶಕ ವಾಲ್ಟರ್ ನಂದಳಕೆ ಅವರು ವಿವರಣೆ ನೀಡಿದರು. ರೈತನ ಪಾತ್ರದಲ್ಲಿ ಅರವಿಂದ ಬೋಳಾರ್ ರವರು ಮಿಂಚಿದರು. ತೆಂಗು ತೋಟದ ಯಜಮಾನನ ಪಾತ್ರದಲ್ಲಿ ರಾಷ್ಟ್ರೀಯ ಕೃಷಿ ಪ್ರಶಸ್ತಿ ಪುರಸ್ಕೃತ ಕೃಷಕ ಕಡಮಜಲು ಸುಭಾಷ್ ರೈ ಮತ್ತು ತೆಂಗಿನಮರ ಹತ್ತಿ ತೆಂಗಿನ ಕಾಯಿ ಕೀಳುವ 'ಗಣೇಶ'ನ ಪಾತ್ರದಲ್ಲಿ ಅರವಿಂದ ಬೋಳಾರ್ ಹಾಗೂ ಗಣೇಶನನ್ನು ಆವಂತ್ರಿಸಲು ಬರುವ ಪಾತ್ರದಲ್ಲಿ ವಾಲ್ಟರ್ ನಂದಳಕೆ ಅಭಿನಯಿಸಿದರು. ಸಹಕಲಾವಿದನ ಪಾತ್ರದಲ್ಲಿ ನೆರುವಾಜಿಯ ಗಣೇಶ್ ಭಾಗವಹಿಸಿದ್ದರು.

ಸದಿ, ಸಾಕ್ಷ್ಯ ಚಿತ್ರವು ಸಂಪೂರ್ಣಗೊಂಡು ಮುಂದಿನ ದಿನದಲ್ಲಿ ಯು ಟ್ಯೂಬ್‌ನಲ್ಲಿ, ಡೈಜಿವಲ್ ಜಾನಲ್‌ನಲ್ಲಿ ಮತ್ತು ಅರವಿಂದ ಬೋಳಾರ್ ಲಿಂಕ್‌ನಲ್ಲಿ ಪ್ರಸಾರಗೊಳ್ಳಲಿದೆ. - ಕುಸುಮಾಧರ್ ಎಸ್. ಕೆ

ಭಾರತದಲ್ಲಿ ಪ್ರಥಮವಾಗಿ ನಡೆದ ತೆಂಗು ಮೌಲ್ಯವರ್ಧನೆ ಸಾಕ್ಷ್ಯ ಚಿತ್ರದಿಂದ ಮುಂದಿನ ದಿನದಲ್ಲಿ ತೆಂಗು ಉತ್ಪಾದಕರಿಗೆ ಹೆಚ್ಚಿನ ಪ್ರಯೋಜನ ಸಿಗಲಿದೆ .

- ಕಡಮಜಲು ಸುಭಾಷ್ ರೈ, ತೆಂಗು ಉತ್ಪಾದಕ.

ಚಿತ್ರೀಕರಣ ಸಂದರ್ಭದಲ್ಲಿ ದ.ಕ. ಜಿಲ್ಲಾ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಕಂಪನಿಯ ಅಧ್ಯಕ್ಷ ಕುಸುಮಾಧರ್ ಎಸ್.ಕೆ., ನಿರ್ದೇಶಕರಾದ ವರ್ಧಮಾನ ಜೈನ್, ಶ್ರೀಮತಿ ಲತಾ ಮತ್ತು ಕಂಪನಿಯ ಸಿಬ್ಬಂದಿಗಳಾದ ನವ್ಯಶ್ರೀ ಅಮ್ಮಿ, ರೂಪ, ನಿಶಿತಾ, ಸಂದೇಶ್, ಯಶೀಶ್, ಕೃಷಾ, ಅನುವ್ ಹಾಗೂ ಚಿತ್ರೀಕರಣ ತಂಡದವರು ಉಪಸ್ಥಿತರಿದ್ದರು.

Advertisement Shoot at Kadamajalu Subhash Rai's House

SHARE CERTIFICATE DISTRIBUTION PROGRAM HELD AT SULLIA

Share Certificates of Shareholders are not distributed to farmers until 2023.

On July 27th, 2023, Share certificates were distributed in Sulliya at Shiva Kripa Kalamandira.

A free agricultural information workshop for coconut farmers and a share certificate distribution program for members, The event was presided over by the organization's President, **Mr. Kusumadhara K.S.** The ceremonial lamp was

lit by **Mr. Nityananda Mundodi**, a noted social crusader for progressive agriculture. As the resource person, **Scientist Mr. Divakar Y. from the Kidu CPCRI Research Centre** delivered an informative session, providing valuable technical insights to the attending farmers.

Prominent chief guests included **Mr. Lolajaksha Bhootakallu**, former President of Sullia Taluk Panchayat, and **Mr. Giridhara Sanda Subrahmanya**, a director of the organization. The highlight of the occasion was the formal distribution of share certificates, officially granting the farmers their status as shareholders and rightful owners of the collective.





Farmers gathered to attend the program

ಸುಳ್ಳದಲ್ಲಿ ಜಿಲ್ಲಾ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಕಂಪನಿಯ ವತಿಯಿಂದ ಕೃಷಿಕರಿಗೆ ಮಾಹಿತಿ ಕಾರ್ಯಾಗಾರ-ಶೇರು ಪ್ರಮಾಣ ಪತ್ರ ವಿತರಣೆ

ದಕ್ಷಿಣ ಕನ್ನಡ ಜಿಲ್ಲಾ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಕಂಪನಿ ವತಿಯಿಂದ ತೆಂಗು ಕೃಷಿಕರಿಗೆ ಉಚಿತ ಕೃಷಿ ಮಾಹಿತಿ ಕಾರ್ಯಾಗಾರ ಹಾಗೂ ಸಂಸ್ಥೆಯ ಸದಸ್ಯರಿಗೆ ಶೇರು ಪ್ರಮಾಣ ಪತ್ರ ವಿತರಣೆ ಕಾರ್ಯಕ್ರಮವು ಜು.27 ರಂದು ಸುಳ್ಳದಲ್ಲಿ ಶಿವಕುಮಾರ ಕಲಾ ಮಂದಿರದಲ್ಲಿ ನಡೆಯಿತು.

ಸಮಾರಂಭದ ಅಧ್ಯಕ್ಷತೆಯನ್ನು ಸಂಸ್ಥೆಯ ಜಿಲ್ಲಾ ಅಧ್ಯಕ್ಷ ಕುಸುಮಾಧರ ಕೆ.ಎಸ್ ರವರು ವಹಿಸಿದ್ದರು. ಪ್ರಗತಿಪರ ಕೃಷಿ ಸಾಮಾಜಿಕ ಧುರೀಣ ನಿತ್ಯಾನಂದ ಮುಂಡೋಡಿಯವರು ದೀಪ ಪ್ರಜ್ವಲಿಸಿದರು.



ಸಂಪನ್ಮೂಲ ವ್ಯಕ್ತಿಯಾಗಿ ಕೆದು ಬಿಳಿನಲೆ ಸಿ.ಪಿ.ಸಿ.ಆರ್.ಐ. ಸಂಶೋಧನಾ ಕೇಂದ್ರದ ವಿಜ್ಞಾನಿ ದಿವಾಕರ ವೈ ಯವರು ತೆಂಗು ಕೃಷಿಕರಿಗೆ ಉಪಯುಕ್ತ ಮಾಹಿತಿ ನೀಡಿದರು.



ಮುಖ್ಯ ಅತಿಥಿಗಳಾಗಿ ತಾಲೂಕು ರೈತ ಸಂಘದ ಅಧ್ಯಕ್ಷ ಲೋಲಜಾಕ್ಷ ಭೂತಕಲ್ಲು, ಸುಳ್ಳ ತಾಲೂಕು ಪಂಚಾಯತ್ ಮಾಜಿ ಅಧ್ಯಕ್ಷ ಚನಿಯ ಕಲ್ಲಡ್ಕ, ಸಂಸ್ಥೆಯ ಸುಳ್ಳ ಘಟಕ ಅಧ್ಯಕ್ಷ ಗಿರಿಧರ ಸ್ವಂದ ಸುಬ್ರಹ್ಮಣ್ಯ ಉಪಸ್ಥಿತರಿದ್ದರು. ಈ ಸಂದರ್ಭದಲ್ಲಿ ಸಂಸ್ಥೆಯ ಸದಸ್ಯರಿಗೆ ಶೇರು ಪ್ರಮಾಣ ಪತ್ರವನ್ನು ವಿತರಿಸಲಾಯಿತು.

ಕಾವ್ಯ ಕೆ ರವರು ಪ್ರಾರ್ಥಿಸಿದರು. ಸಂಸ್ಥೆಯ ಅಧ್ಯಕ್ಷ ಕುಸುಮಾಧರ ಎಸ್.ಕೆ ಸ್ವಾಗತಿಸಿದರು. ಸಂಸ್ಥೆಯ ಸಿ.ಇ.ಬಿ ಚೇತನ್ ಪ್ರಾಸ್ತಾವಿಕವಾಗಿ ಮಾತುಗಳನ್ನಾಡಿದರು. ಸುಳ್ಳ ಶಾಖೆಯ ಮೇಲ್ವಿಚಾರಕ ಅರ್ಪಣ ವಂದಿಸಿದರು. ನವ್ಯ ಆಮೆ ಕಾರ್ಯಕ್ರಮ ನಿರೂಪಿಸಿದರು.

ತಾಲೂಕಿನ ಕೃಷಿ ಬಾಂಧವರು ನೂರಾರು ಸಂಖ್ಯೆಯಲ್ಲಿ ಭಾಗವಹಿಸಿದರು.

- ★ ತೆಂಗು ಬಹುರಾಷ್ಟೀಯ ಬೆಳೆ- ತಂತ್ರಜ್ಞಾನದ ಸ್ಪರ್ಶದಿಂದ ತೆಂಗಿನ ಉತ್ಪನ್ನಗಳಿಗೆ ವಿದೇಶದಲ್ಲಿ ಬಹು ಬೇಡಿಕೆ ಇದೆ. - ದಿವಾಕರ ವೈ
- ★ ಸಂಸ್ಥೆಯ ಯೋಜನೆ ರೈತರನ್ನು ತಲುಪುತ್ತಿದೆ. 14 ಸಾವಿರದಷ್ಟು ಸದಸ್ಯರನ್ನು ಹೊಂದಿರುವ ಸಂಸ್ಥೆ ತೆಂಗು ಬೆಳೆಗಾರರ ಉತ್ತೇಜನಕ್ಕೆ ಪೂರಕವಾಗಿದೆ. ತೆಂಗು ರೈತರು ಪಡುವ ಸಮಸ್ಯೆ ನಿವಾರಣೆಗೂ ಸಂಸ್ಥೆಯಿಂದ ಪರಿಹಾರದ ವ್ಯವಸ್ಥೆಯಾಗಲಿ. - ನಿತ್ಯಾನಂದ ಮುಂಡೋಡಿ
- ★ ತೆಂಗು ಬೆಳೆಗಾರರು ಹಾಗೂ ಅಡಿಕೆ ಕೃಷಿಕರು ಪಡುತ್ತಿರುವ ಸಮಸ್ಯೆಗಳಿಗೆ ವಿಜ್ಞಾನಿಗಳು ಸಂಶೋಧನೆ ನಡೆಸಿ ಪರಿಹಾರದ ವ್ಯವಸ್ಥೆ ಕಲ್ಪಿಸುವಂತಾಗಲಿ -ಲೋಲಜಾಕ್ಷ ಭೂತಕಲ್ಲು

2021 ರಲ್ಲಿ ಸ್ಥಾಪನೆಗೊಂಡಿರುವ ದಕ್ಷಿಣ ಕನ್ನಡ ಜಿಲ್ಲಾ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಕಂಪನಿಯು ತೆಂಗು ಕೃಷಿ ಹೆಚ್ಚಿಸುವುದರೊಂದಿಗೆ ತೆಂಗು ಬೆಳೆಗಾರರಿಗೆ ಸೂಕ್ತ ಪ್ರಯೋಜನ ಸಿಗುವ ಉದ್ದೇಶವನ್ನು ಹೊಂದಿದೆ. ಸುಸ್ಥಿರ ತೆಂಗು ಕೃಷಿಯ ಉತ್ತೇಜನ ಸಂಸ್ಥೆಯ ಧ್ಯೇಯವಾಗಿದೆ. ಈಗಾಗಲೇ 6 ಶಾಖೆಗಳನ್ನು ಹೊಂದಿದ್ದು ಪ್ರತಿ ತಾಲೂಕು ಕೇಂದ್ರಗಳಲ್ಲಿ ಶಾಖೆಯನ್ನು ತೆರೆಯುವ ಗುರಿಯನ್ನು ಹೊಂದಿದ್ದೇವೆ. ಕೇಂದ್ರ ಕಚೇರಿ ವಿಟ್ಟದಲ್ಲಿಯೂ ಈಗಾಗಲೇ 14,403 ನೋಂದಾಯಿತ ರೈತ ಸದಸ್ಯರನ್ನು ಸಂಸ್ಥೆಯು ಹೊಂದಿದೆ. ಸರ್ಕಾರದ ಅನುದಾನವಿಲ್ಲದೆ ಸಂಸ್ಥೆಯು ಬೆಳೆದು ಬಂದಿದೆ ಎಂದು ಸಂಸ್ಥೆಯ ಅಧ್ಯಕ್ಷ ಕುಸುಮಾಧರ ಎಸ್.ಕೆ ತಿಳಿಸಿದರು.

About Share certificate distribution at Sullia Appeared in Suddi Sullia on 31st July



Board meeting

Free Agricultural Information & Company's Share Certificate Distribution to Farmers

Date: August 6th, 2023 (Sunday)

Venue: Durgambika Ammanavara Temple, Kadaba

Program Overview:

A free agricultural information session was conducted alongside the formal distribution of share certificates to farmers by the Witness Company. The event aimed to empower farmers with knowledge while formally recognizing their membership and ownership in the organization.

Resource Person for Agriculture Information:

- **Sri Ganesh Kaikure** – Farmer and former Taluk Panchayat Member.

Chief Guests:

- **Sri Balakrishna Banabalu** – Farmer and former District Panchayat Member.
- **Sri Balleri Balakrishna Gowda** – Farmer and former Management Committee Member.
- **Sri Kukke Subrahmanya** – Former President, APMC, Sitaram Gowda Hosavali.





ಧಾರವಾಡ ಜಿಲ್ಲಾ ಮುಖ್ಯ ತಾಂತ್ರಿಕ ಶಿಕ್ಷಣ ಇಲಾಖೆ





First coconut procurement on September 01, 2023, with a purchase from Raghuram Bhat.



ದಕ್ಷಿಣಕನ್ನಡ ಜಿಲ್ಲೆ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಕಂಪನಿ (ನಿ.)

ಭಾರತದ ಅತೀ ದೊಡ್ಡ ತೆಂಗು ರೈತರ ಸಂಘ



ಪಂಜ ಶಾಖೆಯ ಮೊದಲ ತೆಂಗಿನಕಾಯಿ ಖರೀದಿ

For more info contact 1800 203 0129

In appreciation of promoting coconut enterprises President Kusumadhar S.K and CEO Chethan A were honored by Shobha Karandlaje, Minister of State in the Ministry of Agriculture and Farmers' Welfare of India, during the World Coconut Day celebration organized by CPCRI - ICAR on September 2nd.



Free Agricultural Information Session and Share Certificate Distribution to Farmers at Belthangady

Date: September 11th, 2023

Venue: C.V.C Hall, Church Road, Santhekatte, Belthangady

Program Overview:

A free agricultural information session was conducted alongside the formal distribution of the company's share certificates to farmers. The event was designed to provide valuable technical knowledge while legally formalizing farmer ownership in the organization.

Chief Guest:

Shri Prabhakar Maiya Suria

National Award-Winning Farmer

Resource Person: Dr. Rajkumar

Senior Scientist, ICAR-CPCRI, Kasargod

Guest of Honour:

Shri Chandrashekar K.S.

Senior Assistant Director of Horticulture, Beltangady







Branch Inauguration & Free Insurance Registration Event in Nelyadi

The Nelyadi Branch was inaugurated and officially opened on **Thursday, September 14th, 2023**. To mark the occasion, a free insurance scheme registration drive was conducted for coconut harvesters.

Event Highlights:

Lamp Lighting:

Performed by Shri Harish, Led by Shri Arikodi Kshetra, Belalu

Branch Inauguration:

Formally inaugurated by Rev. Fr. Honey Jacob Manager, St. Anthony's Educational Institutions, Udane

Chief Guests:

- **Shri Balakrishna Banajalu**
Farmer & Former District Panchayat Member

- **Shri Sarvottam Gowda**
Farmer & Former District Panchayat Member
- **Shri Lokesh Banajalu**
President, Kaukeradi Gram Panchayat
- **Shri Salam Bilal**
President, Nelyadi Gram Panchayat







Free Agricultural Information Program & Share Certificate Distribution to Registered Farmers at Bantwal

Date: Thursday, October 12th, 2023

Venue: Geethanjali Hall, BC Road, Bantwal

Program Overview:

A free agricultural information program was conducted alongside the formal distribution of the company's share certificates to registered farmers. This event was organized to provide valuable agricultural insights and legally formalize farmers' membership and ownership in the organization.

Resource Person:

- **Shri Divakar Y.**
Scientist, CPCRI Research Centre – Kidu Bilinele

Chief Guests:

- **Shri Jo. Pradeep D'Souza**
Senior Assistant Director of Horticulture, Bantwal Taluk
- **Shri Manohar Shetty**
State Secretary, Karnataka State Farmers Association (Hasiru Sena)
- **Shri Oswald Fernandes**
Dakshina Kannada District President, Karnataka State Farmers Association
- **Shri Premanath Shetty Bali**
Dakshina Kannada District General Secretary, Karnataka State Farmers Association









Formation of ADVISORY Committee



ADVISORY COMMITTEE



Kadamajalu Shubhash Rai
Vijaya Karnataka Superstar



Prabhakar Mayya
Sadhaka Krushika Award



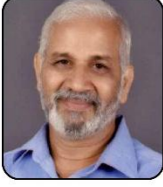
Nithyananda Mundodi
Sahakari Rathna Award



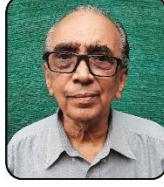
Malinga Naika Amai
Padma Shree Award



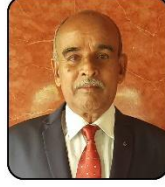
Kumar Pernaje
Krishi Panditha Award



Ganappayya Bhat
State Yoga Award



Bhadanaje Shankar Bhat
Krishi Panoitha Raitha Puraskar



A Poovappa Gowda
Chief Engineer Award



Chidananda Bailady
Legal professional



David Jaimy Kokada
International Golden Book of Record

Panja Branch Inauguration

Date: Wednesday, November 1st

Venue: Kamila Complex, Main Road, Panja

Event Highlights:

To mark the inauguration of the Panja branch, a free insurance scheme registration drive was conducted for coconut harvesters.

Inaugurated By:

- **Ms. Bhagirathi Murulya**
Member of Legislative Assembly, Sulliya Constituency

Presided Over By:

- **Shri Kusumadhara S.K.**
President of the Organisation

Chief Guests:

- **Dr. Ramayya Bhat**
Health Expert & Progressive Farmer
- **Mrs. Vijayalakshmi**
President, Panja Gram Panchayat

- **Shri Nityananda Mundodi**
Advisory Committee Member of this Organisation







Press meet was held in Mangalore Regarding the Regional Office inauguration & Product Launch

On November 13, 2023, we held a press meet in Mangalore to discuss the opening of our new regional office, marking a significant milestone as our 11th branch, and the launch of exciting new products. The office, located at Suryanarayana Temple Road near Kulashékara, Maroli, Mangalore, Karnataka 575005, is a testament to our commitment to agricultural innovation and sustainable practices.



Pressmeet Featured in Daijiworld Channel

ಹೊಸ ದಿಗಂತ

ದ.ಕ. ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಸಂಸ್ಥೆಯ ಅಧ್ಯಕ್ಷ ಕುಸುಮಾಧರ್ ಎಸ್.ಕೆ. ಮಾಹಿತಿ ನ.16: ಮರೋಳಿಯಲ್ಲಿ ಕಚೇರಿ ಉದ್ಘಾಟನೆ, ಉತ್ಪನ್ನ ಬಿಡುಗಡೆ

ಮಂಗಳೂರು: ದಕ್ಷಿಣ ಕನ್ನಡ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಸಂಸ್ಥೆ ವತಿಯಿಂದ ಪ್ರಾದೇಶಿಕ ಕಚೇರಿ ಉದ್ಘಾಟನೆ ಹಾಗೂ ತೆಂಗು ಉತ್ಪನ್ನಗಳ ಬಿಡುಗಡೆ ಕಾರ್ಯಕ್ರಮ ನ.16ರಂದು ಬೆಳಿಗ್ಗೆ 10ಕ್ಕೆ ನಗರದ ಮರೋಳಿ ಸೂರ್ಯ ನಾರಾಯಣ ದೇವಸ್ಥಾನದ ಬಳಿ ನಡೆಯಲಿದೆ.

ಶ್ರೀ ಆದಿಚುಂಚನಗಿರಿ ಮಹಾಸಂಸ್ಥಾನ ಮಂಗಳೂರು ಶಾಖಾ ಮಠದ ಡಾ. ಶ್ರೀ ಧರ್ಮಪಾಲನಾಥ ಸ್ವಾಮೀಜಿ ಆಶೀರ್ವಚನ ನೀಡಲಿರುವರು. ವಿಧಾನಸಭಾ ಸ್ಪೀಕರ್ ಯು.ಟಿ. ಖಾದರ್ ನೂತನ ಕಚೇರಿ ಉದ್ಘಾಟಿಸುವರು. ಶಾಸಕ ವೇದವ್ಯಾಸ ಕಾಮತ್, ಕಪಿಸಿ ಪ್ರಧಾನ ಕಾರ್ಯದರ್ಶಿ ಮಿಥುನ್ ರೈ, ಸಿಪಿಸಿಆರ್‌ಐ ಕಾನಗೋಡು ನಿರ್ದೇಶಕ ಡಾ. ಹೆಚ್.ಬಿ. ಶೋಟಗಾರಿಕಾ ಇಲಾಖೆ ಉಪನಿರ್ದೇಶಕ ಎಚ್.ಆರ್. ನಾಯ್ಕ ಸಹಿತ ಗಣ್ಯರು ಭಾಗವಹಿಸುವರು ಎಂದು ಸಂಸ್ಥೆಯ ಅಧ್ಯಕ್ಷ ಕುಸುಮಾಧರ್ ಎಸ್.ಕೆ. ಸೋಮವಾರ



ಸುದ್ದಿಗೋಷ್ಠಿಯಲ್ಲಿ ತಿಳಿಸಿದರು ಸಂಸ್ಥೆಯು ಪ್ರಸ್ತುತ 10 ಶಾಖೆಗಳನ್ನು ಹೊಂದಿದ್ದು 11ನೇ ಶಾಖೆ ಹಾಗೂ ಪ್ರಾದೇಶಿಕ ಕಚೇರಿ ಮರೋಳಿಯಲ್ಲಿ ಉದ್ಘಾಟನೆಗೊಳ್ಳಲಿದೆ. ಇದೇ ವೇಳೆ ಪರಿಶುದ್ಧ ತೆಂಗಿನ ಎಣ್ಣೆ ಕೊಬ್ಬಿಯ ಚಟ್ನಿ ಪುಡಿ, ಕಲ್ಪನಾರ ಬಯೋ ಫರ್ಟಿಲೈಸರ್, ಪ್ಯಾಟ್ ಇಮ್ಯೂನಿಟಿ ಬೂಸ್ಟರ್ ಬಿಡುಗಡೆಗೊಳ್ಳಲಿವೆ. ತೆಂಗು ಬೆಳೆಗಾರರಿಗೆ ಸಮರ್ಪಕ ಸೌಲಭ್ಯ ಒದಗಿಸುವ ಉದ್ದೇಶದಿಂದ ಸಂಸ್ಥೆಯು

ಪಂಚಕಲ್ಪ ಯೋಜನೆ ಜಾರಿಗೊಳಿಸಿದೆ. ಇದರಡಿ ತೆಂಗಿನ ಎಣ್ಣೆ ತೆಂಗಿನಕಾಯಿ ಚಟ್ನಿ ಪುಡಿ, ತೆಂಗಿನಕಾಯಿ ನೀರಿನಿಂದ ತಯಾರಿಸಿದ ಸಾವಯವ ಗೊಬ್ಬರಗಳು ಬಿಡುಗಡೆಗೊಳ್ಳಲಿವೆ. ಇದಲ್ಲದೆ ನಾರಿನಿಂದ ತಯಾರಿಸಲ್ಪಡುವ ಎರೆಹುಕ್ಕು ಗೊಬ್ಬರ, ಕಾಂಪೋಸ್ಟ್ ತಯಾರಿ ಪ್ರಕ್ರಿಯೆಯುಲ್ಲಿದೆ ಎಂದು ಅವರು ಹೇಳಿದರು. ಕಲ್ಪನ ಯೋಜನೆಯಡಿ (ನೀರಾ) ಘಟಕ ನಿರ್ಮಾಣದ ಕಾರ್ಯ ಚಾಲ್ತಿಯಲ್ಲಿದೆ. ಕಲ್ಪನ ಸಮೃದ್ಧಿ ಯೋಜನೆಯಡಿ ಸ್ಥಿರ ಠೇವಣಿ ಮೇಲೆ

ಶೇ. 12 ಬಡ್ಡಿದರದ ಪ್ರಯೋಜನವನ್ನು ನೀಡಲಾಗುತ್ತದೆ. ಕಲ್ಪನ ಸಂಪರ್ಕದಡಿ ರೈತರಿಗೆ ಅಗತ್ಯ ಮಾಹಿತಿಯನ್ನು ತುಳುಸೇರಿದಂತೆ ವಿವಿಧ ಭಾಷೆಗಳಲ್ಲಿ ಶುಲ್ಕ ರಹಿತವಾಗಿ ನೀಡಲಾಗುತ್ತದೆ. ಕಲ್ಪನೇವಾ ಯೋಜನೆಯಡಿ ಸಿಪ್ಪೆ ಸಹಿತ ಹಾಗೂ ಸಿಪ್ಪೆ ರಹಿತ ತೆಂಗಿನಕಾಯಿ ಖರೀದಿಸಿ ಅಧಿಕ ಪ್ರಮಾಣದ ತೆಂಗಿನಕಾಯಿ ಇದ್ದಲ್ಲಿ ಮನೆ ಬಾಗಿಲಿನಿಂದ ಖರೀದಿಸಲಾಗುವುದು. 120ಕ್ಕೂ ಅಧಿಕ ಮಹಿಳೆಯರಿಗೆ ತೆಂಗಿನಕಾಯಿ ಗೆರೆಚೆಯಿಂದ ಕರಕುಶಲ ವಸ್ತುಗಳನ್ನು ತಯಾರಿಸುವ ತರಬೇತಿ ನೀಡಲಾಗಿದೆ. ತೆಂಗು ಕೊಯ್ಲುಗಾರರಿಗೆ ಉಚಿತ ಕೇರಾ ವಿಮಾ ಯೋಜನೆಯಡಿ ಪ್ರತಿ ಕೊಯ್ಲುಗಾರರಿಗೆ 5 ಲಕ್ಷ ರೂ. ಮೌಲ್ಯದ ಆರೋಗ್ಯ ವಿಮೆ ಒದಗಿಸಲಾಗಿದೆ ಎಂದು ಅವರು ವಿವರಿಸಿದರು. ಸಂಘದ ಉಪಾಧ್ಯಕ್ಷ ಗಿಂಧರ ಸ್ವಂದ, ಸಿಇಒ ಚೇತನ್, ನಿರ್ದೇಶಕಿ ಲತಾ, ಡಾ. ರಾಜೇಶ್ ಬೆಟ್ಟಂಗಲ ಉಪಸ್ಥಿತರಿದ್ದರು.

Pressmeet featured in Hosadigantha

South Canara Coconut Farmers' Producer Company Ltd. to release bio-fertiliser made from coconut water, and other products on November 16

Other products like plant immunity booster made from coconut tree petiole, chutney powder made from copra and coconut oil to be released at a function in Mangaluru

November 13, 2023 07:32 pm | Updated 07:52 pm IST - MANGALURU

THE HINDU BUREAU

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A coconut shell-based memento made by women trained by South Canara Coconut Farmers' Producer Company Ltd. (FPC), Puttur. | Photo Credit: SPECIAL ARRANGEMENT

A bio-fertiliser made from coconut water and other ingredients and a plant immunity booster made from coconut tree petiole are among the four new products to be released by South Canara Coconut Farmers' Producer Company Ltd. (FPC), Puttur, at a function in Mangaluru on Thursday, November 16.

The Hindu publication has featured an article on press meet held on November 13th, 2023.

The coverage includes insights into the inauguration of our new regional office in Mangalore and the unveiling of our latest products – Coconut Oil, Dry Coconut Chutney, and Kalpasara Bio Fertiliser. The article also sheds light on our existing product, Coconut Pickle, and highlights the impactful coconut shell art training provided to women in rural areas.

INAUGURATION OF REGIONAL OFFICE INAUGURATION & PRODUCT LAUNCH



The inauguration of Regional Office in Mangalore held on November 16th, 2023 near Surya Narayanan Temple Road, Maroli, Mangalore, with the esteemed luminaries like Shri Shri Dr. Dharmapalanatha Swamiji, Shri Adichunchanagiri Maha Samsthana Kavoor Mata, Shri Mithun Rai KPCC General Secretary, Mangalore, Shri Dr. Balachandhra Hebbar K B Director ICAR- CPCRI Kassargod, Shri Rangunandhan Srinivas Kamath Founder of Naturals Ice cream, Shri Praveen Chandhra Alva Opposition Leader, MCC, Darshan Assistant Director of Horticulture, Shri Keshava Maroli Corporator Maroli Ward, Shri Umesh Rai Trustee Surya Narayana Temple Maroli, Shri Ravikiran Poonacha State General Secretary, Karnataka State Farmers Association, Shri Roopesh Rai Alimar, Rupesh Rai Alimar, District Coordinator of Karnataka State Farmers Union Green army and Head of the Federation of District Farmers Organizations of Karnataka, Shri Jeevan District Head Bharatiya Vikas Trust Mangalore, Dr Rashmi Scientist Krishi Vigyana Kendhra Mangalore, Shri Prema Krishi Ilake Mangalore.

Their presence was a testament to a shared commitment to agricultural growth and rural prosperity.

Launch of Coconut Oil and Dry Coconut Chutney



On the momentous occasion of the grand inauguration of Regional Office held on November 16th, 2023, we launched Coconut Oil and Dry Coconut Chutney. The event was graced by esteemed luminaries, Shri Shri Dr. Dharmapalanatha Swamiji, Shri Adichunchanagiri Maha Samsthana Kavoora Mata, Shri Mithun Rai KPCC General Secretary, Mangalore, Shri Dr. Balachandhra Hebbar K B Director ICAR- CPCRI Kasargod, Shri Ragunandhan Srinivas Kamath Founder of Naturals Ice cream, Shri Praveen Chandhra Alva Opposition Leader, MCC, Darshan Assistant Director of Horticulture, Shri Keshava Maroli Corporator Maroli Ward, Shri Umesh Rai Trustee Surya Narayana Temple Maroli, Shri Ravikiran Punacha State General Secretary, Karnataka Rajya Raitha Sangha , Shri Roopesh Rai Alimar, District Coordinator of Karnataka State Farmers Union Green army, and Head of the Federation of District Farmers Organizations of Karnataka, Shri Jeevan District Head Bharatiya Vikas Trust Mangalore, Dr Rashmi Scientist Krishi Vigyana Kendhra Mangalore, Shri Prema Krishi Ilake Mangalore.

We proudly introduced our Coconut Oil and Dry Coconut Chutney products, which have been meticulously crafted to exemplify the essence of purity and tradition. The Coconut Oil, derived from the finest coconuts, not only adds a delightful touch to your culinary creations but also brings with it numerous health benefits associated with pure coconut goodness. Complementing this, our Dry Coconut Chutney is a harmonious blend of authentic flavors, enhancing the taste of every meal.



During the grand inauguration of our Regional Office on November 16th, 2023, near Surya Narayanan Temple Road, Maroli, Mangalore, the esteemed presence of Dr. Balachandhra Hebbar, Director of ICAR-CPCRI Kasaragod, added a momentous chapter to our history. His visionary words echoed in the air, reaching the hearts of all those present, as he delved deep into the realm of agricultural innovation.

The event, featured in The Hindu on November 16, 2023, showcased the release of new products kalpasara bio-fertilizer, dry chutney powder and coconut oil. The regional office, inaugurated on this occasion, proudly serves as our 11th branch.

Dr. Hebbar shared that CPCRI is actively developing germplasms of coconuts with distinctive characteristics, including a variety with a soft kernel. The

institute, under the Indian Council of Agricultural Research (ICAR), is working towards promoting the cultivation of coconuts with specific flavors and aromas.

During his address, Dr. Hebbar also highlighted the institute's plans to create a dwarf coconut variety suitable for extracting 'neera' and emphasized the ongoing development of a standard operating procedure (SOP) for coconut pest control and micro-nutrient application. He encouraged arecanut and coconut growers, expressing optimism about future opportunities such as carbon credit trading.



Memento Hand overed to Guests during Office Inauguration

ದಕ್ಷಿಣ ಕನ್ನಡ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಸಂಸ್ಥೆಯ ಪ್ರಾದೇಶಿಕ ಕಚೇರಿ ಉದ್ಘಾಟನೆ



■ **ವಿಕ ಸುದ್ದಿಲೋಕ** ಮಂಗಳೂರು "ಭಗವಂತ ತೆಂಗು, ಬಾಳೆಹಣ್ಣು ಸೃಷ್ಟಿ ಸುವ ಮೂಲಕ ಕನ್ನಡ ರೈತರು ಆರೋಗ್ಯ ಪೂರ್ಣವಾಗುವಂತೆ ಮಾಡಿ ದ್ವಾನ. ವಸ್ತುವಿನ ಮೌಲ್ಯ ಗೊತ್ತಾದರೆ ಅದರ ಮೇಲೆ ಪ್ರೀತಿ, ಗೌರವ ಬೆಳೆಯುತ್ತದೆ. ಇಲ್ಲದೇ ಹೋದರೆ ಆತ ಬೇರೆ ರೀತಿಯಲ್ಲಿ ಮಿಮುಖನಾಗುತ್ತಾನೆ," ಎಂದು ಮಂಗಳೂರು ಕಾವೂರು ಶ್ರೀಆದಿ ಚುಂಚನಗಿರಿ ಮಹಾ ಸಂಸ್ಥಾನ ಶಾಖಾ ಮತದ ಪರಮ ಪೂಜ್ಯ ಶ್ರೀ ಡಾ. ಧರ್ಮಪಾಲನಾಥ ಸ್ವಾಮೀಜಿ ಹೇಳಿದರು.

ಅವರು ಗುರುವಾರ ನಗರದ ಮರೋಳಯ ಸೂರ್ಯ ನಾರಾಯಣ ದೇವಸ್ಥಾನದ ಬಳಿ ದಕ್ಷಿಣ ಕನ್ನಡ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಸಂಸ್ಥೆಯ ಪ್ರಾದೇಶಿಕ ಕಚೇರಿ ಉದ್ಘಾಟನೆ ಮತ್ತು ಉತ್ಪನ್ನ ಗಳನ್ನು ಬಿಡುಗಡೆ ಮಾಡಿ ಮಾತನಾಡಿದರು.

ಅವರು ತೆಂಗಿನಲ್ಲಿ ಪಾಸೂ ತೆಂಗಿನ ಚಟ್ಟಿಯನ್ನು ಮಾರು ಕಟ್ಟಿಗೆ

ಬಿಡುಗಡೆ ಮಾಡಿದರು. ಮುಖ್ಯ ಅತಿಥಿ, ಕೆಪಿಸಿ ಪ್ರಧಾನ ಕಾರ್ಯದರ್ಶಿ ಮಿಥುನ್ ರೈ ಮಾತನಾಡಿ, "ತೆಂಗಿನ ಅವಲಂಬನೆಯಿಂದ ಬದುಕು ಹಸನಾಗುತ್ತದೆ. ಹಸಿರು ಉಳಿಸುವ ಜತೆಯಲ್ಲಿ ಸಾಕಷ್ಟು ಬದುಕುಗಳಿಗೆ ಉಸಿರು ನೀಡುವ ಕೆಲಸ ಅಭಿನಂದನೆಗೆ ಅರ್ಹವಾಗಿದ್ದು, ಈ ಸಾಧನೆಗೆ ಜಿಲ್ಲಾ ರಾಜ್ಯ ಮಟ್ಟದ ಪುರಸ್ಕಾರಗಳು ಸಲ್ಲಬೇಕು," ಎಂದರು.

ತೆಂಗಿನ ಮರದ ಸಾವಯವ ಗೊಬ್ಬರವನ್ನು ಬಿಡುಗಡೆ ಮಾಡಿದ ಕಾರಣಗೋಡಿನ ಸಿಪಿಸಿಆರ್‌ಐ-ಐಎಆರ್ ನ ನಿರ್ದೇಶಕ ಡಾ. ಹೆಚ್.ಎಚ್. ಕೆ.ಬಿ. ಮಾತನಾಡಿ, "ತೆಂಗಿನ ಮೌಲ್ಯವರ್ಧನೆ ಮಾಡುವುದರಿಂದ ಲಾಭ ತಂದುಕೊಡಬಹುದು ಈ ನಿಟ್ಟಿನಲ್ಲಿ ಸಂಸ್ಥೆ ಕೂಡ ಪ್ರಯತ್ನ ಪಡುತ್ತಿದೆ," ಎಂದರು.

ದಕ್ಷಿಣ ಕನ್ನಡ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಸಂಸ್ಥೆಯ ಅಧ್ಯಕ್ಷ

ಕುಸುಮಾಧರ್ ಎಸ್.ಕೆ, ಉಪಾಧ್ಯಕ್ಷ ಗಿರಿಧರ್, ನ್ಯಾಚುರಲ್ ಐಸಕ್ರೀಮ್‌ನ ಮಾಲೀಕ ರಘುನಂದನ್ ಶ್ರೀನಿವಾಸ್ ಕಾಮತ್, ಸೂರ್ಯ ನಾರಾಯಣ ದೇವಸ್ಥಾನದ ಟ್ರಸ್ಟಿ ಉಮೇಶ್ ರೈ, ಮನವಾ ಪ್ರತಿವಕ್ತೃದ ನಾಯಕ ಪ್ರವೀಣ್‌ಚಂದ್ರ ಆಳ್ವೆ, ಮನವಾ ಸದಸ್ಯ ಕೇಶವ ಮರೋಳಿ, ಕರ್ನಾಟಕ ರಾಜ್ಯ ರೈತ ಸಂಘದ ರಾಜ್ಯ ಪ್ರಧಾನ ಕಾರ್ಯದರ್ಶಿ ರವಿಕಿರಣ್ ಪುಣಜೆ, ದ.ಕೆ. ಜಿಲ್ಲಾ ರೈತ ಸಂಘಟನೆಗಳ ಒಕ್ಕೂಟದ ಮುಖ್ಯಸ್ಥ ರೂಪೇಶ್ ರೈ ಅಲಿಮಾರ್, ಭಾರತೀಯ ವಿಕಾಸ್ ಟ್ರಸ್ಟ್‌ನ ಜಿಲ್ಲಾ ಮುಖ್ಯಸ್ಥ ಬೇವನ್, ಸಂಸ್ಥೆಯ ಸಿಇಒ ಚೇತನ್, ಪ್ರೇಮಾ, ಕುಸುಮಾ, ದರ್ಶನ್ ಸೇರಿದಂತೆ ನಾನಾ ಗಣ್ಯರು ಉಪಸ್ಥಿತರಿದ್ದರು. ನವ್ಯಶ್ರೀ ಕಂಪನಿಯ ಪರಿಷಯ ಮಾಡಿದರು. ಸಂಸ್ಥೆಯ ಸಿಇಒ ಚೇತನ್ ಪ್ರಾಸ್ತಾವಿಕವಾಗಿ ಮಾತನಾಡಿದರು. ಡಾ.ರಾಜೇಶ್ ಬೆಟ್ಟಗಲೆ ನಿರೂಪಿಸಿದರು.

Vijaya Karnataka, a renowned newspaper, has prominently featured an article covering our regional office inauguration and product launch event, which took place on November 16, 2023. The event was held at Suryanarayana Temple Road near Kulashekara, Maroli, Mangalore, and showcased the unveiling of our latest products – Coconut Oil, Dry Coconut Chutney, and Kalpasara Bio Fertiliser. The publication captures the essence of the event, emphasizing our commitment to innovation and excellence in the agricultural sector.



Daijiworld Mangalore has brought our regional office inauguration and product launch event to the forefront on their YouTube channel. Held on November 16, 2023, at Suryanarayana Temple Road near Kulashekara, Maroli, Mangalore.





Kalpa Organic Gold Technology:

The 7th technology, "**Kalpa Organic Gold**" (likely a product/innovation), was received from Dr. K. Balachandra Hebbar, Director of ICAR-CPCRI, Kasaragod, Smt. Shobha Karandlaje, Union Minister of State for Agriculture and Farmers' Welfare, and Smt. Bhagirathi Murulya, MLA of Sullia Taluk.



Coconut Warehouse at Doddathota, Sullia







Zero-Waste Innovation at SCCFPCL, Doddathota, Sullia

Coconut Husk-Based Vermicompost Experiment

At **SCCFPCL, Doddathota, Sullia**, our commitment to sustainability inspired a pioneering experiment: transforming coconut husk waste into nutrient-rich vermicompost. This initiative reflects our dedication to the **zero-waste philosophy**, ensuring that every part of the coconut finds purposeful use.

The Experiment

- **Objective:** Convert coconut husk—a byproduct of processing—into high-quality organic fertilizer.

- **Method:**
 - Husk was pre-treated and blended with cow dung and microbial cultures to aid decomposition.
 - Earthworms (*Eisenia fetida*) were introduced to the mix.
 - Moisture, aeration, and temperature were carefully maintained.
- **Duration:** Compost matured over 60–75 days.

Outcomes

- Produced **dark, granular, nutrient-rich vermicompost** ideal for organic farming.
- Created a scalable model for **circular agriculture** and waste-to-wealth transformation.
- Reduced organic waste output and supported eco-friendly farming practices.

Income Generation

- The vermicompost was packaged and sold to local farmers, nurseries, and agri-retailers.
- Demand increased steadily due to its quality and affordability.
- This initiative not only reduced waste but also **generated consistent income**, contributing to the financial sustainability of SCCFPCL and supporting local livelihoods.

Impact

- Strengthened SCCFPCL's role as a leader in sustainable agri-innovation.
- Empowered farmers with access to affordable, high-quality organic fertilizer.
- Reinforced our mission to build a **self-reliant, zero-waste coconut ecosystem**.





COCONUT SPROUT

A Symbol of Tradition, Vitality, and Sustainability

We were proudly supplying **fresh, ready-to-eat coconut sprouts**—each one carefully packed and quality-checked to preserve its natural goodness. Rooted in tradition and driven by innovation, our sprouts are more than just a snack—they're a celebration of health, community, and sustainable living.

By partnering with local retailers and leading supermarkets like **Spar, More, and others**, we're making this wholesome superfood accessible to families across India. Every sprout you enjoy supports local farmers, reduces waste, and nourishes your body from the inside out.



Why Coconut Sprouts?

- **High in fiber** – Supports digestion and gut health
- **Rich in essential nutrients** – Vitamin C, potassium, magnesium, and iron
- **Boosts immunity** – Strengthens your body's natural defenses
- **Regulates blood pressure** – Heart-friendly and energizing
- **Promotes bone health** – A natural source of strength
- **Enhances nutrient absorption** – Helps your body make the most of every meal

Our mission was simple: **to nourish lives and nurture the planet.**

WEBSITE VERSION 2

The dehydrator employs a heat pump to efficiently extract moisture from coconuts, fostering an eco-friendly and energy-efficient drying process. Furthermore, the dehydrator's adaptability to being powered by renewable energy sources like solar panels or wind turbines establishes it as an excellent choice for those aiming to minimize their carbon footprint. As a company, we take pride in delivering high-quality products and providing exceptional service. Our overarching mission revolves around assisting clients in reaching their goals while championing sustainable agricultural practices and contributing to the collective effort of reducing carbon footprints.

COCONUT DRYING SYSTEM KEY FEATURES AND SAFETY MEASURES

Temperature & Nutrition Protection:

Implementing a regulation system that monitors and controls chamber temperature, our process integrates sensors for precise conditions ranging from 45 to 75 degrees. This ensures optimal drying conditions while safeguarding the nutritional quality of the products.

Efficient Humidity Management:

The control mechanism ensures precise control to prevent over-drying or under-drying, utilizing sensors and feedback mechanisms for real-time adjustments.

Efficiency:

To enhance efficiency, the system incorporates fans or blowers, significantly improving the drying performance. The fuel consumption is approximately 15 kWh, ensuring a balance between operational effectiveness and energy efficiency.

Thermal Management:

Utilizing insulation materials for stability, our system prevents heat loss and incorporates an energy-efficient design that minimizes overall energy consumption by approximately 450%. The effective thermal value is approximately 12,000 KJ/KG, ensuring optimal performance and resource efficiency.

Efficient System Design

The system designates specific areas, allocating zones for loading and unloading, while also incorporating mechanical aids such as conveyor systems to ensure efficient material handling.

Safety Compliance & Protocols:

The system is equipped with emergency shut-off systems to ensure safety. It diligently adheres to safety regulations, including the provision of proper signage. Also, it facilitates easy cleaning through scheduled measures for equipment upkeep.

Advantages of Our Coconut Dryer

- High energy Saving & Low power consumption
- Safe, effective and long lasting.
- Low labour costs
- Dries effectively even at night and during rainy weather
- Close loop drying system
- Uniform drying system
- Short pay back periods
- Decreases surrounding temp
- Low noise db. (within 55)
- PLC and HMI integrated system
- Food grade SS304 materials
- Preventive maintenance signal feedback
- Fault signals alarm
- Auto cleaning systems for every batch



Rooted in Tradition, Crafted for Tomorrow: Coconut Wood Meets Channapatna Art

- Unproductive and stubborn coconut trees into beautiful, durable Channapatna toys — a craft renowned across India.
- Through verbal agreements and community outreach, coconut wood is now being ethically sourced from registered farmers. These farmers receive fair compensation for trees that once posed a challenge to productivity, turning a burden into a sustainable opportunity.
- This initiative not only supports the environment by reducing waste, but also fuels the local economy by:
 - - Generating income through value-added products
 - - Creating employment in traditional toy-making clusters
 - - Showcasing the natural strength, durability, and beauty of coconut wood

- Together, we're bridging tradition and innovation — empowering farmers, artisans, and communities with purpose and pride.

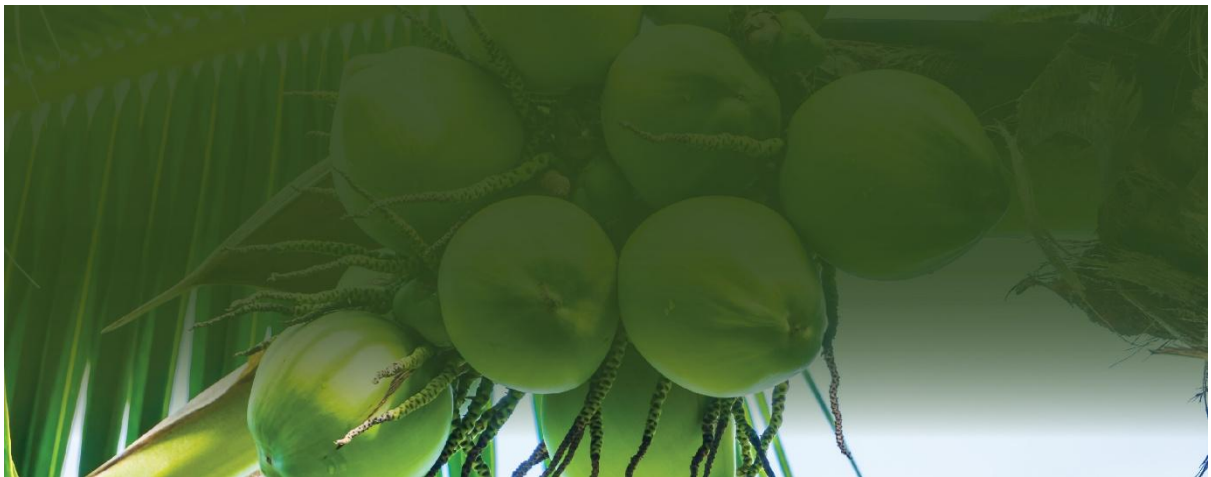






HOME PAGE BANNER UPDATE







CREATIVE HOUSE PAGE

TAGLINE: **Coconut Artistry: Where Tradition Meets Creativity**

Crafting Excellence: The Artistry of Coconut Shells and Wood

Welcome to Our Creative House is located in Paralottu, Mani, is a center for coconut shell and wood craftsmanship. Skilled artisans, predominantly women from rural communities, breathe life by transforming the coconut shells and wood into stunning art works. We strictly adhere to local, regional, and national environmental and safety regulations, conducting regular inspections and audits for continuous compliance. Utilities, including adequate water supply for processing and cleaning, along with a reliable power supply, support seamless operations. Our commitment extends to responsible waste management, implementing proper disposal methods for the waste generated during processing.



Holistic Operations at our Creative House

Cutting and Polishing Equipment:

We utilise robust industrial-grade machinery crafted for the precise processing of coconut shells and coconut wood, featuring different sizes of grinders or drillers to meet specific requirements for the desired end products.

Technology and Automation:

The implementation of technology ensures process automation and monitoring. Also, it incorporates data collection and analysis tools to uphold quality control standards and optimize overall processes.

Storage:

Warehousing space for storing raw coconut shells and finished products, ensuring proper storage conditions to prevent contamination and maintain product quality.

Workspace and Training for Rural Women

Adequate and comfortable workspaces, along with specialized training facilities tailored for rural women.

PRODUCTS



Farmers Service Center

Our Farmers Service Centers, strategically positioned across South Canara, play a pivotal role in empowering farmers. These branches serve as vital hubs, offering a diverse range of products and services, including essential items like fertilizers, pesticides, and food products. The farmers get 15% discounts on fertilizers and pesticides. The branch officers maintain regular communication with farmers, providing updates on fertilizer availability and offering assistance as needed. Farmers are kept informed about our latest developments and initiatives of the organisation. Emphasizing field development techniques, we empower farmers with strategies to maximize coconut crop yields through collaborations with CPCRI, ICAR, and CDB.

First put Head Office , Corporate Office, Regional Office, Panja Branch, Udupi Branch





Harvester Connect and Kera Suraksha Insurance

We streamline harvesting by connecting farmers with skilled harvesters, making the process efficient. Our coconut harvesters, located across service centers, contribute to farmer-friendly harvesting. Coconut tree climbers access the Kera Suraksha Insurance Scheme at our centers, providing crucial financial protection with comprehensive coverage, including accidental injury, medical expenses, disability benefits, and support in unfortunate events. Climbers can conveniently renew their insurance annually at our service centers with assistance from our executives.



Crop Insurance for Coconut Farmers

Recognizing the inherent risks in agriculture, we provide a comprehensive Crop Insurance scheme for coconut farmers. This initiative offers financial protection against natural calamities, climatic factors, pests, diseases, and unforeseen perils that could adversely affect coconut palm crops. In case of loss, farmers receive new seeds and Rs. 2000 for planting also essential fertilizers to support the growth of coconut plants.



Coconut Procurement and Value-Added Products

Our initiatives extend to coconut procurement, where we purchase coconuts from farmers at rates exceeding market values. When farmers have bulk number of coconuts, our hassle-free procurement process includes picking up coconuts directly from farmers' doorsteps, eliminating transportation hassles and ensuring farmers receive maximum value for their produce. For small quantity the farmers can get their coconuts to our branches.



We transform these coconuts into value-added products like coconut pickle, dry coconut chutney, coconut oil, virgin coconut oil, shreephala we make them accessible to farmers at cost-effective prices, prioritizing affordability and convenience.

Sales Hub: Fresh and Nutrient-Rich Coconuts

Experience the abundance of coconut goodness at our branches. For businesses, industry or individual customer, our branches offer different size coconuts. We provide the convenience of doorstep delivery for bulk orders, also customers can purchase small quantity coconuts from our branches. With prices that are remarkably competitive and below market rates, our coconut sales showcase top-quality produce sourced directly from local farmers through our branches in Kadaba, Panja, Sullia, Belthangady, and Bantwal.

How Yaticorp has developed Coconut Purchase Streamlined







PRODUCTION UNIT

BIO-PESTICIDES PRODUCTION

Bio Pesticides Production Unit, a hub for sustainable agriculture solutions, crafts eco-friendly pest control solutions using natural ingredients and beneficial organisms, this facility near CPCRI at the Head Office in Vittal collaborates with ICAR-CPCRI for new technologies and ongoing employee training. Committed to fostering healthier ecosystems, our unit stands as a champion of environmentally conscious agricultural practices.

INTEGRATED NEMATODE PRODUCTION SYSTEM

CULTIVATION FACILITIES:

Our facility boasts dedicated cultivation areas with meticulously controlled environmental conditions. To regulate temperature and humidity, we utilize controlled growth chambers. Additionally, we maintain separate systems for food materials and storage.

SUBSTRATE AND MEDIA HANDLING:

Our Bio Pesticides Production Unit excels in preparing and handling growth substrates for nematodes. The facility is equipped with advanced facilities to ensure optimal conditions for nematode development.

QUALITY CONTROL AND MONITORING:

We have specialized laboratories dedicated to quality control and monitoring of nematode populations. Microscopic equipment is employed to assess nematode health and abundance. The entire process adheres strictly to standard operating procedures (SOP).

HARVESTING EQUIPMENT:

Distinct equipment is allocated for harvesting nematodes from the culture substrate. Filtering and sieving systems are in place to effectively separate nematodes from the culture media.

PACKAGING AND STORAGE:

Equipped with packaging and storage facilities specifically designed for nematodes, ensuring their viability. Double packaging materials are used to maintain optimal conditions during storage and distribution.

SAFETY MEASURES:

Stringent safety protocols are implemented to prevent contamination and ensure the safety of our workers. Personal protective equipment (PPE) is provided to all employees, ensuring a secure working environment.

TECHNOLOGY INTEGRATION:

The Bio Pesticides Production Unit embraces technology for process automation and monitoring. Cutting-edge data collection and analysis tools are employed to enhance quality control and optimize various processes.



FOOD PRODUCTION

TRANSFORMING NATURE'S HARVEST INTO CULINARY DELIGHTS

Food production facility is nestled among thriving coconut groves and serves as a symbol of excellence in the creation of premium coconut-based products situated at Regional Office Maroli, Mangalore. With a steadfast commitment to quality and innovation, we skillfully transform the natural richness of coconuts into a diverse range of culinary delights. From coconut oils to delightful sweets and versatile desserts, each creation is a testament to our dedication to enhancing the essence of coconuts.

Welcome to a realm where our food production unit redefines culinary experiences, seamlessly blending tradition and innovation in every coconut-based masterpiece. Our production facility ensures a seamless operational environment with an adequate water supply for processing and sanitation, a reliable power supply, and a consistent gas supply for cooking or heating processes. We Adherence to local, regional, and national food safety regulations.

EXPLORE THE KEY FEATURES OF OUR PRODUCTION HOUSE

PRODUCTION HUB

The production unit spans an expansive 5000 square feet in Maroli. Designed with precision, the facility adheres to local building codes and rigorous food safety regulations, ensuring a space that meets and surpasses industry standards. Strategically organized, the unit features distinct zones for pre-processing, processing, and packaging. This compartmentalized layout enhances efficiency and ensures a smooth workflow throughout the various stages of food production.

SANITATION AND HYGIENE

Our facility prioritizes cleanliness, following Good Manufacturing Practices for easy sanitation and incorporating efficient waste disposal systems. Equipped with advanced ventilation and climate control, it exceeds regulatory standards, creating an ideal space for top-quality, safe food production. Committed to sustainability, we seamlessly integrate recycling practices into our operational framework.

TECHNOLOGY AND AUTOMATION

Our operations leverage advanced technology for seamless process automation and real-time monitoring. Additionally, we employ sophisticated data collection and analysis tools, enhancing our capabilities in quality control and optimizing various processes.

MACHINERY

Equipped with industrial-grade machinery for food processing such as mixers, grinders, ovens, and fryers, our facility ensures efficient production. Refrigeration and freezing equipment is in place to store raw materials and finished products, maintaining optimal freshness. Streamlining the packaging process, advanced machinery and high-quality materials are employed.

QUALITY CONTROL

Ensuring the highest standards are maintained throughout the production cycle, we utilize advanced equipment. Specific areas are dedicated to meticulously examine both raw materials and finished products. Following detailed standard

operating procedures (SOP), each production process is executed with precision. Regular inspections and audits takes place to ensure compliance.

INVENTORY MANAGEMENT

Our storage facility accommodates raw materials and finished products efficiently, ensuring quality with precise temperature controls for finished product storage. Advanced inventory management systems enhance organization and tracking, contributing to seamless operations and timely deliveries.

SAFETY

Ensuring a secure environment, our facility implements safety protocols, provides emergency exits, fire extinguishers, and safety equipment strategically. We are dedicated to compliance with occupational health and safety regulations, prioritizing the well-being of our workforce.





Sustainable Soil Enrichment: Our Vermicompost Production

The Vermi Compost unit operates with a focus on eco-friendly practices, utilizing earthworms to facilitate the decomposition of organic waste, located at Doddathota, Sullia. Through this natural process, we produce nutrient-rich compost that serves as an excellent soil conditioner. The vermicompost generated in our unit enhances soil fertility, promotes plant growth, and offers a sustainable alternative to chemical fertilizers. Our dedication to environmental responsibility is reflected in the conscientious methods employed in the Vermi Compost unit, contributing to healthier soils and encouraging sustainable agricultural practices. Also, we conduct training programs for staff on vermicomposting techniques and safety protocols, along with providing educational materials for the community and employees involved in the process.

Vermicomposting Process

Vermicompost Bedding

Our vermicomposting facility is equipped with seven beds, each capable of composting up to 3 MT. To ensure easy access and maintenance, there is sufficient space between the beds. We maintain a steady supply of suitable bedding material, including shredded coconut tree leaves, dry leaves, cow dung, and coconut coir. Regular inspections of the bedding material are conducted to uphold optimal conditions. Additionally, we use covering material to provide shade, maintaining moisture and temperature levels, and offering protection from excessive rain or direct sunlight.

Worm Species:

We employ the Eudrilus species of worms in our vermicomposting process, ensuring optimal efficiency and compost quality.

Watering System:

We have implemented an efficient watering system to ensure the vermicomposting beds maintain the necessary moisture levels for the composting process.

Harvesting and Storage Facility:

With a designated area for harvesting finished vermicompost, we ensure an efficient process that includes a dedicated storage space to preserve the quality of the harvested vermicompost.

Product:

Our vermicompost boasts a balanced NPK ratio of 2:1:1, ensuring optimal nutrient content, complemented by a pH value of 6.5. The product is thoughtfully packaged in various sizes, including 2kg, 10kg, and 40kg, catering to diverse gardening and agricultural needs.

Quality Control:

We have meticulously implemented quality control measures to uphold the highest standards for our compost, ensuring that it consistently meets the desired quality benchmarks.



WAREHOUSE

Tagline - Agricultural Advancement: A Beacon of Operational Excellence



Essential Hub for Agricultural Resources

Embark on a journey to Doddathota, where our 50 Cents warehouse stands as a beacon of operational brilliance in the agricultural sector. Strategically nestled close to our production hub, this prime location significantly reduces transportation expenses and time, exemplifying our unwavering dedication to optimizing the agricultural supply chain for maximum efficiency and productivity.

Unveiling Our Warehouse

Building Infrastructure:

Our warehouse is thoughtfully designed with ample space to efficiently manage diverse raw materials, ensuring seamless movement of goods while adhering to local building codes and safety regulations.

Storage Capacity:

With a substantial capacity, our warehouse can store 200,000 nuts of husk coconuts, 20 metric tons of husk-free coconuts, and 20 metric tons of Ball copra.

Security:

We have controlled access points and effective security measures in place, preventing unauthorized entry. Surveillance systems are installed to monitor the premises continuously.

Inventory Management:

We employ a robust inventory management system, utilizing technology for real-time tracking. Each type of raw material has clearly defined storage areas, comprehensive record-keeping, ensures quality control and traceability.

Safety Measures:

Our warehouse prioritizes safety with adequate lighting, clearly marked emergency exits, and compliance with fire safety regulations.

Waste Management:

We implement proper disposal methods for packaging materials and actively promote recycling initiatives.

Compliance with Regulations:

Adhering to local, regional, and national regulations governing raw material storage, our warehouse undergoes regular inspections and audits to ensure compliance.

Emergency Preparedness:

The warehouse is equipped with adequate firefighting equipment and emergency response plans. Staff members receive training on emergency procedures.



Tagline: Enhancing Farmers Wealth & Maximizing Returns

KALPASAMRUDDHI YOJANA

Grow Your Wealth, Cultivate Prosperity

The organization proudly presents the Kalpasamruddhi Yojana fixed deposits, a visionary initiative aimed at harnessing the collective power of investments for the advancement of coconut farming. With a focus on financial empowerment, we offer fixed deposits with an attractive interest rate of up to 12%, positioning us as leaders in the segment with unparalleled returns and flexible payout options. The funds collected through these fixed deposits serve as vital working capital, eliminating the need for conventional loans and fostering self-reliance within the farming community. Committed to the prosperity of farmers, we strategically utilize these funds to fuel various initiatives, including the purchase of coconuts and the development of value-added products.



Our comprehensive approach extends beyond mere financial transactions; it's about creating enduring value for farmers and elevating the coconut farming ecosystem as a whole. By investing in value-added products derived from coconuts, we stimulate demand and ensure that farmers receive fair compensation for their produce. The Kalpasamruddhi Yojana stands as a beacon of hope, offering members the opportunity to earn impressive returns of up to 40.5% over a three-year period. However, this scheme is available for a limited time, until we secure sufficient funds to invest in transformative projects that will further enrich the lives of farmers and propel the coconut farming industry forward.

Unlock Earnings with Kalpasamruddhi Yojana

[Learn More](#)

Here's an example for 1 Lakh Fixed Deposit

Tenure	Deposit	ROI		Monthly Returns		Quarterly Returns		Compound Returns	
		Regular	Special	Regular	Special	Regular	Special	Regular	Special
12 months	1Lakh	8.25%	8.75%	662	701	2,001	2,119	8,250	8,750
24 months	1Lakh	10.5%	11%	835	873	2,527	2,643	22,102	23,210
36 months	1Lakh	12%	12%	948	948	2,873	2,873	40,492	40,492

Note: "Special" refers to senior citizens, ex-military personnel, or a person with physical challenges.

UNMATCHED
INTEREST
RATE LIKE
NEVER BEFORE

12%*



KALPASAMRUDDHI

TRANSFORM DREAMS
INTO REALITY

"FOR EVERY LAKHS"

EARN UP TO

₹ 40,492.00*

DEPOSIT NOW



KALPASA EVA

TAGLINE

Kalpaseva: Streamlining Procurement and Value Creation

Nurturing Agriculture - Uplifting Lives

Kalpaseva reflects our enduring commitment to farmers' welfare, offering essential services and steadfast support to the agricultural community. More than just assistance, it embodies a holistic approach aimed at ensuring the well-being, prosperity, and dignity of our hardworking farmers. We procure coconuts from our registered farmers at rates above market prices, ensuring fair compensation for their dedication and effort.

Key Benefits The Kalpaseva Yojana



Connectivity of Coconut Harvesters

Recognizing the challenges faced by farmers in locating coconut harvesters, we have established a dedicated platform that serves as a connection point between skilled harvesters and our registered farmers. Through this, farmers can easily access a network of experienced coconut harvesters, eliminating the hassle of actively searching for skilled labor.



Raw Procurements

The farmers play a crucial role in coconut production. To make their lives easier, we offer a hassle-free process. When farmers have bulk quantities to sell, we go the extra mile by picking up the coconuts right from their doorstep. This eliminates any transportation hassles and costs, ensuring they receive maximum value for their produce.



Convenient Options

Even if a farmer has a smaller quantity of coconuts to sell, they need not worry. Our network of branches is strategically located, making it easy for farmers to access our procurement services. They can simply visit their nearest branch to sell their produce.



Value-Added Products

We create value addition to farmers produce through processing. Our commitment extends to transforming coconuts into a range of value-added products, enriching their worth and opening up diverse opportunities for farmers.

KALPASAMPARKA YOJANA

Tagline: Empowering Farmers: Bridging Agricultural Assistance

KALPASAMPARKA

A Link to Agricultural Abundance

Kalpasamparka serves as a dynamic platform connecting farmers and the organization, providing a real-time update on the organization's daily activities, keeping farmers informed about ongoing operations and developments. With an interactive interface, it encourages farmers to actively engage with the organization. It serves as a virtual space for queries, feedback, and collaborative discussions. It provides access to educational resources, agricultural guidelines, and expert



advice, supporting farmers in optimizing their farming practices.

In our unwavering commitment to supporting farmers and fostering their agricultural success, we have introduced a toll-free Service 1800 203 0129 and a website, www.coconutfarmers.in.

The interactive website, serves as a comprehensive hub for information about the organization's diverse projects and initiatives. From detailed project descriptions to the latest updates, the website is a valuable resource for members to stay informed and engaged with the organization's activities.

Toll-Free Service **(let this be same as previous)**

Multilingual Accessibility: Our toll-free service offers support in Kannada, English, and the regional language of Tulu, ensuring farmers from diverse linguistic backgrounds can comfortably communicate their concerns.

Farmer-Centric Communication: Serving as a direct channel for farmers to express their challenges and questions, the toll-free service is designed with farmers' needs in mind.

Expert Connect: Connecting farmers with agricultural scientists and experts, the helpline provides valuable insights and guidance.

Growth-Oriented Suggestions: Our team of agricultural experts offers tailored suggestions to maximize crop yields and enhance overall farm productivity, rooted in best practices.

Real-Time Updates: Farmers can receive daily updates on farming practices, market trends, and more through the toll-free helpline, empowering them to make informed decisions.

Accessible Assistance: The toll-free service is accessible to everyone, ensuring even remote farming communities have a direct line of communication for assistance.

Toll-Free Support - Connect with Us at 1800 203 0129

KALPAVRIKSHA ADD ON POINTS

KALPAVRIKSHA

MATURED COCONUT PRODUCTS

The journey of a coconut is remarkable from a young green fruit with refreshing water to a matured, brown-husked marvel loaded with dense, creamy flesh. This transformation marks the inception of an entirely different chapter in the life of the coconut, giving rise to a diverse spectrum of culinary and wellness treasures.

Edible Matured Coconut Products

VIRGIN COCONUT OIL:

VCO is obtained by cold-pressing the liquid derived from coconut meat, followed by extracting the oil from milk and water. This meticulous process contributes to its milky appearance. Renowned for its purity, VCO is entirely natural, unbleached, and cold-pressed. It stands delightful aroma and taste, making it a popular choice among consumers seeking a sensory-rich experience. The virgin oil is extracted from coconut milk sourced from fresh coconuts, ensuring a high-quality and authentic product. VCO undergoes several critical processes, including fermentation, churning through centrifugal separation, refrigeration, and enzyme actions. These steps contribute to the final product's integrity.

Health Benefits:

- Improves your digestion by keeping the digestion track running smoothly.
- Lauric acid present in the oil helps you to avoid bad breath
- Medium-Chain Triglycerides (MCTs) in VCO may help raise levels of beneficial HDL cholesterol and improve overall heart health.
- The MCTs in VCO can increase feelings of fullness and boost calorie expenditure, potentially aiding in weight management.
- As a natural moisturizer and antioxidant-rich product, it can promote healthy, hydrated skin and may help alleviate skin conditions like eczema and psoriasis.

Copra

Copra is made from the dried flesh of mature coconuts, representing a key product in tropical regions known for their abundant coconut resources. To create copra, the process begins with the De-husking of coconuts. The coconut shell is then skillfully cracked open, typically into two halves, revealing the meat inside. This coconut meat consists water and contains an oil content ranging from 30 to 40 percent. We utilize hot-air drying, where copra is transported through a heated tunnel with a flow of hot air. This results in a superior-quality copra, often appearing as fine, white pieces, more valuable than sun-dried copra. Well-dried copra is distinguished by its moisture content of approximately 4 to 5 percent and a significant oil content, ranging from 63 to 70 percent.

Nutritious Aspects:

- It contains carbohydrates, providing a source of energy.
- The dietary fiber content in Copra can aid in digestion and promote a healthy gut.
- Copra also provides a modest amount of protein, which is essential for various bodily functions.

COPRA OIL

Copra the dried kernel of the coconut, stands as the primary commercial product derived from this versatile fruit, primarily serving as a source for oil extraction. Copra typically boasts an oil content ranging from 65 to 72 percent. As a by-product of this process, oil cake is obtained. This oil cake finds ready markets as a valuable cattle feed and plays a crucial role in the formulation of mixed cattle feeds. Additionally, it serves as a raw material for the extraction of any remaining oil through the solvent extraction method.

Health Benefits:

- Rich in healthy saturated fats, particularly medium-chain triglycerides (MCTs).
- May improve heart health by raising beneficial HDL cholesterol.
- MCTs may aid in weight management and appetite control.
- Supports digestion and regular bowel movements.
- Moisturizes and promotes healthy skin and hair.

COCONUT VINEGAR

Coconut vinegar is a tangy and acidic liquid derived from the natural fermentation of coconut water. This fermentation process is achieved through the activity of acetic acid bacteria, resulting in a versatile culinary ingredient with a unique and distinctive flavor profile. It stands out due to its diverse range of base ingredients, which can include various types of coconut water, each contributing its own nuanced characteristics and flavors to the final product. Vinegar has a remarkable shelf life and can be stored indefinitely when kept in a sealed container at room temperature. Its natural acidity prevents bacterial growth and spoilage, ensuring its safety and usability over time.

Health Benefits:

- May aid digestion by promoting stomach acid production.
- May help lower blood sugar levels.
- May support a feeling of fullness and weight control.
- Contains antioxidants for overall health.
- Preliminary research suggests positive effects.
- Balances skin pH and enhances hair shine.

COCONUT PICKEL

Coconut pickles made from diced coconut is a delectable and savory condiment that entices the taste buds with its rich flavors and delightful textures. This culinary delight is created by dicing fresh coconut into small, bite-sized pieces and then marinating them in a flavorful blend of spices, herbs, and oils. The coconut pieces absorb the aromatic seasonings, infusing them with a burst of taste that combines the natural sweetness of coconut with the tanginess and spiciness of the pickling ingredients.

Health Benefits:

- Boost Antioxidants:** Spices in the pickle provide antioxidants for overall health.
- Aid Digestion:** Spices and tamarind stimulate digestive enzymes and promote gut health.
- Support Gut Health:** Dietary fiber from tamarind aids regular bowel movements.
- Nutritional Value:** Coconut offers essential nutrients, including vitamins and minerals, despite some nutrient loss during pickling.

SPROUTED COCONUT

A sprouted coconut represents the result of a natural germination process. When a mature coconut falls from the tree and is left undisturbed, it absorbs its internal coconut water, initiating the germination of the inner seed. Over time, a sponge-like mass begins to take shape within the coconut shell. Often referred to as sprouted coconut pulp, meat, or affectionately known as the "coconut apple," it boasts a subtly sweet, apple-like flavor. This transformation is a testament to the innate processes of nature, culminating in a unique and flavorful coconut variant.

Health benefits:

The substantial fiber content aids digestion, helps maintain a healthy weight, and promotes heart health.

Sprouted coconuts are a rich source of antioxidants that combat harmful free radicals, thus protecting the body from various diseases and slowing down the aging process.

The lauric acid in sprouted coconuts exhibits antimicrobial properties, fortifying your immune system against potential infections.

DRY COCONUT CHUTNEY

It is made up of copra that is purchased from our farmers, Dry condiment served with Hot rice, idli and dosa. a symphony of authentic flavors designed for those who seek a blend of culinary excellence and nourishment. Sourced from the finest coconuts and meticulously processed.

Benefits:

- Crafted with antioxidant-rich spices and herbs, our blend supports overall health.
- Combined with antioxidants and anti-inflammatory elements.

Non-Edible

COCONUT WOOD PRODUCTS

Coconut wood products encompass a wide range of items crafted from the sturdy and versatile wood of the coconut palm tree (*Cocos nucifera*). This unique and sustainable material is derived from the coconut palm, which is known for its

various uses beyond its fruit. Its durability, resistance to pests, and suitability for both indoor and outdoor settings have made coconut wood a valuable resource in many tropical regions.

The coconut palm is a versatile tree, and its wood can be used in different ways.

Diversity of Creations:

- Furniture:** Coconut wood is used to create various types of furniture, including tables, chairs, benches, and cabinets. Its attractive grain pattern and durability make it a popular choice for rustic and tropical-themed furniture.
- Decorative Items:** Coconut wood is often carved or shaped into decorative items such as bowls, vases, figurines, and lamp bases. These items are appreciated for their natural beauty and unique appearance.
- Construction:** It can be used for building houses, fences, and other structural elements. Its resistance to pests and decay makes it suitable for outdoor use.
- Kitchen Utensils:** Coconut wood is used to make kitchen utensils like cutting boards, spoons, and spatulas. Its hardness and resistance to moisture make it a practical choice for such items.
- Flooring:** In regions where coconut palms are abundant, coconut wood may be used for flooring material. Its hardness and durability make it a viable option for this purpose.

Coconut Shell Arts

Transforming Nature's Castaways into Art and Utility

Coconut Shell Arts transcend the boundaries of creativity and sustainability. These crafts epitomize the harmonious relationship between humans and their natural surroundings, as they transform the humble coconut shell, a byproduct of tropical abundance, into intricate, functional, and culturally rich masterpieces. They are a testament to ecological practices and cultural heritage preservation, in addition to its aesthetic appeal. These crafts reduce waste and incorporate eco-friendly ideas by recycling leftover shells. Furthermore, they have great cultural significance, reflecting the communities' traditions, stories, and identities that have nurtured this time-honored craft.

Diversity of Creations:

- Jewelry: The shell's natural textures and earthy tones lend themselves beautifully to necklaces, bracelets, and earrings that fuse elegance with eco-friendliness.
- Home Decor: Bowls, trays, coasters, and wall hangings transform living spaces with their tropical allure, adding warmth and charm to homes.
- Tableware: Function meets sustainability in spoons, forks, and cups crafted from coconut shells, contributing to eco-conscious dining.

COCO PEAT

Coco peat, also known as coconut fiber, coir fiber, or coir, is a natural growing medium derived from coconut husks. Initially considered waste during coconut fiber extraction, it has evolved into a valuable resource. This non-fibrous, lightweight, spongy material is crafted from coconut husks. Through a meticulous process involving washing, machine drying, sieving, and removal of impurities, it becomes an eco-friendly, corky substance.

Features:

- Coco peat blocks and bricks can hold water well.
- Organic and biodegradable, with a lifespan of 3-4 years.
- Free from pathogens, stones, weed seeds, and harmful microorganisms.
- Dry coco peat can absorb water or oil on wet floors.
- Slow to decompose and biodegradable.
- Increases aeration and water retention, improving soil quality.

IN HOME PAGE

LEARN MORE ABOUT OUR ADVISORY COMMITTEE

Our journey towards coconut excellence is illuminated by the wisdom we share and the knowledge we cultivate. With dedication and expertise, we empower coconut farmers to achieve excellence.

Our Advisory Committee →

ADVISORY COMMITTEE PAGE

Tagline in header image - Our Esteemed Panel of Advisors

Our esteemed Panel of Advisors plays a pivotal role in shaping the vision and direction of our organization. The most seasoned and decorated experts in the field of agriculture, their invaluable insights and wealth of experience are instrumental in guiding us toward sustainable growth and success. These advisors, with their numerous awards, extensive knowledge, and unwavering commitment to agricultural excellence, bring a wealth of wisdom to our endeavours. They serve as our compass, ensuring that every decision we make aligns with our mission to revolutionize agriculture and empower farmers. Learn more about the luminaries who light our path and why their contributions are pivotal to our mission's success.

Meet Our Advisors

KADAMAJALU SHUBHASH RAI

Kadamajalu Shubhash Rai, a renowned Farmer with extensive Agricultural Knowledge, recipient of Prestigious Awards, is Celebrated for his contributions to farming, literature, social service & cooperative development.

Kadamajalu Shubhash Rai is an experienced farmer with a sprawling 45-acre agricultural landscape comprising horticultural crops such as arecanut, coconut, banana, black pepper, rubber, cocoa, a scientifically managed cashew farm, dairy farming, transplanted chicken farming, Scientific Smokeless Stove, Cow dung gas production, a Slurry Tank, advanced scientific rubber smokehouse and advanced irrigation systems for agricultural land, also Installed CCTV cameras on the farm for continuous and close monitoring. With 53 years of dedicated farming experience, he stands as an exemplar in the field.

His agricultural expertise extends beyond the farm, where he actively conducts workshops and presentations on topics like cashew cultivation in various agricultural universities across Karnataka, including Mysore, Bidar, Brahmavara, Puttur, Mangalore, Hebbal, and even in states like Goa and Maharashtra. These

workshops benefit numerous farmers and students seeking agricultural knowledge. Mr. Rai has also organized informative workshops on his agricultural grounds for local farmers in the Shri Kshetra Dharmasthala village.

Mr. Shubhash Rai's contributions to agriculture have garnered media attention, with his agricultural interviews broadcast on prominent state channels like Chandana, ETV, ZOOM TV, and featured in major newspapers such as Vijayakarnataka and Udayavani. He has also shared his insights on the "Krushi Info" program on Mangalore Akashvani.

In addition to his agricultural pursuits, Mr. Rai is actively involved in literature, with several published works to his credit, including 'Emme Thanda Hemme,' 'Bayasade Banda Bhagya - America America,' and 'Geru Ettharakke Eru'. He has a passion for writing poetry and has composed well-received verses about Mr. N S Kille, which he has recited at various places.

Mr. Shubhash Rai has been dedicated to social service since 1985, serving as a member of Kumbra Mandal Panchayath, and has consistently worked to facilitate government-provided facilities to the intended beneficiaries.

In the corporate sector, he has played a significant role as the president of Keyyur Kedambadi Seva Cooperative Society and Puttur Land Development Bank, contributing to the growth and promotion of the cooperative sector from the village to the Taluk level. He has undertaken study trips to various cooperative areas across India, including Haryana, Chandigarh, Gujarat, Shimla, Kerala, Bangalore, Ballary, Mandya, and Mysore, with a focus on supporting cooperative organizations' development.

Kadamajalu Shubhash Rai has received numerous awards in recognition of his contributions, including the DaKshina Kannada District Karnataka Rajyotsava Award 2021, 'Aranya Mithra' Award from the Forest Department of the Government of Karnataka, Best Farmers Award at a national-level workshop in Goa by the Cocoa and Cashew Development Directorate of Kochi, Kerala, Puttur Taluk-level Kannada Rajyotsava Award, DK Taluk and District-level Literature Award by Jilla Kannada Sahithya Parishath, Merit Award for Geru Agriculture by Geru Directorate of Resource, Odiyur Shree Award 2022, Merit by Rotary Club Yuva and Janma Foundation® Puttur, Gold Medal by Bantara Mathrsangha Mangalore, International Lions Service Organization District 317D Provincial

Conference 2022 Award, and Bantara Sangha Puttur Taluk Bantre Gauji-2022 Award.

In the spirit of giving back to the community, Mr. Rai has been a dedicated blood donor, continuously donating blood until the age of 53, showcasing his commitment to the welfare of others. On the occasion of his 70TH birthday, he made the remarkable announcement of donating his body to KS Hedge Memorial College, Mangalore. His multifaceted contributions in agriculture, literature, social service, and the corporate sector underscore his unwavering commitment to personal development and societal well-being.

PRABHAKAR MAYYA

Prabhakar Mayya, is recognized for his leadership roles in various agricultural associations and his dedication to promoting organic-based farming practices and community development.

Prabhakar Mayya, a true champion of sustainable agriculture, has dedicated his life to promoting organic-based farming practices and community development in Nada village. His exemplary work extends far beyond traditional farming, encompassing a wide range of agricultural activities, including mixed crop cultivation in sandy farmlands, dairy farming, earthworm manure production, poultry farming, goat farming, beekeeping, compost manure manufacturing, jeevamrutha, and panchagavya preparation. With a 5-acre integrated agriculture system on his own land, he serves as a living example of sustainable farming practices, inspiring fellow farmers and fostering a sense of environmental responsibility in his community. His passion for education is evident as he has generously given his time as an honorary teacher at a local high school, passing on his wealth of knowledge to the next generation.

In addition to his hands-on involvement in farming and education, Mayya has been a tireless leader in various agricultural associations, having served as a member, president, and secretary in over 15 different organizations. His dedication has not gone unnoticed, as more than 375 farmers, authorities,

scientists, and students have visited his farm for inspiration and guidance. His impact reaches far and wide, as he has trained over 525 farmers as a resource person, and his programs have been broadcasted on television and radio, further disseminating his valuable insights to a broader audience. His contributions to agriculture have earned him the respect and admiration of 35 different organizations within the state, each recognizing his exceptional commitment to sustainable farming practices and community development.

Prabhakar Mayya has received various awards in appreciation of his remarkable services to agriculture. Notable among these are the "SADHANASHRI" award in 2010, the "Pragathisheela Raitha" Award from Bangalore Gandhi Krushi Vishwavidyala in 2011, and the "Uttama Adike Belegara" Award from the All India Supari Federation in 2012. In 2013, he was honored with the Shresta Kisan Puraskar Award by the Gujarat government and the Utthama Krushika Award by Shimoga Krushi and Thotagarike Vishwavidyalaya. His dedication was further celebrated with the "Sadhaka Krushika Award" by the Karnataka government in 2015. In 2016, he received the National Level Innovative Krushika Prashasthi from Bharathiya Anusandana Institution and the District Kannada Rajyothsava Award. Perhaps the pinnacle of his recognition came in 2020 when he was bestowed with the prestigious "National Award Agriculturist," solidifying his status as a true luminary in the field of agriculture.

In addition to his remarkable awards, Mayya has received numerous honors from various organizations, communities, and individuals. These honors are a testament to the deep respect and gratitude felt by those who have witnessed his tireless dedication to social service and community development. His contributions extend to organizations such as NABARD – Gramabhivrudhi Samithi, where he serves as president, Krishi Vijyana Kendra Mangalore, Vaijnanika Salaha Samithi, and Savayava Jilla Salaha Samithi. His commitment to social service is unwavering, and his legacy as a transformative figure in sustainable agriculture and community development is cemented through the many lives he has touched and the organizations he has inspired.

Nithyananda Mundodi

Nithyananda Mundodi has dedicated his career to agriculture and the cooperative sector, earning recognition and awards for his unwavering commitment to social welfare.

Nithyananda Mundodi has spent a remarkable 35-year career in agriculture and the cooperative sector. His significant contributions in these fields have earned him recognition and several awards, underscoring his unwavering commitment to social welfare and community development.

Nithyananda Mundodi has received numerous awards throughout his career, with one of the most prestigious being the Karnataka State Best Co-operative Award. This award recognizes his exceptional contributions to the co-operative sector. His dedication to making a positive impact on society has also earned him the Best Social Worker Award, in addition to the Vokkaliga Voice Bangalore Sahakari Rathna Award and the Sahakari Rathna Award for his commitment to co-operative values. Nithyananda Mundodi's impact on his community extends further, with his recognition through the Rajya Samaja Rathna Award, highlighting his exceptional contributions to social cohesion.

Beyond his professional achievements, he has actively participated in social service and community development initiatives. He has played pivotal roles in various organizations, including founding, presiding over, and directing the Shree Venkataramana Credit Co-operative Society in Sullia. Since 1990, he has also served as the President of the Guthigar Rubber Growers and Marketing and Processing Co-operative Society, demonstrating his steadfast commitment to the co-operative sector. Moreover, he has held the position of President at TAPCMS Sullia since 2010, contributing significantly to its growth and development.

In addition to his co-operative endeavors, Nithyananda Mundodi has shown a deep commitment to cultural, religious, and youth organizations. He has served as the Past President of the Kukke Shree Subrahmanya Temple, emphasizing his dedication to preserving cultural and religious institutions. Additionally, he has founded the Sullia Taluk Gowdra Yuva Seva Sangha and the Sullia Taluk Kabaddi Amechur Association, actively engaging with youth and sports organizations. His support for education is evident through his directorship at MGM High School in Sullia and Mahalingeshwara ITI in Puttur.

Furthermore, Nithyananda Mundodi has held leadership positions in various social and service organizations, including serving as the Past Director of the Karnataka Cashew Development Corporation and founding the Guthigar Jaycees. His contributions extend to Lions Club International, where he founded the Lions Club Guthigar and served as Zone Chairman for Zone IV. He has also been involved with youth organizations, such as the Devachalla Yuvakamandala, and the Sullia Taluk Youth Federation, where he served as the Past Director. His commitment to community development is further exemplified by his presidency of D.K and Kodagu Gowda Samaja Abhivruddi Sangha® since 2013, among various other leadership roles.

Nithyananda Mundodi's multifaceted engagement underscores his dedication to enhancing society and his resolute commitment to making a positive impact across various domains.

MALINGA NAIKA AMAI

Amai Malinga Naik is celebrated for his dedication and innovative approach to sustainable farming, showcasing the transformative power of passion and perseverance in agriculture.

Amai Malinga Naik brings more than 40 years of experience to the field of Agriculture, where he has made remarkable contributions. His journey is characterized by dedication and innovation in the realm of sustainable farming.

In his early years, Amai Malinga Naik worked as an agricultural laborer, primarily involved in the harvesting of arecanuts and coconuts in and around Adyanadka. His unwavering commitment and diligence caught the attention of a local landlord, Amai Mahabala Bhat, who recognized his sincerity and dedication. In 1978, impressed by Naik's work ethic, Mahabala Bhat generously donated 2 acres of barren land situated atop a hill to Naik. The challenge at hand was the absence of nearby water sources. In response, Naik embarked on a determined mission to dig tunnels, known as suranga, in search of water. Through his sheer determination and resourcefulness, Naik succeeded in transforming this once-barren land into a sustainable and thriving agricultural resource. Today, this land stands as a testament to Naik's remarkable journey, showcasing a flourishing garden, access to water resources, and sustainable man-made agriculture.

In addition to his agricultural pursuits, Amai Malinga Naik actively engages in social service and community activities. He serves as a Committee Member of the Marati Sangha in Kuddupadavu, contributing to the welfare of his community.

Awards and honors that he has received include the Varanasi Varshada Krishika Award in 2004, the Krishi Panditha Prashasthi in 2008-09, and the Asamanya Kannadiga Award. In 2018, he was honored by Suvarna News, and in 2019, he received the Lions Sadhaka Puraskara. Notably, in 2022, Amai Malinga Naik was conferred with the prestigious Padma Shree award, a testament to his outstanding contributions in the field of agriculture.

Amai Malinga Naik's life story is a testament to the transformative power of dedication and hard work in agriculture. His journey from being an agricultural laborer to creating a sustainable agricultural haven exemplifies the impact of passion and perseverance in the field of farming.

KUMAR PERNAJE

15/05/1968

S/O Late.Narasihma Bhatt and Smt. Sharadha

Pernaje, nettanige mudnoor village and post

Puttur Taluk,

Kumar Pernaje, an experienced figure in agriculture, writing, and medicinal plant research, emphasizes his dedication to sharing knowledge and promoting agriculture through numerous publications and educational roles.

Kumar Pernaje, a multifaceted individual with extensive experience in agriculture, writing, journalism, and research on medicinal plants, has made a lasting impact in these domains and beyond.

His passion for agriculture-related topics is evident through his prolific contributions to publications such as Sudha, Tharangha, Karmaveera, Janapada, Yugasaru, Priyanka, Mangala, Adike Magazine, Sujatha, Sirasambruddi, Annadatha, Niranthara Sambruddi, Space India, Parva, Udayavani, Prajavani, Kannada Prabha, Hosadigantha, Vijayakarnataka, Suddibidugade Puttur, Sullia, Belthangadi, Life360, Sanje Patrike, Karavali Ale, Karavali Marutha, Madhuchandra, Varadhana, Krushimitra, Krushiloka Krushibimba, Pashusiri, Amarasuddi Sullia, Payaswini Sullia, Gadinada Dhvani, Vijayavani, Malenada Varthe, and Nayana. His articles cover a wide array of topics, including medicinal plants, honey plants, natural wonders, temple information, art, artists, music, and articles on Yakshagana, photography, and more.

Kumar Pernaje's commitment to knowledge sharing extends to television, where he has appeared on Public T.V in a show called "PUBLIC HERO," telecasted on 13th July 2017. Additionally, he provided comprehensive information about honey in the 'Annadatha' program on the same channel. In 2017, Daiji World TV telecasted "Kothi Kovi," where Kumar Pernaje shared insights to conquer monkey-related challenges.

His dedication to education is evident through his role as a resource person for educating young children about honey agriculture, conducting workshops and interviews on the subject. Furthermore, he has actively participated in various agricultural events and organizations, including the Karnataka State Bangalore Bio-fuels Development Board and the State Level Agricultural Writers Workshop.

Kumar Pernaje's exceptional contributions have earned him numerous awards and accolades, including the Krishi Panditha Award, District Rajyothsava Award, Avishkari Raitha Award, Havyaka Krishi Rathna Award, Gadinadu Dwani State Award, Jenu Mithra Title Award, Sowra Rathna Award, and Shree Akila Havyaka Mahasabha Bengaluru Vidhvath Sanmana, among others. These awards reflect his outstanding dedication to agriculture and community development and his unwavering commitment to fostering talent and sharing knowledge.

GANAPPAYYA BHAT

Ganappayya Bhat, an agriculture enthusiast with experience in organic farming, has a diverse background that includes yoga teaching, cow breed farming, and research in sustainable coconut farming techniques.

Ganappayya Bhat is an agriculture enthusiast with over 37 years of dedicated experience in the field of agriculture. He has enriched his knowledge by completing the PMKVY, Central – Organic-based Agriculture Training program at Dharwad Agriculture University.

In recognition of his dedication and contributions, Ganappayya Bhat was honored with the 2019 State Yoga Award in the Senior Citizen Group category. He has a deep commitment to social service and has conducted public yoga classes and training programs, generously offering free yoga classes to students.

Mr. Bhat's diverse background includes being a Yoga Teacher, engaging in Indian cow breed farming for over 12 years, and gaining 7 years of experience as a Medical Representative. Notably, he has conducted research on coconut farming, focusing on innovative techniques for growing coconuts without excessive water usage. As a member of Hopcom in South Canara and Udupi, he actively participates in promoting agricultural activities.

Mr. Bhat's passion for organic-based agricultural practices spans three decades, reflecting his dedication to sustainable farming. Additionally, he has indulged in goat farming for 36 years, making it a long-standing hobby. He achieved the distinction of introducing the Jamnapuri Goat breed for the first time in D.K.

He took the initiative to lead the construction of the Peruvaje Gowri Hole Bridge in 1996, showcasing his exceptional leadership abilities. Mr. Bhat's diverse contributions to agriculture, yoga, and community engagement underscore his unwavering commitment to personal development and the well-being of society.

BHADANAJE SHANKAR BHAT

Bhadanaje Shankar Bhat is a multifaceted individual with a background in law and a deep-rooted passion for agriculture. His extensive experience in both fields reflects his dedication to diverse areas of expertise.

Bhadanaje Shankar Bhat brings a wealth of experience and expertise to both the legal and agricultural fields. With a robust background in law, he has accumulated two years of valuable practice. However, his true passion lies in agriculture, where he boasts over 60 years of dedicated involvement. This extensive experience has been recognized with the prestigious Krish Panoitha Raitha Puraskar in 2011 and the Alvas Paramparik Vaidhya Parishath Rastriya Prashashti.

Mr. Bhat's commitment to social service is commendable. He has served as a Trustee for the Ganesh Chaturthi Association for the past 25 years in Vittla, showcasing his long-standing dedication to the community. Additionally, his involvement extends to various organizations, where he holds vital roles. He serves as the Vice President of the Rubber Society in Vittla Zone, a trustee for Ayurvedic Dhanvanthari Kendra, Campco AKDF, Mangala Hospital Administration Wing, and is an active member of the Lions Club and the All India Areca Nut Growers Association.

Mr. Shankar Bhat serves as a Trustee for Bharathiya Kissan Sangha and holds the prestigious role of Scientific Agriculture Advisor, actively sharing his wealth of expertise and knowledge to benefit the agricultural sector.

His expertise and commitment have earned him several accolades, including the prestigious Krish Panoitha Raitha Puraskar in 2011 and the Alvas Paramparik Vaidhya

CHIDANANDA BAILADY

Chidananda Bailady brings rich experience in both agriculture and law to his multifaceted career. His dedication to community service is evident through his active memberships in organizations like the Rotary Club and Okkaliga Gowda Seva Sangha.

Chidananda Bailady has a remarkable professional background, having worked in agricultural for over 40 years and law for over 30. His commitment to social service is exemplified through active memberships in esteemed organizations like the Rotary Club and Okkaliga Gowda Seva Sangha.

Presently, he serves as the President of Okkaliga Samudaya Pathina Sahakari Sangha and holds a directorship at Mahalingeshwara ITI, where he contributes his expertise. Beyond his professional commitments, Chidananda Bailady extends his services to the community by providing valuable Notary services.

Additionally, Mr. Bailady holds the position of Trustee for a temple and a Daivasthana located in Puttur, further illustrating his dedication to various aspects of community and societal well-being.

BABU GOWDA ACHRAPPADY

Babu Gowda Achrappady is a highly experienced individual with expertise in agriculture and education. He actively engages in social service, contributing to community welfare and personal growth.

Babu Gowda Achrappady is a highly experienced individual with a wealth of knowledge spanning several decades in different fields. With over 50 years of hands-on experience in agriculture, he has honed his expertise in this domain. Additionally, he has dedicated over 35 years to teaching, contributing significantly to education.

Mr. Babu is not only an expert in his professional endeavors but is also deeply committed to social service. He holds the position of President in the "Hitha Rakshana Samithi" at Achrappady School, reflecting his dedication to the welfare of the community. Furthermore, he serves as a Resource Person for the "Jana Jagruthi Vedike," where he actively engages in raising awareness and promoting societal well-being.

In addition to his various roles, Mr. Babu is the President of the Sullia Taluk Retired Teachers Association, showcasing his leadership within the education sector. He also serves as a Director of the Sandhya Rashmi Credit Co-Operative Society in Sullia, contributing to the cooperative sector's growth and development. Moreover, he holds the important positions of In-Charge and Trustee of the Kuchala Ullakulu Samithi.

Babu Gowda Achrappady's extensive knowledge of agriculture and education, combined with his active participation in social service and community organisations, demonstrates his unwavering commitment to personal development and generating a positive influence on society.

DAVID JAIMY KOKKADA

David Jaimy Kokkada, a pioneering farmer, redefines rainwater harvesting with a world-record technique his outreach includes an insightful book, alongside YouTube and awareness programs. The innovative "Water Cup" further solidifies his legacy, inspiring sustainable agriculture and water conservation practices worldwide

David Jaimy Kokkada, a farmer from Belthangady, holds a world record for pioneering a simple yet groundbreaking rainwater harvesting technique, he has been graduated with a B. Com degree. Managing crops across 2.5 acres of land,

primarily cultivating rubber and coconut alongside Pineapple plantings and pepper he is also involved in beekeeping. His commitment to sharing his knowledge extends beyond the fields; through an engaging YouTube channel, David offers a window into his pioneering work, showing practical approaches to effective water management. But it doesn't stop there. David used to conduct several awareness programs in village, schools and colleges and has bought out a book “ಸಾಮಾಜಿಕ ಕಳಕಳಿಯ ಜನಪರ ಕಾಳಜಿಯ ಅಭಿಯಾನ ಒಂದು ಜಾಗೃತಿ” (The book explores the concept and importance of social awareness and aims to create consciousness and understanding among the people on social issues.)

In the year 2021, Among David Jaimys contributions is the development of a cost-effective filter known as the "Water Cup" specifically designed for rainwater harvesting. The need for rainwater harvesting can vary based on different factors such as geographical location, climate, water availability, and local infrastructure. However, in many contexts, rainwater harvesting is highly beneficial and often necessary for several reasons David stands as a testament to the power of simplicity in rainwater harvesting techniques.

Remarkably, this unit thrives on Minimalism, requiring nothing more than a bucket, filter and PVC pipes, making water filtration accessible and affordable. His legacy extends beyond mere inventions. He has received prestigious awards and recognitions from Various Organisations and Honourable Ministers for his research, literature, awareness, campaigns, water conservation works.

Individuals and communities can now build comprehensive rainwater harvesting systems, following in the footsteps of a visionary farmer David Jaimy, leaving a permanent mark on sustainable agriculture and water conservation.

A Poovappa Gowda

A. Poovappa Gowda brings extensive experience, notably in Railway Construction Projects and the Ticket Checking Department. His dedication and contributions have earned him prestigious awards, reflecting excellence in both professional and community endeavors.

A. Poovappa Gowda has extensive experience in various fields. He has accumulated over 19 years of experience in Railway Construction Projects and an additional 22 years in the Ticket Checking Department. However, his roots lie in agriculture, where he boasts an impressive 40 years of hands-on experience.

Mr. Poovappa's dedication and outstanding contributions have not gone unnoticed, as he has received several prestigious awards throughout his career. Notably, he has been honored with the Chief Engineer Award and the General Manager Award in the Construction Department, highlighting his excellence in the Railway Construction Project. Additionally, he has received the Best Service Award for his exceptional performance in the Ticket Checking Department.

Beyond his professional accomplishments, Mr. Poovappa is deeply involved in social service initiatives. He has generously donated funds to various causes, including Saraswathi Vidyalaya School in Kadaba, Saint Mery's Mardhala, Okkaliga Gowda Samaja Primary Membership, and the renovation of Mahalingeshwara Temple. Furthermore, he actively participated in the Panchayath Election of Aithur Village, demonstrating his commitment to community development and governance.

In addition to his active role in the railway industry, Mr. Poovappa has also served as a Director at Kadaba Co-operative Society for a period of 5 years. His multifaceted experience in railway construction, ticket checking, agriculture, and community engagement showcases his dedication to personal growth and making a positive impact on society.

Why Our Advisors Matter?

Our advisory committee is the cornerstone of our organization's success. Accomplished individuals with remarkable achievements in the field of

agriculture, their collective wisdom and expertise serve as our guiding light. Their contributions are pivotal for several reasons:

- ❖ **Experience:** Each advisor brings decades of hands-on experience in agriculture, from farming practices to agribusiness management. Their insights are a treasure trove for our organization's growth.
- ❖ **Innovation:** These advisors are known innovators, constantly seeking new solutions and technologies to improve agricultural practices. Their forward-thinking approach keeps us at the cutting edge of the industry.
- ❖ **Awards and Recognition:** Our advisors are not just experts; they are many award-winners in their own right. Their accolades showcase their commitment to excellence.
- ❖ **Diverse Expertise:** From crop management to sustainable agriculture practices, our advisors cover a wide spectrum of agricultural domains. Their diverse expertise ensures that we receive well-rounded guidance.
- ❖ **Community Impact:** Beyond their individual achievements, our advisors are deeply involved in their communities, championing initiatives that promote agriculture's social and economic well-being.
- ❖ **Alignment with Our Mission:** Most importantly, our advisors share our passion for transforming agriculture and empowering farmers. Their alignment with our mission ensures that every piece of advice resonates with our core values.

As we introduce you to each of our advisors, you'll discover the wealth of knowledge and inspiration they bring to our organization. They are not just advisors; they are our partners in driving positive change in the world of agriculture.

ONLINE APPLICATIONS

Empowerment Starts Here: Explore Our Application Forms

We are committed to empowering individuals through our various programs and opportunities. Below, you'll find a curated list of application forms tailored to suit your needs and interests. Take the first step towards a brighter future.

Application forms

Explore exclusive benefits by filling out the **Membership Application Form**

Invest in our project by completing the **Share Application Form**

Learn the art of Coconut shell design by signing up for our training program

Enhance your skills with our specialized **Coconut Tree Climbing Training**

Gain hands-on **Vermicomposting** experience with this skill-oriented course.

Begin your journey into coconut farming by **Coconut Farming Application**

Ensure the protection of climbing coconut trees by filling out the **Kera Suraksha Application**.

Safeguard your crops with our **Crop Insurance program**

Explore career opportunities with us by submitting your details through the **Job Applications Form**

Request seedlings for your farming needs by completing the **Seedlings Applications Form**

For support, contact us at 1800 203 0129

Tagline : An Insurance for Coconut Tree Ascents

Kera Suraksha Climbers Insurance

Climbing coconut trees for various activities such as harvesting coconuts or tapping Neera (palm sap) is a challenging and inherently risky endeavor. In the challenging and risk-filled world of coconut tree climbing, the safety and security are paramount. To address the unique risks associated with this occupation and provide support to coconut tree climbers, the Kera Suraksha Insurance scheme has been introduced and Provided by Coconut Development Board, offering



financial protection and peace of mind in the face of occupational hazards. This insurance is more than a policy; it's a commitment to your well-being and a recognition of the invaluable work the farmer

Enduring Assurance and Support



Insurance Period and Renewal

The Kera Suraksha Insurance scheme extends for a duration of one year. To maintain continuous insurance protection, climbers are required to renew their insurance annually. This renewal process ensures that climbers have ongoing coverage and support throughout their careers.



Comprehensive Coverage

The insurance scheme offers comprehensive coverage, accidental injury, medical expenses, disability benefits, and support in the tragic event of a climber's demise. It's a holistic approach to safeguarding the health and well-being of those who brave the heights for the sake of coconut farming.

Eligibility and Application Procedure for Insurance

- ❖ Applicants must be engaged in occupations such as Coconut Tree Climber, Neera Technician, Coconut Harvester, or Trainee.
- ❖ The age of the applicant should fall within the range of 18 to 65 years.
- ❖ Application forms for insurance can be obtained from our branch offices.
- ❖ Complete the application form in the prescribed format, ensuring all mandatory documents are attached. These documents include the Aadhaar card, proof of age, Declaration for Assignment, Declaration Form, and a certificate issued by a competent authority verifying the applicant's engagement in skilled labor related to coconut farming.
- ❖ The completed application form must be countersigned by an Agriculture officer, Panchayath President, CPF office bearers, or CPC Directors, along with the required premium share.
- ❖ Following document verification, policy documents will be issued by the CDB to the applicant.

Claim Application Procedure

- ❖ Notify the branch office within 72 hours of the accident.
- ❖ Submit the claim form and mandatory documents to the branch office for verification.
- ❖ Required documents for accidents include the original Discharge summary/OP Ticket, original Medical Bills (certified by a doctor), and original Lab reports (if applicable).

- ❖ Once documents are verified, the Coconut Development Board (CDB) will issue a Discharge Voucher. The claimant must fill out the form and submit it along with a copy of Aadhaar and complete bank details.
- ❖ After verification, the amount will be credited to the bank account based on hospital bill charges.

Enroll with Kera Suraksha Insurance Today!

Contact Now

Ensuring Agricultural Stability: The Role of Crop Insurance

Agriculture, being a cornerstone of livelihoods, faces volatility due to unpredictable weather, vast rain-fed areas, and the risk of pests and diseases. Crop Insurance emerges as a crucial risk mitigation tool, providing farmers with extensive coverage against unforeseen crop losses. This insurance is instrumental in addressing challenges such as climatic changes, natural disasters, pests, and diseases, ensuring financial support and enhancing resilience in the agricultural

OBJECTIVES OF CROP INSURANCE

The primary objectives are to assist coconut growers in insuring their palms against natural perils, offer timely relief for income loss, and promote sustainable farming practices through replanting.



Applicability:

The insurance scheme is applicable to healthy nut-bearing coconut palms aged above 10 years, covering those in mono or intercropped settings, on bunds, farms, or homesteads.

Contingency Insured:

Crop Insurance provides coverage for the total loss of palms due to insured perils, whether leading to death or rendering them unproductive.

Risks Covered:

The scheme comprehensively covers a range of perils, including storms, floods, pests, diseases, fires, earthquakes, and drought. It ensures comprehensive protection against widespread damages.

Sum Insured:

Each palm, along with necessary fertilizers, is insured for Rs. 2000, promoting not only palm protection but also aiding in the growth of healthy coconut plants.

Sustainable Farming Assurance: Nurturing Resilience

Crop Insurance instills confidence in coconut farmers, providing peace of mind and ensuring their ability to navigate uncertainties with resilience. This initiative not only contributes to the sustainability and resilience of individual coconut plantations but also strengthens the overall health of the coconut farming sector,

For insurance-related Enquiries contact support at 1800 203 0129

PUTTUR SHARE CERTIFICATE DISTRIBUTION PROGRAM



Agriculture training program and Share Certificate distribution program was organized for registered farmers on the 28th of August 2023 at Jaina Bhavana, Puttur, in collaboration with Krishi Vigyana Kendhra Mangalore. The event was graced by esteemed chief guests, Shri Girish Nandan M, a Sub Divisional Officer, and Sub Divisional bailiffs. The resource person for this enlightening session was Mrs. Dr. Rashmi AR, a Horticulture Scientist from Krishi Vigyana Kendhra Mangalore. The event also had notable guests, including Mr. Ravikiran Punacha, State General Secretary of Karnataka State Farmers Union, Shri Kadamajalu Subhash Rai, a Vijaya Karnataka Super Star award-winning farmer and of Smt. Purnima N, Chief Executive Officer of Manasaganga Co-operative Society Limited, Puttur.

This training program aimed to empower farmers with valuable knowledge and skills in the field of agriculture.

Research on Product Features and Updation on Website

Products and Services

1. Food Products
2. Bio-fertilizers
3. Bio-pesticides
4. Coconut Shell Products
5. Coconut Tree Products
6. Farmer Helpline
7. Training Programs
8. Insurance Schemes
9. Quality Seedlings
10. Franchise Opportunities

Products and Services from CoconutFarmers.

1. Food Products

CoconutFarmers offers a diverse range of coconut-based food products that are natural, nutritious, and value-added:

COCONUT :

Coconuts are revered not just for their health benefits but for their deep-rooted place in our traditions and memories. At our organisation, we prioritize sourcing coconuts directly from our farmers, ensuring that each coconut carries the essence of the care and dedication with which it was grown.

Healthy Coconuts: A Nutritional Powerhouse

- Includes tender coconut (water and soft meat), mature coconut (firm meat and oil), and virgin coconut oil.
- **Hydration:** Coconut water is rich in electrolytes like potassium, making it a natural rehydration drink.

- **Healthy Fats:** Mature coconut and its oil contain medium-chain triglycerides (MCTs), which may support metabolism and brain health.
- **Fiber-Rich:** Coconut meat is high in dietary fiber, aiding digestion and gut health.
- **Antioxidants:** Contains compounds like phenolics that help fight oxidative stress.
- **Heart Health:** Virgin coconut oil may improve HDL (good cholesterol) levels when consumed in moderation.

Rich in essential nutrients, coconuts offer a health benefits that nourish both body and spirit.

COCONUT SPROUT

We are specialized in supplying fresh coconut sprouts packed and ready for consumption. Our meticulously packed sprouts undergo stringent quality checks to ensure freshness and nutritional integrity. With a focus on sustainability and community support, we aim to promote the consumption of nutritious coconut sprouts while fostering partnerships with local retailers to make our products accessible to a wider audience. Through our combined efforts in production and distribution, we strive to contribute to the health and well-being of individuals and communities while promoting the sustainable utilization of natural resources.

Coconut sprouts, boast numerous health benefits. They are rich in fiber, aiding digestion, and packed with vitamins and minerals like vitamin C, potassium, magnesium, and iron. These nutrients support immune function, regulate blood pressure, promote bone health, and contribute to overall well-being. Incorporating coconut sprouts into your diet can enhance energy levels, improve nutrient absorption, and support a healthy lifestyle.

COPRA

Premium Quality from Coastal Coconuts

The production of Copra begins with the procurement of fresh coconuts directly from farmers, ensuring the highest quality and freshness. We

specifically source our coconuts from the coastal regions, where the geographical specialty of the area contributes to the superior taste and quality of the tall tree coconuts.

These coconuts are then subjected to a meticulous process utilizing innovative Dehumidification Technology. This advanced technology ensures that the copra will not get burnt or overheated during the drying process, preserving the essential nutritional components such as Medium Chain Triglycerides and Vitamin E.

The uniform drying in a closed environment provided by our Dehumidification Technology ensures that the natural taste, aroma, and nutritional power of the copra are richly maintained. The controlled conditions of the dehumidification process result in the production of high-quality copra with a superior oil content ranging from 60% to 65%. By prioritizing the procurement of coconuts from the coastal regions and employing advanced technology, our Copra maintains its nutritional integrity and consistency, offering consumers a premium product that is unmatched in quality.

COCONUT OIL

A Natural Treasure Our Commitment to Quality .Our Coconut Oil is crafted from our own produce of copra, ensuring traceability and quality control from farm to bottle. We meticulously select our copra and employ advanced dehumidification technology to preserve its nutritional integrity.

Farmer-Produced Oil Advantages

- Often made using **traditional cold-press (ghanni)** methods.
- **Minimal processing** preserves nutrients and aroma.
- Supports **local economies** and **sustainable agriculture**.
- Can be **branded as artisanal or organic**, adding market value.

- **Virgin Coconut Oil (VCO)** – Cold-pressed, chemical-free, used for cooking and wellness. The production of Virgin Coconut Oil (VCO) begins with the utilization of advanced technology obtained from the Central

Plantation Crops Research Institute (CPCRI), a research institution under the Indian Council of Agricultural Research (ICAR). This hot processing method requires that mature coconuts aged between 11 to 12 months are carefully selected. The husk and shell are removed, and the brown outer layer of the coconut kernel is peeled off. After washing, the coconut is cut into small pieces and briefly blanched in hot water to stop enzyme activity. The coconut pieces are then pulverized to obtain coconut pulp, which is used to extract coconut milk through manual or mechanical methods.

The extracted milk undergoes a series of extractions, and the coconut cream, containing the oil, is separated from the skim milk. This cream is heated slowly to release the oil, which is then separated from the protein-rich residue. After straining and filtering, the oil is dried until it is crystal clear and stored in sterilized containers. This method ensures that the VCO retains its freshness and quality for consumer use.

Economic and Market Benefits

- **Premium pricing:** Virgin coconut oil fetches higher prices in domestic and export markets due to its purity and health benefits.
- **Value addition:** It transforms raw coconuts into a high-value product, increasing income for farmers.
- **Export potential:** Growing global demand for natural and organic products makes VCO a strong candidate for international trade.

Health and Consumer Appeal

- **Functional food status:** Rich in medium-chain fatty acids and antioxidants, VCO is marketed as a health-enhancing oil.
- **Natural and chemical-free:** Produced without heat or chemicals, appealing to health-conscious consumers.
- **Versatile uses:** Popular in cooking, cosmetics, wellness, and Ayurveda, expanding its customer base.

Production and Sustainability

- **Small-scale friendly:** Wet processing methods (fermentation, centrifuge) are suitable for decentralized rural units.

- **Low environmental impact:** Minimal chemical use and waste generation.
- **Supports rural employment:** Processing units can be farmer-run, creating jobs and retaining value locally.

Strategic Fit for FPOs

- **Brand building:** Virgin coconut oil allows FPOs to build brands around purity and tradition.
- **Farmer empowerment:** Encourages entrepreneurship and collective processing, reducing dependence on middlemen.
- **Government support:** Often eligible for subsidies and schemes under value-added agriculture initiatives.
- **Dry Coconut Chutney:**

Aromatic and flavourful delight of our Dry Coconut Chutney, meticulously crafted from premium desiccated coconuts. This chutney offers a harmonious fusion of Flavors and nutrients. designed to elevate the taste of your meals while providing numerous health benefits.

Ingredients for an Aromatic Experience:

Desiccated Coconut: Enhances the texture and imparts a rich, nutty flavor.

Red Chilli: Adds a spicy kick, complementing the sweetness of the coconut

Jaggery: Provides a hint of natural sweetness, balancing the spice.

Urad Dal: Contributes a subtle earthiness and crunch.

Curry Leaves: Infuse the chutney with a distinct aroma and freshness.

Lakoocha Powder. Adds a unique tangy flavor, making the chutney irresistible.

Taste and Health Benefits:

Enjoy the rich and diverse flavors that make each bite a culinary delight.

The desiccated coconut promotes better digestion and strengthens bones.

Helps manage cholesterol levels, contributing to improved heart health.

Packed with essential nutrients, including dietary fiber, vitamins, and minerals, for overall well-being.

Savor the aromatic and tasteful journey with our Dry Coconut Chutney, a perfect companion your favourite dishes.

- **Coconut Jaggery** – Low glycemic index sweeteners made from coconut sap. Kalparasa when boiled to 118-120 °C and allowed to cool for solidification. The solid mass is known as coconut jaggery. Coconut jaggery is made in traditional coconut growing tracts in the country on a cottage scale. Calcium and phosphorus are the important minerals contained in coconut jaggery. Treacle is another product manufactured from sweet toddy. It is obtained by boiling down the toddy. Fresh toddy is also a good source of baker's yeast. The Kalparasa rapidly ferments and the sugar is replaced by about 5-8 per cent alcohol, which on distillation yields arrack. Fermented kalparasa on acetic fermentation yields vinegar containing 4-7% acetic acid.

- **Coconut Sugar:**

The coconut palm syrup or jaggery can be crystallized to produce fine granules of sugar. Transition of coconut jaggery into a ground granule sweetener is more accepted by global markets. The recovery of palm sugar from coconut palm jaggery is 15%. The application of this sugar is tremendous and offers huge potential owing to its most important health attributes, the low Glycemic index and the high nutrient content. It can be the most suited alternative sweetener, especially when agave sugar is being rejected owing to the high fructose content

- **Coconut Honey**– Fermented products with probiotic and culinary benefits

Coconut Honey is similar to jaggery with high content of minerals. It is a rich source of potassium. It has good content of sodium and is free from total fats and cholesterol. It is produced when kalparasa is heated and concentrated into syrup. The input output ratio is 6:1. The syrup has 50% sucrose content and possess low glycemic index at the levels of 35 GI which indicates that low levels of sugar get absorbed into the blood thus making it safe for diabetic patients.

Coconut Vinegar

Coconut vinegar, derived from the natural fermentation of coconut water and sap, is a versatile ingredient that not only enhances the flavors of pickles,

salads, sauces, and various condiments but also offers a healthier alternative to synthetic vinegar. This product adds a distinctive tangy taste to dishes, making it a favourite among culinary enthusiasts.

- **Desiccated Coconut & Grated Coconut** – Used in baking, sweets, and packaged foods.
- **Definition & Processing: Desiccated coconut powder** is made by drying the white meat of mature coconuts. The process involves:
 - Removing the brown skin
 - Grating the white flesh finely
 - Drying it using hot air or low-temperature drying techniques
 - Sometimes spray-drying or pasteurizing for hygiene and shelf life
- **Texture & Appearance:**
 - Fine, dry, and crumbly
 - Snow-white to off-white
 - Free-flowing and lightweight
- **Moisture Content:**
 - Extremely low ($\leq 3\%$)
 - This makes it resistant to mold and ideal for long-term storage
- **Flavor Profile:**
 - Mild coconut flavor
 - Less aromatic than fresh coconut due to drying
- **Uses:**
 - Widely used in baking (cookies, cakes, muffins)
 - Added to dry mixes, cereals, and snack bars
 - Used in packaged foods and confectionery
 - Can be rehydrated with water or milk for recipes
- **Shelf Life & Storage:**
 - Long shelf life (up to a year or more)
 - Must be stored in airtight containers to prevent moisture absorption
- **Nutrition & Benefits:**
 - High in dietary fiber and healthy fats
 - Gluten-free and suitable for low-carb diets
 - May support digestion and heart health
- **Grated Coconut Powder (Fresh Grated Coconut)**

- **Definition & Processing:** Grated coconut powder typically refers to freshly shredded coconut meat. It's:
 - Taken directly from mature coconuts
 - Grated coarsely or finely depending on use
 - Sometimes lightly dried, but retains moisture
- **Texture & Appearance:**
 - Moist, soft, and chewy
 - Bright white and aromatic
- **Moisture Content:**
 - High moisture content
 - Spoils quickly if not refrigerated
- **Flavor Profile:**
 - Rich, creamy, and intensely coconutty
 - Adds freshness and depth to dishes
- **Uses:**
 - Essential in Indian, Southeast Asian, and tropical cuisines
 - Used in chutneys, curries, rice dishes, and desserts
 - Can be blended to make coconut milk or cream
 - Often sautéed or tempered with spices
- **Shelf Life & Storage:**
 - Short shelf life (1–2 days unrefrigerated, up to a week refrigerated)
 - Can be frozen for longer storage
- **Nutrition & Benefits:**
 - Rich in natural oils and nutrients
 - Provides a fresher source of coconut fat and flavour

Coconut Pickle:

TENGU RAITA COCONUT PICKLE

A Fusion of Flavour, Texture, and Wellness

Experience the irresistible charm of our Coconut Pickle — a Savory masterpiece crafted from hand-diced coconut meat aged for 11 months to achieve peak richness and texture. Each bite is a celebration of tradition and taste, marinated in a vibrant blend of spices, herbs, and oils that awaken your palate with complexity and depth.

Taste Meets Natural Goodness

- **Flavorful & Functional:** Our unique spice and herb infusion not only elevates taste but also naturally preserves the pickle, ensuring long-lasting freshness.
- **Coconut Vinegar Magic:** Made with pure coconut vinegar, this pickle delivers antioxidant benefits and supports digestion — a true wellness boost in every spoonful.
- **Nutrient-Rich Delight:** Packed with essential vitamins and minerals like potassium, iron, and vitamin C, it's a delicious way to nourish your body while indulging your senses.

Whether served alongside rice, rotis, or your favorite meal, Tengu Raita Coconut Pickle adds a burst of flavour and health to your plate. It's not just a condiment — it's a culinary experience.

These products are processed using hygienic, eco-friendly methods and cater to health-conscious consumers.

TENDER COCONUT MILK SHAKE

Quench your thirst and lift your spirits with our Tender Coconut Milkshake—a naturally refreshing blend of tender coconut water, soft pulp, creamy milk, and just the right touch of sweetness. Free from artificial additives, this guilt-free indulgence delivers hydration and essential nutrients in every sip.

Benefits of Tender Coconut Milkshake

- **Natural Hydration:** Packed with tender coconut water, it replenishes fluids and electrolytes naturally.
- **Nutrient-Rich:** Contains essential minerals like potassium, magnesium, and calcium for everyday wellness.
- **No Artificial Additives:** A clean, guilt-free treat made without preservatives or synthetic Flavors.
- **Digestive Friendly:** Coconut pulp and milk are gentle on the stomach and aid digestion.

- **Energy Boosting:** A perfect pick-me-up for post-workout recovery or mid-day fatigue.
- **Cooling & Refreshing:** Ideal for hot climates—soothes the body and refreshes the senses.
- **Sweet Yet Balanced:** Lightly sweetened to satisfy cravings without overwhelming the palate.
- **Versatile Enjoyment:** Great as a snack, dessert, or hydrating drink for all age groups.

2. **Bio-fertilizers**

To promote sustainable agriculture, the platform offers:

Kalpasara Bio Fertilizer – Enhances soil fertility and boosts plant immunity.

The product is formulated with coconut water and molasses; this blend is tailored to maximize plant growth. Its unique composition stimulates cell division in plant roots, promoting robust growth and vitality. Additionally, it aids in the germination process and fosters strong root development, contributing to healthy plant growth. Suitable for use in seed starting mixes, it offers a convenient alternative to plain water, ensuring optimal conditions for plant growth and development. With its specialized formulation and versatile applications, this blend is an essential tool for nurturing thriving plants.

- Reduces RPW and RB populations, safeguarding coconut trees from damage.
- Environmentally friendly alternative to pesticides.
- Easy to use and maintain, requiring minimal effort for setup and upkeep.
Cost-effective solution for pest control, eliminating the need for expensive chemical treatments.

DIRECTION OF USE

Dilute 1 ltr of the provided liquid with 50 ltrs of water before use.

PLANT IMMUNITY BOOSTER

Ingredients:

Water, Sodium Chloride, Coconut Petiole Salt, Rock Phosphate

Benefits:

Enhances plant immunity across various species.

Provides value addition to coconut petiole.

Aids in metabolism and synthesis of chlorophyll.

Facilitates plant growth through carbon fixation.

Direction of use:

Dilute 1 liter of the provided liquid with 30 liters of water before application.

- **Vermicompost, Neem Cake, Castor Cake** – Organic soil conditioners rich in nutrients.

VERMIFERTILIZER

Vermicompost, an organic fertilizer, is produced through the composting of organic waste with the aid of different earthworm species. It consists of decomposed vegetable or food waste, along with bedding materials and essential worm castings. This environmentally friendly vermiculture process is applicable in agricultural contexts, supporting the cultivation of vegetables, herbs, flowers, fruits, and other commercial crops. It plays a pivotal role in enhancing the color, flavor, aroma, taste, and overall quality of flowers, fruits, vegetables, and grains.

Benefits:

Improves the physical structure of the soil.

Vermicomposting increases the fertility and water-retention of the soil.

Helps in germination, plant growth, and crop yield.

Nurtures soil with plant growth hormones such as auxins, gibberellic acid, etc

Direction of use:

For Coconut Tree- Below 10 years 3-4 kg and for Above 10 years 5-6 kg.

For Arecanut Tree- Below 10 years 1kg and for Above 10 years 3kg.

Fertilizer must be applied twice a year first during March-April or May-June, and again in September October.

For Vegetables apply monthly 100g - 1/4 kg.

NEEM CAKE/POWDER

Neem cake organic manure is the byproduct obtained from the pressing of neem tree fruits and kernels, as well as the solvent extraction process for neem oil cake

Benefits:

Protects plant roots from nematodes, soil grubs, and termites, likely due to its residual limonoid content.

Functions as a natural fertilizer with pesticidal properties.

Enhances the organic matter content of the soil, improving soil texture, water holding capacity, and soil aeration, thereby facilitating better root development.

Enhances soil fertility by inhibiting soil bacteria from converting nitrogenous compounds into nitrogen gas, thus prolonging the availability of nitrogen in the soil for both long and short duration crops.

Direction of use:

For Coconut Tree- Below 10 years 3-4 kg and for Above 10 years 5kg

For Arecanut Tree- Below 10 years 1kg and for Above 10 years 2kg

Fertilizer must be applied twice a year- first during March-April or May-June, and again in September-October.

CASTOR CAKE/POWDER

Castor Oil Cake is produced by crushing castor seeds in an expeller to extract oil from them at a controlled temperature with the help of steam. Castor Oil Cake is one of the most versatile natural manures.

Benefits:

Controls soil pH to enhance fertility, increase humus content, prolong residual effects, and enhance fruit shine.

Utilizing castor cake fertilizer enhances nitrogen supply to roots, improving soil aeration for optimal development, while also acting as a pest terminator. It rich source of NPK and essential a serves as micronutrients.

Castor cake fertilizer, being nitrogen-rich and plant-based, fosters gradual improvement and stimulates soil microbial activity. Its insecticidal properties make it an effective natural pest repellent.

Ideal for organic farming, it boasts a chemical-free composition, making it a preferred choice for environmentally conscious agriculture.

Promotes earthworm growth and enhances soil aeration, further facilitating superior root development.

Direction of use: For Coconut Tree- Below 10 years 3-4 kg and for Above 10 years 5kg.

For Arecanut Tree- Below 10 years 1kg and for Above 10 years 2kg

Fertilizer must be applied twice a year first during March-April or May-June, and again in September-October.

- **Swargasara & Dolomite** – Used for pH correction and micronutrient enrichment.

These inputs reduce chemical dependency and improve long-term soil health.

DOLOMITE

Dolomite, comprising a blend of 60% calcium carbonate and 40% magnesium carbonate, emerges as a cornerstone soil amendment for crops confronting agricultural adversities. By addressing acidic pH levels and enriching the soil with essential nutrients like magnesium and calcium, it nurtures robust plant vigor, optimizing crop yield and fostering the cultivation of resilient root systems. Benefits:

Dolomite powder in agriculture grade is utilized as a soil neutralizer/conditioner to rectify acidity and as a filler in fertilizers.

Its principal component, calcium carbonate, aids in elevating the pH of acidic soils and provides an essential calcium source for plants.

Applied to growing media to raise pH levels within the optimal range of 5.5 to 6.5, promoting favourable conditions for plant growth.

It enhances water penetration in acidic soil, facilitating better moisture distribution and nutrient uptake.

Direction of use:

For Coconut Tree- Below 10 years 3-4 kg and for Above 10 years 5-6 kg.

For Arecanut Tree- Below 10 years 1kg and for Above 10 years 3kg.

Fertilizer must be applied twice a year first during March-April or May-June, and again in September-October.

For Vegetables apply monthly 100g 1/4 kg.

Swargasara

Swargasara is an organic fertilizer made from cow dung and natural ingredients, designed to enrich soil fertility and support sustainable agriculture.

3. Bio-pesticides

Eco-friendly pest control solutions include:

- **EPN (Entomopathogenic Nematodes)** – Biological control agents for soil pests.
- **Neem Oil Sprays** – Natural insect repellents.
- **Rhinoceros Beetle Traps** – Mechanical pest control for coconut trees. These are safe for beneficial insects and align with organic farming standards.

4. Coconut Shell Products

The platform promotes zero-waste processing through:

- **Activated Charcoal** – Used in cosmetics, filtration, and medicine.
- **Crafted Shell Items** – Eco-friendly bowls, spoons, and decorative items. These products support rural artisans and sustainable livelihoods.

5. Coconut Tree Products

Utilizing the entire tree, the offerings include:

- **Cocopeat Blocks & Coir Fiber** – Used in horticulture and hydroponics.
- **Coconut Testa Cream** – A moisturizing product from coconut skin.
- **Coconut-Based Animal Feed** – Nutritious feed from coconut byproducts. This holistic approach maximizes resource use and farmer income.

6. Farmer Helpline

A dedicated support system for coconut farmers:

- **Real-time Advisory** – On pest control, nutrition, and cultivation.
- **Expert Guidance** – From agronomists and industry professionals. This service empowers farmers with timely, actionable insights.

7. Training Programs

Capacity-building initiatives include:

- **Workshops on Cultivation & Processing**
- **Training in Value Addition & Marketing**
- **Organic Certification Guidance**

These programs are often conducted in collaboration with agricultural universities and NGOs.

8. Insurance Schemes

While not directly sold, the platform supports access to:

- **Crop & Tree Insurance** – Covering natural disasters, pests, and yield loss.
- **Linkages to Government Schemes** – Like PMFBY and Coconut Development Board initiatives.

These schemes provide financial security and risk mitigation.

9. Quality Seedlings

The platform promotes:

- **Certified, High-Yielding Varieties** – Including dwarf and hybrid types.
- **Disease-Resistant Seedlings** – For better survival and productivity.
- **Nursery Support** – With planting
- and maintenance guidance.

This ensures long-term sustainability and profitability.

10. Franchise Opportunities

Entrepreneurial models include:

- **Retail & Distribution Franchises** – For coconut-based products.
- **Processing Unit Setup Support** – With training, equipment, and branding.
- **Export Facilitation** – For global market access.

This promotes rural entrepreneurship and expands the coconut value chain.

Food Products

1. Coconut Oil
2. Virgin Coconut Oil
3. Dry Coconut Chutney
4. Coconut Pickle
5. Coconut Ice Cream
6. Coconut Milk Beverage
7. Coconut Sprout (Grown from the seed)
8. Shreephala (coconut sprout specialised)

an esteemed umbrella brand representing the South Canara Producer Coconut Farmers Organisation. Shreephala stands as a beacon of our commitment to

delivering authentic, high-quality food products. Under the Shreephal brand, we offer a diverse selection of delicacies meticulously crafted to grace your table and tantalize your taste buds.

Shreephal isn't just a brand: it stands for an adherence to high quality standards and authenticity. Our brand represents the rich flavors of coconut and tropical fruits, providing a wide variety of delectable choices that will satisfy every palate. This is a simple recipe that includes only pulp, milk, and sugar with no artificial or synthetic colours/preservatives. Whether you're savoring the refreshing taste of tender coconut milkshake, indulging in the unique delight of tender coconut ice cream, coconut sprout dessert, fruit pulp, and many more, each product reflects our commitment to excellence while offering superior culinary delight.

Quality Commitment

- High standards of hygiene, sourcing, and processing are maintained.
- Products are made from fresh, traceable ingredients sourced directly from farmers.
- Focus on authenticity and consistency in taste and texture.

Cultural Significance

- Coconut is central to South Canara's agricultural heritage and cuisine.
- Shreephal celebrates this legacy through its product offerings.
- Promotes regional pride and traditional knowledge.

Farmer Empowerment

- Supports coconut farmers by creating market opportunities for value-added products.
- Encourages sustainable farming and cooperative growth.
- Reinforces the role of farmers as entrepreneurs and innovators.

Consumer Promise

- "Where Tradition Meets Taste" reflects the brand's fusion of heritage and flavor.
- Every bite tells a story of purity, care, and craftsmanship.

- Offers a trustworthy choice for health-conscious and culturally aware consumers.

Sustainability & Impact

- Promotes eco-friendly production and minimal waste.
- Strengthens rural economies through fair trade and cooperative models.
- Aims to scale responsibly while preserving local values.

9. Copra and Raw Coconut

10. Tender Coconut Ice Cream

11. Tender Coconut Milkshake

12. Desiccated Coconut Powder

13. Kalparasa (Sweet sap tapped from the coconut flower)

14. Coconut Jaggery

Organic Fertilizers and Pesticides

1. Neem Cake, Neem Powder, Neem Oil
2. EPN (Entomopathogenic Nematodes)
3. Coco Peat
4. Vermicompost
5. Kalpasara Bio-fertilizer

6. TRICHODERMA

Trichoderma is a biopesticide that has been successfully used as a biocontrol agent against a variety of fungal pathogens as well as some bacterial pathogens.

Benefits:

Finds primary application in managing soil-borne disease, along with addressing leaf and

panicle diseases across diverse plant species.

Beyond disease prevention, fosters plant growth, enhances nutrient utilization efficiency, boosts plant resistance, and mitigates agrochemical pollution.

Significantly inhibits the growth of plant pathogenic microorganisms while modulating plant growth rates.

Effective control against various plant diseases including root rot, damping off, wilt, and fruit rot.

Demonstrates successful efficacy against pathogenic fungi spanning multiple genera.

Widely utilized in combating leaf and stem discoloration, crop grey mold, tomato grey mold, melon wilt, potato dry rot, tobacco root rot, and assorted plant diseases.

DIRECTION OF USE:

For Coconut Tree- Below 10 years 20g per plant and for Above 10 years 20g per plant.

For Arecanut Tree- Below 10 years 20g per plant and for Above 10 years 20g per plant.

Fertilizer must be applied twice a year- first during March-April or May-June, and again in September-October.

For Vegetable 50g mix with 200 ltr water in the Initial stage.

6. Dolomite (Agricultural Lime)
7. Plant Immunity Booster
8. Beetle Trap

RHINOCEROS BEETLE TRAP

The adult beetle, a major threat, causes a significant yield loss of 10 to 15%. Identification of damage includes characteristic 'V' or diamond-shaped cuttings on leaves, a series of holes on fronds, and death of the growing point in young plantations. The infestation is evident by chewed

fibrous material near bore holes. To counter this menace, a proactive approach involves deploying Rhino Lure Pheromone Traps designed for trapping Red Palm Weevil (RPW) and Rhinoceros Beetle (RB). It offers an effective and environmentally friendly approach to controlling these pests in coconut plantations. Constructed from durable plastic capable of withstanding harsh weather conditions. Simple assembly and user-friendly operation.

LURE

Each trap includes a specially formulated pheromone lure that attracts RPW and RB. Red Medicine-filled traps target red palm weevil (*Rhyncophorus Ferrugineus*), Medicine-filled traps target Rhinoceros beetle (*Oryctes* while Black Rhinoceros). The lure is designed to mimic the scent emitted by female insects, drawing them towards the trap.

Benefits:

Reduces RPW and RB populations, safeguarding coconut trees from damage.

Environmentally friendly alternative to pesticides.

Easy to use and maintain, requiring minimal effort for setup and upkeep.

Cost-effective solution for pest control, eliminating the need for expensive chemical treatments.

Direction of use:

Assemble the 2 traps per hectare, one with red medicine and another with black medicine.

Fill the bucket with water and add a small amount of detergent to enhance trapping efficiency

Hang the trap in the coconut palm tree, preferably near the inflorescence where the pests are most active.

Replace the pheromone lure every 4-6 weeks to maintain effectiveness.

Each trap includes a specially formulated pheromone lure that attracts RPW and RB. Red Medicine-filled traps target red palm weevil (*Rhyncophorus*

Ferrugineus), Medicine-filled traps target Rhinoceros beetle (Oryctes while Black Rhinoceros). The lure is designed to mimic the scent emitted by female insects, drawing them towards the trap.

Upcoming Products

1. Coconut Mouth Freshener

Introducing our Coconut Mouth Freshener, a unique and innovative approach to breath freshening that combines the delightful blend of coconut flakes and Jeera. Sourced from and meticulously are crafted to premium-quality coconuts processed using the advanced technology of CPCRI-ICAR, these flakes perfection, ensuring optimal flavour and texture.

Each crispy flake is infused with the sweetness and nuttiness of coconut, delivering a refreshing burst of flavor with every bite. Packaged in convenient containers, our Coconut Mouth Freshener is perfect for on-the-go consumption, whether you're at work, traveling, or simply enjoying a leisurely stroll. Its compact size makes it ideal for keeping in your purse, pocket, or desk drawer, ensuring that fresh breath is always within reach.

2. Coconut Palm Sugar
3. Coconut Honey
4. Coconut Vinegar
5. Coconut Oil Soap
6. Coconut Shell Charcoal Tooth Powder

Coconut Seedlings

Dwarf Varieties

- Chowghat Orange Dwarf
- Kalpa Suvarna
- Kalpa Jyothi
- Kalpa Surya
- Kalpa Raksha

- Kalpa Shree

Tall Varieties

- Kalpa Dhenu
- Kalpa Prathibha
- Kalpa Mithra
- Kalpa Rathna
- Kalpa Shatabdi
- Chandra Kalpa
- Kera Chandra
- Kalpa Tharu
- Kalpa Haritha

Hybrids

Tall x Dwarf

- Kera Shankara
- Chandralaksha
- Lakshaganga

Dwarf x Tall

- Chandra Shankara
- Kalpa Shreshta
- Kalpa Samruddhi

- **Dwarf Varieties**

- **1. Chowghat Orange Dwarf (COD)**

- Chowghat Orange Dwarf is a popular early-bearing variety known for its striking orange petioles and compact canopy. It begins flowering within 3–4 years and produces around 65–112 nuts annually. Each nut yields about 150g of copra with an oil content of approximately 66%. Its sweet water and manageable height make it ideal for tender coconut production,

especially in Kerala and coastal Karnataka. COD is also favoured in home gardens and organic farms due to its aesthetic appeal and ease of harvest.

- **2. Kalpa Suvarna**

- Kalpa Suvarna is a dual-purpose dwarf variety developed by CPCRI, combining high-quality tender water with good copra yield. It produces about 97 nuts per palm annually, with each nut containing around 290ml of sweet water and yielding oil with 66% content. Its early bearing nature and adaptability to humid coastal climates make it a favourite in Kerala, Tamil Nadu, and Andhra Pradesh. Farmers benefit from both fresh market sales and oil extraction.

- **3. Kalpa Jyothi**

- Kalpa Jyothi is a green-stemmed dwarf variety bred for tender coconut use. It flowers early and produces around 85 nuts per year, each with approximately 270ml of water. Its compact size and sweet water make it ideal for urban farming, home gardens, and smallholder plots. It thrives in humid regions like Kerala and coastal Karnataka and is gaining popularity in agri-tourism and organic markets.

- **4. Kalpa Surya**

- Kalpa Surya is a relatively new dwarf variety known for its early flowering and high-quality tender nuts. It yields about 90 nuts annually, each with 260ml of water. Though detailed copra data is limited, its primary strength lies in its sweet water and early returns. It is best suited for tender coconut markets in Tamil Nadu and Andhra Pradesh, especially in areas with good irrigation.

- **5. Kalpa Raksha**

- Kalpa Raksha is a semi-tall variety with strong resistance to root wilt disease, making it a saviour for farmers in disease-prone belts of Kerala. It yields around 87 nuts per year, with each nut offering 290ml of water and contributing to an annual oil yield of 10.65kg per palm. Its resilience and dual-purpose nature make it ideal for replanting programs and sustainable farming initiatives.

- **6. Kalpa Shree**

- Kalpa Shree is a dwarf variety that combines early flowering with tolerance to root wilt disease. It produces 80–100 nuts per year, each with about 250ml of water. Its compact structure and disease resistance make it suitable for small farms and intercropping systems in Kerala and coastal

Karnataka. It's a reliable choice for farmers seeking early income and low-maintenance cultivation.

Tall Varieties

- **7. Kalpa Dhenu**
- Kalpa Dhenu is a robust tall variety known for its drought tolerance and high copra yield. It produces 100–120 nuts annually, each yielding about 180g of copra. This variety is ideal for semi-arid regions of Karnataka and Tamil Nadu, where water scarcity is a concern. Its strong trunk and deep root system make it resilient in challenging climates.
- **8. Kalpa Prathibha**
- Kalpa Prathibha is a high-yielding tall variety suitable for diverse agro-climatic zones across South India. It yields 110–130 nuts per year, with each nut producing around 190g of copra. Its adaptability and consistent performance make it a preferred choice for commercial plantations in Tamil Nadu, Andhra Pradesh, and Karnataka.
- **9. Kalpa Mithra**
- Kalpa Mithra is a tall, sturdy variety developed for high copra production. It yields about 100 nuts annually, with each nut offering 175g of copra. Though less known than others, it performs well in interior Karnataka and Tamil Nadu, especially in well-drained soils with moderate rainfall.
- **10. Kalpa Rathna**
- Kalpa Rathna is a dual-purpose tall variety that produces both high-quality tender nuts and copra. It yields around 105 nuts per year, with each nut containing 280ml of water. Its versatility makes it suitable for mixed farming systems in Tamil Nadu and Andhra Pradesh, where farmers can tap into both fresh and processed markets.
- **11. Kalpa Shatabdi**
- Kalpa Shatabdi stands out for its large fruits and high-water content. It produces about 105 nuts annually, each yielding 272.9g of copra and 612ml of water. This makes it one of the best dual-purpose varieties for both tender water and oil. It thrives in Kerala and coastal Karnataka, where high humidity supports its growth.
- **12. Chandra Kalpa**
- Also known as Lakshadweep Ordinary, Chandra Kalpa is a hardy tall variety producing around 100 nuts per year. Each nut yields 176g of copra with an oil content of 72%. It is well-suited for coastal belts and island

ecosystems, making it a reliable choice for traditional farming communities.

- **13. Kera Chandra**

- Kera Chandra is a CPCRI-released tall variety known for its high yield and adaptability. It produces about 110 nuts annually, each with 185g of copra. It performs well in Tamil Nadu and Andhra Pradesh, especially in areas with good irrigation and loamy soils.

- **14. Kalpa Tharu**

- Kalpa Tharu is a dual-purpose tall variety that yields 100–120 nuts per year, each with about 270ml of water. It is suitable for both tender coconut and copra production, making it ideal for diversified farms in Karnataka and Kerala. Its balanced traits make it a dependable performer.

- **15. Kalpa Haritha**

- Kalpa Haritha is a tall variety bred for resistance to root wilt disease. It yields 90–100 nuts annually, each with 260ml of water. It is a boon for farmers in central and southern Kerala, where root wilt is a major concern. Its early bearing and disease resistance make it a sustainable choice for long-term cultivation.

-  Hybrid Varieties

- **16. Kera Shankara (WCT × COD)**

- Kera Shankara is a Tall × Dwarf hybrid that combines early bearing with high oil yield. It produces 108–213 nuts per year, each yielding 187g of copra with 68% oil content. It begins bearing in just 4 years and is ideal for both tender and copra markets. It thrives in Tamil Nadu, Karnataka, and Kerala, especially in well-managed plantations.

- **17. Chandralaksha (LCT × COD)**

- Chandralaksha is a drought-tolerant hybrid that yields about 109 nuts annually, each with 195g of copra and 69% oil. It is well-suited for dryland farming in Tamil Nadu and interior Karnataka. Its resilience and high oil yield make it a profitable option for commercial growers.

- **18. Lakshaganga (LCT × GBGD)**

- Lakshaganga is a hybrid developed for rainfed conditions. It produces around 108 nuts per year, with 195g of copra per nut and 70% oil content. It is ideal for Andhra Pradesh and parts of Karnataka where irrigation is limited but rainfall is seasonal and sufficient.

- **19. Chandra Shankara (COD × WCT)**

- Chandra Shankara is a Dwarf × Tall hybrid known for its root wilt resistance and high copra yield. It produces about 116 nuts per year, each with 215g of copra and 68% oil. It is best suited for disease-prone areas in Kerala and coastal Karnataka, offering both resilience and profitability.
- **20. Kalpa Shreshta (MYD × Tiptur Tall)**
- Kalpa Shreshta is a high-yielding hybrid producing 167 nuts per year and about 35.9kg of copra per palm annually. It is ideal for commercial copra production in Karnataka and Tamil Nadu. Its early bearing and high productivity make it a favorite among progressive farmers.
- **21. Kalpa Samruddhi**
- Kalpa Samruddhi is a CPCRI-developed hybrid known for its high nut count and copra yield. It produces 160–180 nuts per year, each with around 200g of copra. It is suitable for intensive farming systems in Kerala, Karnataka, and Andhra Pradesh, where farmers aim for maximum returns.

Additional Agricultural Services

Services:

- Soil Testing Facilities
- Kera Suraksha: Insurance Facility for Coconut Harvesters

Training Programs:

- Coconut Tree Climbing Training
- Free Coconut Tree Climbing Machine
- Training in Coconut Shell Craft Making
- Coconut Cultivation Practices
- Organic Farming Information
- Training in Vermicomposting and Handicrafts.

Coconut-Based Food Products

These products showcase the versatility of coconut in culinary and health-focused applications:

- **Coconut Oil & Virgin Coconut Oil:** Used for cooking, skincare, and haircare. Virgin oil is cold-pressed, retaining more nutrients and flavor.

- **Dry Coconut Chutney & Coconut Pickle:** Traditional condiments made from grated coconut, spices, and oil—popular in South Indian cuisine.
- **Coconut Ice Cream & Tender Coconut Ice Cream:** Dairy or non-dairy frozen desserts infused with coconut milk or tender coconut pulp.
- **Coconut Milk Beverage:** Plant-based drink rich in medium-chain triglycerides (MCTs), often used as a dairy alternative.
- **Coconut Sprout & Shreephala:** The edible, spongy embryo inside germinating coconuts. Shreephala is a premium, curated version.
- **Copra & Raw Coconut:** Copra is dried coconut kernel used for oil extraction; raw coconut is consumed fresh or used in cooking.
- **Tender Coconut Milkshake:** A refreshing blend of tender coconut water, pulp, and milk or plant-based alternatives.
- **Desiccated Coconut Powder:** Finely grated, dried coconut used in baking, sweets, and snacks.
- **Kalparasa:** A sweet, nutritious sap tapped from the unopened coconut inflorescence, consumed fresh or fermented.
- **Coconut Jaggery:** Natural sweetener made by boiling Kalparasa, rich in minerals and antioxidants.

Organic Fertilizers & Biopesticides

These inputs support sustainable coconut farming and soil health:

- **Neem Products (Cake, Powder, Oil):** Natural pest repellents and soil conditioners with antifungal and antibacterial properties.
- **EPN (Entomopathogenic Nematodes):** Microscopic worms that biologically control insect pests by infecting and killing them.
- **Coco Peat:** A byproduct of coconut husk, used as a soil amendment to improve aeration and water retention.
- **Vermicompost:** Nutrient-rich compost produced using earthworms, enhancing soil fertility and microbial activity.
- **Kalpasara Bio-fertilizer:** Likely a proprietary microbial formulation promoting root growth and nutrient uptake.

- **Trichoderma:** A beneficial fungus used to suppress soil-borne pathogens and enhance plant immunity.
- **Dolomite (Agricultural Lime):** Corrects soil acidity and supplies calcium and magnesium.
- **Plant Immunity Booster:** Organic formulations that strengthen plant resistance to diseases and stress.
- **Beetle Trap:** A mechanical or pheromone-based trap to control rhinoceros beetles and other pests.

Sources:

Upcoming Coconut Products

Innovative value-added items in development:

- **Coconut Mouth Freshener:** Likely a blend of dried coconut, herbs, and spices for oral hygiene and refreshment.
- **Coconut Palm Sugar & Coconut Honey:** Natural sweeteners derived from Kalparasa or coconut flower nectar.
- **Coconut Vinegar:** Fermented coconut water or sap, used in cooking and health tonics.
- **Coconut Oil Soap:** Gentle, moisturizing soap made from saponified coconut oil.
- **Coconut Shell Charcoal Tooth Powder:** Natural oral care product with detoxifying and whitening properties.

Coconut Seedlings

These varieties are developed for yield, disease resistance, and climate adaptability:

Dwarf Varieties (early bearing, compact):

- Chowghat Orange Dwarf, Kalpa Suvarna, Kalpa Jyothi, Kalpa Surya, Kalpa Raksha, Kalpa Shree

Tall Varieties (long lifespan, high yield):

- Kalpa Dhenu, Kalpa Prathibha, Kalpa Mithra, Kalpa Rathna, Kalpa Shatabdi, Chandra Kalpa, Kera Chandra, Kalpa Tharu, Kalpa Haritha

Hybrids:

- *Tall* × *Dwarf*: Kera Shankara, Chandralaksha, Lakshaganga
- *Dwarf* × *Tall*: Chandra Shankara, Kalpa Shreshta, Kalpa Samruddhi

These are bred by institutions like CPCRI for improved productivity and resilience.

Agricultural Services & Training**Support Services:**

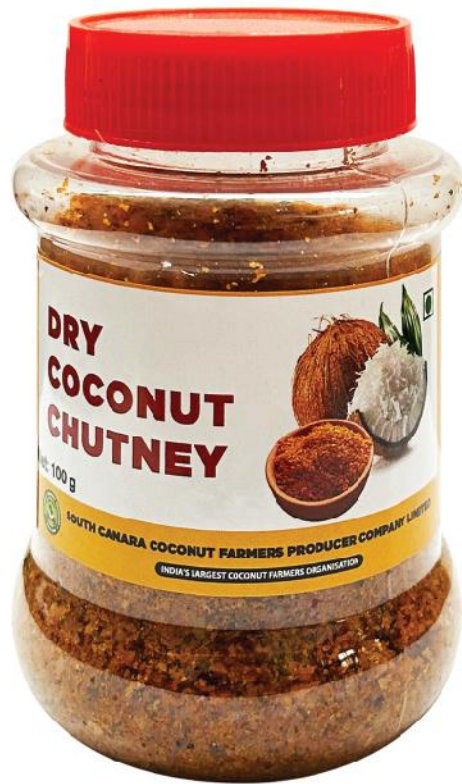
- Soil Testing: Determines nutrient status and guides fertilizer application.
- Kera Suraksha: Insurance for coconut harvesters against accidents or loss.

Training Programs:

- Tree Climbing & Free Machine: Skill development and mechanization support.
- Shell Craft Making: Promotes rural entrepreneurship using coconut byproducts.
- Cultivation & Organic Farming: Educates farmers on best practices and sustainability.
- Vermicomposting & Handicrafts: Adds value to farm waste and promotes eco-friendly livelihoods.

IMAGES OF PRODUCTS THAT YATICORP HAS DEVELOPED









































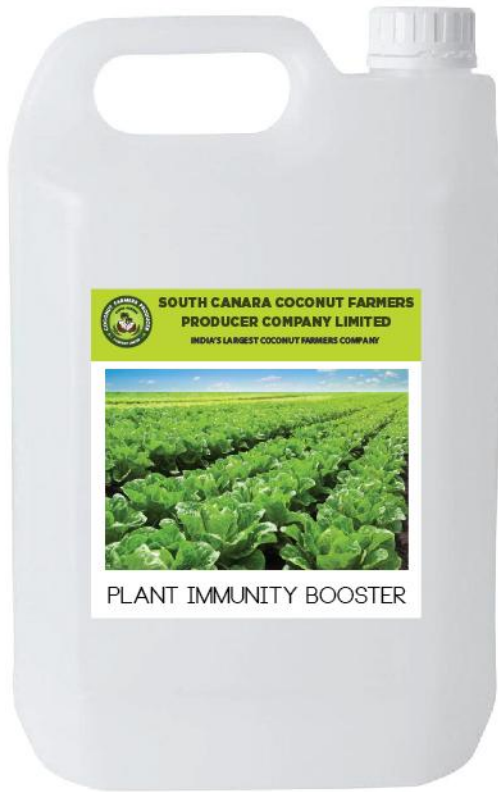












DIGITAL ASSETS:

Strategic Strengths of the Website for SCCFPCL

1. Credibility and Visibility

- Professional Design: The clean, modern layout built with WordPress and Elementor gives the organization a trustworthy digital presence.
- Recognition Display: Featuring awards and endorsements (e.g., CPCRI, government officials) builds legitimacy and attracts partners and investors.

2. Farmer-Centric Communication

- Clear Calls to Action: Buttons like “Apply Now”, “Invest Now”, and “Explore Now” guide farmers, entrepreneurs, and stakeholders to take meaningful steps.
- Multilingual Potential: The structure allows for easy adaptation into regional languages like Kannada, which aligns with your mission of accessibility.

3. Showcasing Innovation and Impact

- Project Highlights: The site showcases value-added coconut products, zero-waste initiatives, and training programs—positioning SCCFPCL as a leader in agri-innovation.
- Visual Storytelling: Use of images and banners helps communicate transformation and community impact effectively.

4. Investor and Partner Engagement

- Investment Opportunities: Dedicated sections for funding and franchise models invite collaboration, crucial for scaling operations.
- Transparency: Information about company structure, board members, and initiatives builds trust with stakeholders.

5. Platform for Expansion

- Scalable Architecture: The website can easily grow to include e-commerce, farmer testimonials, training videos, or multilingual content.
- Digital Hub Potential: It can evolve into a knowledge-sharing and community-building platform for coconut farmers across India.

MOBILE APPLICATION

(Direct to Consumer Sales Approach -E-commerce and Mobile Application):

A pivotal strategy of the Kalpavriksha Yojana is its digital sales approach, employing an e-commerce platform and mobile application. This method establishes a direct connection from farmers to consumers, ensuring fresh product delivery and expanding market reach while enhancing the livelihoods of the farming community with a transparent, equitable marketplace.

Through Kalpavriksha Yojana, SCCFPCL sets a new benchmark for the agricultural sector, demonstrating how innovation, sustainability, and technology can intertwine to create profitable and environmentally friendly practices. The initiative embodies a future where the coconut industry thrives on economic resilience, environmental sustainability, and technological innovation, fundamentally transforming agricultural practices for the better

Collaboration of SCCFPCL & YGPCFPCL :

SCCFPCL and YGPCFPCL have entered into a collaborative agreement for the production, distribution, and sale of coconut-based products, including but not limited to coconut milkshake, ice cream, and Kalparasa. This partnership aims to establish mutually beneficial goals and operational guidelines to support shared growth and innovation.

Yaticorp will serve as the strategic consultant, providing expertise in technology integration and business automation. Their role includes enhancing operational efficiency, streamlining processes, and supporting marketing and business strategy development for both SCCFPCL and YGPCFPCL.

Through this Memorandum of Understanding (MOU), all parties affirm their commitment to clearly defined roles, responsibilities, and collaborative efforts, with a unified focus on sustainability, innovation, and long-term success.

Franchise Opportunity: South Canara Coconut Farmers Producer Company Ltd.

The organization was receiving positive feedback regarding its projects across various districts of the state, leading to a high number of membership registrations. There is a strong demand for the organization's products from outside districts, offering a **golden opportunity** for those seeking **self-reliant employment** in the agriculture industry.

Opportunity Details

- **Franchise Availability:** Approval for sales outlets and distribution will be granted to **247 franchises** across Karnataka.
- **Investment:** The franchise can be obtained with a **minimum investment**.
- **Goal:** The company aims to expand its operations and ensure product distribution to every corner of the state by granting product sales outlet dealerships to franchisees.
- **Milestone:** This scheme has received an excellent response and is set to be a new milestone in the growth of the Coconut Farmer Producer Organization.

Vision and Organization Highlights

- **Pioneer Status:** The organization is the first in the country to prioritize coconut cultivation in the Dakshina Kannada district.
- **FPO Recognition:** It is recognized under the Central Government's **FPO (Farmer Producer Organization) Act**.
- **Mission:** The core goal is to empower coconut farmers through **value-added production** and transform the future of rural coconut growers.
- **Scale:** It is one of the **largest farmer organizations in the country** established and managed by coconut growers.
- **Membership:** The organization currently has **more than 15,000 members** (coconut farmers).
- **Expansion Project:** The company has taken up an ambitious expansion project worth **₹300 Crore**.

- **Job Creation:** This project is expected to generate **300 direct and over 600 indirect jobs** upon the completion of the first phase.

Value-Added Products and Market

The company focuses on creating value-added products from every part of the coconut, which drives the market demand:

- **Food Products:** Coconut Oil, Virgin Coconut Oil, Ice Cream, Coconut Sprout Dessert, Copra Chutney, and Coconut Pickles.
- **Agri/Dairy Products:** Bio-fertilizers made from coconut water, Organic Manure, Vermicompost, Bio-pesticides, and Coconut Oil-cake for cattle feed.
- **Other Products:** Coir Fiber, handicrafts and utility products made from coconut shells, and coconut wood furniture.

Investment and Technology

- **Share Investment:** To raise capital for its expansion, the company is offering shares at **₹1,000 each**. Investors can purchase a minimum of 5 shares and a maximum of 200 shares.
- **E-commerce:** To ensure direct supply to consumers, the organization has developed a **mobile application** and a **web-based E-commerce platform**.

INDIA'S LARGEST COCONUT FARMERS ORGANISATION EMPOWERING SUSTAINABLE COCONUT FARMING

Coconut, famously known as 'Kalpavriksha' is a horticultural and commercial crop of the coast. Karnataka stands first in coconut cultivation, contributing approximately **25%** of India's total coconut production, which is about **5.2 billion tonnes**. If such a vast quantity of coconut is limited only to tender or mature coconuts, the farmer who grows the crop cannot profit due to factors like the menace of middlemen, failure to maintain quality, monkey problems, disease infestation, etc.

Though the path is challenging, the coconut farmers' organization started to work actively on an innovative path: creating a new impression among **coconut growers in rural areas**, revitalizing the coconut, transforming the **entire utility of the coconut tree** into value-added products under a **zero-waste concept**, and generating demand.

The coconut tree, which is useful from its fronds to its roots, has the potential to create a very strong market. The price of coconut in the market is significantly rising day by day, and farmers are receiving a good rate.

Just as the **CAMPCO** organization has completed 50 years of supportive work for arecanut growers in the Dakshina Kannada district, where arecanut is a major crop, the **South Canara Coconut Farmers Producer Company Limited** was launched on **August 5, 2021**, under the Companies Act of 2013. It is moving forward, having completed three consecutive years, with the clear objective of providing appropriate benefits to coconut growers and supporting coconut farming activities.

The company has **10,000 shareholders** registered under the Government's FPO Act. Currently, the company's coverage includes a record of **more than 20,000 registered members, over 12,43,527 coconut trees, 54,961 acres of area, and more than 332 villages.**

The organization has earned the distinction of being the country's first agricultural startup with the highest number of farmer members, making it **India's largest coconut farmers' organization**. It comprises a competent management board of **17 achievers** from various fields and an expert advisory committee. A team of farmer entrepreneurs, cooperative leaders, Padma Shri awardees, successful agriculturists, industrialists, and legal advisors drafts the organization's plans and provides advice and guidance.

The "South Canara Coconut Farmers Producer Company Limited" is the coconut farmers' organization that is literally working hard in Coastal Karnataka to revitalize coconut cultivation and support agricultural activities.

" South Canara Coconut Farmer Producer Company (FPC) is literally realizing the Central Government's ambitious scheme in Coastal Karnataka, which aims to maximize profits for the farmer who grows the crop by eliminating the interference of middlemen. This organization, established by farmers themselves, is adding value to the coconut tree and its entire produce, manufacturing them into in-demand products in the market, and supplying them directly to the consumer. This concept of the organization has earned immense appreciation, and

it is moving forward with public support, including **11 branches in various parts of the coastal region.**

This organization, established by farmers, systematically carries out the process of adding value to the coconut crop and its entire parts, converting them into products with market demand, and delivering them **directly from the farmers to the consumers.** By procuring coconuts directly from farmers in rural areas at a competitive price, and utilizing technology transfer from prestigious government institutions for value addition, it is manufacturing products **from the coconut frond to the root.** With a vision to deliver unlimited benefits to the common people, it is functioning as a farmer-friendly organization that can be a model for the country.

Our organization possesses **8 technologies**, among which the prominent ones are:

1. Kalpa Rasa (CoCo Sap Chiller)
2. Coconut Milk Oil (Virgin Coconut Oil)
3. EPN (Biological Root Grub Eradication Technology)
4. Virgin Coconut Oil Capsules
5. Coconut Sugar
6. Kalpa Organic Gold
7. Kalpa Suvarna (Coconut Variety)
8. Coconut Products."

Production of various value-added products from coconut

Pure coconut oil, tender coconut ice-cream, dry coconut chutney powder, coconut sprouts, tender coconut milk shake, organic fertilizer from coconut waste, handicrafts from coconut shells, decorative and household items, furniture

made from unproductive coconut trees, E.P.N., Plant Immunity Booster, Kalpasara These products are receiving good demand from farmers.

A **massive, comprehensive unit** based on a **zero-waste concept** will be constructed on about **20 acres** under one roof, encompassing:

- Large-scale coconut processing and storage room
- Production House
- Earthworm cultivation unit (Vermicomposting)
- Research and Development laboratories
- Cold storage

The **blueprint** for the massive Kalpa Vriksha Project unit was released and blessed by **Nirmalananda Sri**, the pontiff of Adichunchanagiri Mahasamsthana.

- The **South Canara Coconut Farmer Producer Company's** ambitious and extensive Kalpa Vriksha Project, valued at **₹300 crore**, will be the **country's first large-scale value-added product unit** constructed on a vast 20-acre area under one roof with a zero-waste concept.
- It is poised to usher in a **new revolution** in the coconut industry in the country.

Following the first phase of the **Kalpa Samruddhi** scheme, the membership has increased from **14,000 to 20,000**. The organization, which previously procured coconuts worth **₹30 lakh**, has now purchased coconuts worth **₹3.8 crore**, thereby **increasing the organization's business**. The **eight new technologies** the organization possesses are instrumental in the value addition of products. By directly purchasing coconuts from farmers and competing in the market, the price of coconuts has **skyrocketed** to an unforeseen level in market rates. In this regard, the organization has given a **new definition to farmer-centric revolution**.

- Shareholders of the organization indirectly support the growth of an **eco-friendly coconut industry** with a **zero-waste concept** and **women's empowerment**.
- A platform to facilitate direct marketing and the purchase of value-added products between farmers and consumers through a **mobile application** and **web-based e-commerce platform** is under progress.

The article not only delves into the distinctive features and advantages of Kalpasamruddhi Yojana Fixed Deposits but also explores organization's broader initiatives. From empowering farmers to championing sustainable agricultural practices, commitment to positive community impact shines through.

Kera Suraksha Registration (Insurance)

An **health insurance scheme worth ₹5 lakh** for coconut/neera harvesters. The Coconut Farmers' Organization is providing Kera Suraksha insurance **free of cost** to harvesters for their protection. It is noteworthy that **over 600 harvesters** have registered for the insurance, and its benefits during accidents have provided financial relief to many poor families.

Company provide free registration and renewal process. Coverage for

- Disability
- Death
- Unemployment due to accidents.

WHO CAN ENROLL?

Anyone who does coconut tree climbing/harvesting/neera technicians as occupation. Age between 18 to 65.

Registration for Production Training of Coconut Products under Women Empowerment.

The company, which started from scratch, is now conducting a business turnover of ₹4 to 5 crore. The organization's highly anticipated **Kalpavriksha Project's massive expansion unit of ₹300 crore** is set to be established. Its blueprint has been released, paving the way for a revolutionary development in the coconut farming sector.

This presents a wonderful opportunity for the organization to **value-add** coconut waste, which is considered trash globally, and by manufacturing products from it, **create employment opportunities for approximately one lakh women**, provide skill development training, and enable them to build self-reliant lives. It is noteworthy that women in rural areas, in collaboration with the organization, are already engaged in **creating handicrafts from coconut leaf stems** building their lives with economic empowerment.

KALPAVIKASA YOJANA



Press meet held on 12th december 2023 at Puttur Press Club, introducing the transformative initiative Kalpavikasa Yojana, a yojana designed for farmers to increase value addition and productivity of coconut tree. The initiative addresses the challenges faced by coconut farmers in Dakshina Kannada and Udupi districts, offering solutions for fair compensation and the revival of unproductive coconut trees.

Kalpavikasa Yojana aims to provide farmers with essential agricultural knowledge, coconut saplings, and fertilizers, focusing on the regeneration of coconut crops. The yojana involves the purchase of eligible non-productive

coconut trees, and the farmers can get maximum compensation of ₹ 2,000 for their unproductive and naturally damaged trees.



Home > ಕೃಷಿ

ದಕ್ಷಿಣ ಕನ್ನಡ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಸಂಸ್ಥೆಯಿಂದ 'ಕಲ್ಪವಿಕಾಸ' ಯೋಜನೆ ಪ್ರಾರಂಭ : ಅನುತ್ಪಾದಕ ಹಾಗೂ ನೈಸರ್ಗಿಕವಾಗಿ ಹಾನಿಗೊಳಗಾದ ತೆಂಗು ಮರಗಳಿಗೆ ರೂ.2000 ಪರಿಹಾರ

December 12, 2023

Kalpavikasa Yojana

The Kalpavikasa Yojana primarily aims to:

- **Purchase eligible non-yielding coconut trees**, supply hybrid saplings, and initiate coconut rejuvenation.
- By rejuvenating new trees, it actively tackles **climate change**, helps absorb **carbon dioxide**, and mitigates the effects of **global warming**.
- It prioritizes the manufacturing of **furniture, household items, and handicrafts** from parts of the non-yielding coconut trees.

ದ.ಕ. ಜಿಲ್ಲಾ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಸಂಸ್ಥೆಯಿಂದ ವಿನೂತನ ಯೋಜನೆ | ವಿವಿಧ ಉತ್ಪನ್ನಗಳ ತಯಾರಿಕೆ ಸತ್ತ ಕಲ್ಲವ್ಯಕ್ತಗಳಿಗೂ ಇನ್ನು ಸಿಗಲಿದೆ ಹೆಚ್ಚಿನ ಬೇಡಿಕೆ

▶ ಐ.ಬಿ. ಸಂದೀಪ್ ಕುಮಾರ್

ಪುಷ್ಕರಿನ ಪಾಪಾ ಕಾರಣಗಳಿಂದ ಸತ್ತು ಹೋಗಿರುವ ತೆಂಗಿನಮರಗಳನ್ನು ಕ್ಷಾಪ್ತ ಎಂದು ಕೊಂಡು ಸುಟ್ಟು ಹಾಕಿದರೆ ಅಥವಾ ಎಸೆಯದಿರೆ ಯಾಕೆಂದರೆ ಸತ್ತ ಕಲ್ಲವ್ಯಕ್ತ ಇದೆ ಬೇಡಿಕೆ. ಇಂಥ ತೆಂಗಿನಮರಗಳನ್ನು ಖರೀದಿ ಮಾಡುವ ಸಂಸ್ಥೆಯೊಂದು ರೈತರ ಪಾಲಿಗೆ ಒಂದಿಷ್ಟು ನೆಮ್ಮದಿ ತಂದು ಕೊಟ್ಟಿದೆ.

ದ.ಕ. ಜಿಲ್ಲಾ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಸಂಸ್ಥೆ (ಸೌತ್ ಕೆರಲಾ ಕೋಕೋನಲ್ ಫಾರ್ಮರ್ಸ್ ಪ್ರೊಡ್ಯೂಸರ್ಸ್ ಅಸೋಸಿಯೇಷನ್) ವತಿಯಿಂದ ತೆಂಗಿನ ಮರದ ಮೌಲ್ಯವರ್ಧನೆ ಮತ್ತು ಉತ್ಪಾದಕತೆಯನ್ನು ಪ್ರೋತ್ಸಾಹಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ 'ಕಲ್ಪ ವಿಶಾಸ ಯೋಜನೆ' ಎಂಬ ವಿನ್ಯಾಸ ಯೋಜನೆ ಹಾಕಿಕೊಂಡಿದೆ.

ಸತ್ತು ಹೋಗಿರುವ, ಫಲ ಬಿಡದ ನಿಷ್ಪ್ರಯೋಜಕವಾಗಿರುವ, ಸಾಯಲು ಸಿದ್ಧವಾಗಿರುವ ತೆಂಗಿನಮರಗಳನ್ನು ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಸಂಸ್ಥೆಯು ಕಲ್ಪ ವಿಶಾಸ ಯೋಜನೆಯಡಿ ಗರಿಷ್ಠ ರೂ. 2 ಸಾವಿರ ಮೊತ್ತ ನೀಡಿ ಖರೀದಿಸುತ್ತದೆ. ಸಾಮಾನ್ಯವಾಗಿ ಮರದ ಗುಣಮಟ್ಟ ನೋಡಿ ಧಾರಣೆ ನಿಗದಿಪಡಿಸಲಾಗುತ್ತದೆ. ಹಳೆಯ ತೆಂಗಿನ ಮರಗಳಿಗೆ ಬೇಡಿಕೆ ಅಧಿಕ.

ರೈತರಿಗೆ ಇದು ಸಹಕಾರಿ
ಒಂದು ಸತ್ತ ತೆಂಗಿನ ಮರಕ್ಕೆ ಒಂದು ತೆಂಗಿನ



ಡಿ.23 ನೋಂದಾವಣೆಗೆ ಕೊನೆಯ ದಿನ
ರೈತರ ತೋಟದಲ್ಲಿ ಸತ್ತ ಹಾಗೂ ಹಾನಿಗೊಳಗಾದ ತೆಂಗಿನ ಮರಗಳನ್ನು ಖರೀದಿಸಿ ಅದರಿಂದ ಮೇಷು, ಕುರ್ಚಿ, ಅಲಂಕಾರಿಕ ಉತ್ಪನ್ನಗಳನ್ನು ತಯಾರಿಸುವ ಮೂಲಕ ಮೌಲ್ಯವರ್ಧನೆ ಮಾಡುವ ಯೋಜನೆ ಇಯೋರ್‌ರಂಭಗೊಂಡಿದೆ. ರೈತರು ಕಲ್ಪ ವಿಶಾಸ ಯೋಜನೆಗೆ ಆನ್‌ಲೈನ್ ಮೂಲಕ ಅಥವಾ ಕ್ಯೂ ಆರ್ ಕೋಡ್ ಬಳಸಿ ನೋಂದಾವಣೆ ಮಾಡಿಕೊಳ್ಳಬಹುದಾಗಿದೆ. ಡಿ. 23 ನೋಂದಾವಣೆಗೆ ಕೊನೆಯ ದಿನಾಂಕವಾಗಿದೆ.
■ ಬೇತನ್ ಎ., ಇಯೋರ್ ನಿರ್ವಹಣಾಧಿಕಾರಿ, ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಸಂಸ್ಥೆ

ಸಹಾಯಕ ರೈತರಿಗೆ ನೀಡಲಾಗುತ್ತದೆ. ರೈತರು ಸಹ ನೆಟ್ಟು ಪೋಷಿಸಬೇಕಾಗುವುದು ಮಾತ್ರ ಅತ್ಯಗತ್ಯ. ಅನುತ್ಪಾದಕ ತೆಂಗಿನಮರಗಳನ್ನು ಖರೀದಿ ಸುವುದು ಮತ್ತು ತೆಂಗಿನ ಕೃಷಿಯನ್ನು ಪ್ರಚಾರ ಜ್ಞಾನವನ್ನೊಳಿಸುವುದು ಕಲ್ಪ ವಿಶಾಸ ಯೋಜನೆಯ ಪ್ರಮುಖ ಗುರಿ. ಇದರಿಂದ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಸಂಸ್ಥೆಗೇನು ಲಾಭ ಎಂಬ ಸಂಶಯ ರೈತರ ಮನಸ್ಸಿನಿಂದ ಹೊರಬಿಡಲಾಗಿದೆ. ಕಡಿಮೆ ಹಾಕಲಾಗುವ ತೆಂಗಿನಮರಗಳನ್ನು ಒಂದಿಷ್ಟು ದಿನಗಳ ಕಾಲ ಒಣಗಲು ಬಿಟ್ಟು ಬಳಿ ಅವುಗಳನ್ನು ಕೊಂಡೊಯ್ಯಲಾಗುತ್ತದೆ. ಕಲ್ಲವ್ಯಕ್ತ ಇದ್ದರೂ ಲಾಭ, ಸತ್ತರೂ ಲಾಭ ಎಂಬಂತೆ ಸಂಸ್ಥೆ ಒಂದಿಷ್ಟು ಮೊತ್ತವನ್ನು ರೈತರಿಗೆ ನೀಡಿ ತೆಂಗಿನಮರವನ್ನು ಖರೀದಿಸುತ್ತಾರೆ.

ಇದು ಹೊಸ ಪ್ರಯತ್ನ
ತೆಂಗು ಕೃಷಿಕರ ಬದುಕಿನಲ್ಲಿ ಹೆಚ್ಚು ಅನಿರೀಕ್ಷಿತ ಉಂಟು ಮಾಡುವ ನಿಟ್ಟಿನಲ್ಲಿ ಸಂಸ್ಥೆ ಈ ವಿನೂತನ ಯೋಜನೆ ಅನುಷ್ಠಾನಕ್ಕೆ ಬೆಂಚಿನ ನಡವಿತ್ತು. ತೆಂಗು ಕೃಷಿ ಪದ್ಧತಿಯನ್ನು ಮತ್ತಷ್ಟು ಸುಲಭೀಕರಿಸಲಾಗುವ ನಿಟ್ಟಿನಲ್ಲಿ ಕೃಷಿಕರಿಗೆ ಆದಾಯ ತೆರಿಗೆ ಯೋಜನೆ ಇದಾಗಿದೆ. ಸಂಸ್ಥೆಯು ಈಗಾಗಲೇ ವಿವಿಧೆಡೆಗಳಿಂದ 1 ಲಕ್ಷಕ್ಕೂ ಅಧಿಕ ತೆಂಗಿನಮರಗಳನ್ನು ಖರೀದಿಸಿದೆ. ಸಂಸ್ಥೆಯು ಉತ್ಪನ್ನ ಉತ್ಪಾದಕರ ಬೇಡಿಕೆಯೂ ಇರುವುದರಿಂದ ಅನುತ್ಪಾದಕ ತೆಂಗಿನಮರಕ್ಕೆ ಬೇಡಿಕೆಯೂ ಹೆಚ್ಚಿದೆ.
■ ಕುಸುಮಾಧರ್, ಅಧ್ಯಕ್ಷರು
■ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಸಂಸ್ಥೆ, ವಿಟ್ಟ

ತೆಂಗಿನಮರದ ತಿರುಳನ್ನು ಬಳಸಿ ಈ ಸಂಸ್ಥೆಯು ವಿವಿಧ ಉತ್ಪನ್ನಗಳನ್ನು ತಯಾರಿಸುತ್ತಿದೆ. ಮಾರುಕಟ್ಟೆಯಲ್ಲಿ ಉತ್ತಮ ಬೇಡಿಕೆ ಪ್ರಮುಖವಾಗಿ ಕಟ್ಟಡಕ್ಕೆ ಬಣ್ಣ ಬೀಳಿಸುವ ಬ್ರಷ್ ನ ಹಿಡಿಯನ್ನು ಇದರಿಂದ ತಯಾರಿಸಲಾಗುತ್ತಿದೆ. ಹಿಂದೆ ಬಣ್ಣ ಬೀಳಿಸುವ ಬ್ರಷ್ ಗಳಲ್ಲಿ ಮರವನ್ನು ಬಳಸಲಾಗುತ್ತಿದ್ದರೆ ಪ್ರಸ್ತುತ ಪ್ಲಾಸ್ಟಿಕ್ ಹಿಡಿಯನ್ನು ಬಳಸಲಾಗುತ್ತಿದೆ. ಇದು ಪರಿಸರಕ್ಕೆ ಮಾರಕ. ಈ ಸಮಸ್ಯೆಯನ್ನು ಮನಗಂಡ ಸಂಸ್ಥೆ ತೆಂಗಿನಮರದ ಹಿಡಿಯನ್ನು ತಯಾರಿಸಲು ನಿರ್ಧರಿಸಿತು. ಹಾಗೆಯೇ ಇದೀಗ ಅದರ ಉತ್ಪನ್ನಗಳಿಗೆ ದೇಶದ ಮಾರುಕಟ್ಟೆಯಲ್ಲಿ ಉತ್ತಮ ಬೇಡಿಕೆಯೂ ಇದೆ. ಫಲಾನುಭವಿಗಳಿಗೆ ಸಹ, ಗೊಬ್ಬರ ಪೂರೈಕೆ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಸಂಸ್ಥೆಯು ಬಣ್ಣ ಬೀಳಿಸುವ ಬ್ರಷ್ ನ ಹಿಡಿ ತಯಾರಿಸುವುದರ ಜೊತೆಗೆ ಕುರ್ಚಿ, ಮೇಷು, ಬೆಂಚ್, ಒಪುಮಾಸಗಳ ಟ್ರೋಫಿ, ಅಡುಗೆ ಮನೆಯ ಪರಿಕರ, ಅಲಂಕಾರಿಕ ವಸ್ತುಗಳನ್ನು ತಯಾರಿಸುತ್ತಿದೆ. ಜೊತೆಗೆ ಹೆಲ್ಪ್ ಬ್ಲಾನ್ಡ್ ಬ್ರಷ್ ನ ಹಿಡಿ ತಯಾರಿಸುವ ಕುರಿತು ಪ್ರಯತ್ನ ನಡೆಯುತ್ತಿದೆ. ತೆಂಗಿನಮರದ ತಿರುಳು, ಗೆರೆಗಳನ್ನು ಬಳಸಿಕೊಂಡು ಸಿದ್ಧ ಉತ್ಪನ್ನಗಳನ್ನು ಮಾರುಕಟ್ಟೆಗೆ ಪೂರೈಕೆ ಮಾಡಲಾಗುತ್ತಿದೆ. ಕಲಾಸುಧವಿ ರೈತರಿಗೆ ತೆಂಗು ಕೃಷಿಯ ಕುರಿತು ಮಾಹಿತಿ, ತೆಂಗಿನ ಸಸಿಗಳ ಪೂರೈಕೆ, ಗಿಡಗಳ ನೆಡಲು ಅಗತ್ಯವಾದ ಗೊಬ್ಬರ ಪೂರೈಕೆ ಮಾಡಲಾಗುವುದು.

Vision and Empowerment

The Kalpavikasa Yojana is mainly driven by the goal of **women empowerment** and has a vision of creating employment opportunities for **one lakh (100,000) women**.

- Trained women are earning a monthly income of up to **₹25,000**.
- The scheme promotes economic upliftment in rural areas, fosters an **entrepreneurial spirit**, and revitalizes the **coconut farming industry**.

Focus on Women Empowerment

- **Encouraging Women Empowerment:** The scheme provides training to one lakh women in creating **handicrafts from coconut shells**, encouraging them towards a self-reliant life.
- Through 'Creative House', coconut shells, which are generally considered **waste**, are **value-added** and transformed into new products, creating **market demand** and providing financial security for women through good earnings. This, in turn, generates **employment opportunities** in rural areas.



Coconut Shell Products in the Kalpavriksha Yojana Project

Introduces a visionary project called **Kalpavriksha Yojana**, which aims to build *India's largest coconut-based zero-waste production plant* on 20 acres of land with ₹300 crore investment. Coconut shell products are part of this initiative to utilize every part of the coconut tree.

- **Zero-Waste Philosophy:** Shells are treated as valuable raw material, not waste.
- **Value-Added Commodities:** Shells are transformed into products that generate income for farmers and artisans.
- **Sustainability Focus:** Shell-based items are promoted as eco-friendly alternatives to plastic and synthetic materials.

Innovation & Technology in Shell Processing

The organization emphasizes **technological advancements** in coconut processing, which likely includes:

- *Drying and refining techniques* for shell hardening and shaping
- *Biotechnological applications* for shell-based nutraceuticals or activated carbon
- *Craft-based innovations* for rural employment and artisan development

While specific shell products (like bowls, ladles, or crafts) are not listed, the emphasis is on **creating sustainable, marketable items** from coconut by-products.

Farmer Empowerment Through Shell-Based Enterprises

The site positions shell product development as a tool for:

- **Rural self-employment:** Encouraging women and youth to engage in shell craft production
- **Income diversification:** Helping farmers earn beyond raw coconut sales
- **Training & support:** Offering agricultural and processing workshops to over 5000 farmers

The Kalpavikasa Yojana encompasses the purchase of **eligible non-yielding coconut trees**, the supply of **hybrid saplings**, and the initiation of **coconut rejuvenation**.

- By revitalizing new trees, it actively tackles **climate change**, helping to absorb **carbon dioxide** and mitigate the effects of **global warming**.
- The scheme prioritizes the manufacture of **furniture, household items, and handicrafts** from the parts of non-yielding coconut trees.

Women Empowerment and Economic Vision

The Kalpavikasa Yojana is primarily driven by the goal of **empowering the women community** and has a vision of creating employment opportunities for **one lakh (100,000) women**.

- Trained women are currently earning a monthly income of up to **₹25,000**.
- The scheme fosters **economic upliftment** in rural areas, cultivates an **entrepreneurial mindset**, and revitalizes the **coconut cultivation industry**.



Image of Video shoot







Focus on Handicrafts and Self-Reliance

- **Promoting Women Empowerment:** Under the Kalpavriksha Yojana, one lakh women are provided training in the creation of **handicrafts from coconut shells**, encouraging them towards a **self-reliant life**.
- Through 'Creative House', the coconut shell, which is typically considered **waste**, is **value-added** and given a new form, thereby creating **market demand** and paving the way for women's **financial security** through better earnings. This, in turn, generates **employment opportunities** in rural areas.

ARTICLE ON FIXED DEPOSITS

ವಿಜಯ ಕರ್ನಾಟಕ 

ಬುಧವಾರ, 13 ಡಿಸೆಂಬರ್ 2023, | 03
ಮಂಗಳೂರು

ತೆಂಗು ರೈತ ಸಂಸ್ಥೆಯ ಕಲ್ಪಸಮೃದ್ಧಿ ಯೋಜನೆಗೆ ಠೇವಣಿದಾರರ ಮೆಚುಗೆ 3 ವರ್ಷದ ಠೇವಣಿಗೆ ಶೇ.40.5 ರಿಟರ್ನ್ಸ್

ದಕ್ಷಿಣ ಕನ್ನಡ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಸಂಸ್ಥೆಯು ತೆಂಗು ಮುನ್ನಡೆಸುತ್ತಿರುವ ರೈತ ಪರ ವೇದಿಕೆಯಾಗಿದೆ. 14 ಸಾವಿರಕ್ಕೂ ಅಧಿಕ ಸದಸ್ಯರನ್ನು ಹೊಂದಿರುವ ದೇಶದ ಅತೀ ದೊಡ್ಡ ತೆಂಗು ರೈತರ ಸಂಸ್ಥೆಯು ಹೆಗ್ಗಳಿಕೆಗೆ ಪಾತ್ರವಾಗಿದೆ. ತೆಂಗಿನ ಮರದ ಪ್ರತಿ ಭಾಗಗಳ ಮೌಲ್ಯಯುತವಾದುದು ಮತ್ತು ಮರದಲ್ಲಿ ತ್ಯಾಜ್ಯವಿಲ್ಲ ಎನ್ನುವುದನ್ನು ಸಂಸ್ಥೆಯು ತೋರಿಸಿಕೊಟ್ಟಿದೆ. ಇದೀಗ ಈ ಸಂಸ್ಥೆಯಲ್ಲಿ ಸಾರ್ವಜನಿಕರಿಗೆ ಹೂಡಿಕೆಗೆ ಅವಕಾಶ ಕಲ್ಪಿಸಲಾಗಿದೆ. ಈ ಸಂಸ್ಥೆಯಲ್ಲಿ ಹೂಡಿಕೆ ಮಾಡುವವರು ದೇಶದ ಬೆನ್ನೆಲುಬಾಗಿರುವ ರೈತವರ್ಗದ ಅಭ್ಯುದಯಕ್ಕೆ ಸಹಕಾರಿಯಾಗಿರುತ್ತಾರೆ. ಈಗಾಗಲೇ ಈ ಸಂಸ್ಥೆಯು ಹೂಡಿಕೆದಾರರಿಗೆ ಖಾತೆ ರಿಟರ್ನ್ಸ್ ನೀಡಲಾಗುವುದು ಎಂಬುದನ್ನು ಸಾಬೀತುಪಡಿಸಿದೆ.



ಅಧಿಕ ಬಡ್ಡಿ- ಉತ್ತಮ ಆದಾಯ

ಸಂಸ್ಥೆಯು 'ಕಲ್ಪಸಮೃದ್ಧಿ' ಯೋಜನೆಯಡಿ ಯಲ್ಲಿ ಆತ್ಮ ಧಿಕ ಬಡ್ಡಿದರದ ಪ್ರಯೋಜನವನ್ನು ನೀಡುತ್ತಿದ್ದು, ಸಾಮಾಜಿಕ ವಲಯದಲ್ಲಿ ಉತ್ತಮ ಸ್ಪಂದನ ವ್ಯಕ್ತವಾಗಿದೆ.

ಸಂಸ್ಥೆಯು ಉತ್ಪನ್ನಗಳಿಗೆ ಅಂತಾರಾಷ್ಟ್ರೀಯ ಕಂಪನಿಗಳಿಂದ ಬೇಡಿಕೆಯಿದ್ದು, ಉತ್ಪನ್ನಗಳ ಉತ್ಪಾದಕರ ಹಾಗೂ ವ್ಯವಸ್ಥಾಪಕರೊಡನೆ ಕಾರ್ಯಪ್ರಕ್ರಿಯೆಗಳು ಭರದಿಂದ ನಡೆಯುತ್ತಿದೆ. ಹಾಗೆಯೇ ದಾಸ್ತಾನು, ಸಂಸ್ಕರಣೆ, ತೆಂಗು ಉತ್ಪನ್ನಗಳ ಖರೀದಿ ಮತ್ತು ಮೌಲ್ಯವರ್ಧನೆಗೆ ಠೇವಣಿಯನ್ನು ಬಂಡವಾಳವನ್ನಾಗಿ ವಿನಿಯೋಗಿಸಲಾಗುತ್ತಿದ್ದು, ಈ ವ್ಯವಹಾರದ ಉತ್ತಮ ಆದಾಯದಿಂದ ಅಧಿಕ ಬಡ್ಡಿದರದ ಪ್ರಯೋಜನವನ್ನು ಪಡೆಯುತ್ತಿದ್ದು ಬಹುದಾಗಿದೆ. ಹೂಡಿಕೆದಾರರ ಸ್ಥಿರ ಠೇವಣಿಗಳಿಗೆ ವಾರ್ಷಿಕ ಶೇ. 12 ರಷ್ಟು ಬಡ್ಡಿ ದರದಂತೆ, ಮೂರು ವರ್ಷದ ಅವಧಿಗೆ ಶೇ.40.5 ರಷ್ಟು ಆದಾಯವನ್ನು ಸುರಕ್ಷಿತವಾಗಿ ಮರಳಿಸುತ್ತದೆ. ಒಂದು ಲಕ್ಷ ರೂ. ಠೇವಣಿಗೆ ಮೂರು ವರ್ಷದ ಅವಧಿಗೆ 40,492 ರೂಪಾಯಿಗಳ ಆದಾಯವನ್ನು ಪಡೆಯುತ್ತಿರುವುದು.

ಹೆಚ್ಚಿನ ಮಾಹಿತಿಗಾಗಿ ಸಂಸ್ಥೆಯ ಮೆಲ್ ಸೈಟ್ www.coconutfarmers.in ಭೇಟಿ ನೀಡಿ ಮಾಹಿತಿ ಪಡೆಯುತ್ತಿರುವುದು ಅಥವಾ ಟೋಲ್ ಫ್ರೀ ಸಂಖ್ಯೆ 18002030129 ಕರೆ ಮಾಡಬಹುದು. ಅಥವಾ ದೂರವಾಣಿ ಸಂಖ್ಯೆ 8105487763 ಸಂಪರ್ಕಿಸಿ ಹೂಡಿಕೆಗೆ ಸಂಬಂಧಿಸಿದ ಮಾಹಿತಿ ಪಡೆಯಬಹುದಾಗಿದೆ. ಷರತ್ತುಗಳು ಅನ್ವಯಿಸುತ್ತದೆ.



RESPONSE CONNECT INITIATIVE

ದಕ್ಷಿಣ ಕನ್ನಡ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಸಂಸ್ಥೆಯು ತೆಂಗು ರೈತರ ಪಾಲಿನ ಆಶಾಕರಣ. ಮಾರುಕಟ್ಟೆ ದರಕ್ಕಿಂತ ಉತ್ತಮ ದರದಲ್ಲಿ ತೆಂಗು ಸೇರಿದಂತೆ ಇತರ ತೆಂಗಿನ ಉತ್ಪನ್ನಗಳನ್ನು ರೈತರ ಮನೆ ಬಾಗಿಲಿನಿಂದ ನೇರವಾಗಿ ಖರೀದಿಸುವ ಮೂಲಕ ಕರಾವಳಿ ಭಾಗದಲ್ಲಿ ಹೊಸ ಸಂಕಲನ ಮೂಡಿಸಿದೆ. ತನ್ನ ಕಾರ್ಯನಿರ್ವಹಣೆ ಮೂಲಕ ಮೆಚುಗೆಗೆ ಪಾತ್ರವಾಗಿ ಜನಮನ್ನಣೆಯನ್ನೂ ಗಳಿಸುತ್ತಿದೆ. ಕರಾವಳಿಯ 332 ಕ್ಕೂ ಅಧಿಕ ಗ್ರಾಮದಲ್ಲಿ 14 ಸಾವಿರಕ್ಕೂ ಅಧಿಕ ಸದಸ್ಯರನ್ನು ಹೊಂದಿದ್ದು, 12 ಲಕ್ಷಕ್ಕೂ ಅಧಿಕ ತೆಂಗಿನ ಮರಗಳು ನೋಂದಣಿಯಾಗಿರುತ್ತವೆ.

ಮೌಲ್ಯವರ್ಧಕ ಉತ್ಪನ್ನಗಳು: ಸಂಸ್ಥೆಯು ತೆಂಗು ಹಾಗೂ ತೆಂಗಿನ ಮರದಿಂದ ಮೌಲ್ಯವರ್ಧಕ ಉತ್ಪನ್ನ ತಯಾರಿಸಿ, ನೂತನವಾಗಿ ಮಾರುಕಟ್ಟೆಯಲ್ಲಿ ಬೇಡಿಕೆ ಸೃಷ್ಟಿಸುತ್ತಿದೆ. ಇದರಿಂದ ಮಾರುಕಟ್ಟೆ ದರಕ್ಕಿಂತ ಅಧಿಕ ಮೊತ್ತದಲ್ಲಿ ಉತ್ಪನ್ನಗಳನ್ನು ರೈತರಿಂದ ಖರೀದಿಸಲು ಸಾಧ್ಯವಾಗಿದೆ. ಮಧ್ಯವರ್ತಿಗಳಿಗೆ ಅವಕಾಶ ನೀಡದೇ, ಬ್ಯಾಂಕ್ ಹಾಗೂ ಇನ್ನಿತರ ಹಣಕಾಸು ಸಂಸ್ಥೆಗಳಿಂದ ಸಾಲ ಪಡೆಯದೇ ಇರುವುದರಿಂದ ಹೆಚ್ಚಿನ ಲಾಭಾಂಶ ಗಳಿಸಲು ಸಾಧ್ಯವಾಗಿದೆ.

ತೆಂಗಿನ ಎಣ್ಣೆ, ಕೋಕೊ ಫೈಬರ್, ಕೋಕೋಪಿಟ್ ಬ್ರಿಕ್, ಗೆರಟಿಯಿಂದ ಅಲಂಕಾರಿಕ ಹಾಗೂ ಗೃಹ ಬಳಕೆಯ ಉತ್ಪನ್ನ, ಗೆರಟಿಯಿಂದ ಬಾಕ್ಸಿಂಗ್ ಕಪ್, ಚಾರ್ಜರ್, ಕೋಕೋನಟ್ ವಿನೇಗರ್, ಮಾಯುಸ್ಪ್ರೆಸ್ಸಿಂಗ್ ಕ್ರೀಂ, ವರ್ಜನ್ ತೆಂಗಿನ ಎಣ್ಣೆ ಕ್ಯಾಪ್ಸಲ್, ತೆಂಗಿನ ಹಾಲು, ತೆಂಗಿನ ಉಪ್ಪಿನಕಾಯಿ, ಹೈನುಗಾರರಿಗೆ ತೆಂಗಿನ ಹಿಂಡಿ, ಡೈ ತೆಂಗಿನ ಕಾಯಿ ಚಟ್ನಿವುಡಿ, ತೆಂಗಿನ ಮರದ ಖೇರೋಪಕರಣ, ಈಜುಎನ್ (ಬೇರು ಹುಳ ನಿರ್ಮೂಲನ ಕೈವಿಕ ಕೀಟನಾಶಕ), ಎರೆಹುಳು ಗೊಬ್ಬರ, ಇತರ ಸಾವಯವ ಗೊಬ್ಬರಗಳು.. ಹೀಗೆ ಹಲವರು ದೇಶೀಯ ಉತ್ಪನ್ನಗಳನ್ನು ಮಾರುಕಟ್ಟೆಗೆ ಬಿಡುಗಡೆಗೊಳಿಸಿದೆ. ಗ್ರಾಮೀಣ ಭಾಗದ ಮಹಿಳೆಯ ರ ಸ್ವಾವಲಂಬಿ ಬದುಕಿಗೆ, 'ಕ್ರಿಯೇಟಿವ್ ಹೌಸ್' ಮೂಲಕ ತೆಂಗಿನ ಗೆರಟೆಯ ಕಲಾಕೃತಿಗಳ ರಚನೆಗೆ ವಿಶೇಷ ತರಬೇತಿ ನೀಡಿ ಮಹಿಳೆಯರ ಆರ್ಥಿಕ ಸಬಲೀಕರಣಕ್ಕೆ ಪ್ರತಿಬದ್ಧವಾಗಿದೆ. **ಆಡಳಿತ ಮಂಡಳಿ ಹಾಗೂ ಸಲಹಾ ಸಮಿತಿ:** ಕೃಷಿಕರೇ ಸೇರಿ ಸಂಸ್ಥೆಯನ್ನು ಆರಂಭಿಸಿದರೂ, ರಾಷ್ಟ್ರ ಪ್ರಶಸ್ತಿ ವಿಜೇತ ಕೃಷಿಕರು, ಪದ್ಮಶ್ರೀ ಪ್ರಶಸ್ತಿ ಪುರಸ್ಕೃತರು, ಹೆಸರಾಂತ ಅರ್ಥಿಕ ತಜ್ಞರು, ಯಶಸ್ವಿಯಾದ ಉದ್ಯಮಿಗಳು, ಸಹಕಾರಿ ಧುರೀಣರು, ಅಂತಾರಾಷ್ಟ್ರೀಯ ಗೋಲ್ಡನ್ ಬುಕ್ ಆಫ್ ರೆಕಾರ್ಡ್‌ನ ಸಾಧಕರನ್ನು ಒಳಗೊಂಡ 16 ಜನರ ಸಮರ್ಥ ಆಡಳಿತ ಮಂಡಳಿ ಮತ್ತು ಸಲಹಾ ಸಮಿತಿಯನ್ನು ಸಂಸ್ಥೆಯು ಹೊಂದಿದೆ.

ಮಾಸಿಕ ಆದಾಯ ವ್ಯವಸ್ಥೆಯ ಪ್ರಯೋಜನಗಳೇನು...
'ಕಲ್ಪಸಮೃದ್ಧಿ' ಯೋಜನೆಯಡಿ ಠೇವಣಿದಾರರು 1 ಲಕ್ಷ ರೂ.ಠೇವಣಿ ಇಟ್ಟರೆ ಪ್ರತಿ ತಿಂಗಳು 948 ರೂ. ನಿಗದಿತ ಆದಾಯ ಪಡೆಯಬಹುದು. ಆಸ್ತಿ, ನಿವೇಶನ ಅಥವಾ ಇನ್ನಿತರ ಹೂಡಿಕೆಗಳಿಗಿಂತ ಇದು ಸುರಕ್ಷಿತ ಹಾಗೂ ಅಧಿಕ ರಿಟರ್ನ್ಸ್ ಕೊಡುವ ಯೋಜನೆಯಾಗಿದೆ. ಬತೆಗೆ ರೈತಾಪಿ ವರ್ಗದ ಕೃಷಿ ಚಟುವಟಿಕೆಗಳ ಆದಾಯಕ್ಕೆ ಬೆಂಬಲ ನೀಡುವಂತಾಗುತ್ತದೆ. **ಆದಾಯ ಪಡೆಯುವುದು ಹೇಗೆ?** ಸಂಸ್ಥೆಯು ಠೇವಣಿದಾರರ ಆದಾಯವನ್ನು ಪ್ರತಿ ತಿಂಗಳು ಅವರ ರಾಷ್ಟ್ರೀಕೃತ ಬ್ಯಾಂಕ್‌ನ ಖಾತೆಗೆ ನೇರವಾಗಿ ವರ್ಗಾಯಿಸುತ್ತದೆ. ಹೆಚ್ಚಿನ ಸಂಖ್ಯೆಯ ಫಲಾನುಭವಿಗಳು ಈ ಯೋಜನೆಯ ಪ್ರಯೋಜನವನ್ನು ತಮ್ಮದಾಗಿಸಿ ಕೊಳ್ಳುತ್ತಿದ್ದು, ಜನಸಾಮಾನ್ಯ ವಲಯದಲ್ಲಿ ಉತ್ತಮ ಸ್ಪಂದನ ದೊರೆಯುತ್ತಿದೆ.

On December 13th, 2023, Wednesday, Vijaya Karnataka newspaper, unveiled a detailed feature on organization's dynamic projects and initiatives. The Kalpasamruddhi Yojana Fixed Deposits, providing readers with a comprehensive understanding of this innovative investment avenue. The article delves into the manifold benefits of investing in Kalpasamruddhi Yojana, shedding light on the value-added products crafted from coconuts. Additionally, it acquaints readers with the administrative body and advisory committee, offering a holistic view of commitment to reshaping the landscape of coconut farming. This insightful article is endeavor to keep community well-informed about the transformative journey we are embarked upon.

ಹೊಸ ದಿಗಂತ

9
14 Dec 2023

ದ.ಕ. ಜಿಲ್ಲಾ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಸಂಸ್ಥೆಯಿಂದ 'ಕಲ್ಪವಿಕಾಸ ಯೋಜನೆ'

ಪುತ್ರೂರು: ದ.ಕ ಜಿಲ್ಲಾ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಸಂಸ್ಥೆ ವತಿಯಿಂದ ತೆಂಗಿನ ಮರದ ಮೌಲ್ಯವರ್ಧನೆ ಮತ್ತು ಉತ್ಪಾದಕತೆಯನ್ನು ಪ್ರೋತ್ಸಾಹಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ 'ಕಲ್ಪವಿಕಾಸ ಯೋಜನೆ'ಯನ್ನು ಏರ್ಪಡಿಸಲಾಗಿದೆ. ರೈತರ ತೋಟದಲ್ಲಿ ಸತ್ತ ಹಾಗೂ ಹಾನಿಗೊಳಗಾದ ತೆಂಗಿನ ಮರಗಳನ್ನು ಖರೀದಿ ಮಾಡಿ ಅದರಿಂದ ಟೀಬಲ್, ಚೀರ್, ಅಲಂಕಾರಿಕ ಉತ್ಪನ್ನಗಳನ್ನು ತಯಾರಿಸುವ ಮೂಲಕ ಮೌಲ್ಯವರ್ಧನೆ ಇದರ ಪ್ರಮುಖ ಉದ್ದೇಶವಾಗಿದೆ ಎಂದು ಸಂಸ್ಥೆಯ ಅಧ್ಯಕ್ಷ ಕುಸುಮಾಧರ್ ತಿಳಿಸಿದರು.

ಆವರು ಮಂಗಳವಾರ ಸುದ್ದಿಗೋಷ್ಠಿಯಲ್ಲಿ ಮಾತನಾಡಿ, ಗ್ರಾಮೀಣ ಭಾಗದ ರೈತರ ತೋಟಗಳಲ್ಲಿ ಈ ರೀತಿ ಅನುತ್ಪಾದಕ ರೀತಿಯಲ್ಲಿರುವ ಮರಗಳನ್ನು ಖರೀದಿ ಮಾಡಿ ಹೊಸ ಉತ್ಪನ್ನಗಳ ತಯಾರಿಕೆಗೆ ಸಂಸ್ಥೆ ಮುಂದಾಗಿದ್ದು ಮರಗಳನ್ನು ಸಂಸ್ಥೆಗೆ ನೀಡುವ ರೈತರಿಗೆ ಒಂದು ಮರಕ್ಕೆ ಒಂದು ತೆಂಗಿನ ಸಸಿಯನ್ನು ಉಚಿತವಾಗಿ ನೀಡಲು ನಿರ್ಧರಿಸಲಾಗಿದೆ. ತೆಂಗಿನ ಕೃಷಿಯ ಪುನರ್ಜೀವನಕ್ಕೆ ಈ ಮೂಲಕ ಒತ್ತು ನೀಡಲು ಸಂಸ್ಥೆ ಮುಂದಾಗಿದೆ ಎಂದು ಅವರು ತಿಳಿಸಿದರು.

ತೆಂಗು ಕೃಷಿಕರ ಬದುಕಿನಲ್ಲಿ ಹೆಚ್ಚು ಆಸಕ್ತಿ ಉಂಟು ಮಾಡುವ ನಿಟ್ಟಿನಲ್ಲಿ ಸಂಸ್ಥೆ ಈ ಏರ್ಪಾಡಿನ ಯೋಜನೆ ಅನುಷ್ಠಾನಕ್ಕೆ ಚಿಂತನೆ ನಡೆಸಿದ್ದು ತೆಂಗು ಕೃಷಿ ಪದ್ಧತಿಯನ್ನು ಮತ್ತಷ್ಟು ಸಬಲೀಕರಣಗೊಳಿಸುವ ಹಿನ್ನೆಲೆಯಲ್ಲಿ ಕೃಷಿಕರಿಗೆ ಆದಾಯ ತರುವ ಯೋಜನೆ ಇದಾಗಿದೆ. ಇದರೊಂದಿಗೆ ಫಲಾನುಭವಿ ರೈತರಿಗೆ ತೆಂಗು ಕೃಷಿ ಕುರಿತು ಮಾಹಿತಿ, ತೆಂಗಿನ ಸಸಿಗಳ ಪೂರೈಕೆ, ಅಗತ್ಯ ಗೊಬ್ಬರ ಪೂರೈಕೆ ಮಾಡಲಾಗುವುದು. ತೆಂಗು ಬೆಳೆಯುವ ಜಿಲ್ಲೆಯ ರೈತರು ಇದರ ಪ್ರಯೋಜನ ಪಡೆದುಕೊಳ್ಳಬೇಕು ಎಂದು ಅವರು ತಿಳಿಸಿದರು.

ಸುದ್ದಿಗೋಷ್ಠಿಯಲ್ಲಿ ಸಂಸ್ಥೆಯ ಕಾರ್ಯ ನಿರ್ವಹಣಾಧಿಕಾರಿ ಚೇತನ್ ಎ., ನಿರ್ದೇಶಕಿ ಲತಾ, ಸಲಹಾ ಸಮಿತಿಯ ಡಾ. ರಾಜೇಶ್ ಬೆಜ್ಜಂಗಲ ಹಾಗೂ ಕುಮಾರ್ ಪರ್ನಾಜಿ ಉಪಸ್ಥಿತರಿದ್ದರು.

On December 14, 2023, the Hosadigantha Newspaper extensively covered Kalpavikasa Yojana. The article delves into the key highlights of the press meet held on December 12, 2023, shedding light on the significant announcements made regarding the transformative Kalpavikasa Yojana. This coverage captures the essence of initiatives aimed at empowering farmers and fostering sustainable practices in coconut cultivation.



Home > ಕರಾವಳಿ > ದಕ್ಷಿಣ ಕನ್ನಡ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕ ಸಂಸ್ಥೆಯಿಂದ 'ಕಲ್ಪವಿಕಾಸ' ಯೋಜನೆ ಆರಂಭ

ಕರಾವಳಿ ತಾಜಾ ಸುದ್ದಿ ದಕ್ಷಿಣ ಕನ್ನಡ

ದಕ್ಷಿಣ ಕನ್ನಡ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕ ಸಂಸ್ಥೆಯಿಂದ 'ಕಲ್ಪವಿಕಾಸ' ಯೋಜನೆ ಆರಂಭ

By Prakhara News - December 12, 2023 > 0



Kalpavikasa Yojana Article Featured in Prakhara News

www.daijiworld.com

A Portal linking the West Coast of India and the World
Powered by Walter Nandalike

Kalpasamruddhi Yojana: Earn 40.5% returns on 3-yr deposits in innovative farmer-producer initiative

• 📅 Sat, Dec 23 2023 12:10:38 PM

Media Release

Mangaluru, Dec 23: Investing in the Kalpasamruddhi Yojana by the South Canara Coconut Farmers Producer Company Limited presents a unique and compelling opportunity to those who desire excellent returns. With a remarkable 40.5% return on three-year deposits, this farmer-driven initiative, renowned as the country's largest coconut farmers' organization, is revolutionizing the agricultural landscape.



Daijiworld Web News Mangalore has prominently showcased an article spotlighting organization's impactful project and initiatives, particularly putting the Kalpasamruddhi Yojana in the limelight. This visionary initiative is gaining recognition for its exceptional 40.5% return on three-year deposits, presenting a unique opportunity that not only assures financial gains but also advocates for sustainable farming practices and community empowerment.

ಸುದ್ದಿ

ಭಾರತದ ಅತೀ ದೊಡ್ಡ ತೆಂಗು ರೈತರ ಸಂಸ್ಥೆಯ 'ಕಲ್ಪಸಮೃದ್ಧಿ' ಯೋಜನೆಯಡಿಯಲ್ಲಿ ರೇವಣಿ ಇಡುವವರಿಗೆ ಜ.30 ಕೊನೆಯ ದಿನಾಂಕ -ಕಹಳೆ ನ್ಯೂಸ್

☞ ಸುದ್ದಿ © 29/12/2023 📌 No tags

Coconut Farmer Organization: High-Interest Deposits Explained

How the Organization Offers the Highest Interest Rate in the Banking Sector on Customer Deposits

The answer to all these questions is here!

Under the **Kalpa Samruddhi Yojana (Kalpa Prosperity Scheme)**, the deposits collected are used for **direct purchase of coconuts from farmers without the help of middlemen**. The purchased coconuts are scientifically stored, processed, and converted into **value-added products**, along with inventory and processing. This generates **higher profits** for the organization. This profit is then directly provided to the investors in the Kalpa Samruddhi scheme. The increased profit from the sale of value-added products has also **strengthened the organization**.

Investment Strategy and Social Impact

The organization's shareholders are joining hands for the growth of an **eco-friendly coconut industry** with a **zero-waste concept** and for **women's empowerment**.

The Coconut Farmer Organization is meeting market demand by producing coconut products through **coconut value addition**. The organization is committed to expanding its production scope to focus on improved output by developing **value-added products from all parts of the coconut and the coconut tree**. Products made from every part of the coconut tree, from the root

upwards, have been in use since ancient times, ensuring a constant demand for coconuts and their products.

Tulunadu Varthe featured Management Team and Advisory Committee Meeting on Upcoming Projects



ರಾಜ್ಯ

ದಕ್ಷಿಣ ಕನ್ನಡ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ
ಸಂಸ್ಥೆಯ ಮುಂಬರುವ ಯೋಜನೆಗಳ ಕುರಿತು
ಪೂರ್ವಭಾವಿ , ಸಲಹಾ ಸಮಿತಿಯ ಸಭೆ

By TNV OFFICE January 11, 2024

ದ.ಕ. ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಸಂಸ್ಥೆಯ ಸಲಹಾ ಸಮಿತಿ ಸಭೆ

■ ವಿಕ ಸುದ್ದಿಲೋಕ ಮಂಗಳೂರು

ದಕ್ಷಿಣ ಕನ್ನಡ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಸಂಸ್ಥೆಯ, ಮುಂಬರುವ ಯೋಜನೆಗಳ ಕುರಿತ ಪೂರ್ವಭಾವಿ, ಸಲಹಾ ಸಮಿತಿಯ ಸಭೆ ಇತ್ತೀಚೆಗೆ ಪುತ್ತೂರಿನ ರೋಟರಿ ಮನಿಷಾ ಹಾಲ್‌ನಲ್ಲಿ ಸಂಸ್ಥೆಯ ಅಧ್ಯಕ್ಷ, ಆಡಳಿತ ಮಂಡಳಿಯ ನಿರ್ದೇಶಕರು ಹಾಗೂ ಸಲಹಾ ಸಮಿತಿಯ ಪದಾಧಿಕಾರಿಗಳ ಸಮ್ಮುಖದಲ್ಲಿ ನಡೆಯಿತು.

ಈ ಸಭೆಯಲ್ಲಿ ಸಂಸ್ಥೆಯ ಸಲಹಾ ಸಮಿತಿಗೆ ಪದಾಧಿಕಾರಿಗಳ ನೇಮಕ ನಡೆಯಿತು. ಸಲಹಾ ಸಮಿತಿ ಅಧ್ಯಕ್ಷರಾಗಿ ನಿತ್ಯಾನಂದ ಮುಂಡೋಡಿ, ಗೌರವ ಅಧ್ಯಕ್ಷರಾಗಿ ಕಡಮಜಲು ಸುಭಾಷ್ ರೈ, ಸಂಸ್ಥೆಯ ಕಾನೂನು ಸಲಹೆಗಾರರಾಗಿ ಚಿದಾನಂದ ಬೈಲಾಡಿ, ಮೌಲ್ಯವರ್ಧಿತ ಕೃಷಿ ಉತ್ಪನ್ನಗಳ ಸಲಹೆಗಾರರಾಗಿ ಬದನಾಜೆ ಶಂಕರ್ ಭಟ್, ಕೃಷಿ ಮಾಧ್ಯಮ ಸಲಹೆಗಾರರಾಗಿ ಕುಮಾರ್ ಪೆರ್ನಾಜೆ, ಕೃಷಿ ಅಭಿವೃದ್ಧಿ ಸಲಹೆಗಾರರಾಗಿ ಪ್ರಭಾಕರ್ ಮಯ್ಯ, ಸುಸ್ಥಿರ ಕೃಷಿ ಸಲಹೆಗಾರರಾಗಿ ಅಮೃ



ಮಾಲಿಂಗ ನಾಯ್ಕ, ಸಾವಯವ ಕೃಷಿ ಸಲಹೆಗಾರರಾಗಿ ಗಣಪಯ್ಯ ಭಟ್, ಯೋಜನೆಯ ಅಭಿವೃದ್ಧಿ ಸಲಹೆಗಾರರಾಗಿ ಐತ್ತೂರು ಪೂವಪ್ಪ ಗೌಡ, ಜಲ ಸಂರಕ್ಷಣೆ ಸಲಹೆಗಾರರಾಗಿ ಡೇವಿಡ್ ಜೈಮಿ ಕೊಕ್ಕಡ ಅವರನ್ನು ಆಯ್ಕೆ ಮಾಡಲಾಯಿತು.

ಸಭೆಯಲ್ಲಿ ಮುಂದಿನ ಹಂತದ ಕಲ್ಪನಾ ವಿಕಾಸ ಮಹತ್ವಾಕಾಂಕ್ಷಿ ಯೋಜನೆಯ ರೂಪು-ರೇಷೆಗಳ ಬಗ್ಗೆ ಹಾಗೂ ತೆಂಗಿನ ಮೌಲ್ಯವರ್ಧಿತ ಉತ್ಪನ್ನಗಳ ಕುರಿತು ಚರ್ಚಿಸಿ ಸಲಹೆ ಸೂಚನೆ ಪಡೆಯಲಾಯಿತು. ಸಾವಯವ ತೆಂಗು ಕೃಷಿಗೆ ಉತ್ತೇಜನ ನೀಡುವುದರ ಜತೆಗೆ ವೈಜ್ಞಾನಿಕ ಕೃಷಿ ಬೆಳವಣಿಗೆಗೆ ಪ್ರೋತ್ಸಾಹ ನೀಡಲು ಹಾಗೂ ತೆಂಗು ಸಂಸ್ಥೆಯ ಪತ್ರಿಕೆ

ಬಿಡುಗಡೆ ಕುರಿತು ಚರ್ಚಿಸಲಾಯಿತು. ಸಂಸ್ಥೆಯ ಅಧ್ಯಕ್ಷ ಕುಸುಮಾಧರ್ ಎಸ್.ಕೆ. ಮಾತನಾಡಿ, ಸಲಹಾ ಸಮಿತಿಯ ಸಲಹೆಗಳು ಸಂಸ್ಥೆಯ ಹಾಗೂ ರೈತರ ಬೆಳವಣಿಗೆಗೆ ಮಹತ್ವಪೂರ್ಣ ಎಂದರು. ಈ ಸಭೆಯಲ್ಲಿ ಸಂಸ್ಥೆಯ ಮುಖ್ಯ ಕಾರ್ಯ ನಿರ್ವಹಣಾಧಿಕಾರಿ ಚೇತನ್ ಎ., ಸಂಸ್ಥೆಯ ಮುಖ್ಯ ಸಲಹೆಗಾರರಾಗಿರುವ ಯತಿಕಾರ್ಪ್ ಇಂಡಿಯಾ ಪ್ರೈವೇಟ್ ಲಿಮಿಟೆಡ್‌ನ ಮುಖ್ಯ ಕಾರ್ಯನಿರ್ವಹಣಾಧಿಕಾರಿ ಯತೀಶ್ ಕೆ.ಎಸ್., ಆಡಳಿತ ನಿರ್ದೇಶಕರಾಗಿರುವ ಗಿರಿಧರ್ ಸ್ಕಂದ, ಲತಾ ಕೆ., ವಸಂತ ಕೆ. ಮತ್ತು ಸಿಬ್ಬಂದಿ ವರ್ಗ ಉಪಸ್ಥಿತರಿದ್ದರು.

Vijaya Karnataka Kannada Newspaper, in its edition dated 14th January 2024, has featured a comprehensive article shedding light on impactful Advisory Committee Meeting. The meeting, which took place on 5th January 2024 at Rotary Manisha Hall, Puttur, unfolded key details about upcoming projects. The article delves into the significant responsibilities assigned to each member of the advisory committee, providing a detailed glimpse into the strategic initiatives and future endeavors of organization.

Research and Development:

R&D Journey Behind “**Shreephala**” – A Coconut Sprout Based Ice Cream Innovation. **Shreephala Ice-Cream Launch January 26, 2024.**

In the beginning, the concept and recipe for a unique coconut sprout-based ice cream were ideated by the consultancy team at SCCFPCL, Mangalore. The production team took charge of the experimentation process, using dry coconut sprouts as the key ingredient in crafting this innovative dessert.





Through relentless dedication—days and nights of rigorous trials—the team perfected a formulation that was not only delicious but also nutritious. The result was a precise blend of taste and health, setting a new benchmark in natural ice cream innovation.

Feedback was collected from staff, customers, and farmers, all of whom responded with overwhelming positivity and encouragement. Buoyed by this support, the product was officially launched on **January 26, 2024** to the public under the brand name “**Shreephala.**”







The Coconut farmers Organization has **experimentally conducted, researched, and released several products** to the market after receiving customer feedback. Equipped with food product technology, the organization initially launched "**Shriphala,**" an ice cream made from naturally occurring coconut sprout. The sprout found in coconuts in rural areas has abundant health benefits. "Shriphala," specially prepared from this, received a good response from customers. This rare product is an innovative experiment and also **provides value to the coconut sprout.**

Subsequently, as a successful experiment conducted at the CPCRI Kasaragod production unit, ice cream was made from **Tender Coconut.** Expanding Innovation: Tender Coconut Ice Cream Journey

Building on the success of our coconut sprout-based ice cream, our R&D team continued exploring new possibilities—this time with raw coconut as a flavor base. Importantly, we already had access to tender coconut ice cream technology, received from **CPCRI, Kasaragod**, which provided a strong foundation for further innovation.

Using this technology, we collaborated with CPCRI to refine the tender coconut milk extraction process. The result was a naturally flavored tender coconut ice cream that was both tasty and healthy. The formulation was tested for quality and shelf life under refrigerated conditions, ensuring it met high standards of freshness and stability.

Once validated, bulk production began. The recipe quickly gained popularity among customers. To meet growing demand, we established a cold storage facility near **Mangaladevi**, Mangalore from where the ice cream is dispatched upon receiving orders.

With sales now in full swing, the business is running successfully and generating steady profits—marking yet another milestone in our journey of innovation and excellence.

Ice cream and tender coconut milkshake are being prepared from the naturally occurring pulp of mature tender coconut, prioritizing **taste, flavor, and high quality**.

Our organization's products have received **good demand at several agricultural fairs**, and many more products are set to enter the market in the coming days.



Stall at Adyar Sahyadri Campus





Namma TV Channel has extensively covered organization's significant projects and initiatives in their news channel and Facebook. The featured news spans diverse array of value-added products, innovative approach to coconut purchase bypassing middlemen, profiles of management team and advisory committee, insights into branch network, empowering narratives about rural women through coconut shell art, and an in-depth exploration of the Kalpasamruddhi Yojana Fixed Deposits.

ವಿಜಯ ಕರ್ನಾಟಕ

ಸಾಂಪ್ರದಾಯಿಕ ತೆಂಗು ಕೃಷಿಗೆ ಉದ್ಯಮ ಸ್ಪರ್ಶ !

"ಕಳೆದವು" ವಂದಿಸಿ ಮೌಲ್ಯ ವರ್ಧನ ಉದ್ದವಾದ ಅಭಿವೃದ್ಧಿಗಾಗಿ ಒಂದೇ ದೂರದ ಯೋಜನೆ



ತೆಂಗಿನ ಕೃಷಿಗೆ
ನವ
ಸ್ಪರ್ಶ
ಭರವೇ

ವಿಶೇಷತೆ

- ದೇಶದ ದೊಡ್ಡ ಕೊಯಲು ಲಕ್ಷಾಂತರ ಹೊಸ ಹೊಸ ಉತ್ಪಾದಕರ ಅಭಿವೃದ್ಧಿ
- ಕೂಡಲೆಗೆ ಉತ್ಪಾದನೆ
- ತೆಂಗಿನ ಬೀಜ, ತೆಂಗಿನ ಎಣ್ಣೆ, ತೆಂಗಿನ ತೆಂಗಿನ ಹಣ್ಣುಗಳ ಮಾರಾಟದ ಮೂಲಕ
- 75% ರವರೆಗೆ ಉತ್ಪಾದಕರ ಸಹಾಯ
- ಅಂತರ ರಾಷ್ಟ್ರೀಯ ಮಾರಾಟದ ಮೂಲಕ, ಕೃಷಿ ಮತ್ತು ಉತ್ಪಾದಕರ ಉತ್ಪಾದನೆ



ನವೀಕರಣ ಯೋಜನೆಯ ನಿರೀಕ್ಷಿಸಿದ ನಕ್ಷೆ

ಸಂಸ್ಥೆಯ ಆಡಳಿತ ಮಂಡಳಿ ಹಾಗೂ ಸಲಹಾ ಸಮಿತಿ

 ಡಾ. ಕೆ. ಸ್ರಿನಿವಾಸ ಪ್ರತಿಷ್ಠಾಪಕ ಅಧ್ಯಕ್ಷರು	 ಡಾ. ಕೆ. ಸ್ರಿನಿವಾಸ ಪ್ರತಿಷ್ಠಾಪಕ ಅಧ್ಯಕ್ಷರು	 ಡಾ. ಕೆ. ಸ್ರಿನಿವಾಸ ಪ್ರತಿಷ್ಠಾಪಕ ಅಧ್ಯಕ್ಷರು	 ಡಾ. ಕೆ. ಸ್ರಿನಿವಾಸ ಪ್ರತಿಷ್ಠಾಪಕ ಅಧ್ಯಕ್ಷರು	 ಡಾ. ಕೆ. ಸ್ರಿನಿವಾಸ ಪ್ರತಿಷ್ಠಾಪಕ ಅಧ್ಯಕ್ಷರು	 ಡಾ. ಕೆ. ಸ್ರಿನಿವಾಸ ಪ್ರತಿಷ್ಠಾಪಕ ಅಧ್ಯಕ್ಷರು
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 ಡಾ. ಕೆ. ಸ್ರಿನಿವಾಸ ಪ್ರತಿಷ್ಠಾಪಕ ಅಧ್ಯಕ್ಷರು	 ಡಾ. ಕೆ. ಸ್ರಿನಿವಾಸ ಪ್ರತಿಷ್ಠಾಪಕ ಅಧ್ಯಕ್ಷರು	 ಡಾ. ಕೆ. ಸ್ರಿನಿವಾಸ ಪ್ರತಿಷ್ಠಾಪಕ ಅಧ್ಯಕ್ಷರು	 ಡಾ. ಕೆ. ಸ್ರಿನಿವಾಸ ಪ್ರತಿಷ್ಠಾಪಕ ಅಧ್ಯಕ್ಷರು	 ಡಾ. ಕೆ. ಸ್ರಿನಿವಾಸ ಪ್ರತಿಷ್ಠಾಪಕ ಅಧ್ಯಕ್ಷರು	 ಡಾ. ಕೆ. ಸ್ರಿನಿವಾಸ ಪ್ರತಿಷ್ಠಾಪಕ ಅಧ್ಯಕ್ಷರು

ದಕ್ಷಿಣಕನ್ನಡ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಸಂಸ್ಥೆ (ನಿ.)
ಭಾರತದ ಅತಿ ದೊಡ್ಡ ತೆಂಗು ರೈತರ ಸಂಸ್ಥೆ

 18002030129
  www.coconutfarmers.in
  contact@coconutfarmers.in

On 9th March 2024, Vijaya Karnataka newspaper prominently showcased an advertisement detailing the blueprint of upcoming project. This advertisement, featured in Vijaya Karnataka, a renowned publication, provided comprehensive insights into the vision and scope of forthcoming endeavor. It served as a platform to unveil the intricacies and highlights of project blueprint to a wide audience, signalling commitment to transparency and engagement with the community.

South Canara Coconut FPC to issue shares to public

MANGALURU, DHNS: South Canara Coconut Farmers' Producer Company (FPC) Limited, Puttur President Kusumadhar SK said on Monday that to expand its activities, FPC will raise capital by issuing shares to the public.

Speaking to reporters at the Patrika Bhavan on Monday, he said the FPC has over 15,000 members and said they have prepared a detailed project for Rs 300 crore as its expansion plan, the FPC president said.

"We aim to raise Rs 50 crore through shares. The face value of each share is Rs 1,000. Public can purchase a minimum of five shares and a maximum of 200 shares," he added.

FPC Chief Executive Officer (CEO) A Chethan said, "FPC has plans to set up a centralised plant to produce all

products under one roof. We are planning to purchase 20 acres of land and invest Rs 50 crore raised from the shares to produce food products, vermicompost, handicrafts and other value-added products from coconut."

A blueprint has been prepared. If implemented in a full-fledged manner, we will become the first FPC with zero waste units, he added.

Interested can visit the branch of FPC and purchase shares or purchase them by visiting the website <https://coconutfarmers.in/>. Five lakh shares worth Rs 50 crore will be released initially, he said.

Dessert from sprout

Chethan said, "Under the brand name of Shreephala, FPC has launched a dessert made of coconut sprouts and tender coconut ice cream.

Already, it has been sold at temple fairs and other major programmes."

To ensure self-employment, under the "Creative House" project, around 140 women had been trained in coconut shell handicrafts, the FPC CEO said and added that these women are earning Rs 12,000 to Rs 25,000 per month by selling these handicrafts.

"We also designed a bowl from coconut shell for serving food. CPCRI is conducting microbial analysis of this bowl to know the shelf life of food in such bowl," Chethan said.

E-commerce

Kusumadhar SK said the FPC is coming out with an e-commerce platform based on mobile apps and the web for reaching out to consumers directly.

ISSUING SHARES TO PUBLIC

Coconut farmers' co enters share market

TNN | Mar 19, 2024, 05:17 AM IST

Mangaluru: The South Canara Coconut Farmers' Producer Company Limited, an organisation led by coconut farmers, has entered the share market. With a starting fund of Rs 300 crore, the company aims to complete major projects worth Rs 50 crore in the first phase, said Kusumadhara SK, MD.

Highlighting the success of Kalpa Samriddhi Yojana, Chethan A, CEO, said plans were afoot to bring all its units under a single roof by purchasing 20 acres of land in Sullia or Puttur. The planned facility will serve as a hub for manufacturing value-added products made from different coconut tree components, introducing the nation's first zero-waste plant for coconut farmers. After the project is completed, it is estimated to provide 300 direct jobs and over 600 indirect jobs. The company's coconut sprout dessert has already been on a trial run and has met with success, said the CEO. Next in line would be tender coconut ice cream under the brand name 'Sriphala'. TNN

Issuing Shares to Public Appeared in Times Of India



Daijiworld has featured the highlights of press meet on their esteemed news channel. The event, which unfolded on March 18th, 2024, showcased pivotal developments to done in Upcoming project and release of shares for the project. Unveiling plans for a 20-acre land dedicated to value-added products, initiatives have garnered significant attention. The announcement of a state-of-the-art zero-waste production plant underscores commitment to sustainability. Moreover, the introduction of food brand, Shreephal.

THE HINDU

South Canara Coconut Farmers' Producer Company Ltd. to launch coconut milkshake, sprout dessert, ice cream

The products will be launched under the brand name 'Shreephal'

March 18, 2024 08:05 pm | Updated March 19, 2024 10:13 am IST - MANGALURU

THE HINDU BUREAU

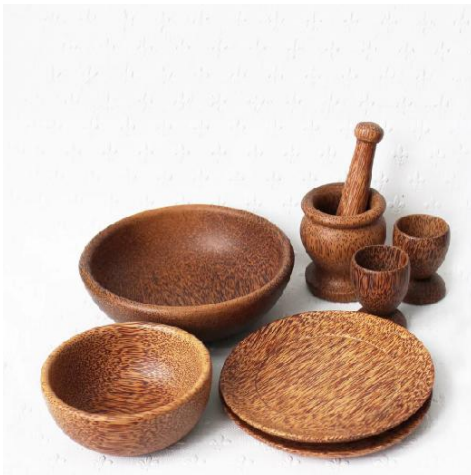


The Hindu news showcased the highlights from press meet, shedding light on several key accomplishments. Innovative Shreephal brand, featuring delectable products like the Coconut Sprout dessert, tender coconut ice cream and refreshing tender coconut milkshake. Also, released shares of price Rs. 1000 per share, with a minimum purchase of 5 shares and a maximum purchase of 200 shares. With 11 branches established, individuals can conveniently visit our branch offices or register through user-friendly website. Moreover, the article discussed our significant contributions to employment creation, as well as the launch of ecommerce and mobile app in mere future.

Market Demand and Key Products

According to a report based on the **market demand for coconut products in 2024**, the organization's key products have seen good customer demand:

- **Special healthy ice-cream** made from the sprout of the coconut.
- **Milkshake** made from tender coconut.
- **Coconut wood furniture** made from unproductive coconut trees collected from farmers under the **Kalpa Vikasa Yojana (Kalpa Development Scheme)**.



- **Rare, high-purity coconut oil** made using the **de-humidification method**.
- **Virgin coconut oil** made from coconut milk.
- **Special variety coconut saplings**.

Future Expansion and Sustainability

A unit for manufacturing **durable, attractive, and traditional furniture** is currently under construction. This furniture is an innovation in the field of interior design and can be used in homes, offices, public places, and businesses. For this initiative, farmers have registered the sale of **18,000 unproductive coconut trees**. In exchange for the purchased trees, the organization is providing **saplings**, paving the way for the **revitalization of coconut farming**.

The 12% Interest Rate Strategy

In summary, the organization's strategy behind offering a **12% interest rate** is to **supply products according to demand, expand the organization throughout the state**, and then distribute the resulting **profit** to the investors in the form of interest.

ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಕಂಪನಿ ಷೇರು ಮಾರುಕಟ್ಟೆಗೆ ಬಿಡುಗಡೆ

■ ವಿಕ ಸುದ್ದಿಲೋಕ ಮಂಗಳೂರು

“ತೆಂಗು ಬೆಳೆಗಾರರಿಂದಲೇ ಸ್ವಾಸ್ಥ್ಯವಾದ ದಕ್ಷಿಣ ಕನ್ನಡ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಕಂಪನಿ ತನ್ನ ಕಾರ್ಯ ವ್ಯಾಪ್ತಿ ಹಾಗೂ ಮಾರುಕಟ್ಟೆ ವಿಸ್ತರಣೆ ಉದ್ದೇಶದಿಂದ ಸಾರ್ವಜನಿಕರಿಂದ ಷೇರು ಸಂಗ್ರಹಕ್ಕೆ ಮುಂದಾಗಿದೆ,” ಎಂದು ಕಂಪನಿ ಅಧ್ಯಕ್ಷ ಕುಸುಮಾಧರ್ ತಿಳಿಸಿದ್ದಾರೆ.

ಸುದ್ದಿಗೋಷ್ಠಿಯಲ್ಲಿ ಸೋಮವಾರ ಮಾಹಿತಿ ನೀಡಿದ ಅವರು, “15 ಸಾವಿರಕ್ಕೂ ಅಧಿಕ ಸದಸ್ಯರನ್ನು ತೆಂಗು ಬೆಳೆಗಾರರ ಕಂಪನಿ ಹೊಂದಿದ್ದು, 300 ಕೋಟಿ ರೂ. ಮೌಲ್ಯದ ವಿಸ್ತೃತ ಯೋಜನೆ ಕೈಗೆತ್ತಿಕೊಂಡಿದೆ. ಮೊದಲ ಹಂತದಲ್ಲಿ 50 ಕೋಟಿ ರೂ. ಮೌಲ್ಯದ ಷೇರು ಸಂಗ್ರಹಿಸುವ ಗುರಿ ಇಟ್ಟುಕೊಂಡಿದೆ. ಪ್ರತಿ ಷೇರಿನ ಮೌಲ್ಯ 1000 ರೂ. ಇದ್ದು, ಕನಿಷ್ಠ 5 ಷೇರು ಹಾಗೂ ಗರಿಷ್ಠ 200 ಷೇರು ಖರೀದಿಸಿ ಹೂಡಿಕೆ ಮಾಡಬಹುದಾಗಿದೆ,” ಎಂದರು.

ಕಂಪನಿಯ ಮುಖ್ಯ ನಿರ್ವಹಣಾಧಿಕಾರಿ ಚೇತನ್ ಮಾತನಾಡಿ, “ಜೂನ್ ತಿಂಗಳಲ್ಲಿ ಆರಂಭಿಸಿದ ಕಲ್ಪ ಸಮೃದ್ಧಿ ಯೋಜನೆಯಡಿ ಸಾರ್ವಜನಿಕರಿಂದ ಠೇವಣಿ ಸಂಗ್ರಹ ಯೋಜನೆಗೆ ಅಭೂತಪೂರ್ವ ಬೆಂಬಲ ವ್ಯಕ್ತವಾಗಿದೆ. ಸಂಗ್ರಹವಾದ ಠೇವಣಿ ಮೊತ್ತವನ್ನು ತೆಂಗು ಖರೀದಿ ಮತ್ತು ಕಾರ್ಯವಾಹಿ ಬಂಡವಾಳವಾಗಿ ವಿನಿಯೋಗಿಸಲಾಗಿದೆ. ಈ ಮೂಲಕ 6 ತಿಂಗಳಲ್ಲಿ ಸಂಸ್ಥೆಯ ಒಟ್ಟು ವ್ಯವಹಾರ 10 ಪಟ್ಟು ಹೆಚ್ಚಾಗಿದ್ದು, ಜನರ ವಿಶ್ವಾಸ ಗಳಿಸುತ್ತಿದೆ. ಬೇಡಿಕೆಗೆ ತಕ್ಕಂತೆ ಮಾರುಕಟ್ಟೆಗೆ ಹೆಚ್ಚಿನ ಉತ್ಪನ್ನ ಪೂರೈಕೆಗಾಗಿ ಹೊಸ ವಿಸ್ತೃತ ಘಟಕ ಆರಂಭಿಸಲು ಬಂಡವಾಳವಾಗಿ ಷೇರನ್ನು ಮಾರುಕಟ್ಟೆಗೆ ಬಿಡುಗಡೆಗೊಳಿಸಲಾಗಿದೆ. ಪ್ರಥಮ ಹಂತದ ಯೋಜನೆ

ಪೂರ್ಣಗೊಂಡ ವೇಳೆ 300 ಮಂದಿಗೆ ನೇರ ಹಾಗೂ 600ಕ್ಕೂ ಅಧಿಕ ಮಂದಿಗೆ ಪರೋಕ್ಷವಾಗಿ ಉದ್ಯೋಗ ದೊರೆಯಲಿದೆ,” ಎಂದರು.

“ಸಂಸ್ಥೆಯ ವಿವಿಧ ತಯಾರಿಕಾ ಘಟಕಗಳು ಜಿಲ್ಲೆಯ ನಾನಾ ಭಾಗದಲ್ಲಿದ್ದು, ಎಲ್ಲ ಘಟಕವನ್ನು ಒಂದೇ ಸೂರಿನಡಿ ತರುವ ಗುರಿ ಇಟ್ಟುಕೊಳ್ಳಲಾಗಿದೆ. ಈ ನಿಟ್ಟಿನಲ್ಲಿ ಪ್ರತ್ಯೇಕ-ಸುಳ್ಳು ಭಾಗದಲ್ಲಿ 20 ಎಕರೆ ಭೂಮಿ ಖರೀದಿಸಿ, ಆರಂಭಿಕ ನೆಲೆಯಲ್ಲಿ 50 ಕೋಟಿ ರೂ. ಮೊತ್ತವನ್ನು ಬಂಡವಾಳವಾಗಿ ಹೂಡಲಾಗುವುದು. 20 ಎಕರೆ ಪ್ರದೇಶದಲ್ಲಿ ಆಹಾರ ಉತ್ಪನ್ನ, ರಸಗೊಬ್ಬರ, ಕರಕುಶಲ ಉತ್ಪನ್ನ ಸೇರಿದಂತೆ ತೆಂಗಿನ ಮರದ ಎಲ್ಲ ಭಾಗದಿಂದ ಮೌಲ್ಯವರ್ಧಿತ ಉತ್ಪನ್ನಗಳ ತಯಾರಿಕಾ ಘಟಕ ಒಂದೇ ಸೂರಿನಡಿ ನಿರ್ಮಾಣವಾಗಲಿದೆ,” ಎಂದರು.

“ಗ್ರಾಮೀಣ ಭಾಗದ ಮಹಿಳೆಯರ ಸ್ವಾವಲಂಬಿ ಬದುಕಿಗೆ ‘ಕ್ರಿಯೇಟಿವ್ ಹೌಸ್’ ಮೂಲಕ ತೆಂಗಿನ ಗೆರೆತೆಯ ಕಲಾಕೃತಿಗಳ ರಚನೆಗೆ ವಿಶೇಷ ತರಬೇತಿ ನೀಡಿ ಮಹಿಳೆಯರ ಆರ್ಥಿಕ ಸಬಲೀಕರಣಕ್ಕೆ ಪುಷ್ಟಿ ನೀಡಿದೆ. ಪ್ರಸ್ತುತ ಕರಾವಳಿಯ 140ಕ್ಕೂ ಅಧಿಕ ಮಹಿಳೆಯರು ತರಬೇತಿ ಪಡೆದು, 12ರಿಂದ 25 ಸಾವಿರ ರೂ.ವರೆಗೆ ಮಾಸಿಕ ಆದಾಯ ಗಳಿಸುತ್ತಿದ್ದಾರೆ. ಉತ್ಪನ್ನಗಳನ್ನು ನೇರವಾಗಿ ಗ್ರಾಹಕರಿಗೆ ಪೂರೈಸುವ ಉದ್ದೇಶದಿಂದ ಮೊಬೈಲ್ ಅಪ್ಲಿಕೇಷನ್ ಹಾಗೂ ವೆಬ್ ಆಧಾರಿತ ಇ-ಕಾಮರ್ಸ್ ಪ್ಲಾಟ್ಫಾರಂ ಅಭಿವೃದ್ಧಿಪಡಿಸಲಾಗಿದೆ. ಶೀಘ್ರದಲ್ಲೇ ಸಾರ್ವಜನಿಕರ ಪ್ರಯೋಜನಕ್ಕಾಗಿ,” ಎಂದರು.

ಸಂಸ್ಥೆಯ ಮಾಧ್ಯಮ ಸಲಹೆಗಾರ ಕುಮಾರ್ ಪರ್ನಾಜೆ, ನಿರ್ದೇಶಕರಾದ ಲತಾ ಪಿ. ಮತ್ತು ಗಿರಿಧರ ಸ್ಕಂದ ಉಪಸ್ಥಿತರಿದ್ದರು.

On 19th March 2024, Tuesday, Vijaya Karnataka, a prominent Kannada newspaper, highlighted the outcomes of our recent press meet held on 18th March 2024. The article detailed significant initiatives, The release of company shares for upcoming project valued at 300 Crore. Individuals can purchase a minimum of 5 shares and a maximum of 200 shares, each priced at Rs. 1000.

Key Initiatives:

Employment Opportunities: Our project aims to generate over 300 direct jobs and create more than 600 indirect employment opportunities. Additionally, we are committed to training 100,000 women for self-employment, fostering economic empowerment in community.

Zero-Waste Production Plant: Dedicated to sustainability and are planning to establish a zero-waste centralized production plant in 20acre of land, aligning with our commitment to environmental responsibility.

Empowering Rural Women: Already provided training to 140+ rural women, enabling them to earn between Rs. 12,000 to Rs. 25,000 per month, significantly enhancing their livelihoods and economic independence.

Technological Advancements: The article also mentioned the launch of mobile app and ecommerce platform, reflecting commitment to leveraging technology for greater accessibility and efficiency.



Mangalore Coconut Farmers Producer; ತೆಂಗಿನಿಂದ ಮೌಲ್ಯವರ್ಧಿತ ಉತ್ಪನ್ನಗಳು ; ಕಲವೃಕ್ಷ ಯೋಜನೆಯ ನೀಲನಕಾಶೆ, ಷೇರು ಬಾಂಡ್ ಬಿಡುಗಡೆಗೊಳಿಸಿದ ಆದಿಚುಂಚನಗಿರಿ ಶ್ರೀ ; 140ಕ್ಕೂ ಹೆಚ್ಚು ಮಹಿಳೆಯರಿಗೆ ತರಬೇತಿ, ನೂರಕ್ಕೂ ಹೆಚ್ಚು ಉತ್ಪನ್ನ ಈಕ್ವಿಟಿ ಷೇರು ಸಂಗ್ರಹಕ್ಕಿಳಿದ ತೆಂಗು ಕಂಪೆನಿ

© 10-04-24 02:46 pm ✍ Mangalore Correspondent ಕರಾವಳಿ

Headlines Karnataka published article regarding the launch event where Sri Sri Sri Dr. Nirmalanandanatha Mahaswamiji of Sri Adichunchanagiri Math unveiled the Blueprint, Share Certificate, and Company Booklet. The article delves into the details of the event, highlighting Swamiji's words of appreciation of the organization's growth and achievements. Published on 10th April 2024, the ceremony took place at Adichunchanagiri Math, where Swamiji commended the comprehensive brochure's informative content on various coconut products and operational activities. He also expressed admiration for the artworks and handicrafts made from coconut shell produced by women trained under the

‘Kalpavikasa’ Yojana, the Company President shared insights of the company’s ambitious Visionary Kalpavriksha Project of Rs. 300 crores, for the implementation of Kalpavriksha project the company has accumulated target of 50cr equity shares. Price per share is Rs. 1000 with purchase of 5shares and maximum 200shares, with Swamiji about the project’s implementation during the event.



Meeting with Dileesh Sassi, EDCS Bangalore



Organization has been awarded the Special Recognition Award at the prestigious Chittara Star Award Ceremony 2024. The event took place at The Palace Grounds in Bengaluru.

Sculptor Aruna Yogiraj, who carved the idol of Lord Ram at the Shri Ram Temple in Ayodhya, honored President Kusumadhara SK with the award, alongside Director Giridhar Skanda.

I SALUTE FARMERS



ಪ್ರತೀ ತುತ್ತಿನಲ್ಲೂ ರೈತರನ್ನು ನೆನೆಯೋಣ



I SALUTE FARMERS



ಪ್ರತೀ ತುತ್ತಿನಲ್ಲೂ ರೈತರನ್ನು ನೆನೆಯೋಣ



I SALUTE FARMERS



ಪ್ರತೀ ತುತ್ತಿನಲ್ಲೂ ರೈತರನ್ನು ನೆನೆಯೋಣ



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I SALUTE FARMERS



ಪ್ರತಿ ತುತ್ತಿನಲ್ಲೂ ರೈತರನ್ನು ನೆನೆಯೋಣ



I Salute Farmers Campaign photos was clicked with sandalwood celebrities during the Chittara event.

ಬಾಗ್ಯವಿಧಗಳ ಇರುವ ಪುಸ್ತಕಗಳನ್ನು ಓದುವ ವಾಚನಿಕರ ನಂ.1 ಪುಸ್ತಕ ವಿತರಣೆ
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ದಿನಾಂಕ: 09-07-2024
ಮಂಗಳೂರು

ಸುದ್ದಿ ಬಿಡುಗಡೆ

ದಕ್ಷಿಣ ಕನ್ನಡ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ
ಸಂಸ್ಥೆಗೆ ಚಿತ್ತಾರ ಸ್ಟಾರ್ ಅವಾರ್ಡ್ ಪ್ರಶಸ್ತಿ



ಪುಸ್ತಕಗಳು: ದಕ್ಷಿಣ ಕನ್ನಡ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕರ ಸಂಸ್ಥೆಗೆ ಚಿತ್ತಾರ ಸ್ಟಾರ್ ಅವಾರ್ಡ್
ಲಭಿಸಿದೆ. ಅಯೋಧ್ಯೆಯ ಶ್ರೀರಾಮ ವಿಗ್ರಹ ನಿರ್ಮಾಣದ ವಿಲ್ಪಿ ಅರುಣಾ ಯೋಗಿರಾಜ್
ಅವರು ಬೆಂಗಳೂರಿನ ಅರಮನೆ ಮೈದಾನದಲ್ಲಿ ನಡೆದ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಪ್ರಶಸ್ತಿ ನೀಡಿ
ಆಭಿನಂದಿಸಿದರು. ಸಂಸ್ಥೆಯ ಅಧ್ಯಕ್ಷ ಕುಸುಮಾಧರ ಎಸ್ ಕೆ, ಉಪಾಧ್ಯಕ್ಷ ಗಿರಿಧರ ಸ್ವಂದ,
ಮುಖ್ಯ ಸಲಹೆಗಾರ ಯಶೀಶ್ ರವರು ಪ್ರಶಸ್ತಿಯನ್ನು ಪಡೆದುಕೊಂಡರು.

The Organisation has been honored with the Special Recognition Award at the Chittara Star Award Ceremony 2024. This prestigious accolade was covered in the news edition of "Suddi Bidugade Newspaper" Puttur, dated Tuesday, July 9th, 2024. The award highlights commitment and contributions to the agricultural community, recognizing efforts in advancing and supporting coconut farming.

Support for New Projects: The shares are linked to upcoming initiatives, where the raised capital will support expanding product lines and scaling production. Investors who purchase shares will be directly contributing to the success of new ventures, including the launch of innovative coconut-based products.

2. Women Empowerment Through Coconut Shell and Wood Art

Empowering Rural Women: The article showcased ongoing efforts to empower rural women by providing them with skills and training in coconut shell and wood art. Through these programs, women are trained to create a wide range of handcrafted items, including decorative pieces and functional products made from coconut shells and wood.

Economic Independence: Over 140 women have already benefited from this initiative, with their monthly earnings ranging from Rs. 12,000 to Rs. 25,000. These earnings have significantly improved their financial independence, allowing them to support their families and contribute to their communities.

Sustainable Craftsmanship: By using materials like coconut shells and wood, this program not only provides employment but also promotes sustainable practices by utilizing natural and renewable resources. The handcrafted products are gaining popularity in both local and international markets, further boosting the income potential for women involved in this initiative.

Market Expansion:

The article noted the growing demand for coconut shell and wood art products. With the support of share investments, we plan to expand our market presence, both locally and internationally, creating more opportunities for women artisans and enhancing our product offerings.



On December 9, 2024, a press meet was held in Mangalore to announce the **Franchise Model**. This initiative aims to establish 247 franchises across Karnataka, providing farmers with increased income opportunities and consumers with access to premium coconut-based products and agricultural products. The event highlighted the organization's commitment to sustainable

growth and farmer empowerment. The press meet was held by key dignitaries, President Kusumadhar S.K., CEO Chethan, Business Consultant Yatheesha K.S., and Directors Kumar Pernaje and Giridhar Skanda, who shared insights into this transformative initiative.

ವಿಜಯ ಕರ್ನಾಟಕ VK

ಮಂಗಳವಾರ, 10 ಡಿಸೆಂಬರ್ 2024, ಮಂಗಳೂರು

ದ.ಕ. ತೆಂಗು ರೈತ ಉತ್ಪಾದಕ ಸಂಸ್ಥೆಯಿಂದ ರಾಜ್ಯದಲ್ಲಿ 247 ಫ್ರಾಂಚೈಸಿ 32ಕ್ಕೂ ಹೆಚ್ಚು ತೆಂಗು ಉತ್ಪನ್ನ ಮಾರುಕಟ್ಟೆಗೆ

■ ವಿಕ ಸುದ್ದಿಯೊಳಗೆ ಮಂಗಳೂರು

ದಕ್ಷಿಣ ಕನ್ನಡ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕ ಸಂಸ್ಥೆ ತನ್ನ ವ್ಯವಹಾರವನ್ನು ರಾಜ್ಯ ಮಟ್ಟಕ್ಕೆ ವಿಸ್ತರಿಸಲು ಯೋಜನೆ ರೂಪಿಸಿದ್ದು, ಪ್ರತಿ ತಾಲೂಕಿನಲ್ಲಿಯೂ ವಿತರಣಾ ಕೇಂದ್ರ ತೆರೆಯಲು ಉದ್ದೇಶಿಸಿದೆ. ಸಂಸ್ಥೆಯ ಉತ್ಪನ್ನಗಳ ಮಾರುಕಟ್ಟೆ ವಿಸ್ತರಿಸುವ ಉದ್ದೇಶದಿಂದ 247 ಫ್ರಾಂಚೈಸಿ ತೆರೆಯಲು ಅವಕಾಶ ಕಲ್ಪಿಸಲಾಗುತ್ತಿದೆ ಎಂದು ಸಂಸ್ಥೆಯ ಅಧ್ಯಕ್ಷ ಕುಸುಮಧರ ಎಸ್.ಕೆ. ಹೇಳಿದರು.

ನಗರದಲ್ಲಿ ಸೋಮವಾರ ಸುದ್ದಿಗೋಷ್ಠಿಯಲ್ಲಿ ಮಾತನಾಡಿದ ಅವರು, "ಕಡಿಮೆ ಬಂಡವಾಳದಲ್ಲಿ ಆಸಕ್ತರಿಗೆ ಸ್ವಲ್ಪದೊಡ್ಡದೊಂದು ಅವಕಾಶ ನೀಡಲಾಗುತ್ತಿದೆ. ರೈತರಿಂದ ತೆಂಗಿನಕಾಯಿಗಳನ್ನು ನೇರವಾಗಿ ಸ್ಪರ್ಧಾತ್ಮಕ ದರದಲ್ಲಿ ಖರೀದಿಸಿ ಸಿಪಿಸಿಆರ್‌ಐ ಅನುಮೋದಿತ ತಂತ್ರಜ್ಞಾನದ ಮೂಲಕ ಮೌಲ್ಯವರ್ಧನೆ ಮಾಡಿ ತೆಂಗಿನ ಗಿರಿಯಿಂದ ಬೇರಿನವರೆಗೂ ಎಲ್ಲ ಭಾಗಗಳನ್ನು

ಫ್ರಾಂಚೈಸಿ ಪಡೆಯಲು ಏನು ಮಾಡಬೇಕು ?

ದಕ್ಷಿಣ ಕನ್ನಡ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕ ಸಂಸ್ಥೆಯ ಫ್ರಾಂಚೈಸಿ ಪಡೆಯಲು ರಾಜ್ಯಾದ್ಯಂತ ಭಾರಿ ಬೇಡಿಕೆಯಿದ್ದು 11 ಫ್ರಾಂಚೈಸಿಗಳು ಈಗಾಗಲೇ ಕಾರ್ಯನಿರ್ವಹಿಸುತ್ತಿವೆ. 8ಕ್ಕೂ ಹೆಚ್ಚು ಪಡೆಯುವವರು ನೋಂದಣಿ ಮಾಡಿಕೊಂಡಿದ್ದಾರೆ. ಸಂಸ್ಥೆಯಿಂದ ಅರ್ಜಿ ಪಡೆದು ಭರ್ತಿ ಮಾಡಿ ಕೆವೈಸಿ ಜತೆಗೆ 65 ಸಾವಿರ ರೂಪಾಯಿ ಅಥವಾ ಚೆಕ್ ಅಥವಾ ಬ್ಯಾಂಕ್ ಟ್ರಾನ್ಸ್‌ಫರ್ ದಾಖಲೆ ಲಗತ್ತಿಸಿ, ಸಂಸ್ಥೆಯ ಪ್ರಾದೇಶಿಕ ಕಚೇರಿಗೆ ಕಳುಹಿಸ ಬೇಕು. ಆಯ್ಕೆಯಾದ ಅರ್ಜಿ ಹೊರತುಪಡಿಸಿ ಇತರ ಅರ್ಜಿದಾರರ ಸಂಪೂರ್ಣ ಹಣವನ್ನು ಹಿಂತಿರುಗಿಸಲಾಗುವುದು. ಹೆಚ್ಚಿನ ಮಾಹಿತಿಗೆ ಮರೋಳಿ ಸೂರ್ಯನಾರಾಯಣ ದೇವಸ್ವಾನದ ಸಮೀಪದ ದಕ್ಷಿಣ ಕನ್ನಡ ತೆಂಗು ರೈತ ಉತ್ಪಾದಕ ಸಂಸ್ಥೆಗೆ ಭೇಟಿ ನೀಡಬಹುದು ಅಥವಾ ಇಮೇಲ್ : contact@coconutfarmers.in ಅಥವಾ ವೆಬ್‌ಸೈಟ್ : www.coconutfarmers.in ಮೂಲಕ ಮಾಹಿತಿ ಪಡೆಯಬಹುದು.

ಮೌಲ್ಯವರ್ಧನೆ ಉತ್ಪನ್ನವಾಗಿ ತಯಾರಿಸಲಾಗುತ್ತಿದೆ. ಈಗಾಗಲೇ 32 ಉತ್ಪನ್ನಗಳನ್ನು ಮಾರುಕಟ್ಟೆಗೆ ಬಿಡುಗಡೆ ಮಾಡಲಾಗಿದ್ದು, ರಾಜ್ಯದಲ್ಲಿ ಸಂಸ್ಥೆಯ ಉತ್ಪನ್ನಗಳ ಬೇಡಿಕೆ ಹೆಚ್ಚುತ್ತಿದೆ. ಇದಕ್ಕಾಗಿ ಸಂಸ್ಥೆಯ ವಿತರಣಾ ಕೇಂದ್ರದ ಪರಿವಾಸಿಗಿ ನೀಡಲು ನಿರ್ಧರಿಸಲಾಗಿದೆ. ಪದವೀಧರರು ಅಥವಾ ಕೃಷಿ ಕುಟುಂಬದ ಸದಸ್ಯರು, ಸ್ವಸ್ವಹಾಯ ಸಂಘ, ಸಹಕಾರಿ

ಸಂಸ್ಥೆಗಳೂ ಅವಕಾಶ ಕಲ್ಪಿಸಲಾಗಿದೆ," ಎಂದರು. ಸಂಸ್ಥೆಯ ಕಾರ್ಯನಿರ್ವಹಣಾಧಿಕಾರಿ ಚೇತನ್ ಎ. ಮಾತನಾಡಿ, "ತೆಂಗಿನ ಐಸ್ ಕ್ರೀಂ, ತೆಂಗಿನ ಹಾಲಿನಿಂದ ತಯಾರಿಸಿದ ಜ್ಯೂಸ್, ತೆಂಗಿನ ಎಣ್ಣೆ ಗೊಬ್ಬರಗಳು, ಟಿಪ್ಪಣಿ ಉತ್ಪನ್ನಗಳು, ತೆಂಗಿನ ಮರದ ಪೀಠೋಪಕರಣಗಳು ಸೇರಿದಂತೆ ಉತ್ಪನ್ನಗಳ ಜತೆಗೆ 24 ನಾನಾ ತಳಿಯ

ತೆಂಗಿನ ಸಸಿಗಳನ್ನು ಕೇಂದ್ರದ ಮೂಲಕ ಅಭಿವೃದ್ಧಿಪಡಿಸಲಾಗಿದೆ. ಆಯ್ಕೆಯಾದ ಅರ್ಜಿದಾರರಿಗೆ ಉತ್ಪನ್ನಗಳ ಮಾಹಿತಿ, ಬಳಕೆ ಪ್ರಕ್ರಿಯೆ, ಬಿಲ್ಡಿಂಗ್, ಡಿಜಿಟಲ್ ಉಪಕರಣಗಳ ಬಳಕೆ ಮಾಹಿತಿ, ವ್ಯವಹಾರ ಕುರಿತ ಸಲಹೆ ಮತ್ತು ತರಬೇತಿ ಮಾತ್ರವಲ್ಲದೆ ರಾಷ್ಟ್ರೀಕೃತ ಬ್ಯಾಂಕ್ ಮೂಲಕ ವ್ಯವಹಾರಕ್ಕೆ ಬೇಕಾದ ಹಣಕಾಸಿನ ಬೆಂಬಲ ನೀಡಲಾಗುವುದು. ಸಂಸ್ಥೆಯು ನಿಗದಿಪಡಿಸಿದ ದರದಂತೆ ಉತ್ಪನ್ನಗಳ ಮಾರಾಟದಿಂದ ಉತ್ತಮ ಲಾಭಾಂಶ ದೊರೆಯುತ್ತದೆ. ಇದಲ್ಲದೆ ಸಂಸ್ಥೆಯು ನಾನಾ ಯೋಜನೆಗಳ ಮೂಲಕ ಇತರ ಆದಾಯಗಳನ್ನು ಗಳಿಸಬಹುದು," ಎಂದರು.

ನಿರ್ದೇಶಕ ಗಿರಿಧರ್ ಸ್ವಂದ, ಮುಖ್ಯ ಸಲಹೆಗಾರ ಯತೀಶ ಕೆ.ಎಸ್., ಕೃಷಿ ಮಾಧ್ಯಮ ಸಲಹೆಗಾರ ಕುಮಾರ್ ವೆನಾಜೆ, ರಾಜ್ಯ ರೈತ ಸಂಘದ ಯುವ ಘಟಕದ ಸಂಚಾಲಕ ಅಧ್ಯಕ್ಷ ಕಲ್ಲಾಣಿ ಉಪಸ್ಥಿತರಿದ್ದರು.

In a press meet held on December 9, 2024, in Mangalore, an ambitious plan was unveiled to establish 247 franchises across Karnataka. This initiative focuses on empowering farmers while expanding the availability of premium coconut-based and agricultural products. Each franchise will serve as a distribution center, ensuring one center per taluk.

The announcement was prominently featured in Vijaya Karnataka newspaper on December 10th, 2024, highlighting the franchise benefits, including a 40% profit margin, extensive training, and robust business support.

APPRECIATION RECEIVED







Work Done Summary (Actual Activities from Beginning

1. Formation & Setup

1.1 Registration of South Canara Coconut Farmers Producer Company Limited (SCCFPCL).

1.2 Formation of initial Board of Directors and allocation of responsibilities.

1.3 Establishment of office setup and creation of company identity (logo, brand kit, seal, and digital identity).

1.4 Appointment of Yaticorp India Pvt. Ltd. as business consultancy and digital operations partner.

1.5 Creation of official email ID: southcanarafpc@gmail.com.

2. Digital & Branding Infrastructure

2.1 Creation and activation of all digital platforms:

- Instagram – southcanaracoconutfpc
- Facebook Page – invite sent to Kusum Raj
- Meta Business Account – Admin access given to Kusumadhar SK
- YouTube Channel – linked to official Gmail
- LinkedIn Page – access granted to Kusum Raj
- Threads Account – created with same credentials

2.2 Coordination and handover of login credentials between teams.

2.3 Branding designs created for hoardings, brochures, and stationery.

2.4 Launch of company website: <https://coconutfarmers.in>.

3. MoUs & Partnerships

3.1 Yaticorp India Pvt. Ltd. appointed as the official operations and marketing consultant through Board Resolution.

3.2 Draft and execution of MoU with Yaticorp — covering marketing, consultancy, digital operations, and supervision.

3.3 YGP Farmers Producer Company Ltd. (YGPFFPC) collaboration initiated — for manufacturing and packaging infrastructure.

3.4 Agreement outline prepared:

- YGPFFPC – manufacturing, machinery & packaging responsibility.

- SCCFPCL – training, branding, procurement, marketing, and sales.

3.5 Proposal and communication initiated with CPCRI Kidu for licensing of Kalpa Suvarna coconut seedlings instead of direct supply.

3.6 Proposal prepared for partnership with India Post for logistics, delivery, and farmer correspondence under “Revolutionizing Coconut Industry & Farmer Livelihood” model.

4. Research & Product Development

4.1 Conceptualization of Coconut Milk Ice Cream, Coconut Milk Beverage, and Kalparasa product lines.

4.2 Preparation of detailed business proposal for investors — including 3-unit setup:

- Coconut milk ice cream plant
- Coconut milk beverage packaging line
- Kalparasa extraction and preservation unit

4.3 Defined monthly production plan — 10,000 cups of ice cream and 10,000 beverages with one-month cold storage.

4.4 R&D work for natural flavoring, ingredients, and shelf-life improvement.

4.5 Identification of land and plant layout planning for manufacturing.

5. Franchise & Marketing Model Development

5.1 Preparation of Franchise/Distributor Model for Karnataka – 247 Franchisees (1 per taluk).

5.2 Defined Investment Plan: ₹5 lakh per franchise; ₹50,000 franchise fee to SCCFPCL.

5.3 Franchise income model finalized: SCCFPCL earns 35% commission from project margin.

5.4 Marketing Strategy Drafted:

- Promotion through social media, website, and local events.
- Training and sales materials for franchise partners.
- Lead generation via online campaigns.

5.5 Created proposal for Channel Partner Investment – ₹4 lakh investment, 6-month buyback guarantee, 20% profit share.

6. Financial & Business Planning

6.1 300 Crore Project Plan drafted for coconut-based value addition across 5 years.

6.2 Investor proposal for Pushparaj Jain – ₹3 crore token advance, ₹60 lakh debt clearance, and share transfer agreement.

6.3 ROI model defined: 40% return in 6 months for investors/distributors.

6.4 Defined cost distribution – training, packaging, logistics, and marketing handled by SCCFPCL; manufacturing by YGPFPC.

7. Campaigns & Promotions

7.1 Social media content strategy prepared for promoting SCCFPCL initiatives.

7.2 Posters and hoardings designed for 3rd Anniversary of SCCFPCL – “Celebrating Growth and Farmer Prosperity.”

7.3 Tagline and content development emphasizing “Abhivruddi Patha” (Path of Growth).

7.4 Proposal of Kalpa Samruddhi — coconut-based savings and investment scheme (piggy bank model).

8. Operations & Procurement

8.1 Defined procedure for procurement of coconuts from farmers directly.

8.2 Development of packaging standards and materials in collaboration with YGPFPC.

8.3 Training modules prepared for franchisees and procurement staff.

8.4 Discussion on ERP and digital tracking through Zoho or Yaticorp’s custom automation.

9. Legal & Compliance

9.1 Drafted Board Resolution to authorize the transfer of supervision to Yaticorp India Pvt. Ltd.

9.2 Preparation of mutual legal agreement between SCCFPCL and Yaticorp.

9.3 All ROC, audit, and documentation updated (as mentioned for investor clarity).

9.4 Documentation for partnership with YGPFPC finalized in principle.

10. Future Planning & Expansion

10.1 Preparation of proposal for pan-Karnataka farmer integration.

10.2 Expansion plan for exports and tie-ups with co-operatives.

10.3 Introduction of new value-added products (coir, oil, jaggery mix, etc.).

10.4 Roadmap to reach ₹100 crore turnover milestone.

11. Public Relations & Recognition

11.1 Press notes and awareness materials drafted for media exposure.

11.2 Collaboration with Chitthara Media Networks Pvt. Ltd. for media and event promotions.

11.3 Development of awareness videos on SCCFPCL farmer programs and training.

Summary:

Till date, SCCFPCL has successfully —

Established complete digital presence and branding.

Signed collaboration and licensing proposals with YGPFPC, CPCRI, and Yaticorp.

Created product lines, manufacturing plans, and franchise model.

Drafted 300CR business expansion proposal and investor deck.

Designed marketing & training systems for Karnataka-wide rollout.